

Screen Printing In 2025

Timeless Technique, Modern Applications



Agenda



Lizz
Presenter

1. The Relevance of Screen
Print Transfers

2. Offerings Overview

3. Application Techniques

4. Tips For Profit

5. Key Takeaways

- [illegible]



Goof Proof

- Applies in 4 seconds
- Best for: Bold, simple designs & bulk runs
- Matte finish & soft hand feel
- Most used transfer year after year



Goof Proof Premium

- Same durability, softer finish
- Improved detail registration
- Slightly lower application temp (320)
- Clear carrier, HOT peel



Hot Split Retro

- Soft hand feel
- Best for: Vintage looks & thin material
- Min Qty: 6
- Fabric: 100% Cotton



Elasti Prints

- Stretches without cracking
- Best for: Performance wear
- Min Qty: 6
- Fabric: Polyester



Aqua Tru

- Water-based screen printed transfers
- Best for: Superior stretch and rebound & performance wear
- Min Qty: 50 sheets
- Fabric: Lycra, Spandex, Nylon



Glow-In-The-Dark

- Glows after dark & in black light
- Best for: Events & Halloween
- Works best on darker apparel
- Fabric: Cotton/Poly



Reflective

- Large sheet size 12.5" x 17.5"
- Available in reflective silver ink
- Ink Type: Water-based
- Recommended Fabrics: Cotton, polyester, and cotton/poly blends

Puff Screen Print

- Available in 15 Puff ink colors
- Looks best with large designs
- Adds texture and dimension
- Recommended Fabrics: Cotton, polyester, and cotton/poly blends



***NEW* Silicone Screen Printed**

- Blocks dye migration
- Available in single color (Black or White)
- Water-Resistant
- Clear carrier allows for accurate placement




How To Choose The Right One



If You Need...	Use This
Speed & simplicity	Goof Proof
Soft feel & fashion detail	Goof Proof Premium
Stretch & polyester friendly	Elasti Prints
Vintage Style	Hot Split
Superior stretch & rebound	Aqua Tru
Fun or novelty	Glow-in-the-dark

 Easy View Designer How can we help you?

Go

 My
Cart 0

PRODUCTS

NAMES, NUMBERS, & STOCK

ORDER TRANSFERS

WHOLESALE APPAREL

HEAT PRESSES

WEBINAR TODAY at 2 pm ET - Learn more about screen printed transfers: how to price, position, and sell for high profit margins - [Register Now](#)

Help Center



Need help? Call us!

1-800-622-2280

What can we help you with?

Find everything you need to learn about heat applied transfers, ordering and designing, pricing, and everything in between.



Placing an Order

- > Getting Started
- > **Transfer Pricing**
- > Turnaround & Shipping
- > Ordering an Art Proof
- > Ordering a Color Change



Artwork

- > What is Easy View® Designer
- > Easy View Training Tutorials
- > What are Easy Prints®
- > Special Layouts
- > Setting Up a Gang Sheet
- > Custom Clip Art
- > Simbroidery
- > Distress



Transfers

- > Application Instructions
- > Choosing a Transfer Type
- > Storage and Shelf Life
- > Application Troubleshooting

Free Online Webinar

SCREEN PRINTING: MODERN APPLICATIONS

JULY 10th | 2 PM ET

Learn best practices for long lasting results!

[Sign Me Up!](#)

Custom Heat Transfer Pricing

Get fast and easy quotes for your custom screen printed transfers or full color transfers using the pricing calculators below.

You can also download the full 2025 Price Guide in pdf format for easy reference

 [Download 2025 Price Guide](#)

Need help choosing a transfer type for your quote?

 [Download the "What to Use When" chart](#) for help choosing the right transfer

Screen Print

Full Color

Gang Sheet

Image Resizer

Team Numbers

League Numbers

Transfer Type:

Goof Proof

Sheet Size:

Standard Sheet (11.25 X 14)

Number of Sheets:

12

Number of Colors:

1

Art Source:

Vector

✓ Calculate

Pricing Info

Unit Price:

\$6.25

Quantity:

12

Total:

\$75.00

Order More & Save

Next Qty Break:

18

Next Qty Break Unit Price:

\$4.65

Save \$1.60 per sheet by ordering 6 more.

<<

Get Started

Edit

Add Text

Add Clip Art

Add Layout

Upload

Team Builder

Mock Up

Print Standards

Edit

Font

Color

Width

Height

☒ Resize Proportionally

Pattern Fill

Outline

Distress

Applied Effects

[Multiple Fonts >](#)

9.5

in

10

in

None [Add >](#)

None [Add >](#)

None [Add >](#)

[Shape >](#)

Object

Align

Arrange

Art Board

Zoom

Best Day Ever!

Stevens Family Trip 2025

Standard Sheet (11.25 x 14)

Apparel Color

Print Method	Size	Quantity	Notes	
Screen Print	11.25 x 14 Sheet	12	Add Notes	\$66.36
Goof Proof	9.5" W x 10" H Design	0 Color Changes		\$5.53 per Image

STAHL'S
TRANSFER EXPRESS



Application Tips & Tricks

- Pre-press to remove moisture
- Use correct time/temp/pressure
- Know your cold peel vs. hot peel
- Mind your fabrics



Tips for PROFIT

- ✓ Leverage volume efficiency
- ✓ Upsell with Personalization
- ✓ Set Prices for PROFIT
- ✓ Showcase quality in Samples

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Thanks for Attending!

Any Questions?



Lizz
Presenter