

**AGENDA
FOR THE REGULAR MEETING OF
THE LOS ANGELES MEMORIAL COLISEUM COMMISSION**

Thursday, January 28, 2016 at 2:30 p.m.
Coliseum Commission Meeting Room¹
3911 South Figueroa Street, Los Angeles, CA 90037
<http://lamcc.lacounty.gov>

(POSTED: Monday, January 25, 2016 at 2:00 p.m.)

MEMBERS:

County of Los Angeles	Mr. Mark Ridley-Thomas, President
	Mr. Don Knabe, Alternate
State of California	Mr. William Chadwick, Vice President
City of Los Angeles	Mr. Curren D. Price, Jr.
	Mr. Marqueece Harris-Dawson, Alternate
State Senate	Mr. Ricardo Lara ²
State Assembly	Mr. Reginald B. Jones-Sawyer, Sr. ²

STAFF:

Chief Administrative Officer	Mr. Robert E. Osborne, Secretary
Treasurer	Mr. Joseph Kelly
Controller	Mr. John Naimo
Co-Counsel	Mr. Thomas Faughnan
Co-Counsel	Ms. Claudia Gutierrez
Co-Counsel	Ms. Rene C. Gilbertson
Co-Counsel	Ms. Noreen Vincent

At the discretion of the Los Angeles Memorial Coliseum Commission (the "Commission"), all items appearing in this Agenda, whether or not expressly listed for action, may be deliberated and may be subject to action by the Commission.

OPEN SESSION

1. CALL TO ORDER
2. ROLL CALL
3. PRESIDENT'S COMMENTS
4. APPROVAL OF MINUTES FOR REGULAR MEETING OF OCTOBER 29, 2015
5. PUBLIC COMMENT

¹ Entry at Gate 33A

² Ex-officio, non-voting

6. CHIEF ADMINISTRATIVE OFFICER'S REPORT
7. FINANCIAL REPORT
8. UNIVERSITY OF SOUTHERN CALIFORNIA'S REPORT
 - A. Event operations
 - B. Semi-annual report
 - C. Capital improvements
 - D. Other items
9. CONSIDERATION OF REQUEST FOR COURT OF HONOR PLAQUE HONORING BRUCE SPRINGSTEEN (Discussion and possible action)
10. FURTHER CONSIDERATION OF FIRST AMENDMENT TO THE AMENDED AND RESTATED LOS ANGELES MEMORIAL COLISEUM COMMISSION MANAGEMENT AGREEMENT OF 2013 (Discussion and possible action)
11. CONSIDERATION OF RETENTION OF SAFE SPORTS MANAGEMENT (Discussion and possible action)
12. CONSIDERATION OF REQUESTS FOR PUBLIC INTEREST EVENTS (Discussion and possible action)
13. CONSIDERATION OF LOS ANGELES MEMORIAL SPORTS ARENA CLOSING CEREMONY (Discussion and possible action)

CLOSED SESSION

- CS-1 CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION (GOVERNMENT CODE SECTION 54956.9(d)(1))

Case: Los Angeles Memorial Coliseum Commission, et al. v. Lynch, et al., BC 472814

- CS-2 CONFERENCE WITH REAL PROPERTY NEGOTIATORS (GOVERNMENT CODE SECTION 54956.8) (Discussion and possible action)

Property: 3911 South Figueroa Street, Los Angeles, CA 90037

Agency Negotiators: Ms. Claudia Gutierrez and Mr. Robert Osborne

Negotiating Parties: Los Angeles Memorial Coliseum Commission and University of Southern California

Under Negotiation: Both Price and Terms of Payment

OPEN SESSION

14. ADJOURNMENT

(Next regular meeting will be held on Thursday, April 28, 2016)

NOTICE: The regular meetings of the Coliseum Commission are open to the public. A member of the public may address the Commission on any Agenda item, and a request to address the Commission must be submitted in person prior to the start of the meeting. The Commission may limit the public input on any item, based on the number of people requesting to speak and the business of the Commission. In addition, a member of the public has the right to address the Commission on items of interest which is within the subject matter jurisdiction of the Commission during the Public Comment portion of the Agenda.

As a covered entity under Title II of the Americans with Disabilities Act, the Coliseum Commission does not discriminate on the basis of disability and, upon request, will provide reasonable accommodations to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability, your request should be received at least 48 hours in advance of the need. Requests received less than 48 hours prior to the need will be accommodated to the best of the Commission's ability. For more information or to declare a need, contact the Commission's administrative offices at (213) 893-0202.

Persons having matters before the Los Angeles Memorial Coliseum Commission should read the following notice in connection with prohibited contributions to members of this agency.

NOTICE TO PERSONS HAVING MATTERS BEFORE THIS
AGENCY REGARDING PROHIBITED CONTRIBUTIONS

Any person to a proceeding before this Commission involving a license, permit, or other entitlement (including all entitlements for land use, contracts -- other than competitively bid labor or personal employment contracts -- and all franchises) must disclose on the record any contributions in excess of \$250.00 to any elected or appointed officer of the Commission, including alternates, made within the preceding 12 months by the party, or his or her agent. The California contributions limitations of Government Code Section 84308 also prohibit contributions in excess of \$250.00 for three months following the date of any final decision rendered by the Commission in such proceeding. Commissioners who have received such contributions within the past 12 months may not participate in the proceeding. Also, Commissioners may not receive such contributions while a matter affecting a contributor is pending.

**MINUTES
OF REGULAR MEETING OF
THE LOS ANGELES MEMORIAL COLISEUM COMMISSION**

Thursday, October 29, 2015

1. CALL TO ORDER

The Regular Meeting of the Los Angeles Memorial Coliseum Commission (the "Commission") was held in the Coliseum Commission Room on Thursday, October 29, 2015, and was called to order at 2:35 p.m. by President RIDLEY-THOMAS.

2. ROLL CALL

PRESENT: Mr. Mark Ridley-Thomas, President
Mr. Curren D. Price, Jr.
Mr. Reginald B. Jones-Sawyer (Non-voting)(arrived at 3:00 p.m.)

ABSENT: Mr. William Chadwick, Vice President
Mr. Ricardo Lara (Non-voting)
Mr. Don Knabe (Alternate)
Mr. Marqueece Harris-Dawson (Alternate)

STAFF PRESENT: Mr. Robert E. Osborne, CAO and Secretary
Mr. Thomas J. Faughnan, Co-Counsel
Ms. Claudia Gutierrez, Co-Counsel
Ms. Rene Gilbertson, Co-Counsel
Ms. Noreen Vincent, Co-Counsel

ALSO PRESENT:

Mr. Jeffrey Altshuler	Mr. Tom LaBonge
Ms. Rachelle Amena	Ms. Ana Lasso
Mr. Jim Bailey	Mr. David Louie
Mr. George Davis	Mr. DJ Moore
Mr. Todd Dickey	Ms. Paloma Perez-McEvoy
Ms. Linda Dishman	Mr. Fernando Ramirez
Mr. Gregg Dorman	Mr. John Sandbrook
Mr. Larry Freedman	Mr. Thomas S. Sayles
Mr. Joe Furin	Ms. Cindy Starrett
Mr. David Galaviz	Mr. Dan Stimmler
Ms. Ayahlushim Getachew	Ms. Laurie Stone
Mr. Pat Haden	Mr. Benny Tran
Mr. Jeffrey Heintz	Ms. Leslie Wall
Mr. Greg Hellmold	Ms. Connie Yee

3. PUBLIC COMMENT

Ms. Linda DISHMAN, President and CEO of the Los Angeles Conservancy, commented in support of USC's current design for the Los Angeles Memorial Coliseum renovation project.

Mr. Tom LABONGE, former Los Angeles City Councilmember and former Commission member commented in support of USC's current design for the Los Angeles Memorial Coliseum renovation project.

4. APPROVAL OF MINUTES

There were no requests to revise the Minutes.

ACTION: Moved by Commissioner PRICE, seconded by President RIDLEY-THOMAS, and unanimously carried, with Vice President CHADWICK being absent:

- A. the Minutes of the Special Meeting held on July 30, 2015;
- B. the Minutes of the Regular Meeting held on July 30, 2015; and
- C. the Minutes of the Special Meeting held on September 17, 2015, were approved.

5. PRESIDENT'S COMMENTS

There were no comments from the President.

6. CHIEF ADMINISTRATIVE OFFICER'S REPORT

Mr. OSBORNE reported the following items:

- A. USC's Coliseum and Sports Arena Facilities Financial Statements for the Year Ended June 30, 2015 indicated a \$2.2 million loss and a Cumulative Calculated Amount equal to -\$4.7 million.
- B. October 20, 2015, City of Los Angeles Department of City Planning held a public hearing regarding the proposed Los Angeles Memorial Sports Arena Redevelopment Project. The testimony was overwhelmingly positive.
- C. The World Stage Legacy mural was supposed to be removed from the west-facing wall of the Coliseum property no later than August 31, 2015; however, it has not yet been removed.

President RIDLEY-THOMAS requested that Commissioner PRICE and the Chief Administrative Officer (CAO) meet with those responsible for the mural and reach a resolution.

ACTION: By Common Consent, there being no objection, the CAO's report was received and filed.

7. PROPOSED LOS ANGELES MEMORIAL COLISEUM RENOVATION PROJECT

Mr. Todd DICKEY, Senior Vice President, Administration of the University of Southern California (USC), Mr. Patrick HADEN, Athletic Director of USC, and Mr. Thomas SAYLES, Senior Vice President, University Relations of USC, presented USC's proposed concept for a \$270 million renovation of the Los Angeles Memorial Coliseum. Formal approval of a design is anticipated to be requested by USC in spring 2016. USC expects to begin the renovation in 2018 and complete it no later than 2019.

The Commissioners asked questions and a general discussion was held.

ACTIONS: Moved by Commissioner PRICE, seconded by President RIDLEY-THOMAS, and unanimously carried, with Vice President CHADWICK being absent, the following actions were taken:

- A. Approved and authorized the CAO to execute the proposed Agreement between the Los Angeles Memorial Coliseum Commission and the University of Southern California for further California Environmental Quality Act (CEQA) Review of the Los Angeles Memorial Coliseum Renovation Project;
- B. Delegated authority to the CAO to retain a CEQA consultant for further environmental review of the project;
- C. Delegated authority to the CAO to retain a real estate consultant to review and advise on the project; and
- D. Authorized the Commission's staff to work with all necessary parties to prepare the project for review and consideration by the Commission.

8. AUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED JUNE 30, 2014

Ms. Connie YEE, Division Chief of the Los Angeles County Auditor-Controller's Office, and Mr. Jeffrey ALTSHULER, Partner of McGladrey, LLP reported on the financial statement audit for the year ended June 30, 2014. The Commission's net position decreased during the year ended June 30, 2014 by \$13.6 million to -\$6.4 million. This decrease was caused primarily by the write-off of Coliseum and Sports Arena capital assets.

The Commissioners asked questions and a general discussion was held.

ACTION: By Common Consent, there being no objection, the financial statements and Independent Auditor's Report for the year ended June 30, 2014, were received and filed.

9. QUARTERLY FINANCIAL REPORT

Mr. OSBORNE presented the financial report for the quarter and year ended September 30, 2015, and the Commission's cash flow projections for fiscal years ending June 30, 2016 through 2019.

President RIDLEY-THOMAS stated that the Commission and its staff need to think more strategically about identifying opportunities to generate revenue and the President instructed the CAO to agendize, for the next regular meeting of the Commission, strategies for improving cash flows.

ACTION: By Common Consent, there being no objection, the quarterly financial report was received and filed.

10. FURTHER CONSIDERATION OF FIRST AMENDMENT TO THE AMENDED AND RESTATED LOS ANGELES MEMORIAL COLISEUM COMMISSION MANAGEMENT AGREEMENT OF 2013

Mr. Thomas FAUGHNAN, Co-Counsel for the Commission, presented the status of the First Amendment. A general discussion was held.

ACTION: Moved by Commissioner PRICE, seconded by President RIDLEY-THOMAS, and unanimously carried, with Vice President CHADWICK being absent, that the Commission submit

the First Amendment, as approved by the Commission on April 20, 2015, to the State of California, County of Los Angeles, and City of Los Angeles for their approval and execution.

11. AMENDMENTS TO THE LEASE AGREEMENTS

Ms. Claudia GUTIERREZ presented the action items related to the Coliseum and Sports Arena leases. A general discussion followed.

ACTION: Moved by Commissioner PRICE, seconded by President RIDLEY-THOMAS, and unanimously carried, with Vice President CHADWICK being absent, the following actions were taken:

- A. Found that approval of the proposed amendment to the Coliseum Lease between the Coliseum Commission and the Sixth District Agricultural Association (District) and an amendment to the Lease between the Coliseum Commission and the University of Southern California (USC Lease) to make corrections to the boundary of the Los Angeles Memorial Coliseum leasehold are exempt from the California Environmental Quality Act (CEQA) for the reasons stated in this report and in the record of the project.
- B. Found that approval of the proposed amendment to the Sports Arena Agreement, Lease and Easement (Sports Arena Lease) and an amendment to the USC Lease to modify the boundary of the Los Angeles Memorial Sports Arena leasehold is within the scope of the Addendum to the previously certified final Environmental Impact Report (Sports Arena EIR) for the Los Angeles Memorial Sports Arena Redevelopment Project (the Sports Arena Redevelopment Project) approved by this Commission on September 17, 2015.
- C. Approved and authorized the President to execute the proposed Amendment to Coliseum Lease (Coliseum Lease Amendment).
- D. Approved and authorized the President to execute the proposed Third Amendment to Sports Arena Agreement, Lease and Easement and Termination of the Agreement and Lease for Parcel Adjacent to Arena (Sports Arena Lease Amendment).
- E. Approved and authorized the President to execute the proposed Third Amendment to the USC Lease (USC Lease Amendment).

12. CONSIDERATION OF NON-DISTURBANCE AGREEMENT BY AND AMONG CALIFORNIA SCIENCE CENTER, LOS ANGELES MEMORIAL COLISEUM COMMISSION AND LAFC SPORTS, LLC

Ms. Claudia GUTIERREZ presented the action items related to the Non-disturbance agreement. A general discussion followed.

ACTION: Moved by Commissioner PRICE, seconded by President RIDLEY-THOMAS, and unanimously carried, with Vice President CHADWICK being absent, the following actions were taken:

- A. Found that the Commission, as lead agency under CEQA, approved an Addendum to the previously Certified Environmental Impact Report for the Los Angeles Memorial Sports Arena Redevelopment Project (Project) and that the recommended actions of approving the proposed Non-Disturbance Agreement (NDA) among the Coliseum Commission (Commission), the Sixth District Agricultural Association (District) and LAFC Sports, LLC (LAFC) and the Memorandum of Agreement (Agreement) between the Commission and LAFC are within the scope of the project considered in the approved Addendum and Sports Arena EIR.

- B. Authorized the President to execute the proposed NDA upon approval as to form by Commission Counsel.
- C. Approved and authorized the Chief Administrative Officer to execute the proposed Agreement.

13. LOS ANGELES MEMORIAL COLISEUM COMMISSION'S 2016 REGULAR MEETING SCHEDULE

Pursuant to Section 7 of the Amended and Restated Los Angeles Memorial Coliseum Commission Management Agreement of 2013, Mr. OSBORNE presented a resolution of the Los Angeles Memorial Coliseum Commission fixing its regular meeting dates, hour, and place for the 2016 calendar year.

ACTION: On motion of Commissioner PRICE, seconded by President RIDLEY-THOMAS, and unanimously carried, with Vice President CHADWICK being absent, the Commission approved Resolution No. 2015-10-29.

14. CONSIDERATION OF ETHIOPIAN SPORTS FEDERATION IN NORTH AMERICA'S REQUEST FOR PUBLIC INTEREST EVENT

Mr. OSBORNE announced that the Ethiopian Sports Federation in North America withdrew its request to hold a public interest event in July 2016.

15. UNIVERSITY OF SOUTHERN CALIFORNIA'S QUARTERLY REPORT

Mr. Joe FURIN presented his quarterly report on the following:

- A. Event Operations
- B. Semi Annual Report
- C. Capital Improvements

ACTION: By Common Consent, there being no objections, the report was received and filed.

CLOSED SESSION

The Commission entered into Closed Session at 3:51 p.m.

Mr. Tom FAUGHNAN announced that the Commission would meet in closed session for the following matters:

CS-1. Conference with Legal Counsel – Existing Litigation (Government Code Section 54956.9(d)(1))

Case: Los Angeles Memorial Coliseum Commission, et al. v. Lynch, et al., BC 472814

CS-2. Conference with Real Property Negotiators (Government Code Section 54956.8)

A. Property: Los Angeles Memorial Coliseum and adjacent parcels
3911 South Figueroa Street, Los Angeles, CA 90037

Agency Negotiators: Jeffrey Heintz and Claudia Gutierrez

Negotiating Parties: Los Angeles Memorial Coliseum Commission, State of California, and
the University of Southern California

Under Negotiation: Both Price and Terms of Payment

B. Property: Los Angeles Memorial Sports Arena and adjacent parcels
3939 South Figueroa Street, Los Angeles, CA 90037

Agency Negotiators: Jeffrey Heintz and Claudia Gutierrez

Negotiating Parties: Los Angeles Memorial Coliseum Commission, State of California, the
University of Southern California, and LAFC Sports, LLC

Under Negotiation: Both Price and Terms of Payment

RETURN TO OPEN SESSION

Closed Session adjourned and Open Session reconvened at 4:00 p.m. with President RIDLEY-THOMAS and Commissioner PRICE present.

REPORT OF ACTIONS TAKEN DURING CLOSED SESSION

Mr. FAUGHNAN reported that there was no reportable action taken.

16. ADJOURNMENT

There being no further business, the meeting adjourned at 4:01 p.m.

NEXT MEETING

The next Regular Meeting will be held on Thursday, January 28, 2016 at 2:30 p.m.

Secretary

EX-OFFICIO MEMBERS

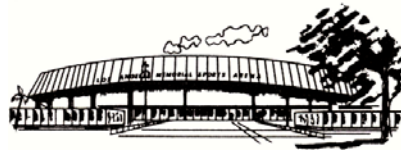
STATE SENATOR
RICARDO LARA

ASSEMBLYMEMBER
REGINALD JONES-SAWYER

ROBERT E. OSBORNE
CHIEF ADMINISTRATIVE OFFICER
SECRETARY



**SITE OF 1932 AND 1984
OLYMPICS ATHLETICS COMPETITION
OPENING & CLOSING CEREMONIES**



**SITE OF 1984 OLYMPICS
BOXING COMPETITION**

COMMISSION MEMBERS

STATE OF CALIFORNIA

WILLIAM CHADWICK
VICE PRESIDENT

COUNTY OF LOS ANGELES

MARK RIDLEY-THOMAS
PRESIDENT

DON KNABE (Alternate)

CITY OF LOS ANGELES

CURREN D. PRICE, JR.

MARQUEECE HARRIS-DAWSON
(Alternate)

LOS ANGELES MEMORIAL COLISEUM COMMISSION

3911 South Figueroa Street, Los Angeles, CA 90037

AGENDA ITEM #6

CHIEF ADMINISTRATIVE OFFICER'S REPORT

ROBERT E. OSBORNE

A. Los Angeles Rams

On January 15, 2016, the Los Angeles Ram's held a press conference to announce that the team is returning home to Los Angeles, California. The Rams' also announced that they intend to once again play their home games here at the Los Angeles Memorial Coliseum during the construction period of their Inglewood stadium which is expected to include the 2016, 2017, and 2018 football seasons.

Section 6.3 of the Commission's lease and agreement with USC allows USC to lease the Coliseum to one National Football League team for a period of up to four years.

B. Los Angeles City Planning Commission Meeting Regarding Sports Arena Redevelopment Project

On December 10, 2015, the Los Angeles City Planning Commission held a public meeting regarding the Sports Arena redevelopment project. There were approximately 20 public comments – all in favor of the project. The Planning Commission agreed to the following actions:

- Recommend that the City Council approve the amendment to the Los Angeles Coliseum District Specific Plan
- Recommend that the City Council approve the establishment of a Supplemental Use Sign District
- Recommend that the City Council adopt the Finding, Project Design Features, Statement of Overriding Considerations, and Mitigation Monitoring Program

L AFC agreed to concessions including:

- Significant reduction in signage
- Restrictions on digital sign usage after 11:00 p.m.
- Additional electronic vehicle recharging stations
- Restrooms with public access
- Planting of additional trees
- Millions of dollars to fund City “signage take-down”
- Additional resources for “bicycle valet” during events
- Promote usage of the stadium for athletic events that include female participants

The Sports Arena redevelopment project is expected to be considered by the City of Los Angeles Planning Committee on February 2, 2016.

C. Quarterly Letter to USC

Pursuant to Section 14.2 of the Commission’s lease and agreement with USC, on December 31, 2015, I submitted a letter to USC which communicated a complaint that I received from an individual that was unhappy with USC’s ticket policy for the upcoming Bruce Springsteen and the E Street Band concert. The letter also communicated positive comments that I received from the Bob Porter Foundation staff about USC’s support for the annual Christmas tree giveaway program.

D. World Stage Legacy Mural

The World Stage Legacy mural has not yet been removed from the western wall of the Coliseum Property. USC approved the mural to be painted in May 2015 and has not requested that the Coliseum Commission approve it as a permanent display.

E. Strategic Planning

The Commission’s strategic planning process determines where the Commission is going over the next ten (10) years, how it’s going to get there, and how it will know if it got there or not. The completed plan will include specific strategies that will direct the Commission’s activities. The Commission’s services can be greatly enhanced by developing clear vision and mission statements, objectives, comprehensive strategies, and detailed action plans.

The following is provided for the Commission’s discussion purposes only and does not represent an agreed upon outline:

Vision

The Los Angeles Memorial Coliseum Commission continues to protect the Memorial Coliseum’s designation as a National and California Historic Landmark, with a large quantity of historic memorabilia, photographs, documents, and other items readily available, physically and electronically, for the public to enjoy.

Mission

The Los Angeles Memorial Coliseum Commission’s mission is to protect, preserve, and promote the Memorial Coliseum’s and Memorial Sports Arena’s historic heritage.

Values

The Los Angeles Memorial Coliseum Commission embraces the core values of integrity, transparency, accountability, and community service.

Financial

1. Grants
 - Federal, state, and local governments
 - Foundations and nonprofit organizations
2. Fundraising activities
 - Annual gala
 - Corporate donations/Memorial Day sponsorships
 - Donations of major gifts
3. Sales
 - Photographs
 - Memorabilia
4. Investments
 - Revenue generating activities
 - Debt and equity portfolio

EX-OFFICIO MEMBERS

STATE SENATOR
RICARDO LARA

ASSEMBLYMEMBER
REGINALD JONES-SAWYER

ROBERT E. OSBORNE
CHIEF ADMINISTRATIVE OFFICER
SECRETARY



**SITE OF 1932 AND 1984
OLYMPICS ATHLETICS COMPETITION
OPENING & CLOSING CEREMONIES**



**SITE OF 1984 OLYMPICS
BOXING COMPETITION**

COMMISSION MEMBERS

STATE OF CALIFORNIA

WILLIAM CHADWICK
VICE PRESIDENT

COUNTY OF LOS ANGELES

MARK RIDLEY-THOMAS
PRESIDENT

DON KNABE (Alternate)

CITY OF LOS ANGELES

CURREN D. PRICE, JR.

MARQUEECE HARRIS-DAWSON
(Alternate)

LOS ANGELES MEMORIAL COLISEUM COMMISSION

3911 South Figueroa Street, Los Angeles, CA 90037

Sent Via ELECTRONIC MAIL

December 31, 2015

Mr. Dan Stimmler
COO of the LA Memorial Coliseum & Sports Arena
840 Childs Way, #404
Los Angeles, CA 90089-2540
stimmler@usc.edu

RE: Quarterly Information Report

Mr. Stimmler:

Pursuant to Section 14.2 of the Second Amendment to Lease and Agreement, this letter serves as the Coliseum Commission's information report regarding issues identified to the Coliseum Commission by the other entities in Exposition Park or other governmental or community organizations regarding the operation of the Premises by the University.

On December 14, 2015, Ms. Ellen Stohl contacted me to express her disappointment that she was permitted to purchase only two tickets in the disabled seating area for the upcoming Bruce Springsteen concert. She found that USC's ticketing policy violated the rights of people with disabilities. I passed this information to Joe Furin for follow-up.

Staff members of Bob Porter Foundation, Inc. were very complementary of the University's support for the foundation's popular Christmas Tree Giveaway event held in December at the Memorial Coliseum.

Sincerely,

Handwritten signature of Robert E. Osborne in blue ink.

Robert E. Osborne
Chief Administrative Officer

c: Mr. Thomas J. Faughnan
Ms. Claudia Gutierrez
Mr. Joe Furin

EX-OFFICIO MEMBERS

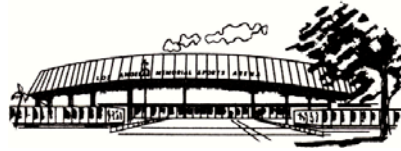
STATE SENATOR
RICARDO LARA

ASSEMBLYMEMBER
REGINALD JONES-SAWYER

ROBERT E. OSBORNE
CHIEF ADMINISTRATIVE OFFICER
SECRETARY



**SITE OF 1932 AND 1984
OLYMPICS ATHLETICS COMPETITION
OPENING & CLOSING CEREMONIES**



**SITE OF 1984 OLYMPICS
BOXING COMPETITION**

COMMISSION MEMBERS

STATE OF CALIFORNIA

WILLIAM CHADWICK
VICE PRESIDENT

COUNTY OF LOS ANGELES

MARK RIDLEY-THOMAS
PRESIDENT

DON KNABE (Alternate)

CITY OF LOS ANGELES

CURREN D. PRICE, JR.
MARQUEECE HARRIS-DAWSON
(Alternate)

LOS ANGELES MEMORIAL COLISEUM COMMISSION

3911 South Figueroa Street, Los Angeles, CA 90037

**AGENDA ITEM #7
FINANCIAL REPORT**

ROBERT E. OSBORNE

A. Net Position – Attachment 7-1

Net position is equal to the Commission's total assets reduced by its total liabilities. The Coliseum Commission's net position as of December 31, 2015 was approximately -\$5.8 million. This deficit position actually represents an improvement of approximately \$100,000 from the Commission's net position as of June 30, 2015.

This improvement in net position was caused primarily by the decrease of the Commission's video board obligation. When USC makes monthly payments to the video board's lessor, the reductions in the related liability improves the Commission's net position. The remaining video board obligation, currently \$416,000, is expected to be fully liquidated on July 1, 2016.

B. Revenues and Expenses – Attachment 7-2

During the six month period ended December 31, 2015, actual revenue earned of \$1.3 million was equal to budgeted revenue for the same period. Actual expenses were approximately \$300,000 below budgeted expenses for the six months. As a result, instead of incurring a loss as expected, the Commission earned net income of approximately \$100,000.

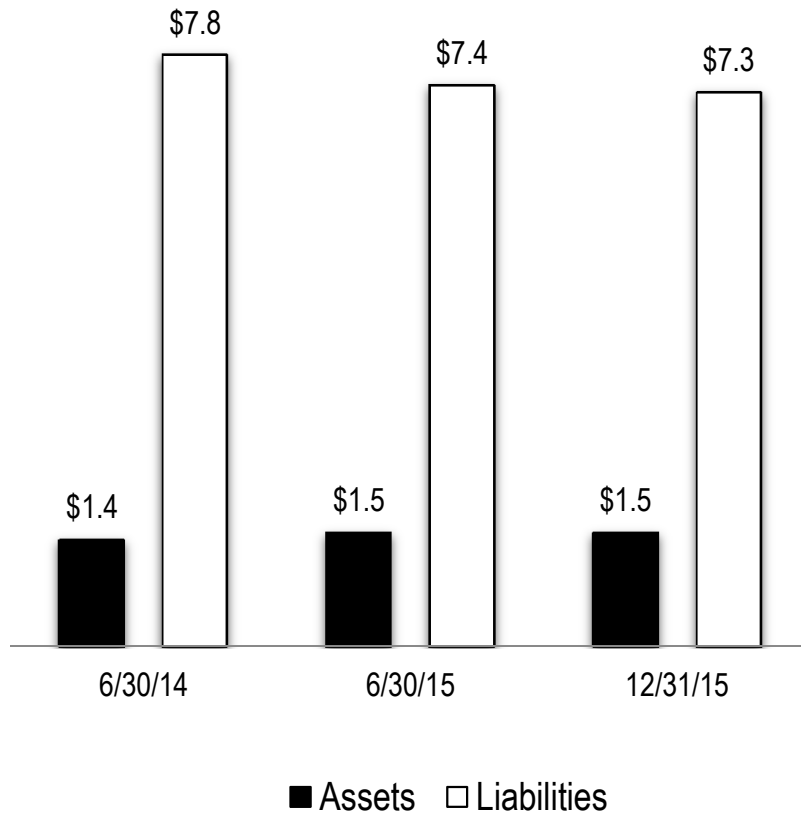
C. Cash Flow Forecast – Attachment 7-3

The Coliseum Commission is expected to end fiscal year 2015-16 with a cash balance of approximately \$759,000. During the following three years, the cash balance is expected to decrease by approximately \$108,000 per year. The Coliseum's lease agreement with USC does not include legal fees or pension costs as reimbursable expenses.

D. Financial Statement Audit

The independent public accounting firm of BCA Watson Rice, LLP has been retained by the Commission's controller to conduct the audit of the Commission's financial statements for the year ended June 30, 2015. BCA has started its audit and is expected to complete the audit no later than March 31, 2016. The total cost of the audit is expected not to exceed \$15,000.

Los Angeles Memorial Coliseum Commission
Net Position
(in millions)



LOS ANGELES MEMORIAL COLISEUM COMMISSION

Statements of Net Position

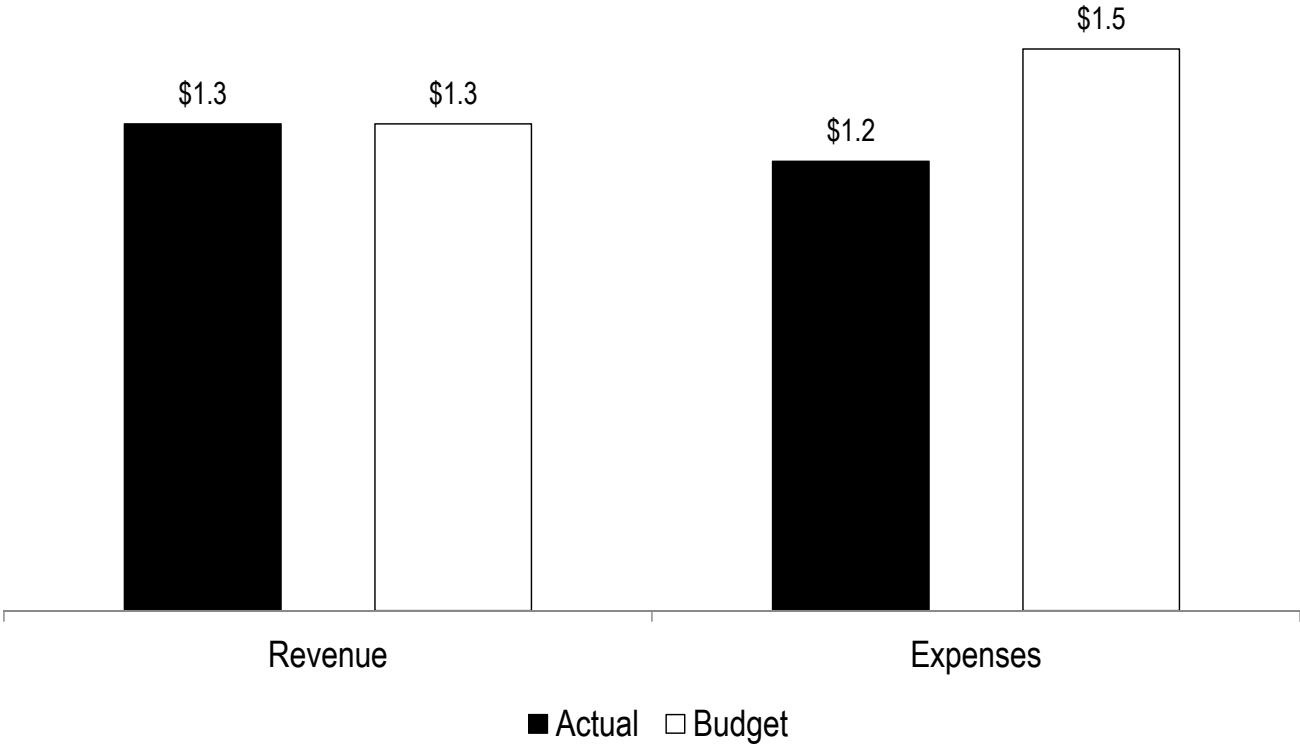
December 31, 2015, June 30, 2015, and June 30, 2014

(Unaudited)

	12/31/15	6/30/15	6/30/14
ASSETS			
Cash and cash equivalents	\$ 775,970	\$ 766,884	\$ 681,944
Accounts receivable, net	144,263	144,263	144,263
Prepaid expenses	26,433	26,433	26,433
Other receivables	463,960	463,960	463,960
Land	107,500	107,500	107,500
TOTAL ASSETS	1,518,126	1,509,040	1,424,100
LIABILITIES			
Accounts payable	160,936	127,329	180,757
Videoboard lease obligation	416,030	768,956	1,464,781
Line-of-credit	1,665,414	1,615,243	1,520,145
Other long-term debt	281,288	281,288	281,288
Post-retirement healthcare plan	2,749,387	2,749,387	2,749,387
Accrued rent	1,991,489	1,867,021	1,618,085
TOTAL LIABILITIES	7,264,544	7,409,224	7,814,443
NET POSITION			
Net investment in capital assets	(308,530)	(661,456)	(1,357,281)
Unrestricted deficit	(5,467,475)	(5,238,728)	(5,033,062)
TOTAL NET POSITION	\$ (5,776,005)	\$ (5,900,184)	\$ (6,390,343)

The notes to financial statements are an integral part of this financial statement

Los Angeles Memorial Coliseum Commission
Revenue and Expenses, Actual vs Budget
For the Six Months Ended December 31, 2015
(in millions)

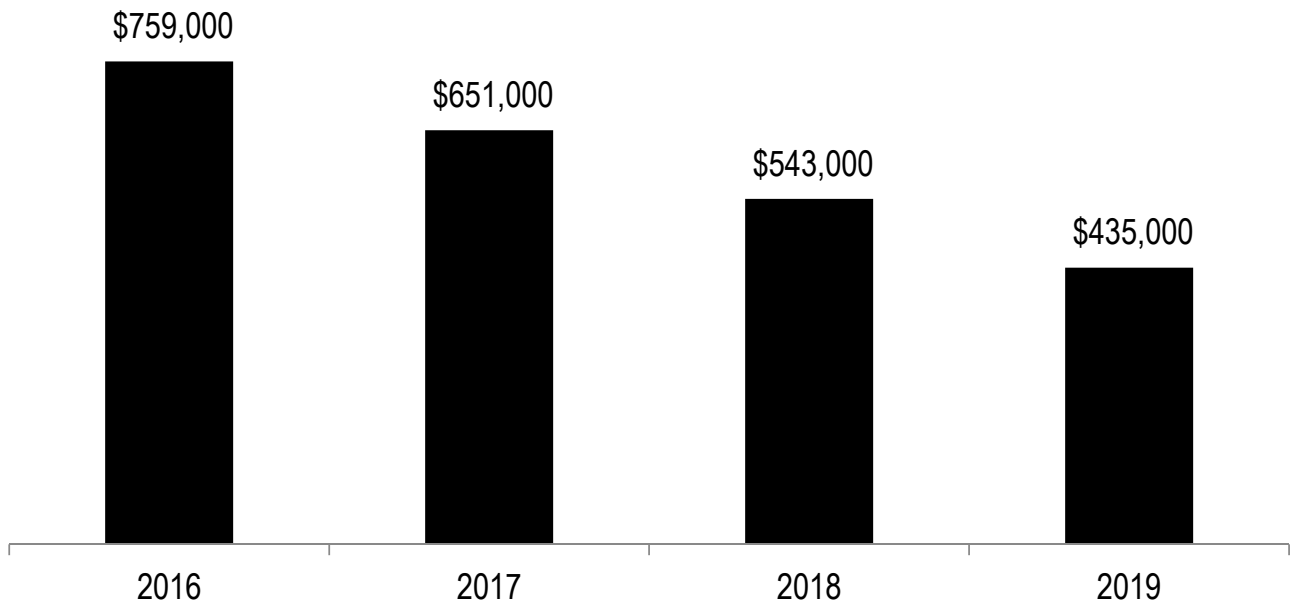


LOS ANGELES MEMORIAL COLISEUM COMMISSION
Statement of Revenues, Expenses and Changes in Net Position
For the Six Months Ended December 31, 2015
(Unaudited)

	Actual	Budget	Variance Fav (Unfav)
Operating revenues:			
USC lease revenue:			
Operating costs	\$ 150,000	\$ 150,000	\$ -
Health insurance premium	79,490	74,130	5,360
Rent	641,224	641,224	-
Kinetic lease	358,872	358,872	-
Sound system	100,000	100,000	-
Total USC lease revenue	1,329,586	1,324,226	5,360
Interest	2,651	-	2,651
Tax refunds	1,033	-	1,033
Total operating revenues	1,333,270	1,324,226	9,044
Operating expenses:			
Administrative support services	142,718	143,500	782
Health insurance premium	79,490	74,130	(5,360)
Controller services	18,218	20,000	1,782
Rent	765,692	641,224	(124,468)
Interest expense	56,116	358,872	302,756
Pension expense	90,541	65,840	(24,701)
Audit/tax fees	20,000	8,333	(11,667)
Legal fees	35,334	17,500	(17,834)
Miscellaneous	982	1,500	518
Depreciation and amortization	-	132,934	132,934
Total operating expenses	1,209,091	1,463,833	254,742
Increase (decrease) in net position	124,179	(139,607)	263,786
Net position, beginning of period	(5,900,184)	(5,900,184)	-
Net position, end of period	\$ (5,776,005)	\$ (6,039,791)	\$ 263,786

*Assumes no receipts from Cumulative Calculated Amount

Los Angeles Memorial Coliseum Commission
Cash Flow Forecast
Years Ending June 30, 2016-2019



LOS ANGELES MEMORIAL COLISEUM COMMISSION

Cash Flow Projections

For the Years Ending June 30, 2016 through 2019

	FY 2016*	FY 2017*	FY 2018*	FY 2019*
Cash Receipts:				
Operating cost reimbursement	\$ 300,000	\$ 300,000	\$ 300,000	\$ 300,000
Retiree health premium reimbursement	133,900	133,900	133,900	133,900
Sound system reimbursement	100,000	-	-	-
Other	7,400	7,400	7,400	7,400
Total cash receipts	541,300	441,300	441,300	441,300
Cash Disbursements:				
Administrative support services	203,100	203,100	203,100	203,100
CalPERS retiree healthcare premium	133,900	133,900	133,900	133,900
Pension expense	83,700	83,700	83,700	83,700
Auditor-controller services	51,600	51,600	51,600	51,600
Audit/tax preparation	25,000	25,000	25,000	25,000
Legal fees	51,900	51,900	51,900	51,900
Miscellaneous	-	-	-	-
Total cash disbursements	549,200	549,200	549,200	549,200
Decrease in cash	(7,900)	(107,900)	(107,900)	(107,900)
Cash, beginning of year	766,884	758,984	651,084	543,184
Cash, end of year	\$ 758,984	\$ 651,084	\$ 543,184	\$ 435,284

*Assumes no receipts from Cumulative Calculated Amount

**Los Angeles Memorial Coliseum & Sports Arena
General Manager Quarterly Report, September – December, 2015**

**Prepared By Joe Furin
University of Southern California**

1. EVENT OPERATIONS

A. Completed Coliseum Events.

- i. In 4th Quarter 2015 the Coliseum was in use for 30 days, with 284,173 spectators in attendance. Notable events include:
 1. USC vs Washington football (Oct 8)
 2. USC vs Utah football (Oct 24)
 3. USC vs Arizona football (Nov 7)
 4. Camp Flog Gnaw Music Festival (Nov 14-15)
 5. USC vs UCLA football (Nov. 28)
- ii. For Calendar Year 2015, the Coliseum was in use for 113 days, with 637,604 attendees.
- iii. This marks a slight increase in the year-over-year number of events held in 2014 (111)...and a 22% increase in the year-over-year attendance number from 2014 (522,990).

B. Completed Arena Events

- i. In 4th Quarter 2015 the Arena was in use for 40 days, with 41,236 spectators in attendance. Notable events include:
 1. El Sembrador Ministry (Oct. 10-11)
 2. Care Harbor Health Clinic (Oct 15-17)
 3. Muse Artist Rehearsal (Oct 26-Nov 12)
- ii. For Calendar Year 2015, the Arena was in use for 149 days, with 230,098 attendees.
- iii. This marks a decrease in the year-over-year number of events held in 2014 (195)...and a 5% decrease in the year-over-year attendance number from 2014 (254,713).

Please Note – a complete list of all events and attendance held will be provided with the Semi-Annual Report provided in accordance with Section 14.1 of the Second Amendment to the Lease and Agreement between the Coliseum Commission and the University.

C. In Progress/Upcoming, Large Events in 2016

- i. Shaun White's Air & Style Snowboarding and Music Festival – Parkwide (Feb 20-21)
- ii. Bruce Springsteen and the E Street Band Concerts (March)
- iii. The Call Azusa Ministry (April)
- iv. 2016 USC Home Football Schedule
 1. vs Utah State (Sept 10)
 2. vs Arizona State (Oct 1)
 3. vs Colorado (Oct 8)
 4. vs California (Thursday, Oct 27)
 5. vs Oregon (Nov 5)
 6. vs Notre Dame (Nov 26)
- v. Los Angeles Rams – 2016 home schedule has not been released yet.

2. SEMI ANNUAL REPORT

- A. In accordance with Section 14.1 of the Second Amendment to the Lease and Agreement between the Coliseum Commission and the University, the semi-annual report for the period July 1, 2015 through December 31, 2015 will be prepared and delivered to the Commission Acting Executive Director by the March 31 deadline.

3. CAPITAL IMPROVEMENTS

- A. There are no substantial capital improvement projects, either initiated or completed, to report for 4th Quarter.
- B. A complete, itemized list of any capital improvement items and associated costs for the fiscal year will be provided in the semi-annual, 6-month report to the Commission.

4. OTHER ITEMS

- A. Quarterly Report Response.
 - i. Pursuant to Section 14.2 of the Second Amendment to the Lease and Agreement, the Commission is to notify the University quarterly of issues identified to the Commission regarding the operation of the premises, which it did on December 31 for 4th quarter issues.
 - ii. One of the issues reported was from Ms. Ellen Stohl who was disappointed on the amount of tickets that she could purchase when the Bruce Springsteen and the E Street Band concerts went on sale.
 - iii. A successful resolution was reached as Ms. Stohl was contacted by Coliseum personnel and it was explained that number of tickets were guidelines set by the concert promoter and these were not University policies; we assisted her with the purchase of disability seats and she sent a follow up thank you email for our efforts.

COMMISSION MEMBERS

STATE OF CALIFORNIA

WILLIAM CHADWICK
VICE PRESIDENT

COUNTY OF LOS ANGELES

MARK RIDLEY-THOMAS
PRESIDENT

DON KNABE (Alternate)

CITY OF LOS ANGELES

CURREN D. PRICE, JR.
MARQUEECE HARRIS-DAWSON
(Alternate)

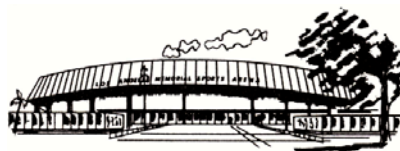
EX-OFFICIO MEMBERS

STATE SENATOR
RICARDO LARA

ASSEMBLYMEMBER
REGINALD JONES-SAWYER



**SITE OF 1932 AND 1984
OLYMPICS ATHLETICS COMPETITION
OPENING & CLOSING CEREMONIES**



**SITE OF 1984 OLYMPICS
BOXING COMPETITION**

ROBERT E. OSBORNE
CHIEF ADMINISTRATIVE OFFICER
SECRETARY

LOS ANGELES MEMORIAL COLISEUM COMMISSION

3911 South Figueroa Street, Los Angeles, CA 90037

AGENDA ITEM #9

**CONSIDERATION OF REQUEST FOR COURT OF HONOR PLAQUE HONORING
BRUCE SPRINGSTEEN AND THE E STREET BAND**

**ROBERT E. OSBORNE
JOE FURIN**

Recommended Action

1. Approve Bruce Springsteen and the E Street Band as a Memorial Coliseum Court of Honor inductee contingent upon the Commission's approval of both the artistic depiction of the honoree and the final sculpting of the plaque.
2. Delegate authority to the President of the Coliseum Commission to make the final determination and approval of the artistic depiction and final sculpting of the Bruce Springsteen and the E Street Band Memorial Coliseum Court of Honor plaque.

The University of Southern California has requested and is sponsoring the induction of Bruce Springsteen and the E Street Band into the Memorial Coliseum Court of Honor.

Background

Between 1932 and 2014, 59 plaques have been erected on the Coliseum's peristyle honoring a variety of individuals, teams, events, and contributors. Pursuant to Section 15.6 of the Coliseum Commission's lease and agreement with USC, the Commission has the authority to determine inductees into the Memorial Coliseum's Court of Honor.

1. On all plaques, the person so commemorated must have made a significant nationally-recognized contribution to the Coliseum or the Sports Arena through positive athletic participation, or a positive contribution to the historical significance of the Coliseum or the Sports Arena.
2. All honorees will be determined by a majority vote of the Commission.
3. In order to be eligible, an honoree must be deceased, retired for at least 15 years from his or her field of athletic endeavor or be at least 65 years old.
4. The Requestor/Sponsor will provide funding prior to the purchase of the plaque.

5. The Commission or its designee will make final determination of:
 - a. the artistic depiction of the honoree(s);
 - b. whether the plaque shall be an action picture, profile or bust, and;
 - c. the final sculpting.
6. The size of the plaques will all be uniform, 42" wide by 60" tall.

B. Annual Notification of Events.

- i. Pursuant to Section 6.1.d of the September 4, 2013 Non Disturbance Agreement between the California Science Center and the University, we are obligated to report the events taking place in the next 24 months at the Coliseum and Sports Arena for inclusion on the Office of Exposition Park Management (OEPM) event calendar. A letter detailing the events under contract for this period was submitted to Ana Lasso, General Manager for OEPMOEPM on January 27; a copy of this letter was provided to Commission Chief Administrative Officer Robert Osborne.

C. Sports Arena LAFC Transition

- i. Pursuant to the agreement reached with the Los Angeles Football Club (LAFC), the University will be surrendering possession of the Los Angeles Memorial to LAFC by Sunday, May 15, 2016; we are now in the process of relocating our employees and equipment from the Sports Arena site to the Coliseum site.
- ii. It is the understanding of the University that the Commission is interested in a Sports Arena Closing Ceremony, if that takes place prior to May 15, we will work with Commission Chief Administrative Officer Robert Osborne on scheduling a date convenient for all parties.

D. Bruce Springsteen and the E Street Band recognition in the Coliseum Court of Honor.

- i. To mark the closing of the Sports Arena, Bruce Springsteen and the E Street Band are scheduled to play the last rock 'n roll concerts in the building with a multiple-night stand in March 2016.
- ii. These sold-out concerts will be the 37th and 38th performances by Springsteen at either the Arena or the Los Angeles Memorial Coliseum since 1980; for 35 of the shows he was accompanied by the E Street Band. When complete, over 860,000 fans will have witnessed these shows.
- iii. In the 93 year history of the Coliseum, and the 57 year history of the Arena, no other musical performer has appeared as many times, or before as many people, as Bruce Springsteen and the E Street Band.
- iv. While there are currently 58 plaques currently displayed in the Court of Honor commemorating outstanding persons or events that have made a significant contribution to the Coliseum or Sports Arena through positive athletic participation, or a positive contribution to the historical significance of the Coliseum or the Sports Arena, not a single plaque honors a musical entertainer.
- v. With a global following, Bruce Springsteen and the E Street Band have long been known as representing the "blue collar worker" and playing venues more fitting for the average fan, stating on many occasion their disdain for the sterile, corporate-feel of more modern, luxury suite-filled arenas. Fans of the band relish in the fact that Bruce once referred to the Sports Arena as both the "dump that jumps" and the "joint that don't disappoint". It is fitting that the

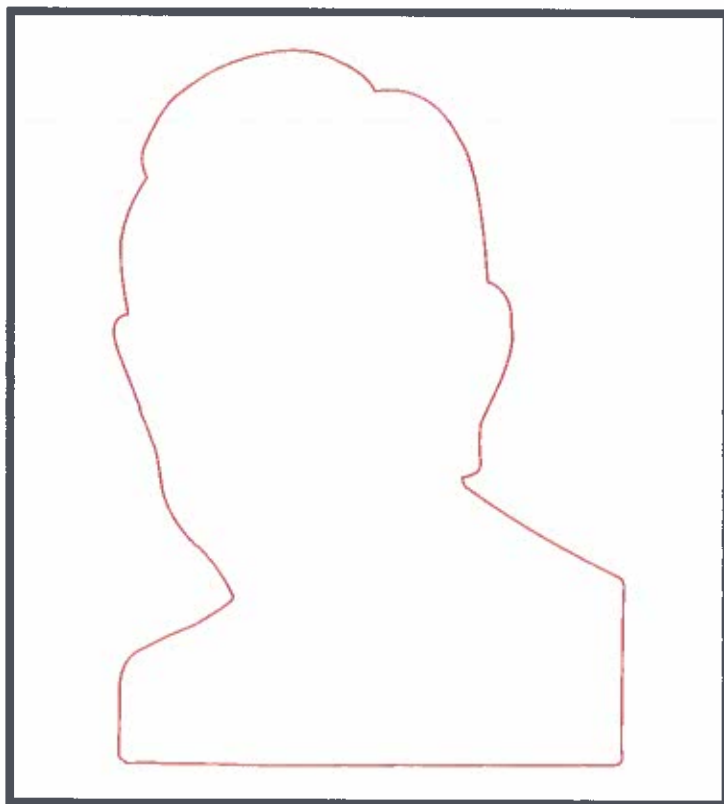
group is playing the final rock 'n roll shows in the building before the Arena is demolished for the Los Angeles Football Club project.

- vi. In addition to the 38 live performances, many of the Los Angeles appearances are notable amongst fans for one reason or another:
 1. The August 20, 1981 performance during "The River" Tour raised over \$100,000 as a benefit concert for the Vietnam Veterans of America Foundation and Mental Health Foundation in Los Angeles
 2. Eight songs ("War", "Born in the USA", "Seeds", "The River", "Darlington County", "The Promised Land", "Cover Me" and "My Hometown") all performed during the 1985 "Born in the USA" Tour at the Memorial Coliseum, appeared on the *Live/1975-85* album. "War" was also released as a single in 1986.
 3. *LA Sports Arena, California 1988* a live album, released in July 2015, was originally recorded on April 23, 1988 at the Sports Arena during the "Tunnel of Love Express" Tour.
 4. The "Human Rights Now!" 1988 concert at the Memorial Coliseum was part of a worldwide tour of twenty benefit concerts on behalf of Amnesty International to raise awareness of both the organization and the 40th Anniversary of the Universal Declaration of Human Rights.
- vii. As the most illustrious performers in the history of the Coliseum and Sports Arena, we are asking the Coliseum Commission to approve recognition in the Memorial Coliseum Court of Honor with a plaque for Bruce Springsteen and the E Street Band.
- viii. A copy of the proposed plaque image is attached as Exhibit 1 to this report.
- ix. The cost of the plaque and installation would be covered by the University, the Commission is not being asked to fund either.
- x. Timing-permitting, a ceremony would be planned to coincide with the March performances in the Sports Arena.

END OF REPORT

1/2 SCALE

PLEASE GIVE ORDER TO NIKKI ONCE APPROVED W/FULL SIZE.



BRUCE SPRINGSTEEN AND THE E STREET BAND

SINCE THE MEMORIAL COLISEUM OPENED IN 1923, AND THE SPORTS ARENA IN 1959, NO OTHER PERFORMER HAS APPEARED MORE OFTEN, OR THRILLED MORE FANS THAN BRUCE SPRINGSTEEN AND THE E STREET BAND. FROM THE FIRST APPEARANCE IN 1980, TO THE 1985 BORN IN THE USA APPEARANCES, THROUGH TUNNEL OF LOVE EXPRESS, MAGIC AND WRECKING BALL TOURS, THE BAND HAS THRILLED THOUSANDS OF FANS WITH EVERY PERFORMANCE. FITTINGLY, BRUCE SPRINGSTEEN AND THE E STREET BAND CLOSED THE 57-YEAR OLD SPORTS ARENA WITH FOUR SOLD OUT ROCK AND ROLL SHOWS IN MARCH 2016, SENDING THE "DUMP THAT JUMPS" OUT IN STYLE.

IN ADDITION TO THE 38 LIVE PERFORMANCES, MANY OF THE LOS ANGELES APPEARANCES ARE NOTABLE AMONGST FANS FOR ONE REASON OR ANOTHER:

- THE AUGUST 20, 1981 PERFORMANCE DURING "THE RIVER" TOUR RAISED OVER \$100,000 AS A BENEFIT CONCERT FOR THE VIETNAM VETERANS OF AMERICA FOUNDATION AND MENTAL HEALTH FOUNDATION IN LOS ANGELES.
- EIGHT SONGS ("WAR", "BORN IN THE USA", "SEEDS", "THE RIVER", "DARLINGTON COUNTY", "THE PROMISED LAND", "COVER ME" AND "MY HOMETOWN") ALL PERFORMED DURING THE 1985 "BORN IN THE USA" TOUR AT THE MEMORIAL COLISEUM. APPEARED ON THE "LIVE/1975-85" ALBUM. "WAR" WAS ALSO RELEASED AS A SINGLE IN 1986.
- "LA SPORTS ARENA, CALIFORNIA 1988" A LIVE ALBUM, RELEASED IN JULY 2015, WAS ORIGINALLY RECORDED ON APRIL 23, 1988 AT THE SPORTS ARENA DURING THE "TUNNEL OF LOVE EXPRESS" TOUR.
- THE "HUMAN RIGHTS NOW!" 1988 CONCERT AT THE MEMORIAL COLISEUM WAS PART OF A WORLDWIDE TOUR OF TWENTY BENEFIT CONCERTS ON BEHALF OF AMNESTY INTERNATIONAL TO RAISE AWARENESS OF BOTH THE ORGANIZATION AND THE 40TH ANNIVERSARY OF THE UNIVERSAL DECLARATION OF HUMAN RIGHTS.

FOLLOWING IS A COMPLETE LISTING OF APPEARANCES BY BRUCE SPRINGSTEEN AND THE E STREET BAND

DATES	TOUR	PERFORMANCES	ATTENDANCE
OCTOBER 1980	THE RIVER TOUR	4 (SPORTS ARENA)	57,400
AUGUST 1981	THE RIVER TOUR	6 (SPORTS ARENA)	83,200
OCTOBER/NOVEMBER 1984	BORN IN THE U.S.A. TOUR	7 (SPORTS ARENA)	108,600
SEPTEMBER/OCTOBER 1985	BORN IN THE U.S.A. TOUR	4 (COLISEUM)	322,900
APRIL 1988	TUNNEL OF LOVE EXPRESS TOUR	5 (SPORTS ARENA)	76,500
SEPTEMBER 1988	HUMAN RIGHTS NOW! TOUR	1 (COLISEUM)	54,600
SEPTEMBER 1992	1992-1993 WORLD TOUR *	3 (SPORTS ARENA)	44,000
OCTOBER 2007	MAGIC TOUR	2 (SPORTS ARENA)	32,900
APRIL 2009	WORKING ON A DREAM TOUR	2 (SPORTS ARENA)	33,000
APRIL 2012	WRECKING BALL TOUR	2 (SPORTS ARENA)	33,000
MARCH 2016	THE RIVER TOUR	2 (SPORTS ARENA)	33,000

* NOTE: SPRINGSTEEN APPEARED WITHOUT THE E STREET BAND ON THIS TOUR.

EX-OFFICIO MEMBERS

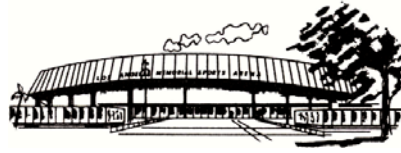
STATE SENATOR
RICARDO LARA

ASSEMBLYMEMBER
REGINALD JONES-SAWYER

ROBERT E. OSBORNE
CHIEF ADMINISTRATIVE OFFICER
SECRETARY



**SITE OF 1932 AND 1984
OLYMPICS ATHLETICS COMPETITION
OPENING & CLOSING CEREMONIES**



**SITE OF 1984 OLYMPICS
BOXING COMPETITION**

COMMISSION MEMBERS

STATE OF CALIFORNIA

WILLIAM CHADWICK
VICE PRESIDENT

COUNTY OF LOS ANGELES

MARK RIDLEY-THOMAS
PRESIDENT

DON KNABE (Alternate)

CITY OF LOS ANGELES

CURREN D. PRICE, JR.

MARQUEECE HARRIS-DAWSON
(Alternate)

LOS ANGELES MEMORIAL COLISEUM COMMISSION

3911 South Figueroa Street, Los Angeles, CA 90037

AGENDA ITEM #10

FIRST AMENDMENT TO COLISEUM COMMISSION MANAGEMENT AGREEMENT OF 2013

ROBERT E. OSBORNE

On October 30, 2015, the Coliseum Commission's President submitted for approval and execution by the California Science Center Board of Directors, the Los Angeles County Board of Supervisors, and the Los Angeles City Council, the proposed First Amendment to the Amended and Restated Los Angeles Memorial Coliseum Commission Management Agreement of 2013

At its regular meeting held on January 6, 2016, the California Science Center board unanimously rejected the proposed amendment because the board was of the position that the amendment "would further dilute the voice of the state with respect to the operations of the Commission."

The California Science Center board stated that it would be willing to consider a proposal for Commission expansion to five voting members if the additional members were selected by unanimous approval of the existing three members.

See attachment 10-1 for a copy of the letter received from the CSC Chair.



January 25, 2016

Mark Ridley-Thomas
President, Los Angeles Memorial Coliseum Commission
3911 South Figueroa Street
Los Angeles, CA 90037

Dear President Ridley-Thomas:

Thank you for your recent proposal to amend the Amended and Restated Los Angeles Memorial Coliseum Commission Management Agreement of 2013 for the purpose of expanding the size of the Commission from three to five members. The California Science Center Board of Directors (Board) considered your proposal at its meeting on January 6, 2016.

While the Board understands the difficulties associated with operating with a three-person Board, we cannot support your proposed amendment, as it would further dilute the voice of the state with respect to the operations of the Commission. As a result, the Board unanimously rejected the Commission's proposal. We would, however, be willing to consider a proposal to expand the Commission from three to five members where the additional two members were selected by unanimous approval of the existing three members.

Please let us know if this would be of agreement to the Commission.

Sincerely,

Fabian Wesson
Chair, Board of Directors
California Science Center

Office of Exposition Park Management
700 Exposition Park Drive
Los Angeles, CA 90037

EX-OFFICIO MEMBERS

STATE SENATOR
RICARDO LARA

ASSEMBLYMEMBER
REGINALD JONES-SAWYER

ROBERT E. OSBORNE
CHIEF ADMINISTRATIVE OFFICER
SECRETARY



**SITE OF 1932 AND 1984
OLYMPICS ATHLETICS COMPETITION
OPENING & CLOSING CEREMONIES**



**SITE OF 1984 OLYMPICS
BOXING COMPETITION**

COMMISSION MEMBERS

STATE OF CALIFORNIA

WILLIAM CHADWICK
VICE PRESIDENT

COUNTY OF LOS ANGELES

MARK RIDLEY-THOMAS
PRESIDENT

DON KNABE (Alternate)

CITY OF LOS ANGELES

CURREN D. PRICE, JR.

MARQUEECE HARRIS-DAWSON
(Alternate)

LOS ANGELES MEMORIAL COLISEUM COMMISSION

3911 South Figueroa Street, Los Angeles, CA 90037

AGENDA ITEM #11

CONSIDERATION OF RETENTION OF SAFE SPORTS MANAGEMENT

**ROBERT E. OSBORNE
CLAUDIA GUTIERREZ**

Proposed Action:

Delegate authority to the Chief Administrative Officer to retain sports/NFL consultant, Jerome Stanley, Chief Executive Officer of SAFE Sports Management, to review and advise on issues relating to any National Football League (NFL) team that could potentially utilize the Coliseum on a temporary basis.

The proposed action will authorize the CAO to retain Mr. Stanley to provide advice, on an as-needed basis, regarding NFL issues that may impact the Coliseum. As recently announced, the NFL has approved the move of the Rams franchise to Los Angeles. The Rams will eventually be housed at a new stadium to be constructed in the City of Inglewood. During the construction period, the Rams could play their home games at the Coliseum, if they are able to reach agreement with the University of Southern California (USC). The NFL has also approved an option for a second team, either the Chargers or the Raiders, to move to Los Angeles.

Pursuant to that certain Second Amendment to Lease and Agreement dated as of July 29, 2013 (USC Lease) between the Commission and USC, USC is permitted to allow the use of the Coliseum by an NFL team for a period not to exceed four years. Accommodation of a second team would require an amendment of the USC Lease and possibly other agreements with Exposition Park entities.

SAFE Sports Management has vast experience dealing with the NFL and acting as agents for multiple NFL players. More specifically, Mr. Stanley has been the CEO of SAFE Sports Management for over two decades and has negotiated lucrative multi-year contracts for multiple NFL clients. Attached to this report is a brief description of Mr. Stanley's background and experience.

Attachment

Jerome Stanley Bio
(attached)

W. Jerome Stanley

Los Angeles US-CA | wjeromestanley@yahoo.com

[about.me/wjeromestanley](https://www.about.me/wjeromestanley) [xing.com/profile/WJerome_St Stanley](https://www.xing.com/profile/WJerome_St Stanley) [in linkedin.com/in/wjeromestanley](https://www.linkedin.com/in/wjeromestanley)

Summary

During his more than two decades as Chief Executive Officer of SAFE Sports Management, Jerome Stanley has negotiated lucrative multi-year contracts worth more than \$500 million for his National Football League (NFL) and National Basketball Association (NBA) clients. A pioneer in his industry, Stanley ranks as the first African American sports agent to represent the number one NFL draft pick. In 1990, he made headlines for persuading the Boston Celtics to agree to a \$16.5 million contract for Reggie Lewis. In recent years, Jerome Stanley secured an \$85 million deal for NBA All-Star Baron Davis, the highest contract amount allowed under league "maximum" rules. Representing basketball and football players alike, W. Jerome Stanley's NFL clients have included Kevin Williams, Keyshawn Johnson, and Dennis Northcutt. In the NBA, Stanley has managed the likes of Lucious Harris, Todd Day, and Brian Shaw. His roster of clients also has encompassed WNBA stars such as Tina Thompson, formerly of the Houston Comets. W. Jerome Stanley became professionally involved in sports representation as an undergraduate at The University of Southern California (USC). Hired by a national sports representation company, he aided in the development of college football stars such as Kareem Abdul Jabbar and Ronnie Lott. After graduation, Jerome Stanley accepted positions with the Los Angeles Lakers and the Los Angeles Strings of the World TeamTennis League. To expand his knowledge base, Jerome Stanley attended law school at USC, earning a Juris Doctorate degree in 1985. In the years that followed, he functioned as a sports agent at the Los Angeles office of Management Plus Enterprises, Inc. During his tenure there, he orchestrated contract discussions and assisted in the management of basketball legend Kareem Abdul-Jabbar and NFL quarterback Rodney Peete. In 1989, he left to form his own enterprise, Stanley & Associates, which later became SAFE Sports Management.

Work History

1989 - present President/CEO
SAFE Sports Management

Education

University of Southern California

Jerome Stanley

SAFE Sports Management - A Big Player in Industry of Management Firms



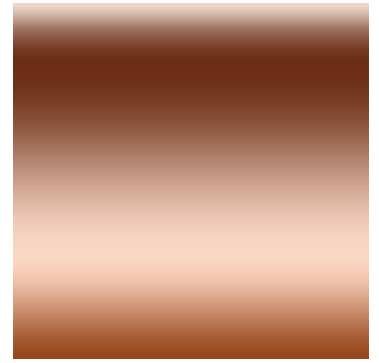
Jerome Stanley currently serves as president of Los Angeles-based SAFE Sports Management. Jerome Stanley established what would one day become SAFE Sports in 1989. Today, the company represents professional athletes in both the NBA and NFL and is one of the nation's top sports management firms. SAFE Sports Management represents young, talented athletes who show promise in becoming leaders. With a firm belief in helping athletes while furthering their careers, SAFE Sports offers advice and counseling with the long-term career of each athlete in mind. The company is committed to providing individually tailored career counseling to create strong partnerships with sponsors. Once a connection is created, sponsors and partnerships generate further business for athletes. SAFE Sports also extends to athletes the benefit of its extensive contacts in the community of sports broadcasting. In addition to legal representation, the firm offers services such as contract negotiation to maximize athletes' earnings.

The United Negro College Fund Supports STEM



Jerome Stanley is president and CEO of Stanley & Associates / SAFE Sports, one of the country's leading sports management law firms based in Los Angeles, California. Outside of his career, W. Jerome Stanley is active in several charitable organizations, including the United Negro College Fund. The United Negro College Fund (UNCF) is the largest organization in the United States dedicated to advancing education for minority individuals. UNCF works to support under-represented students by awarding scholarships and internships, by providing funding for historically black universities, and by advocating nationally and locally about the importance and benefit of education. In June 2013, the United Negro College Fund partnered with MERCK, a well-known pharmaceutical company, to support African-Americans in the STEM disciplines, which include science, technology, engineering, and math. The UNCF-MERCK Science Initiative (UMSI) will invest in the next generation of scholars by offering 37 scholarships and fellowships that range from \$25,000 to \$92,000. The goal of the initiative is to bring the number of natural science and engineering graduates up to be competitive with countries overseas and to increase minority leadership in these disciplines.

Reggie Lewis of the Boston Celtics



Sports agent Jerome Stanley has spent a quarter century as the proprietor of Stanley and Associates in Los Angeles. Counting as clients National Basketball Association (NBA) and National Football League athletes, Jerome Stanley represented Reggie Lewis of the Boston Celtics. Considered a Boston Celtics legend, Reggie Lewis played for the team from 1987 until his death in 1993. A high school basketball star at Dunbar High School, Lewis enrolled at Northeastern University in Boston, where he averaged 22.2 points and nearly 8 rebounds per game. In the 1987 NBA Draft, the Boston Celtics selected him with the 22nd overall pick. Despite an unexceptional rookie year, Lewis became a notable player during his second season. Upping his scoring average 14 points per game from his rookie year, he continued to improve, averaging a career-high of 20.8 points per game during his fifth and sixth seasons with the team. In the 1991-1992 season, Reggie Lewis was named an NBA All-Star. In 1993, Lewis collapsed during a playoff game with the Charlotte Hornets. Subsequently, he went into cardiac arrest while training after the end of the season and died. On March 22, 1995, the Celtics retired his number 35, an honor only 22 individuals have received.

EX-OFFICIO MEMBERS

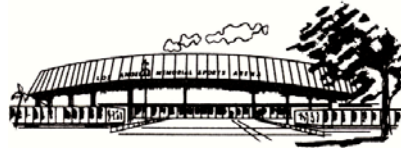
STATE SENATOR
RICARDO LARA

ASSEMBLYMEMBER
REGINALD JONES-SAWYER

ROBERT E. OSBORNE
CHIEF ADMINISTRATIVE OFFICER
SECRETARY



**SITE OF 1932 AND 1984
OLYMPICS ATHLETICS COMPETITION
OPENING & CLOSING CEREMONIES**



**SITE OF 1984 OLYMPICS
BOXING COMPETITION**

COMMISSION MEMBERS

STATE OF CALIFORNIA

WILLIAM CHADWICK
VICE PRESIDENT

COUNTY OF LOS ANGELES

MARK RIDLEY-THOMAS
PRESIDENT

DON KNABE (Alternate)

CITY OF LOS ANGELES

CURREN D. PRICE, JR.

MARQUEECE HARRIS-DAWSON
(Alternate)

LOS ANGELES MEMORIAL COLISEUM COMMISSION

3911 South Figueroa Street, Los Angeles, CA 90037

**AGENDA ITEM #12
REQUESTS FOR PUBLIC INTEREST EVENTS**

ROBERT E. OSBORNE

1. Youth Soccer Festival

The nonprofit organization, Friends of EXPO Center, in conjunction with the nonprofit organization Kids in Sports, has requested to its event, a Youth Soccer Festival, be designated as a Coliseum Commission Public Interest Event pursuant to Section 6.1 of the Coliseum Commission's lease and agreement with USC.

Friends of EXPO Center wishes to hold its event at the Memorial Coliseum on Saturday, April 23, 2016.

Recommended Action:

Approve the youth soccer festival co-sponsored by Friends of EXPO Center and Kids in Sports as a 2016 Coliseum Commission public interest event pursuant to Section 6.1 of the lease and agreement with USC.

2. Memorial Day 2016 at the Coliseum

The Los Angeles Memorial Coliseum Commission wishes to sponsor a Memorial Day at the Coliseum event to be held on Memorial Day, Monday, May 30, 2016. Memorial Day used to be celebrated at the Memorial Coliseum annually, however, several years ago that tradition ended. It is recommended that the tradition resume.

The event is budgeted not to cost the Coliseum Commission more than \$10,000. If this event is approved, sponsors would be solicited to help provide financing. The proposed event would be organized as an open house type event free of charge to the general public. This one-day event would include the following activities:

- Wreath laying and playing of taps
- Self-guided tours
- On-field picnic
- Music
- Speeches

- Fun and games
- Historic movies of Coliseum events

Benefits of this event would include:

- Community enjoyment
- Sense of community ownership of the Coliseum
- Knowledge of the Memorial Coliseum's history
- Patriotism and pride
- Exposure for speakers and entertainers
- Improved public relations for the Coliseum Commission

Recommended Action:

Approve the Memorial Day at the Coliseum sponsored by the Los Angeles Memorial Coliseum Commission as a 2016 Coliseum Commission public interest event pursuant to Section 6.1 of the lease and agreement with USC.

BOARD OF DIRECTORS

Officers

Steve Soboroff, *Chairman*
Terry L. Feit, *Treasurer*
F. Patrick Escobar, *Secretary*

Directors

Mrs. Roy A. Anderson
John M. Argue
Henry J. Brandon
Eric S. Bright
Stephen C. Calhoun
Lyn DeSantis
Jon S. Gibby
Cecilia Aguilera Glassman
Maricela Gomez
Donovan Green
Jim Hill
Shelby Jordan
Deane Leavenworth
Allen J. Lynch
Michael O'Donnell
Chief Earl C. Paysinger
Stefan I. Pollack
Councilmember Curren D.
Price, Jr.
David A. Roberts
Dennis Rodriguez
Jeffrey N. Rudolph
Martha Saucedo
Andrew Shuleschenko
Mike A. Shull
Arturo Sneider
John Somerville
Stender E. Sweeney II

Staff

Stephanie Wells
Executive Director

Julia Furcr
Partnerships Director

Stephen Smith-Contreras
Community Arts Director

Pamela R. Ross
CPA



**THE FRIENDS OF
EXPO CENTER**

January 27, 2016

Robert E. Osborne
Executive Director
LA Memorial Coliseum Commission
500 W. Temple St. Rm. 383
Los Angeles, CA 90012

Dear Mr. Osborne:

SUBJECT: YOUTH SOCCER CLINIC, APRIL 23, 2016

Per your request, we are forwarding the following information:

Friends of EXPO Center Board Roster (attached)

Mission Statement: Motivated by the economic and social challenges gripping EXPO Center's neighborhood, and inspired by the potential to effectively empower change The Friends of EXPO Center 's mission is to assist at-risk youth and their families, and to ultimately position EXPO Center as a vital community resource and national model of youth development, through fundraising advocacy.

Non-profit I.D.#: 95-4713734.

Contact: Stephanie Wells, Executive Director (213) 763-0114 x 248,
stephanie@friendsofexpo.org

Description: The Friends of EXPO, City of Los Angeles, Department of Recreation and Parks, Kids in Sports and Brotherhood Crusade have partnered to host a major, day-long youth soccer clinic for boys and girls ages 6 – 17, the goal of which is to improve the physical, mental, social and emotional health of South LA youth by engaging them in organized soccer activities in a safe, pro-social environment. The event will also include community informational booths related to health and fitness.

THE FRIENDS OF EXPO CENTER

A nonprofit corporation (Tax ID #954713734) in partnership with the City of Los Angeles, Department of Recreation and Parks in support of EXPO Center – Exposition Park's Sports, Educational and Community Center

3980 Bill Robertson Lane, Los Angeles, CA 90037 • 213-763-0114 ext. 231 • www.friendsofexpo.org

Osborne, R.

1/27/16

p. 2

Consideration for rent-free commission event: The funding provided by the Friends of EXPO Center enables EXPO Center to offer many important educational, recreational, and enrichment programs for economically disadvantaged youth and their families. Without the support of the Friends, municipal budget limitations would result in the loss of many crucial afterschool, weekend, and summer programs for neighborhood youth.

Date of event: Saturday, April 23, 2016, 7:00 A.M. – 4:00 P.M.

We appreciate your consideration of our request.

Sincerely,

A handwritten signature in cursive script, appearing to read "Stephanie Wells". The signature is written in dark ink and is positioned above the printed name.

Stephanie Wells

Executive Director, Friends of EXPO Center



OFFICERS

Steve Soboroff, *Chairman*
President
Soboroff Partners

Terry L. Feit, *Treasurer*
Partner, Strategic Clients
Deloitte

F. Patrick Escobar, *Secretary*
Vice President, Grants & Programs
LA84 Foundation

DIRECTORS

Mrs. Roy A. Anderson
Founding Director
Friends of EXPO Center

Jim Hill
Sports Anchor
CBS 2 in Los Angeles & KCAL 9

Dennis Rodriguez
Chief City Executive, Los Angeles
Siemens Corporation

John M. Argue
Founder & Senior Managing
Director, VerityPoint

Shelby Jordan
CRTD

Jeffrey N. Rudolph
President & CEO
California Science Center

Henry J. Brandon
Senior Relationship Manager Los
Angeles Commercial Bank
Wells Fargo & Company

Deane Leavenworth
Regional Vice President
Governmental Relations,
West Region
Time Warner Cable

Martha Saucedo
Executive Vice President,
External Affairs
AEG

Eric S. Bright
Senior Vice President
Bel Air Investment Advisors LLC

Allen J. Lynch
President
DPI

Andrew Shuleschenko
Senior Vice President
Oaktree Capital Management, L.P.

Stephen C. Calhoun
Executive Vice President
Colliers International

Michael O'Donnell
Partner, Assurance Services
Ernst & Young LLP

Mike A. Shull
General Manager
City of Los Angeles, Dept. of
Recreation and Parks

Lyn DeSantis
Audit Partner
PwC

Earl Paysinger
Assistant Chief
Los Angeles Police Department

Arturo Sneider
Partner
Primestor Development, Inc.

Jon S. Gibby
Executive Director
Rotary Club of Los Angeles

Stefan Pollack
President and CFO
The Pollack PR Marketing Group

John Somerville
Vice President
Area Business Unit Lead, LA Metro
Buildings + Places
AECOM

Cecilia Aguilera Glassman
Executive Director
Los Angeles Police Foundation

Curren D. Price, Jr.
Councilmember, 9th District
Los Angeles City Council

Stender E. Sweeney II
Regional Vice President & Manager
L.A. Regional Commercial Banking
Wells Fargo & Company

Maricela Gomez
Director, Real Estate & Government
Relations
Paramount Pictures

David A. Roberts
Director, Economic Development &
Planning
Office of Councilmember Joe
Buscaino, CD15

Donovan Green
Director, External Affairs
AT&T

THE FRIENDS OF EXPO CENTER

A nonprofit corporation in partnership with the City of Los Angeles, Department of Recreation and Parks

In support of EXPO Center – Exposition Park's Sports and Community Center
3980 Bill Robertson Lane, Los Angeles, CA 90037 • (213) 763-0114 x 231 • www.friendsofexpo.org

STAFF

Stephanie Wells
Executive Director

Julia Furer
Partnerships Director

Pam Ross
CPA

Stephen Smith-Contreras
Community Arts Director

LOS ANGELES MEMORIAL COLISEUM COMMISSION	EFFECTIVE:	05/29/2014	POLICY:	001
	POLICY TITLE:	Selection of Public Interest Events		
	APPROVED BY:			

OBJECTIVE

To ensure that requests from non-profit organizations hosting a “Public Interest Event” to be designated as a rent-free “Commission Event” by the Los Angeles Memorial Coliseum Commission (Commission) are handled appropriately and consistently.

BACKGROUND

Pursuant to Article 6 of the Second Amendment to Lease and Agreement between the Commission and the University of Southern California (USC), each year from the second Wednesday of December through July 5th (i.e., Commission Event Period), the Commission may designate not more than eight Public Interest Events at the Coliseum, subject to USC's right to deny such a request pursuant to Section 6.1(a). In addition, USC will consider in its reasonable discretion requests for additional Commission Events during the remainder of the month of July provided that the Commission Events do not conflict with the conduct of or preparation for events previously scheduled by USC. Facility rent will be waived for these Commission Events but the non-profit organization will be responsible for all actual out-of-pocket costs associated with management of the event.

POLICY

All requests to hold rent-free Public Interest Events in the Coliseum shall be consistently evaluated and approved by the Commission prior to being proposed to USC as a designated Commission Event.

PROCEDURES

1. Interested non-profit organizations may submit a written request to the Commission for consideration as one of the designated annual eight Commission Events. The Commission will begin accepting requests for designation as a rent-free Commission Event as early as two years prior to the event date. Requests should be submitted on official organization letterhead and include the following:
 - 1.1 Organization's board members and management team
 - 1.2 Organization's mission statement
 - 1.3 Organization's non-profit number
 - 1.4 Name and contact information of the organization's authorized representative
 - 1.5 Description of the proposed event
 - 1.6 Reasons why the event should be considered for designation as a rent-free Commission Event, including the benefits to the community
 - 1.7 Preferred date(s) for the event, including move-in and move-out periods

2. Commission staff will review all requests received for completeness to ensure sufficient information is presented to the Commissioners to make an informed decision.

LOS ANGELES MEMORIAL COLISEUM COMMISSION	EFFECTIVE:	05/29/2014	POLICY:	001
	POLICY TITLE:	Selection of Public Interest Events		

3. Completed requests will be presented to the Commissioners for approval at the upcoming quarterly Commission meeting. The requestor(s) will be invited to attend the Commission meeting to present their request and to answer questions. In addition to other relevant factors, the Commission will consider the following when determining whether to approve the request for a rent-free Commission Event:
 - Completeness of the request / adequacy of the information provided
 - The benefit(s) the event will provide to the community
 - Community needs served by the event
 - Whether the event will create unreasonable safety risks
 - The number of days rent requested to be waived
4. If approved, Commission staff will notify the selected non-profit organizations that their event will be proposed to USC as a designated rent-free Commission Events. Commission staff will also notify any organizations whose requests were not approved.
5. The Commission will notify USC of the proposed designated events and USC will then notify the selected organizations to confirm the available dates and provide the standard promoter guidelines outlining expectations and requirements.
6. The Commission will instruct USC to notify the Commission in writing if USC denies any of the proposed designated events, if dates are not available for the event or if an event cancels so that the Commission may select an alternate from the list of organizations previously considered for designation during the associated Commission Event Period.
7. Proposed designated events are subject to the following:
 - 7.1 USC's right to deny a requested event pursuant to Section 6(a) of the Second Amendment.
 - 7.2 Requested event dates are subject to availability on the Coliseum event calendar and an organization may be given a first, second or third hold on a date depending on previous requests to USC for the requested date(s) by other promoters.
 - 7.3 Once an organization is granted a 'first hold', a non-refundable deposit will be required to be made to USC in order to secure (lock in) the date. The deposit amount and terms will be consistent with amounts and terms required by USC from all promoters renting the Coliseum property.
 - 7.4 Facility rent will be waived for the event but the non-profit organization will be responsible for all actual out-of-pocket costs associated with management of the event.
 - 7.5 Non-profit organizations will be required to sign a standard Coliseum event contract with USC and abide by all requirements (including insurance) of the contract.

REFERENCE

Second Amendment to Lease and Agreement between the Commission and the University of Southern California, Article 6

EX-OFFICIO MEMBERS

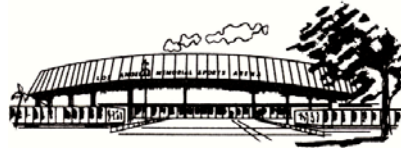
STATE SENATOR
RICARDO LARA

ASSEMBLYMEMBER
REGINALD JONES-SAWYER

ROBERT E. OSBORNE
CHIEF ADMINISTRATIVE OFFICER
SECRETARY



**SITE OF 1932 AND 1984
OLYMPICS ATHLETICS COMPETITION
OPENING & CLOSING CEREMONIES**



**SITE OF 1984 OLYMPICS
BOXING COMPETITION**

COMMISSION MEMBERS

STATE OF CALIFORNIA

WILLIAM CHADWICK
VICE PRESIDENT

COUNTY OF LOS ANGELES

MARK RIDLEY-THOMAS
PRESIDENT

DON KNABE (Alternate)

CITY OF LOS ANGELES

CURREN D. PRICE, JR.

MARQUEECE HARRIS-DAWSON
(Alternate)

LOS ANGELES MEMORIAL COLISEUM COMMISSION

3911 South Figueroa Street, Los Angeles, CA 90037

AGENDA ITEM #13

LOS ANGELES MEMORIAL SPORTS ARENA CLOSING CEREMONY

ROBERT E. OSBORNE

Recommended Action

Approve that a ceremony be held on May 12, 2016 to officially close the Los Angeles Memorial Sports Arena for business.

After building the Los Angeles Memorial Sports Arena ("Sports Arena"), the Coliseum Commission opened it for business on July 4, 1959. After 57 years of historic events, the Sports Arena site will be turned over to LAFC Sports, LLC on May 15, 2016 for demolition of existing improvements and redevelopment.

The Sports Arena was dedicated to those who served in World War II, the Korean War, and the Vietnam War, and was the location of countless historic events. Accordingly, it is only proper that the venue, after accomplishing its mission of faithfully serving the people of Los Angeles and the United States for over half a century, be declared officially closed for business.

The proposed event may be held outside the east entrance to the Sports Arena with media, dignitaries, and the general public in attendance. A brief program similar to the following, which is based on the opening ceremony, may be held:

- A. Star Spangled Banner
- B. Official greeting
- C. Master of ceremonies
- D. Remarks:
 - 1. National Basketball Association
 - 2. University of Southern California
 - 3. California Science Center board of directors
 - 4. County of Los Angeles Board of Supervisors
 - 5. Los Angeles City Council

6. Mayor of Los Angeles
 7. Los Angeles Memorial Coliseum Commission
- E. Retirement of American and Californian flags
 - F. "God Bless America"