



About Me



Susan Goldsmith
Deloitte US Sustainability Leader



Societal Impact



Equitable Change



Social Responsibility



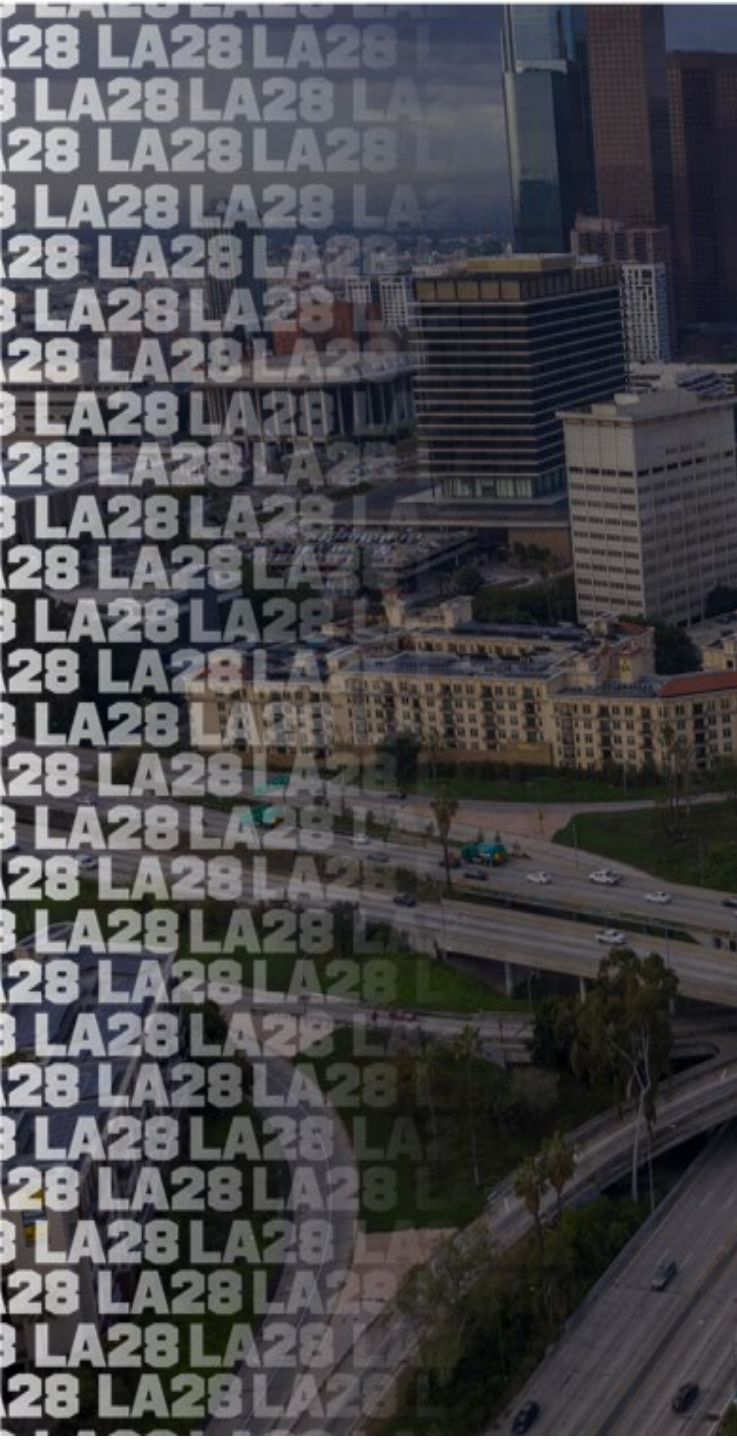
Innovation
through
Ecosystem
Collaboration



Proud
Angelino



Previous
County
Employee



LA28 – A *Moment that Matters*



Instill Pride
in LA

Show the world
**all that LA is
known for**



“Place-making”

Capitalize on the
opportunity drive
**place-based
change** in LA



Unite in
Goodness

Drive collective
action with
**equity at the
center**

Fully Sustainable Games



Mobility



Safety



Zero Waste



Food



Workforce
Development



Equity &
Inclusion



Circularity

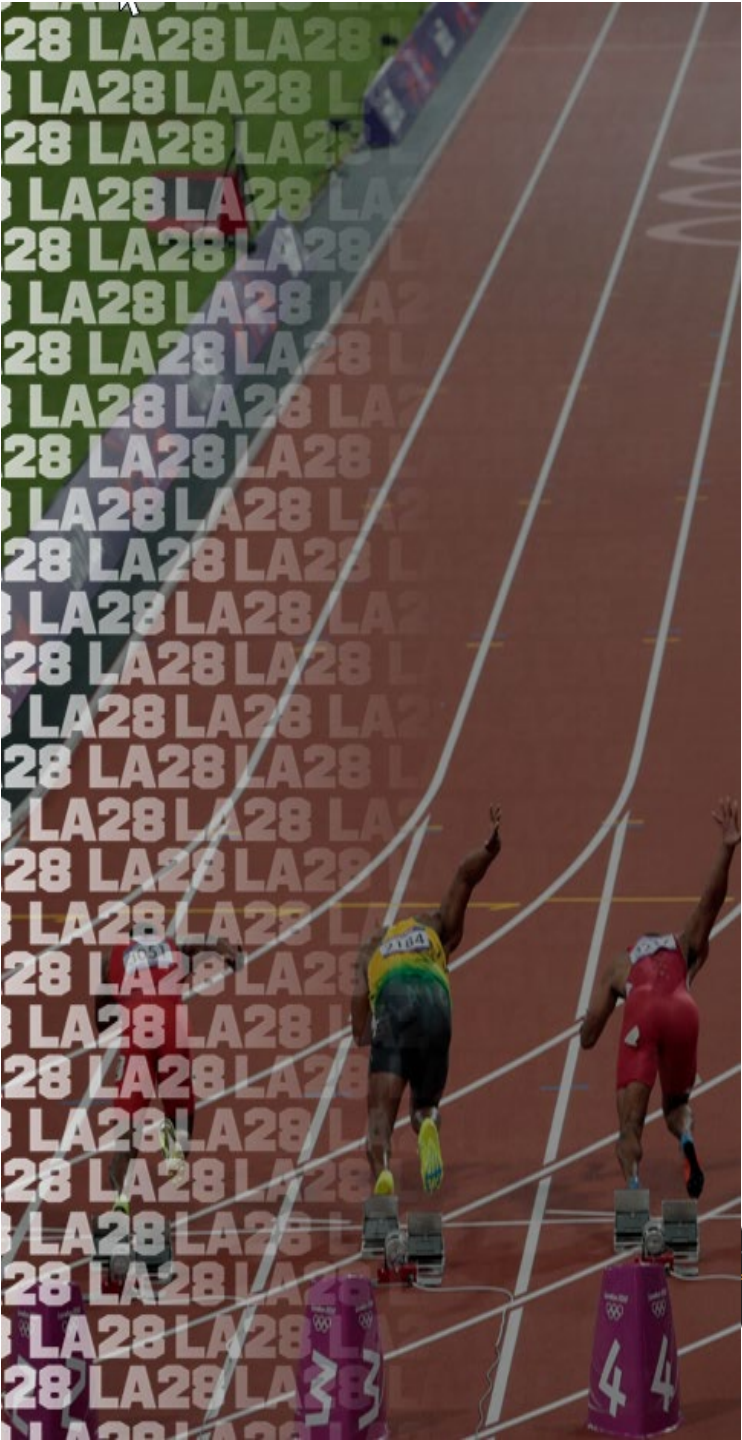


Built
Environment



Healthy
Communities





If I Were You...

*It's time to lace up. The race has **already started.***

*3 crucial steps to **cross the finish line:***

1 Convene **Cross-County Ideation**

- **Understand Today:** Form Cross-County Divisional working groups share out current projects in each area
- **Plan for Tomorrow:** Brainstorm large list of aspirational projects to pursue for a fully sustainable Games

2 Identify **3-5 Centerpiece Topics**

- **Align:** Prioritize a shortlist of ideas with the “guest experience” at the center
- **Commit:** Drive alignment and bring along all teams to march in the same direction

3 Lead the way in **Collaboration Network**

- **Rally:** Identify and select partners to support initiatives including *Sponsors, non-profits, State / Local, etc.*
- **Push Forward:** Keep all parties updated regularly and celebrate milestones along the way!



This presentation contains general information only and Deloitte is not, by means of this presentation, rendering accounting, business, financial, investment, legal, tax, or other professional advice or services. This presentation is not a substitute for such professional advice or services, nor should it be used as a basis for any decision or action that may affect your business. Before making any decision or taking any action that may affect your business, you should consult a qualified professional advisor.

Deloitte shall not be responsible for any loss sustained by any person who relies on this presentation.

About Deloitte

Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee (“DTTL”), its network of member firms, and their related entities. DTTL and each of its member firms are legally separate and independent entities. DTTL (also referred to as “Deloitte Global”) does not provide services to clients. In the United States, Deloitte refers to one or more of the US member firms of DTTL, their related entities that operate using the “Deloitte” name in the United States and their respective affiliates. Certain services may not be available to attest clients under the rules and regulations of public accounting. Please see www.deloitte.com/about to learn more about our global network of member firms.