

# Click to book: A revolution in radiology comes to Canberra

## Now patients can make their appointments online

**CANBERRA 18 October 2018:** In an Australian first, residents in Canberra can now book a radiology examination (such as an x-ray, ultrasound, mammogram, MRI or CT scan) online with I-MED Radiology Network and receive an instant confirmation, making for faster and more convenient access to healthcare services.

Historically, the complex nature of many radiology procedures has precluded patients having the option to book an appointment online. However advances in technology, supported by a dedicated patient contact centre, means the I-MED Radiology team can offer an online appointment booking service for the first time.

Kate Sliwa, I-MED Radiology's NSW/ACT Marketing Manager, said the company was thrilled to be leading the way by putting the process of booking a radiology appointment into the hands of the patient.

"We have invested significantly in this new technology, giving increased flexibility and convenience to patients who can now book their radiology appointments online with a few simple clicks. This service is in addition to the option of booking an appointment by calling our contact centre" said Ms Sliwa.

"Working with leading IT developer MedX, we have ensured the online appointment process is secure with the highest level safeguards maintaining patient privacy at all times" she added.

I-MED Radiology has four locations in Canberra - Deakin, Woden, Tuggeranong and Belconnen.

Canberra patients with any radiology referral are encouraged to visit 'booki-med.com.au' to make an appointment online.

#### **ENDS**

## **About I-MED Radiology Network**

I-MED Radiology Network is Australia's largest medical imaging network, offering diagnostic imaging and radiology services including x-ray, PET, CT, MRI, Nuclear Medicine, Ultrasound, Mammography and interventional procedures.

Our 200 clinics are located in metropolitan as well as many regional and rural communities across Australia.

Our team of more than 300 radiologists, including some of the most respected and experienced medical imaging specialists in Australia, performs more than 4.2 million patient procedures each year. We encourage and facilitate sharing of clinical knowledge and expertise, and can provide second opinions in



complex cases without delay. Our commitment to quality means we invest in the most up-to-date equipment to provide the best diagnostic imaging. Patient images can be stored indefinitely and can be accessed from any of our clinics across Australia.

We recognise that many of our patient procedures require sensitive management, and we are dedicated to offering our patients quality care that is respectful, personable and focused on achieving the best health outcomes.

I-MED Radiology Network Comprehensive care. Uncompromising quality.

### For more information contact:

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