PRINT ON YOUR COMPANY LETTERHEAD

### PRESS RELEASE

## FOR IMMEDIATE RELEASE

**MEDIA CONTACT:** contact name, phone number, e-mail address

**(Insert company/group name) receives ‘better performer’ status from the Medical Group Management Association**

(CITY, STATE), (release date) – [Medical Group Management Association](https://www.mgma.com/?utm_source=socialorganic&utm_medium=generic&utm_campaign=dat-dive-aug-2024-datasetbetterperformers) (MGMA) has recognized (insert group name) as a “better performer” in 2024 because of superior operational performance compared with similar medical group practices nationwide.

Better performers are systematic about improvement — they invest time and effort, invest resources, and maximize the tools and information available to them.

*(Provide 2-3 sentences describing the business area in which your organization achieved success, and the services, functions, or processes that helped you achieve your status. If available, provide quantitative examples.)*

*(Provide 2-3 sentences of background information on your practice to help reporters establish context. Is this your first year as a better performer, or how many years have you been recognized as a better performer? How did you achieve that standing? What is your practice’s presence in the community?)*

*(“Quote from a practice executive, physician, Board Member, etc. regarding the practice’s commitment to administrative performance and how it positively affects patients or how pleased your group is to be among such a successful assembly of peer groups.”)*

[MGMA DataDive](https://www.mgma.com/datadive?utm_source=socialorganic&utm_medium=generic&utm_campaign=dat-dive-aug-2024-datasetbetterperformers), a data benchmarking standard among medical groups, was produced using data from respondents to the 2024 MGMA DataDive Surveys. Better performing medical practices are those that have demonstrated success in one or more areas like operations, profitability, productivity and value.

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**About *(Your Group Name)***

*(Insert practice boilerplate)*

**[About MGMA](https://www.mgma.com/overview-mission?utm_source=socialorganic&utm_medium=generic&utm_campaign=dat-dive-aug-2024-datasetbetterperformers)**

Medical Group Management Association (MGMA) is the premier association for professionals who lead medical practices. Since 1926, through data, people, insights, and advocacy, MGMA empowers medical group practices to innovate and create meaningful change in healthcare. With a membership of more than 60,000 medical practice administrators, executives, and leaders, MGMA represents over 15,000 organizations of all sizes, types, structures and specialties that deliver almost half of the healthcare in the United States.