



**Los Angeles County
Productivity Investment Board
NOTICE OF REGULAR MEETING**

**County of Los Angeles
Quality and Productivity
Commission**

565 Kenneth Hahn
Hall of Administration
500 West Temple Street
Los Angeles, CA 90012

Telephone: (213) 974-1361
(213) 974-1390
(213) 893-0322

Website: <http://qpc.lacounty.gov>

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First Vice Chair
Will Wright

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Laura Perez

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EXECUTIVE OFFICE



**BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES**

*"To enrich lives through
Effective and caring service"*

Monday, February 26, 2024, 10:00 a.m.

**Kenneth Hahn Hall of Administration, Room 374A
500 West Temple Street, Los Angeles, CA 90012**

**Members of the public may participate or listen to the meeting
via telephone at:**

Join Zoom Meeting

[https://bos-lacounty-
gov.zoom.us/j/87376339923?pwd=L1crN0hNUS90ZEZWcGswSi9a
WVgxZz09](https://bos-lacounty-gov.zoom.us/j/87376339923?pwd=L1crN0hNUS90ZEZWcGswSi9aWVgxZz09)

Meeting ID: 873 7633 9923

Passcode: 056188

Call in number: (669) 900-9128

**Written Public Comment may also be submitted to Jackie Guevarra
by Sunday, February 25, 2024 (received by 4:00 p.m.):**

jguevarra@bos.lacounty.gov

****Any information received from the public by Sunday, February 25,
2024, at 4:00 p.m. will become part of the official meeting record.***

MEETING AGENDA

1. Call to Order.....Commissioner Henderson
2. Land Acknowledgment*.....Commissioner Henderson
3. Approval of the November 13, 2023, Meeting Minutes
4. Presentation of Productivity Investment Fund (PIF) proposals (for discussion and possible action) and Fund Balance Report, as of Fiscal Year 2023-24, 3rd Quarter.....Commissioner Henderson
 - **24.12 – Public Health**, for Park Rx Los Angeles County Initiative (Park Rx LAC), \$598,500 Grant. PIB Advisory Committee Recommends a \$325,000 Grant.
5. Discussion and matters not on the Posted Agenda – to be presented and placed on a future agenda.
6. Public Comment (3 minutes for each speaker)

7. Adjournment

LOBBYIST REGISTRATION

Any person who seeks support or endorsement from the Commission on any official action may be subject to the provisions of Los Angeles County Code, Chapter 2.160 relating to lobbyists. Violation of the lobbyist ordinance may result in a fine and other penalties. For more information, call (213) 974-1093.

ACCOMMODATIONS

Accommodations, American Sign Language (ASL) interpreters, or assisted listening devices are available with at least 3-business days' notice before the meeting date. Agendas in Braille and/or alternate formats are available upon request. Please telephone (213) 974-1431 (voice) or (213) 974-1707 (TDD), from 8:00 a.m.-5:00 p.m., Monday through Friday.

SUPPORTING DOCUMENTATION

Supporting documentation can be obtained at the Quality and Productivity Commission Office, 565 Kenneth Hahn Hall of Administration, 500 West Temple Street, Los Angeles, CA 90012 or jguevarra@bos.lacounty.gov.

PUBLIC COMMENT

Commission meetings are open to the public. A member of the public may address the Commission on any Agenda item. In addition, during the General Public Comment item on the agenda, a member of the public has the right to address the Commission on items of interest that are not on the agenda but are within the subject matter jurisdiction of the Commission. A request to address the Commission must be submitted to Commission Staff prior to the item being called. Comments are limited to a total of six (6) minutes per speaker per meeting, at up to two (2) minutes per item. The Commission may further limit public input on any item, based on the number of people requesting to speak and the business of the Commission.

***LAND ACKNOWLEDGEMENT**

ON NOVEMBER 1, 2022, THE BOARD OF SUPERVISORS ADOPTED A FORMAL LAND ACKNOWLEDGMENT FOR THE COUNTY. ([STATEMENT OF PROCEEDINGS](#))

"The County of Los Angeles recognizes that we occupy land originally and still inhabited and cared for by the Tongva, Tataviam, Serrano, Kizh, and Chumash Peoples. We honor and pay respect to their elders and descendants -- past, present, and emerging -- as they continue their stewardship of these lands and waters. We acknowledge that settler colonization resulted in land seizure, disease, subjugation, slavery, relocation, broken promises, genocide, and multigenerational trauma. This acknowledgment demonstrates our responsibility and commitment to truth, healing, and reconciliation and to elevating the stories, culture, and community of the original inhabitants of Los Angeles County. We are grateful to have the opportunity to live and work on these ancestral lands. We are dedicated to growing and sustaining relationships with Native peoples and local tribal governments, including (in no particular order) the: Fernandeano Tataviam Band of Mission Indians, Gabrielino Tongva Indians of California Tribal Council, Gabrielino/Tongva San Gabriel Band of Mission Indians, Gabrieleño Band of Mission Indians - Kizh Nation, San Manuel Band of Mission Indians, San Fernando Band of Mission Indians. To learn more about the First Peoples of Los Angeles County, please visit the Los Angeles City/County Native American Indian Commission website <https://lanaic.lacounty.gov/>."



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**BOARD OF SUPERVISORS
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*"To enrich lives through
effective and caring service."*

**LOS ANGELES COUNTY
PRODUCTIVITY INVESTMENT BOARD**

MINUTES OF THE MEETING OF

Monday, November 13, 2023 at 10:00 a.m.

Kenneth Hahn Hall of Administration, Room 374A
500 West Temple Street, Los Angeles, CA 90012

Members of the public may also join remotely at:

Call in number: (669) 900-9128

Meeting ID: 812 1671 2488

Passcode: 052766

<https://bos-lacounty->

gov.zoom.us/j/81216712488?pwd=N016SC9mNGtFbW90d3VRcVRtdVNUUT09

**THE FOLLOWING COMMISSIONERS WERE PRESENT
(TAKEN BY ROLL CALL):**

PRESENT:

Jacki Bacharach, Chair

William R. Wright, Vice Chair

Viggo Butler

Rodney Gibson

Huasha Liu

William B. Parent

Jeffrey J. Penichet

ABSENT

Nancy Harris

**PRODUCTIVITY INVESTMENT BOARD ADVISORY
COMMITTEE**

Arman Depanian, Chair, PIB Advisory Committee

CALL TO ORDER

The Chair called the meeting of the Productivity Investment Board (PIB) to order at 10:01 a.m.

ATTENDANCE (ROLL CALL)

Commissioner Bacharach welcomed everyone to the Productivity Investment Board (PIB) meeting. She asked Jackie Guevarra, Executive Director, to take roll call of Commissioners in attendance:

In Attendance: Jacki Bacharach, Viggo Butler, Rodney Gibson, Huasha Liu, William B. Parent, Jeffrey Penichet, and William Wright.

ANNOUNCEMENTS

Commissioner Bacharach welcomed everyone to the meeting. She announced that members of the public could send their questions or comments to Jackie Guevarra during the meeting via email at Jguevarra@bos.lacounty.gov or via the chat feature. Please inform Jackie Guevarra via email or the chat feature which item(s) you have a comment on. Any information received will become part of the official meeting record. Members of the public were also given the opportunity to send their comments and questions to Jackie Guevarra, by November 12, 2023, 4:00 p.m. No written comments were received.

She also announced that each Commissioner will have the opportunity to speak on any agenda items and will be taken by roll call.

LAND ACKNOWLEDGEMENT (AGENDA#2)

On November 1, 2022, the Board of Supervisors adopted a formal Land Acknowledgement for the County. The Commission will open its public meetings with a Land Acknowledgement, as follows below:

"The County of Los Angeles recognizes that we occupy land originally and still inhabited and cared for by the Tongva, Tataviam, Serrano, Kizh, and Chumash Peoples. We honor and pay respect to their elders and descendants -- past, present, and emerging -- as they continue their stewardship of these lands and waters. We acknowledge that settler colonization resulted in land seizure, disease, subjugation, slavery, relocation, broken promises, genocide, and multigenerational trauma. This acknowledgment demonstrates our responsibility and commitment to truth, healing, and reconciliation and to elevating the stories, culture, and community of the original inhabitants of Los Angeles County. We are grateful to have the opportunity to live and work on these ancestral lands. We are dedicated to growing and sustaining relationships with Native peoples and local tribal governments, including (in no particular order) the: Fernandeano Tataviam Band of Mission Indians, Gabrielino Tongva Indians of California Tribal Council, Gabrieleno/Tongva San Gabriel Band of Mission Indians, Gabrieleño Band of Mission Indians - Kizh Nation, San Manuel Band of Mission Indians, San Fernando Band of Mission Indians. To learn more about the First Peoples of Los Angeles County, please visit the Los Angeles City/County Native American Indian Commission website lanaic.lacounty.gov."

ASSEMBLY BILL 2449 (AGENDA #2)

Commissioner Bacharach announced that no Commissioners will be attending under AB 2449.

APPROVAL OF AUGUST 7, 2023, MINUTES (AGENDA #3)

Commissioner Gibson moved to approve the August 7, 2023, meeting minutes seconded by Commissioner Wright. The minutes were unanimously approved (taken by roll call):

Nos:	None
Yes:	Commissioners Bacharach, Butler, Gibson, Parent, Penichet, and Wright
Abstain:	None

Commissioner Liu was not in the meeting at the time and did not vote on this item.

PRESENTATION OF PRODUCTIVITY INVESTMENT FUND (PIF) PROPOSALS (FOR DISCUSSION AND POSSIBLE ACTION) AND FUND BALANCE REPORT, AS OF FISCAL YEAR 2023-2024, 2nd QUARTER (AGENDA #4)

Fund Balance Report

Commissioner Bacharach reported there are two proposals before the PIB for the 2nd Quarter of Fiscal Year 2023-2024. She reported the Productivity Investment Fund (PIF) balance as of September 30, 2023, is \$4,783,532.

Commissioner Bacharach stated that the two projects before the PIB total \$1,381,400. If the two projects are approved, the revised fund balance will be \$3,402,132.

24.9 – Health Services, for *Supply Station for Community Wellness (Free Vending Machines)*, \$281,000 Grant. PIB Advisory Committee Recommends a \$281,000 Grant.

Clemons Hong, Eve Rubell, and Connie Salgado-Sanchez were in attendance to support the proposal. Eve Rubell and Clemons Hong spoke on the project.

The grant would be used to purchase vending machines that distribute free harm reduction and wellness supplies intended to save lives and promote health. The vending machines would be located inside the Department of Health Services hospitals and urgent care centers. A PowerPoint presentation accompanied the Department's remarks.

Arman Depanian, Chair of the PIB Advisory Committee (Committee), reported that the Committee recommended the following: 1) put the ask up front with the breakdown of costs; 2) add a better photo of the vending machine (front view); 3) explain the innovation in using vending machines; 4) explain how the department will capture data/demographics on the project and/or how the department will know whether it is being used successfully; 5) how will the Department fund \$20,000 a year in maintenance costs; 6) address the age limit (18 years old) for needle distribution; how will the department monitor this requirement; 7) highlight case studies/research or data from jail vending machines and mention who paid for the machine, as well as how Los Angeles General Medical's vending machine currently funded; 8) mention cost associated with overdose hospitalization vs. cost of vending machines. The Committee recommended a \$281,000 Grant.

After discussion and questions, Commissioner Gibson made a motion to approve a \$281,000 grant and asked the Department to also investigate leasing versus buying and potentially reprogramming existing vending machines. The motion was seconded by Commission Parent. The motion was approved by the following votes (taken by roll call):

No: Commissioner Wright
Yes: Commissioners Bacharach, Butler, Gibson, Liu, Parent, and Penichet
Abstain: None

Commissioner Parent will present the project at the Quality and Productivity Commission (QPC) meeting on Monday, December 18, 2023.

24.11 – Internal Services Department, for *Overdose Detection System Prototype*, \$1,100,400 Grant. PIB Advisory Committee Does Not Recommend.

Mark Casanova, Sonia Fernandez, Tami Omoto-Frias (First District), Michael Owh, and Leticia Perez were in attendance to support the proposal. Michael Owh presented and spoke on the project.

The grant would be used to fund the development of a first-of-its kind working prototype of an Overdose Detection System, specifically designed to alert staff to take imminent life saving measures to prevent severe harm or death due to drug overdose. A PowerPoint presentation accompanied the Department's remarks.

Arman Depanian reported that the Committee recommended the following: 1) the project needs more due diligence (i.e., need to check with Homeless Initiative, LAHSA, Center for Strategic Planning, Philanthropic or Measure H funding or collaborations with Health and Public Health); 2) the Committee felt that the application questions were not answered adequately; 3) need more details on the project; 4) requested confirmation that Information Technology Funds (ITF) cannot be used for this project; 5) for the PowerPoint, put the ask up front with details on how the \$1.1 million will be spent; need better cost projection/scope of work; 6) explain what the cost savings/avoidance will be and how much (vendor vs County staff time); 7) clarify whether sites are protected from police raids; 8) address concerns that key departments are not involved or leading this effort; the Department should obtain letters of support from the CEO-Homeless Initiative, County Counsel, Health Services, and/or Public Health; consider using alternate sources of funding (Measure H, DPH Substance Abuse); 9) emphasize that current technology does not exist to monitor overdose and that the technology is cutting edge 10) explain the old process vs. new process using this technology; 11) describe the protocol when someone is detected as not moving.

After discussion and questions, Commissioner Penichet made a motion to approve \$1,100,400 grant. The motion did not have a second and failed to pass.

After further discussion, Commissioner Butler made a motion to approve a \$300,000 grant to get the pilot started by the Department. The motion was seconded by Commissioner Gibson.

Commissioner Bacharach moved to amend the motion to approve a \$390,000 grant, and requested the Department provide a full breakdown of the costs of the project into their PowerPoint or as a separate document to be provided to the full Commission. She

requested the Department specifically detail what the \$390,000 will pay for and rewrite the application to better explain the project. The motion was seconded by Commissioner Liu and approved by the following vote (taken by roll call):

No: None
Yes: Commissioners Bacharach, Butler, Gibson, Liu, Parent, Penichet, and Wright
Abstain: None

Commissioner Gibson will present the project at the QPC meeting on Monday, December 18, 2023.

REVIEW PROPOSED CHANGES TO THE PRODUCTIVITY INVESTMENT FUND APPLICATION (FOR DISCUSSION AND POSSIBLE ACTION) (AGENDA #5)

Commissioner Bacharach, discussed the following changes to the Productivity Investment Fund application:

Before – on page 2 of the application, it reads:

Is this an Information Technology (IT) project? If yes, please obtain endorsement and sign off from your department's CIO/IT manager and answer questions 5 on page 3 below.

If you answered yes, please check with the Chief Executive Office, Chief Information Office, to see if you are eligible for Information Technology Funds.

After – the recommended change is the following:

Is this an Information Technology (IT) project? Yes, No or NA.

If you answered yes, please obtain endorsement and sign off from your Department's Chief Information Officer or IT manager and answer questions 5 on page 3 below. In addition, you must apply for Information Technology Funds (ITF) with the Chief Executive Office (CEO), Chief Information Office (CIO) first before applying for Productivity Investment Funding (PIF). If your IT project was not approved by the CEO-CIO, please indicate the reason it was not approved and/or the status of your project below.

After discussion and questions, Commissioner Parent made a motion to approve the amended application and require all County departments that submit PIF projects relating to Information Technology to pursue ITF funding before PIF funding. The motion was seconded by Commissioner Butler. The motion was approved by the following votes (taken by roll call):

No: None
Yes: Commissioners Bacharach, Butler, Gibson, Liu, Parent, Penichet, and Wright
Abstain: None

DISCUSSION AND MATTERS NOT ON THE POSTED AGENDA (TO BE PRESENTED AND PLACED ON A FUTURE AGENDA)

None

PUBLIC COMMENT

None

ADJOURNMENT

Commissioner Parent moved to adjourn the meeting seconded by Commissioner Bacharach. The meeting adjourned at 12:27 p.m. The next PIB meeting will be on Monday, February 26, 2024, at 10:00 a.m.



BARBARA FERRER, Ph.D., M.P.H., M.Ed.
Director

MUNTU DAVIS, M.D., M.P.H.
County Health Officer

ANISH P. MAHAJAN, M.D., M.S., M.P.H.
Chief Deputy Director

313 North Figueroa Street, Suite 806
Los Angeles, CA 90012
TEL (213) 288-8117 • FAX (213) 975-1273

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February 14, 2024

Commissioner Nichelle Henderson, Chair
Quality and Productivity Commission
Hall of Administration, 500 Temple Street, Room 585
Los Angeles, CA 90012

Dear Commissioner Henderson:

I am pleased to submit a Productivity Investment Fund Grant Proposal for *Park Rx Los Angeles County* (Park Rx LAC) for \$598,500 from the Department of Public Health, Bureau of Health Promotion, Chronic Disease and Injury Prevention Division.

This proposal seeks two-year funding to pilot Park Rx LAC at Olive View-UCLA Medical Center and Los Angeles General Medical Center clinics, support structured fitness programming at local parks, and establish a field experience where kinesiology students from local community colleges and universities can train as physical activity specialists.

A leading risk factor for chronic conditions such as diabetes, hypertension, and obesity, physical inactivity has increased during and following the COVID-19 pandemic, especially among under-resourced, high-need communities. The Park Rx LAC pilot would be modeled after nationwide Park Prescription programs designed to reduce health inequities. Park Prescription empowers healthcare providers to prescribe park visits, specifying exercise programs that can enhance physical and emotional well-being, and help people meet recommended physical activity levels.

Our grant request is the result of our long-term collaborations with the Department of Health Services, local parks, institutions of high education, and JUMPP Coalition member organizations. We have received strong endorsements from the Department of Health Services, which is reflected in the attached letters of support.

We extend our gratitude for the Commission's consistent support of our Department's initiatives to enhance and improve the effectiveness and quality of the services we provide to all Los Angeles County community members.

Sincerely,

Barbara Ferrer, Ph.D., M.P.H., M.Ed.

BF:eg:tk



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14445 Olive View Drive
Sylmar, CA 91342

Tel: (747) 210-XXXX

"To contribute to the health of Los Angeles County and the communities we serve by providing high quality, patient-centered care that we would want for our loved ones"

February 5th, 2024

Barbara Ferrer, Ph.D., M.P.H., M.Ed.
Director, Los Angeles County Department of Public Health
313 North Figueroa Street, Suite 806
Los Angeles, CA 90012

RE: Letter of Support for *Park Rx Los Angeles County Initiative* Productivity Investment Fund Application

Dear Dr. Ferrer,

The Olive View-UCLA Medical Center Department of Medicine enthusiastically supports the "Park Rx Los Angeles County Initiative" (Park Rx LAC) under the Productivity Investment Fund (PIF) Project by the Los Angeles County Department of Public Health.

OVMC remains committed to assisting patients in managing chronic conditions. Despite the COVID-19 pandemic delaying our Olive View Medical Center Weight Management Program's Park Rx LA County pilot, the need for free and safe physical activity resources has grown. We are dedicated to developing a model for physical activity referrals that can be replicated countywide.

We look forward to collaborating with the 3 WINS Fitness Program, Department of Public Health, Department of Parks and Recreation, and Department of Health Services. Our support involves identifying clinicians to provide park prescriptions within our primary care clinics, engaging at least 200 patients over three years, establishing a sustainable clinic workflow, ensuring patient compliance, and participating in Park Rx LAC evaluation activities.

We eagerly anticipate collaborating on this innovative endeavor.

For inquiries or further discussion, please contact me at 747-210-3205 or via email at swali@dhs.lacounty.gov

Best regards,

Soma Wali, MD, MACP, FRCP
Chair of Medicine, Olive View-UCLA
Vice-Chair- UCLA for Affiliated Hospitals
Professor of Clinical Medicine
David Geffen School of Medicine at UCLA

Los Angeles General Medical Center

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Chief Operations Officer

**Nancy Blake, PhD, RN,
NEA-BC, FAAN**
Chief Nursing Officer

2051 Marengo Street
Los Angeles, CA 90033

Tel: (323) 409-2800
Fax: (323) 441-8030

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education for all in our community.*

Health Services
www.dhs.lacounty.gov



February 12, 2024

Barbara Ferrer, Ph.D., M.P.H., M.Ed.
Director, Los Angeles County Department of Public Health
313 North Figueroa Street, Suite 806
Los Angeles, CA 90012

RE: Letter of Support for Park Rx Los Angeles County Initiative Productivity Investment Fund Application

Dear Dr. Ferrer,

The Los Angeles General Medical Center enthusiastically supports the "Park Rx Los Angeles County Initiative" (Park Rx LAC) under the Productivity Investment Fund (PIF) Project by the Los Angeles County Department of Public Health. The Primary Care Medical Director at Los Angeles General, Dr. Manuel Campa, and I, remain fully committed to supporting programming that will help our highest risk patients, manage their chronic diseases, prevent morbidity and mortality, and encourage them to thrive.

A Park Rx program compliments our current efforts with The Wellness Center, such as the produce prescription, healthy cooking, physical activity, and mental health support programs. Our community of Boyle Heights has a great need for opportunities to exercise and we are dedicated to developing a model for physical activity referrals that can be replicated countywide.

We look forward to collaborating with the 3 WINS Fitness Program, Department of Public Health, and local parks. Our support involves identifying clinicians to refer for park prescriptions, engaging at least 200 patients over three years, establishing a sustainable clinic workflow, and participating in Park Rx LAC evaluation activities.

We eagerly anticipate collaborating on this innovative endeavor. For inquiries or further discussion, please contact me or Dr. Manuel Campa at (323) 409-4835 or mcampa@dhs.lacounty.gov

Best regards,

A blue ink signature of Jorge Orozco.

Jorge Orozco
Chief Executive Officer

A blue ink signature of Manuel Campa.

Manuel Campa, MD
Primary Care Medical Director

JO:MC:kg

Los Angeles General Medical Center

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February 7, 2024

Barbara Ferrer, Ph.D., M.P.H., M.Ed.
Director, Los Angeles County Department of Public Health
313 North Figueroa Street, Suite 806
Los Angeles, CA 90012

RE: Letter of Support for Park Rx Los Angeles County Initiative Productivity Investment Fund Application

Dear Dr. Ferrer,

Los Angeles General Medical Center and The Wellness Center enthusiastically support the "Park Rx Los Angeles County Initiative" (Park Rx LAC) under the Productivity Investment Fund (PIF) Project by the Los Angeles County Department of Public Health.

We remain committed to assisting patients in managing chronic conditions. Over the course of the COVID-19 pandemic, the need for free and safe physical activity resources among our East Los Angeles and Boyle Heights community has grown. We are dedicated to developing a model for physical activity referrals that can be replicated countywide.

We look forward to collaborating with the 3 WINS Fitness Program, Department of Public Health, and local parks. Our support involves identifying clinicians and or health navigators to provide park prescriptions, engaging at least 200 patients over three years, establishing a sustainable clinic workflow, and participating in Park Rx LAC evaluation activities.

We eagerly anticipate collaborating on this innovative endeavor.

For inquiries or further discussion, please contact me at (323) 397-8080 or via email at kgonzalez5@dhs.lacounty.gov.

Best regards,

A handwritten signature in black ink, appearing to read "Karla Gonzalez".

Karla Gonzalez, MD, MPH.

Medical Director, Urgent Care, Los Angeles General Hospital

Medical Director, The Wellness Center at the Historic General Hospital

323-409-6318
Kgonzalez5@dhs.lacounty.gov



THE CITY OF SAN FERNANDO

CITY COUNCIL

February 15, 2024

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CELESTE T. RODRIGUEZ

Barbara Ferrer, Ph.D., M.P.H., M.Ed.

VICE MAYOR
MARY MENDOZA

Director, Los Angeles County Department of Public Health

313 North Figueroa Street, Suite 806

Los Angeles, CA 90012

COUNCILMEMBER
JOEL FAJARDO

SUBJECT: Letter of Support for Park Rx Los Angeles County Initiative Productivity Investment Fund Application

COUNCILMEMBER
MARY SOLORIO

Dear Dr. Ferrer:

The City of San Fernando Department of Recreation & Community Services (RCS) is pleased to convey its enthusiastic endorsement to the Los Angeles County Department of Public Health for the proposed Productivity Investment Fund (PIF) "Park Rx Los Angeles County Initiative" (Park Rx LAC) grant application.

The San Fernando Department of Recreation and Community Services (RCS) is committed to enhancing the quality of life for individuals and families in our community. We provide a diverse range of offerings that cater to all ages and interests which includes the 3 WINS Fitness Program. The 3 WINS Fitness program was started in the City of San Fernando 12 years ago. We witnessed the connections and strong community bond that this program created. This program is characterized by its affordability, accessibility, and sustainability and has effectively guided participants toward meeting national Physical Activity Guidelines. In fact, the municipal authorities of San Fernando have been greatly impressed by the community's enthusiastic embrace of the 3 WINS Fitness Program, leading them to formally incorporate the program as an integral component of the city's ongoing programming initiatives.

We are enthusiastic about the potential collaboration with the Park Rx Los Angeles County pilot program to advance our mutual objective of enhancing physical activity levels among our community members. Furthermore, we anticipate fostering broader partnerships with local colleges and universities to empower students and facilitate sustained community involvement in our 3 WINS programming.

This effort supports the City's Strategic Goals, especially goal **1.4 – Focus on Community First**; *Explore opportunities to expand recreation and community service programs, senior programs, and healthy lifestyle initiatives.* RCS is eager to engage in joint efforts with the Department of Public Health, the Department of

ADMINISTRATION DEPARTMENT

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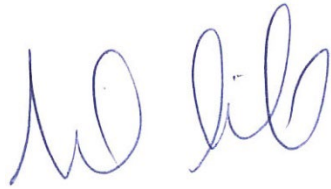
BARBARA FERRER, Ph.D., M.P.H., M.Ed.

Letter of Support for Park Rx Los Angeles County Initiative Productivity Investment Fund Application

Page 2 of 2

Health Services, and local higher education institutions. Together, our aim is to promote a scalable solution that enhances opportunities for physical activity throughout Los Angeles County. Our commitment involves implementing 3WINS Fitness programming at Recreation Park for patients referred by the Department of Health Services, as well as actively participating in Park Rx LAC evaluation activities.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Nick Kimball', is positioned above the printed name.

Nick Kimball
City Manager

County of Los Angeles Quality and Productivity Commission
PRODUCTIVITY INVESTMENT FUND PROPOSAL
(Please submit the proposal with a cover letter signed by the department head)

Last Updated: May 10, 2023

Department: Department of Public Health

Date: February 13, 2024

Project Name: Park Rx Los Angeles County (Park Rx LAC)

PURPOSE OF FUNDING (50 words). Describe how the PIF funding will be used.

Funding will be used to (1) pilot Park Rx LAC at clinics from two Los Angeles County ("County") medical centers; (2) support structured fitness programming at local parks (destination for patient referrals); and (3) establish a field experience where kinesiology students from community colleges/universities can train as physical activity specialists.

SUMMARY OF PROJECT, INCLUDING BENEFITS (300 words). Describe benefits and potential multi-departmental or countywide adaptation.

Park prescription programs nationwide are effective for reducing health inequities. These initiatives support healthcare providers with processes to prescribe park visits, specifying exercise programs as a strategy for patients to enhance physical and emotional well-being by meeting recommended physical activity (PA) levels. A leading risk factor for chronic conditions (i.e., diabetes, hypertension, overweight/obesity), physical inactivity increased during and following the COVID-19 pandemic, especially in under-resourced, high-need communities.

The Department of Public Health (DPH) worked with park staff and member-organizations of the Join Us in Moving People to Play (JUMPP) Coalition to develop an initiative that promotes PA. This initiative, Park Rx Los Angeles County (Park Rx LAC), has the potential to increase park access and participation in free PA opportunities across the county.

DPH proposes a pilot at Olive View-UCLA and Los Angeles General Medical Center (OVMC & LAGMC) clinics. These County clinic sites serve high-need populations, with LAGMC region having disproportionately high health inequities. Partners will include local parks, the JUMPP Coalition, and local kinesiology student-led structured PA programs.

The pilot will:

(i) Establish Park Rx LAC at OVMC & LAGMC outpatient clinic settings—providers will prescribe structured free PA programming at local parks to patients with chronic conditions.

(ii) Support fitness programing at parks to provide free high-quality resources for patients referred through Park Rx LAC. Local parks already host a variety of community-oriented PA programs where graduate/undergraduate kinesiology students can gain field experience while learning about and supporting public health. One such program in the San Fernando Valley averages ~1,000 visits/month.

(iii) Develop future workforce by convening local community colleges and universities (learning collaborative) to promote fitness programs at parks as field experience for kinesiology students to train as community PA specialists and replicate Park Rx LAC opportunities at other County sites.

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(Please submit the proposal with a cover letter signed by the department head)

Last Updated: May 10, 2023

EVALUATION/PERFORMANCE MEASURES. (300 words) Describe what specific outcomes are to be achieved and how the project will enhance quality and/or productivity.

Park Rx LAC will focus on pilot implementation and making progress towards two public health priorities: PA promotion and workforce development. A multipronged assessment will collect information on key measures, with a focus on community context, participant experience, and workforce development—i.e., developing a pipeline of PA specialists from recruited pool of kinesiology students.

Performance Measures

County Clinics: This pilot will develop tools (Rx protocols, clinic workflow) for healthcare providers who want to recommend PA to their patients but feel overwhelmed by time constraints during office visits. The pilot will recruit at least 2 clinicians and key clinic staff at OVMC and LAGMC, develop protocols for the Park Rx workflow, and enroll 200 patients over 2 years. Collectively, these milestones signal successful establishment of Park Rx LAC at OVMC and LAGMC. Data collection will include the number of Park Rx prescriptions issued, feedback on workflow processes from clinic staff, and participant data for blood pressure, weight and blood sugar if they are available.

Fitness Programming at Local Parks: This pilot will provide field experience for 5 kinesiology students who will deliver free structured fitness programming as 1-hour sessions 1-3 times/week. The program intends to serve ~200 visits/week (800/month). Data collection will include the number patients who attended, pre/post-step counts, social support measures, and program logistics feedback from students and park staff.

Workforce Development: This pilot will establish a college/university Learning Collaborative (LC) to support peer learning, networking, and sharing of lessons learned/best practices for replication of PA programming. At least 2 community colleges/universities will be recruited by the end of Year 2. Each institution will contribute to PA specialist workforce development by training 2-3 kinesiology students to implement Park Rx LAC. Data collection will include the number of participating colleges/universities and kinesiology students, and process feedback from LC participants.

Is this an Information Technology project? If yes, please obtain endorsement and sign off from your department's CIO/IT manager and answer question 5 on page 3 below.

Yes ☒ No ☐ N/A ☐

If you answered yes, please check with the Chief Executive Office, Chief Information Office, to see if you are eligible for Information Technology Funds.

Amount Requested:

<u>Loan</u>	<u>Grant</u>	<u>Total</u>
<u>\$0</u>	<u>\$598,500</u>	<u>\$598,500</u>

Cost Analysis Summary. Attach detail for A and B, including staff, equipment, supplies, etc.

	<u>Project Year 1</u>	<u>Project Year 2</u>
A. Annual Cost of Current Process:	\$0.00	\$0.00
B. Estimated Annual Cost of Proposal:	\$282,924	\$315,576
C. Savings (B minus A)	\$0.00	\$0.00

Funds Flow Summary: Indicate the amount of funds needed during implementation by period (fiscal year and quarter)

FY 23-24 Q3: \$0	FY 23-24 Q4: \$0		
FY 24-25 Q1: \$282,924	FY 24-25 Q2: \$0	FY 24-25 Q3: \$0	FY 24-25 Q4: \$0
FY 25-26 Q1: \$315,576	FY 25-26 Q2: \$0	FY 25-26 Q3: \$0	FY 25-26 Q4: \$0

<p>Quality and Productivity Manager (Print and Sign) Jane Lam</p> <p><i>Jane Lam</i></p> <p>Telephone Number (213) 628-5127</p> <p>E-mail jlam3@ph.lacounty.gov</p>	<p>Project Manager (Print and Sign) Rebecca Reeves</p> <p><i>RReeves</i></p> <p>Telephone Number (213) 351-0394</p> <p>E-mail rreeves@ph.lacounty.gov</p>
<p>Department CIO/IT Manager (Print and Sign)</p> <p>Telephone Number</p> <p>E-mail</p>	<p>Budget/Finance Manager (Print and Sign) Rebecca Reeves</p> <p><i>RReeves</i></p> <p>Telephone Number (213) 351-0394</p> <p>E-mail rreeves@ph.lacounty.gov</p>
<p>Department Head (Print and Sign) Barbara Ferrer, PhD, MEd, MPH</p> <p><i>Barb Ferrer</i></p> <p>E-mail bferrer@ph.lacounty.gov</p>	<p>Telephone Number (213) 288-8117</p>

**** Electronic, Original, or Scanned Signatures Are Accepted**

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QUESTIONS

- 1. Has this proposal been submitted before for a Productivity Investment Fund loan or grant?** Yes _____ No ✓ _____

If so, when (date)?

- 2. Was this proposal included in the department's current budget request?**

Yes _____ No ✓ _____ If no, why not?

The Park Rx Los Angeles County (Park Rx LAC) initiative is at the start-up stage as a pilot. The initiative fills an unmet need that is not currently included in the annual Department budget.

- 3. How many years will it take for the loan to be paid back (3 years maximum without special approval)? Where will the funds come from to repay the loan?**

Not applicable. Public Health is requesting grant funding only.

Hard Dollar Savings

Cost Avoidance

Revenue Generation

Other (please explain)

- 4. Discuss potential for revenue increase, service enhancement, future cost avoidance and/or cost savings. Does it reduce net County cost?**

Although there are no immediate increases in revenue, Park Rx LAC can enhance preventive care and management of chronic conditions at the Department of Health Services (DHS) and the Department of Public Health (DPH), resulting in potential cost savings for direct medical care, costs that would otherwise be required to treat conditions like hypertension and obesity, and their associated complications (i.e., heart disease, diabetes, stroke). For example, the annual direct medical costs of

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caring for heart disease and diabetes in the U.S. total \$294 billion and \$190 billion, respectively (1). If a hospital could avert even 50 diabetes-associated lower leg amputations per year (mean cost ~\$46,802/procedure), it could save about \$2.3 million in direct medical costs, not to mention the hardship (intangible costs) the patient and their families would have to endure if the procedure had been required (2).

(1) Appold K. Industry Analysis. The Only Direction is Up. The Future Cost of Five of the Most Common Diseases. Managed Healthcare Executive. March 2020.

(2) Nilsson A, Willis M, Neslusan C. A review of the costs of lower limb amputations in patients with diabetes in the US. Value in Health. May 2018;21(Suppl 1):S73.

- 5. (300 words) How does this proposal extend, amplify, or complement existing cross-County best and shared practices (including, if applicable, technology or sustainability practices, and equity impact – whom does this benefit and/or burden); describe the proposed solution in terms of its innovative use of technologies to achieve desired business outcomes, and/or Department strategic goals and objectives?**

Park Rx LAC is an inter-agency project creating new innovative workflows for the sharing of information among DPH, DHS, other County departments, and community partners to meet the shared goal of improved patient-community health connectivity via increased physical activity. This pilot leverages existing County resources (e.g., primary care, parks, academic programs) to maximize their potential to improve community health. DPH will co-create the Park Rx LAC program workflows with DHS to encourage outpatient DHS clinicians to refer patients to local park resources as a medical intervention. Additionally, the new interagency workflows will include the first-ever HIPAA-compliant feedback to clinicians regarding patients' use of park resources to improve chronic disease and emotional wellbeing management. Once established, these workflows will provide long-term sustainability of the Park Rx LAC

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program. Park Rx LAC will be a collaboration between DPH, DHS, local parks and colleges/universities, and members of the JUMPP Coalition. The pilot will develop a model of practice for addressing health inequities by targeting patients with disproportionately high chronic disease burden in the San Fernando Valley and Southeast Los Angeles County areas.

6. (150 words) Is the proposal a pilot project? If so, what are the conditions for further expansion or development?

This is a pilot project (Park Rx LAC) to establish a model for partnerships between local health care providers, regional park agencies, and community colleges/universities to implement programs that can address chronic disease by promoting physical activity (PA) at parks. A prior RAND study had assessed Park Rx's feasibility, describing key supports for implementation (3). For this pilot, we intend to document its process, progress and milestones, and any facilitators or challenges encountered. Through this experience we hope to apply lessons learned to inform further use of park prescriptions in LAC; in particular we are planning to work with providers such as members of the American College of Lifestyle Medicine and those working in outpatient LAGMC and OVMC clinics to advance this model of practice.

(3) Cohen et al. Park Prescription in Los Angeles County: Evidence, Perceptions, and Feasibility. RAND Health. December 2018.

7. (300 words) What current County processes or functions will be eliminated or streamlined via this productivity enhancement(s) and/or quality improvement(s)?

Not applicable.

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8. (300 words) Does this proposal relate to a specific Countywide Strategic Plan goals and Board priorities? (To view the County's strategic plan, click here: <https://ceo.lacounty.gov/strategic-plan-and-goals/>. To view the Board's priorities, click here: [\(Chief Executive Office | County of Los Angeles \(lacounty.gov\). C:\Users\le685230\Downloads\Board Priorities](#) If yes, please explain.

The Park Rx LAC proposal relates directly to the Chief Executive Office Strategic Plan Goal I (Make Investments That Transform Lives) and Goal II (Foster Vibrant and Resilient Communities).

The pilot relates to Goal I, Strategy I.2.2 (Streamline Access to Integrated Health Services) by creating a Park Rx LAC program that seamlessly connects people to parks through clinical providers. The pilot will establish a first-of-its-kind streamlining of services/information offered and shared by DHS (clinical care), local parks (fitness programming location), and DPH (evaluation and convening). Medical providers play a vital role in influencing patients' PA levels. Park Rx LAC aims to develop the tools medical providers need—referral protocols, clinic workflows, and decision-support for “filling” Park Rx—to help patients better manage their health. Keeping with core functions on policy development and assurance, DPH will evaluate the pilot to provide data that local parks and DHS can use to improve services. Building out a pipeline of future PA specialists for County departments, DPH will convene a learning collaborative, recruiting colleges/universities with kinesiology training programs. This collaborative also supports the future expansion of Park Rx to other LAC communities.

The pilot aligns with Goal II, Strategy II.2.2 (Expand Access to Recreational and Cultural Opportunities) and Strategy II.2.4 (Promotes Active and Healthy Lifestyles), enhancing access to PA programs and providing an avenue to social support and cultural opportunities via local parks. Fostering park-based PA opportunities that can be culturally tailored, Park Rx LAC transcends mere exercise routines, offering a

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gateway to community engagement and shared experiences that are critical for underserved/underrepresented communities. It helps dismantle barriers, facilitating empowerment and social cohesion among affected populations. Limited access to PA resources can also perpetuate disparities, often hindering people's ability to engage fully in society, signaling inequities in community health that should be addressed.

9. (150 words) Does this proposal enhance the County image and/or improve relationships with the County's constituents? Please explain.

Yes, the Park Rx LAC pilot could enhance the County image and bring positive public relations to the institution. Promotion of the effectiveness and collaboration between DPH, DHS, and local parks would show solidarity and give constituents/residents the positive message that LAC provides valuable, seamless services and resources that can keep them safe and healthy, improve their emotional well-being, prevent chronic diseases, and their related complications.

10. (150 words) How might this proposal promote interdepartmental cooperation including, if applicable, data sharing and program design?

This pilot is an innovative partnership between the County Departments of Health Services (DHS) and Public Health (DPH), local parks, and local institutions of higher education to provide feedback to DHS and other health centers regarding patient use of local parks. This Park Rx LAC pilot will train medical providers, park staff, and graduate/undergraduate kinesiology students on park prescription implementation. The pilot will have two ways to track patients' attendance. One will be electronic such as via the use of QR codes at the local park program sites where enrolled patients can scan this code using their smartphones. Another will be paper-based for those who do not have smartphone access. Relevant attendance and program data will be shared with OVMC and LAGMC providers, program implementers, and

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approved partners (in compliance with HIPAA) to assist with quality improvement at OVMC, LAGMC, parks, and academic partners.

11. (150 words) Where did the original idea for this project come from?

Park Rx LAC evolved out of DPH efforts in 2013 to equip DHS providers with a resource list of parks with outdoor fitness equipment across the County. Providers used this list to refer patients for PA at local parks, but the system was informal and lacked a feedback component for clinicians. Medical providers understand their crucial role in influencing patients' PA levels and requested a way to refer to parks by zip code and other filters for a more personalized patient experience. However, they faced many challenges, such as limited time with patients, competing priorities, and a lack of easy access to free PA referral options, especially for low-income patients. This Park Rx LAC pilot seeks to create new clinic-based protocols at OVMC and LAGMC that will enable clinicians to prescribe free PA programming at nearby parks to improve chronic disease management and support emotional well-being.

12. When will the funds be needed? Please indicate the amount needed by fiscal year and quarter:

2023-24

1st Quarter \$
2nd Quarter \$
3rd Quarter \$
4th Quarter \$

2024-25

1st Quarter \$282,924
2nd Quarter \$
3rd Quarter \$
4th Quarter \$

2025-26

1st Quarter \$315,576
2nd Quarter \$
3rd Quarter \$
4th Quarter \$

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IMPLEMENTATION PLAN

<u>KEY MILESTONES</u>	<u>START DATE</u>	<u>FUNDS NEEDED</u>	<u>FUNDS REPAID</u>
(Major steps in the project development)	(Estimated date for each project step)	(Amount and quarter funds will be needed)	(Amount and quarter funds will be repaid)
Initiate procurement process for contracts with consultants for parks fitness programming	April 2024	\$0	n/a
Establish interagency agreements with DHS and local parks to establish their role in Park Rx LAC	April 2024	\$0	n/a
Establish contract with the college/university to offset kinesiology staff at 25%	June 2024	\$0	n/a
Onboard health care providers and hire program coordinator, train park staff	July 2024	\$282,924	n/a
Launch fitness programming at local Parks Enroll patients in Park Rx LAC and refer to programming	October 2024	\$0	n/a
Conduct quality evaluation of Park Rx LAC pilot and related programming; document processes	April 2025	\$0	n/a
Refine and restructure processes	July 2025	\$315,576	n/a
Recruit members to join the college/university Kinesiology learning collaborative	September 2025	\$0	n/a
Establish schedule for regular learning collaborative meetings	December 2025	\$0	n/a
Provide technical assistance to learning collaborative members on partnering with DHS healthcare providers to implement Park Rx LAC at local parks	December 2025	\$0	n/a
Assess pilot progress through quality improvement measures to determine feasibility of scaling Park Rx LAC in other areas of Los Angeles County	January 2026	\$0	n/a
Write Final Report	March 2026	\$0	n/a

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LINE ITEM BUDGET DETAIL

(Work with your Budget Analyst)

Services and Supplies

List all services and supplies here

(a) Total services and supplies	\$598,500
Project Coordinator (non-County contracted staff)	\$183,333
Project Consultant (non-County contracted staff)	\$183,333
College/University Staff Time	\$44,000
Meeting Facilitation	\$2,000
Programming Supplies	\$10,000
Communications	\$34,924
Evaluation	\$130,909

Other Charges

List all other charges here

(b) Total other charges	\$ 0
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Fixed Assets

List all equipment and other fixed assets here

(c) Total fixed assets	\$ 0
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TOTAL COSTS (a+b+c)	\$ 598,500
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