

**department  
of economic  
opportunity**  
COUNTY OF LOS ANGELES

**QUALITY AND PRODUCTIVITY COMMISSION  
21ST ANNUAL LEADERSHIP CONFERENCE**

# **LA28: LA County on the World Stage**

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LA COUNTY DEPARTMENT OF ECONOMIC OPPORTUNITY**

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# Economic Empowerment & Legacy Impact

OUR PRIORITIES

- **Youth development** in sports and work
- **Local and targeted worker hire**, from construction to ops and maintenance
- **Career pathways** with major sports entertainment venues, in related growth industries, and with labor
- **Supplier diversity** through entrepreneurship and certification and capacity building
- **Placemaking** by activating County assets and commercial corridors with cities countywide, partnership with Arts and Parks
- A **sports entertainment capital** with industry clusters and attraction and retention
- **Local participation** with tech, connectivity, transit, and affordability
- A **supportive and equity-focused social infrastructure** addressing homelessness and unemployment





# Priorities In Action

**SUPPORTIVE COUNTY EFFORTS:  
SHARED IMPACT, CAPACITY, SCALE**

- **LA28 Community Business and Procurement Committee** and econ impact study
- **Equity in Infrastructure** Project Pledge with Infrastructure LA
  - **3x** County certifications and reciprocity
- **Equity in County Contracting**
  - Cash advance and Revolving Loan Fund
- **Economic Mobility Initiative**
  - **\$25M** for **10k businesses** with 15+ partners supporting education, technical assistance, and capital
- **Sports Entertainment Industry Cluster**
  - **84k jobs** and **\$9B output** and growing with World Cup, NBA all-star games, and LA28 and Paralympics
- **Sustainability/OurCounty Plan**
  - **100k green jobs** by the Olympics



# DEO/OSB HUB



County-wide  
Specialized Technical  
Assistance and  
Training

Certification & Contracting  
Training & Support



Social Enterprise  
Training & Support



Employee Ownership  
Services



Access to Capital  
and Commercial Space

Commercial  
Acquisition Fund



Small Business  
Mobility Fund



District-level  
Entrepreneurship  
Academies



Additional  
services:



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