



COUNTY OF LOS ANGELES

PROSPER LA

Gathering ideas to rebuild our economy



TOOLKIT

ProsperLA.lacounty.gov

EXECUTIVE OFFICE



BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES



Jacki Bacharach,
Chair



Jackie T. Guevarra,
Executive Director

LETTER FROM THE QUALITY AND PRODUCTIVITY COMMISSION

The County of Los Angeles is seeking innovative ideas to streamline its contracting process, assist businesses, and identify potential cost-savings to County operations. This effort is part of the County's roadmap to economic recovery from the impacts of the COVID-19 pandemic. Actionable ideas will be a part of a special quarterly report to the Board of Supervisors and help the County improve its internal procedures, empower businesses, and expand public-private partnerships.

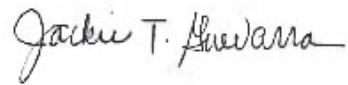
The County is ready to take action and it starts with you! You are invited to help strengthen our economy, streamline our government, and accelerate our recovery from the COVID-19 pandemic. Please visit the Prosper LA website at ProsperLA.lacounty.gov to fill out the intake form to submit your ideas. We appreciate your time and insight on how we can enhance County operations and programs during this time.

For additional information on County services and programs, including emergency COVID-19 resources and small business assistance, visit the Prosper LA Resources page at ProsperLA.lacounty.gov/Resources.

For more information, please contact us at idea@prosperla.lacounty.gov. Thank you.



Jacki Bacharach,
Chair
Quality and Productivity
Commission



Jackie T. Guevarra,
Executive Director
Quality and Productivity
Commission

BACKGROUND

On March 4, 2020, the County Board of Supervisors (Board) declared a local health emergency as a result of the COVID-19 pandemic. Further, on March 16, 2020, the Los Angeles County (County) Health Officer issued a public health order that mandated closure of a variety of businesses. Many thriving industries have been nearly shuttered, including hospitality and tourism, retail and food service, manufacturing, and early childhood education and care.

In response, the Board approved the Los Angeles County Roadmap to Economic Recovery motion on April 28, 2020, as part of the County's reconstitution efforts. The Board established an Economic Resiliency Task Force, to develop actionable recommendations based on best practices for phased recovery of the County's economy. These recommendations will shape public policy that will allow the County to safely re-open our economy.

PROSPER LA

The Board directed the Executive Officer of the Board to work with the Quality and Productivity Commission (QPC), in consultation with the Small Business Commission (SBC) and the Citizens' Economy and Efficiency Commission (EEC), to report back to the Board quarterly on the following:

- Create a working group to encourage innovative ideas from County employees, businesses and labor partners that could streamline the County's contracting process and encourage strategies to engage and assist businesses; and

- Establish a website and email contact to accept and promote innovative and thoughtful ideas from Department staff, businesses and the public to streamline contracting, assist businesses and identify potential cost-savings actions that could be taken by each Department

These directives are part of a comprehensive countywide effort, inclusive of partnerships with the community, businesses, and nonprofits, to identify actionable ideas to spur economic recovery.



Hilda L. Solis
Chair, Pro Tem
Supervisor, First District



Mark Ridley-Thomas
Supervisor, Second District



Sheila Kuehl
Supervisor, Third District



Janice Hahn
Supervisor, Fourth District



Kathryn Barger
Chair
Supervisor, Fifth District

HELP US GET THE WORD OUT

WEBSITE Visit ProsperLA.lacounty.gov to submit your ideas! We welcome all innovative ideas from County employees, businesses and labor partners that could streamline the County's contracting process and encourage strategies to engage and assist businesses. You can find information and documents on the site and help us identify potential cost-savings actions that could be taken by the County. Download important documents and engage with us online.

FOLLOW US:

@LACOUNTYBOS



DOWNLOADABLE SOCIAL MEDIA GRAPHICS

Click [here](#) to download graphics



TIMELINE



APRIL 28, 2020

Board Motion approved



MAY 6, 2020

Kickoff Meeting – Prosper LA working group



JUNE 30, 2020

First Quarterly Report to the Board



JUNE 30, 2020

Website go-live date



JULY 1, 2020

Comments from the public can begin to be submitted

COMMITTEE

EXECUTIVE OFFICE OF THE BOARD

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Jeremy Gray, *Chief Deputy*
Lorayne Lingat, *Assistant Executive Officer*
Amin Almuhabab, *Chief Information Officer*
Arpiar Nazarian, *Chief, Application Development*
Brenda Duran, *Deputy Executive Officer, Media & Communications*

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Commissioner Evelyn Gutierrez (CEO/QPC)
Commissioner Nancy Harris (2nd District)
Commissioner Shawn Landres (3rd District)
Commissioner Ed McIntyre (CEO/QPC)
Commissioner Blaine Meek (Labor)
Commissioner Will Wright (CEO/QPC)
Jackie Guevarra, *Executive Director*
Laura Perez, *Program Manager*

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Commissioner Mark Robertson (2nd District)

CITIZENS' ECONOMY AND EFFICIENCY COMMISSION

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Commissioner Nancy Coleman (2018-19 Civil Grand Jury Foreperson)
Commissioner Michael Hastings (5th District)
Commissioner Joanne Saliba (1st District)
Commissioner Velveth Schmitz (4th District)
Commissioner Connie Sullivan (4th District)
Ed Eng, *Executive Director*

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Azusena Favela, *Deputy Director, Small Business and Economic Development*
Christian Olmos, *Chief, Office of Small Business*
Francisco Mendez, *Commission Services*
David Diaz, *Commission Services*

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Selwyn Hollins, *Acting Director*
Michael Owh, *General Manager, Purchasing & Contract Services*
Benny Chacko, *Deputy General Manager*
Quetzal Arellano, *Section Manager*

RESOURCES

INNOVATION AND OUTREACH COMMITTEE

Board of Supervisors

<http://mylacounty.gov/board-of-supervisors/>

Economic Resiliency Task Force

<https://covid19.lacounty.gov/economic-resiliency-task-force/>

Quality and Productivity Commission

<http://qpc.lacounty.gov/>

Small Business Commission

<https://dcba.lacounty.gov/small-business-commission/>

Citizens' Economy & Efficiency Commission

<http://eec.lacounty.gov/>

EMERGENCY/DISASTER SERVICES

Department of Public Health (Coronavirus Updates)

<http://publichealth.lacounty.gov/media/Coronavirus/>

Economic Development LA County

<https://economicdevelopment.lacounty.gov/>

Guide to County Services

<https://lacounty.gov/government/county-services/citizens-guide-to-county-services/>

Los Angeles County Disaster Help Center (Business, Workers, Nonprofits, Tenants/Landlords)

<https://lacountyhelpcenter.org/>