



## 2023 MGMA Better Performers

### Social Media Toolkit

*Disclaimers:* Replace bracketed/colored sections with your organization's information. **Anywhere there is an @MGMA, be sure when you copy/paste into your social post to click on the tag to select MGMA.** All copy can be changed as you'd like but be careful not to alter the link or it will break. Happy posting!

*Imagery:* Add an image to your post! Click [here](#) for a resized Better Performers badge social image.

#### *LinkedIn/Facebook Example 1:*

I'm proud to announce that **[your company name]** has been named a 2023 @MGMA DataDive Better Performer. Better Performers are healthcare organizations who fit in the top percentiles nationally in at least one of four focus areas: Operations, Profitability, Productivity and Value.

We are committed to advancing healthcare excellence and are grateful that our metrics are considered a North Star to others. Learn more about Better Performers here: <https://bit.ly/3KD4CsS> #DataDive #BetterPerformers

#### *LinkedIn/Facebook Example 2:*

**[Your company name]** has been named a 2023 @MGMA DataDive Better Performer. I'm proud of our team for reaching top percentiles nationally in key evaluation areas such as Operations, Profitability, Productivity and Value.

Running a healthcare organization is challenging. It's an accomplishment to maintain our business, achieve excellence and be an example for others in the industry. Learn more about Better Performers and how to qualify here: <https://bit.ly/3KD4CsS> #DataDive #BetterPerformers

#### *Twitter Example 1:*

I'm proud to announce **[your company name]** has been named a 2023 @MGMA #DataDive Better Performer. We are committed to advancing healthcare excellence and are grateful that our metrics are considered a North Star. Learn more: <https://bit.ly/3KD4CsS> #BetterPerformers



Twitter Example 2:

[Your company name] has been named a 2023 @MGMA #DataDive Better Performer. I'm proud of our team for reaching top percentiles nationally in key evaluation areas such as Operations, Profitability, Productivity and Value. Learn more about #BetterPerformers: <https://bit.ly/3KD4CsS>