

Los Angeles County Department of Arts and Culture

Update on Planning Activities for the 2028 Games



Legacy Opportunity: 2028 Olympic and Paralympic Games

- Tell the story of Los Angeles
- Uplift arts, culture, and creativity as vital to civic life
- Celebrate & reflect diversity, inclusion, belonging – locally, regionally, nationally, and globally
- Engage youth through arts education & play equity
- Strengthen LA's arts sector, cultural infrastructure, and creative economy for the long term
- Create a lasting legacy of equitable local investment especially for communities historically excluded
- Improve community health & wellness through arts & culture



2024 Activities to Build Planning & Partnership:

- Developed historic MOU and LA/Paris Leadership Exchange artistic collaboration projects as part of the Paris 2024 Cultural Olympiad
- Continue to build regional collaborations with City of LA, LA28, cities, arts, and other stakeholders, define roles, build on learnings for 2028 Games
- Convene LA region's arts and culture sector this summer/fall to align efforts, share information, inform planning for 2028 Cultural Olympiad, per motion
- Invest in creative economy, arts-field readiness, cultural infrastructure, and cross-sector arts for civic issues—youth, health, career pathways, sustainability
- Begin to identify resource needs, partnerships, public/private funding models to support Cultural Olympiad planning, initiatives, programs, and legacy
- Participate in CEO workgroups, co-lead equity and access, and BOS report on World Cup/Olympics motion, collaborations with County affiliated entities



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