

# Transfer Selection Guide

Which Transfer Is Right For You?

# Agenda



**Mia**  
*Presenter*

1. Transfer Option Overview

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2. Pros & Cons

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3. Real-World Examples

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4. Mistakes To Avoid

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# Importance of Proper Selection

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- Impacts quality, time, and cost
- Maximize profit
- Loyal/returning customers



# Goof Proof

- Best For: bold, simple color designs
- Order Size: 24 +
- Artwork: logos & text
- Feel: soft matte
- Cost Efficiency: great for simple large runs





# Ultracolor Pro

- Best For: full color gradients
- Order Size: 6-48
- Artwork: detailed graphics
- Feel: smooth & durable
- Cost Efficiency: great for full color midsize runs



# Ultracolor Max

- Best For: one-offs, full color
- Order Size: 1+
- Artwork: photos, detail
- Feel: smooth & vibrant
- Cost Efficiency: great for low quantities



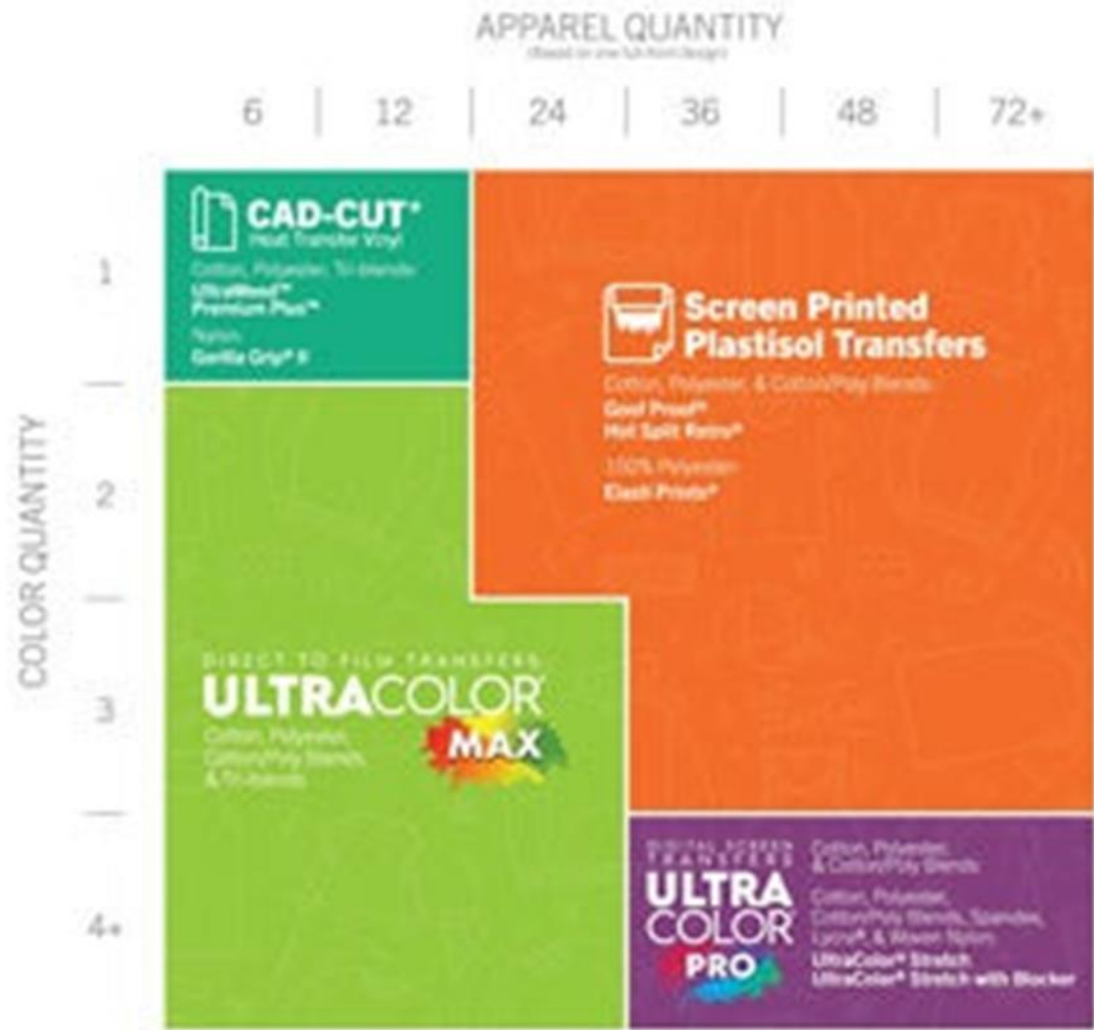


# How To Choose

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- Small custom order: Ultracolor Max
- School fundraiser: Goof Proof
- Boutique full-color: Ultracolor Pro

# WHAT TO USE WHEN



## What To Use When

- **UltraColor® Transfers** – Full-color, detailed designs
- **Goof Proof® Transfers** – Fast application, best for beginners
- **UltraColor Pro®** – full color transfer in a large quantity



# Which Transfer Should You Use?

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## Scenario 1

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- 200+ school field day shirts
- Simple school logo
- Needs to be durable
- Applies quickly

## Choose Your Answer

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- A: Ultracolor Pro
- B: Goof Proof
- C: Ultracolor Max



**Correct  
Answer:  
Goof Proof**



# Which Transfer Should You Use?

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## Scenario 2

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- Small brand doing full-color local tees
- Mid-size run
- Wants a premium feel

## Choose Your Answer

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- A: Ultracolor Pro
- B: Goof Proof
- C: Ultracolor Max



**Correct  
Answer:  
Ultracolor Pro**



# Which Transfer Should You Use?

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## Scenario 3

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- One-off custom tee for Etsy shop
- Needs a quick turnaround
- Vibrant & fine detail

## Choose Your Answer

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- A: Ultracolor Pro
- B: Goof Proof
- C: Ultracolor Max



**Correct  
Answer:  
Ultracolor  
Max**



# Choose What Works For You

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## Mistakes To Avoid

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- Misaligning transfers
- Cold peeling
- Not pre-pressing
- Using Goof Proof on stretchy fabrics
- Guessing application settings

## Tools To Help

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- Easy view designer
- Transfer selector
- What to use when
- Free sample kit



# Key Takeaways



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# Thanks for Attending!

Any Questions?



**Mia**  
*Presenter*