

Breathe: LA County's Guaranteed Income Program

November 14, 2024



County of Los Angeles
**Poverty
Alleviation
Initiative**
PATHWAYS TO THRIVE



Breathe: LA County's Guaranteed Income Program

Original Pilot Background

- 1,000 residents to receive \$1,000 a month for 3 years and launched in 2022
- Partnering with University of Pennsylvania and UCLA to study participants' health and well-being
- Equity Explorer Tool identified communities with the highest need
- Secured waivers to protect an estimated \$5 million in CalWORKs & CalFresh benefits for participants

Breathe Expansions

- The first expansion of Breathe in 2023 provided \$1,000 a month for 2 years to 200 former foster youth
- The second expansion of Breathe, launching in October of 2024, will provide \$500 a month for 18-months to over 2,000 foster youth in care between the ages of 18 and 21



CEO.

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BREATHE
LA COUNTY'S
GUARANTEED INCOME PROGRAM

Original Application Process

- More than 50 drop-in centers were set up at community agencies across the County
- Apply using smartphones, tablets, computers, drop-in centers, or over the phone
- Application offered in 21 written languages and 30 oral indigenous languages

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Program Partners





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Original Application and Enrollment Data

Website Visits

- Unique Visits to the Breathe Website: 1,005,406
- Unique Visits to the Respira Website: 110,514

Total Applications

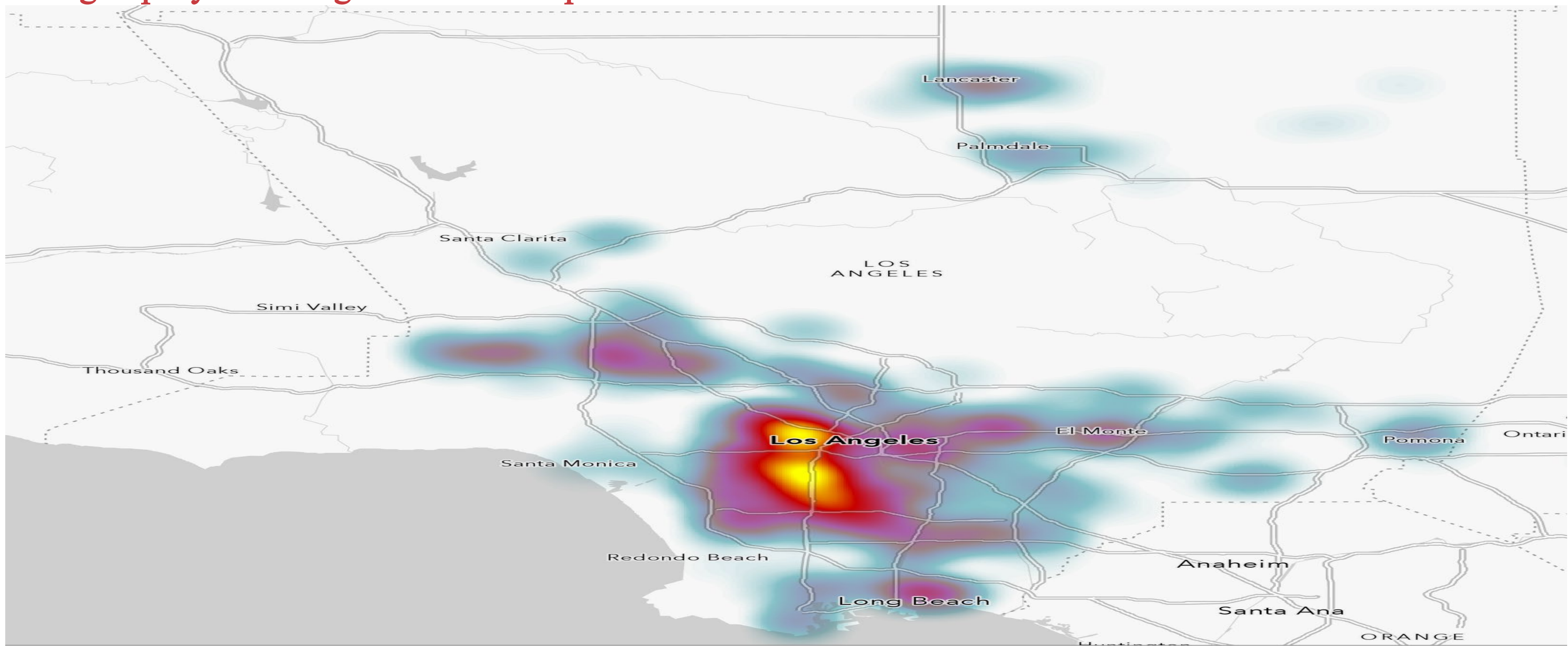
- Cleaned Applications Received: 182,428

Enrollment

- All First Payments Made between **June 15th** and **August 15th**
- All **1,000 Participants** are Now Enrolled

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Geography of Program Participants





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Expected Participant Outcomes

- Financially more stable and better able to weather economic swings
- Experiencing lower levels of stress, anxiety, and depression
- Having the time to complete deferred schooling or skills training
- Reducing disparities in income and employment

Next Steps

- Joining the national discussion on rethinking how we help people and help them take advantage of key opportunities
- Developing a meta evaluation for LA County GI programs



LA County's Additional Guaranteed Income Programs

Breathe Expansion – Former LA County DCFS Foster Youth

- Expanded Breathe with 200 LA County former foster youth in August and September 2023
- Each youth is receiving \$1,000 per month for 2 years

DPSS TAYportunity

- Provides \$1,000 to 300 youth enrolled in the General Relief program for 3 years
- Offers voluntary financial and employment coaching through their TAYportunity program

DPH Abundant Birth – Los Angeles

- Will provide \$807 monthly stipends for 18 months to 400 pregnant people in LA County at risk of experiencing the most adverse birth outcomes



Guaranteed Income: An Overview

Pilot	Headcount	Duration	Payment	Area Served
Abundant Birth Project (ABP)	400	18 months	\$807/month	LA County
BIG:LEAP	3,200	1 year	\$1,000/month	the City of Los Angeles
Breathe	1,200	3 years	\$1,000/month	LA County
Compton Pledge	800	2 years	\$300-600/month	the City of Compton
El Monte	125	1 year	\$500/month	the City of El Monte
Long Beach Pledge	450	1 year	\$500/month	the City of Long Beach
Miracle Money	103	1 year	\$750/month	LA County
Mothers Rising	100	2 years	\$500/month	South LA Start Region 2 (West Athens, Watts/Willowbrook, Broadway/Manchester, and Compton/East Compton)
Pomona Household Universal Grant (HUG)	600	18 months	\$500/month and \$20 a month	the City of Pomona
Preserving Our Diversity	200	Ongoing	Varies \$747 to \$1,306	the City of Santa Monica
TAYportunity	300	3 years	\$1,000/month	LA County
West Hollywood (WHPGI)	25	18 months	\$1,000/month	the City of West Hollywood



Guaranteed Income: An Overview (cont'd)

Pilot	Broad Group	Eligibility
Abundant Birth Project (ABP)	Pregnant people	L.A. County residents, Pregnant, Household income below \$106,911, At increased risk of adverse birth outcomes
BIG:LEAP	City of L.A. residents	18+ years old, Income at or below FPL, Pregnant or at least one dependent child, Experienced economic and/or medical hardship due to COVID-19
Breathe	L.A. County residents	18+ years old, Income at or below County AMI for a single person household or below, 120% county AMI for households with two or more persons, Experienced negative financial impact of COVID-19
Compton Pledge	City of Compton residents	City of Compton residents, Income level at or below FPL
El Monte	Households with children	City of El Monte residents, Female heads of household (no spouse present) with children under age 18, Household income at or below FPL, Impacted by COVID-19
Long Beach Pledge	Residents of select Long Beach zip codes	Income at or below FPL, Single parent household, Expanding pilot to 5 more zip codes
Miracle Money	People experiencing homelessness	L.A. County and San Francisco County residents, People experiencing homelessness enrolled in Phone Buddies
Mothers Rising	Households with children	Best Start Region 2 residents, Income at or below 200% FPL, Pregnant or at least one dependent child
Pomona Household Universal Grant	Households with children	City of Pomona residents, At or below 300% FPL or 65% AMI, Age 18 or older, pregnant or with children ages 0-3
Preserving Our Diversity (POD)	Seniors in rent-controlled apartments	City of Santa Monica residents, Seniors (65+) in long-term rent-controlled apartments, Occupied current Santa Monica rent-controlled apartment, Annual household income at or below 50% AMI
TAYportunity	L.A. County residents aged 18 through 24	L.A. County residents, Ages 18 through 24 , Currently receiving County employment services through Skills and Training to Achieve Readiness for Tomorrow (START) program
West Hollywood	Residents 50 years or older	City of West Hollywood residents, 50 years or older, Annual household income at or below 50% AMI



Questions?