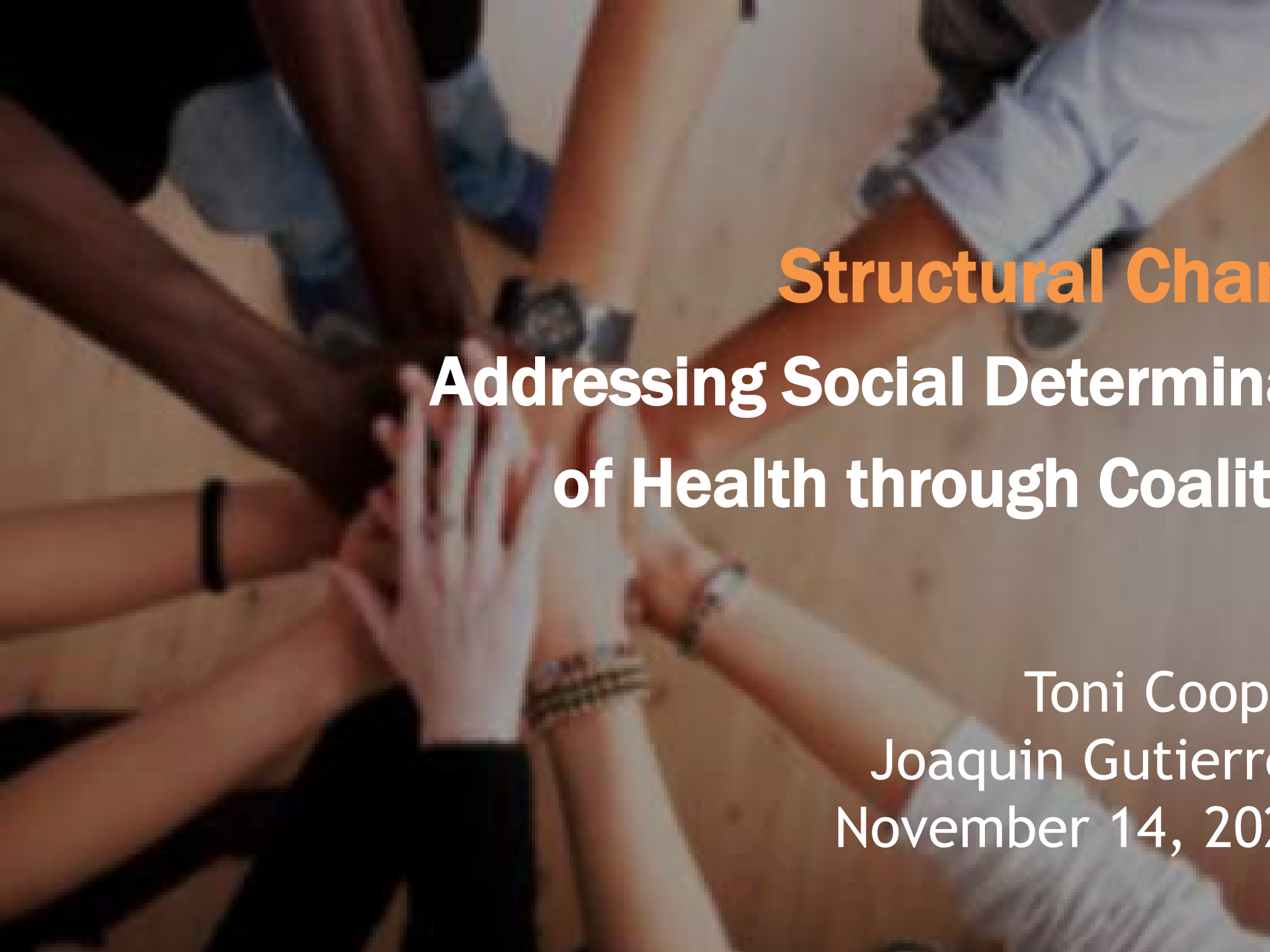


Structural Chan

Addressing Social Determina of Health through Coalit

Toni Coop
Joaquin Gutierr
November 14, 20

Learning Objectives

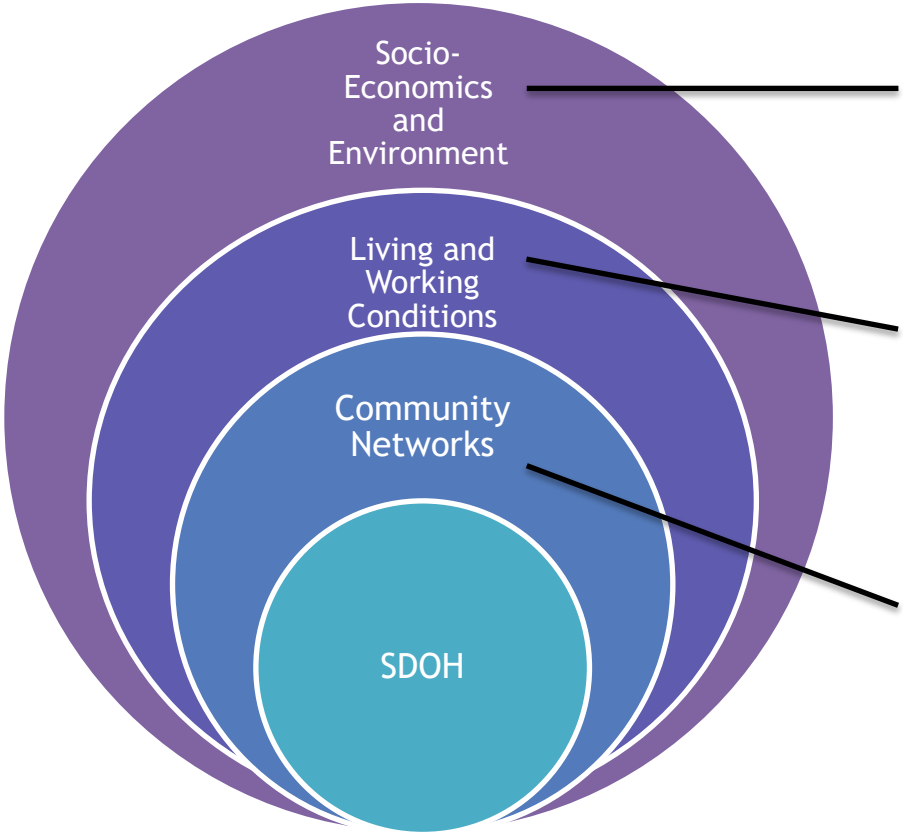
By the end of this presentation, participants will be able to:

- Define structural change;
- Describe the relationship between structural change and social determinants of health;
- Recognize the importance of structural-level interventions for reducing the structural drivers of health inequities within healthcare settings

Social Determinants of Health

n. The conditions and circumstances into which people are born, grow, live, work, socialize, and form relationships and the systems that are in place to deal with health and wellness.

Social Determinants of Health



Power, wealth, discrimination, stigma, oppression, -phobias, -isms

Housing, employment, health care, transportation, and other

Relationships with family, friends, peers, partners, neighbors, and other people in an individual's social and sexual networks

Understanding Change-

Illustration Citation: "Meeting Individual Social Needs Falls Short Of Addressing Social Determinants Of Health," Health Affairs Blog, January 16, 2019. DOI: ***10.1377/hblog20190115.234942***

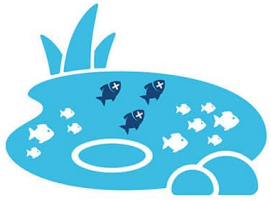
Or is it...

To Understand Structural Racism, the Racial Equity Institute Developed the Groundwater Metaphor

In a lake in front of your house you find a dead fish ...

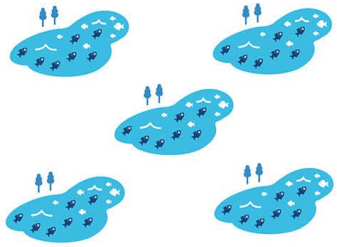
... so you analyze the fish to understand what caused its illness.

The next day, half the fish are dead ...



... so you analyze the lake to understand how it's contaminated.

The next day, half the fish are dead in the five nearby lakes ...



... now you analyze the groundwater to understand how all the lakes have the same contamination.

Structural racism is in the groundwater—and it creates the underpinning for the racial disparities and inequity we see in virtually every issue.

Source: The Bridgespan Group, adapted from the Racial Equity Institute

Structural Change

Structural Change

Structural change (n.): a new or modified **practice**, **program** or **policy** that supports **transformative outcomes** and can be **sustained** over time, even when the initial key actors are no longer involved. It may directly or indirectly impact individuals.

Practice, Program, or Policy

Prac•tice

n. A standardized action or manner of doing something.

Pro•gram

n. A set of ongoing organized activities with a desired outcome.

Pol•i•cy

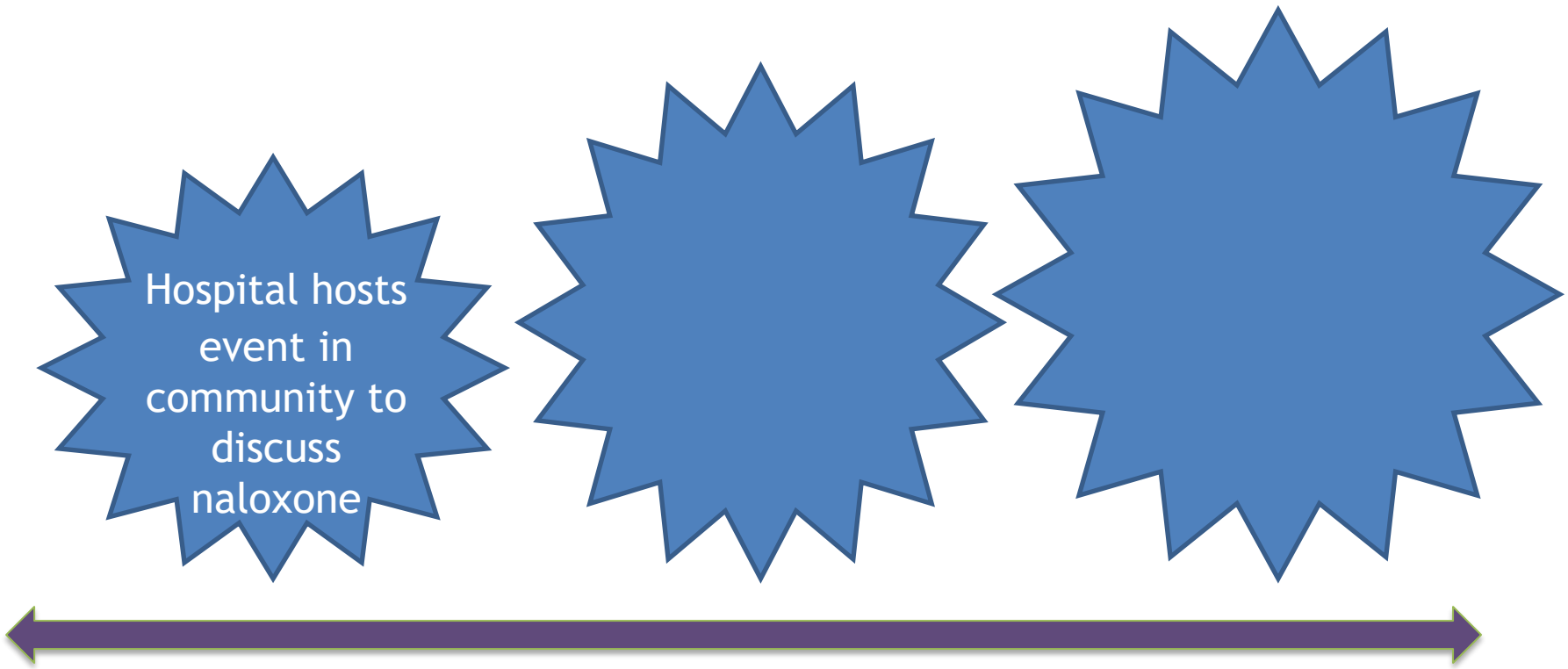
n.Written guidelines that regulate the environment and/or the individual within the environment

Examples of the 3 Ps

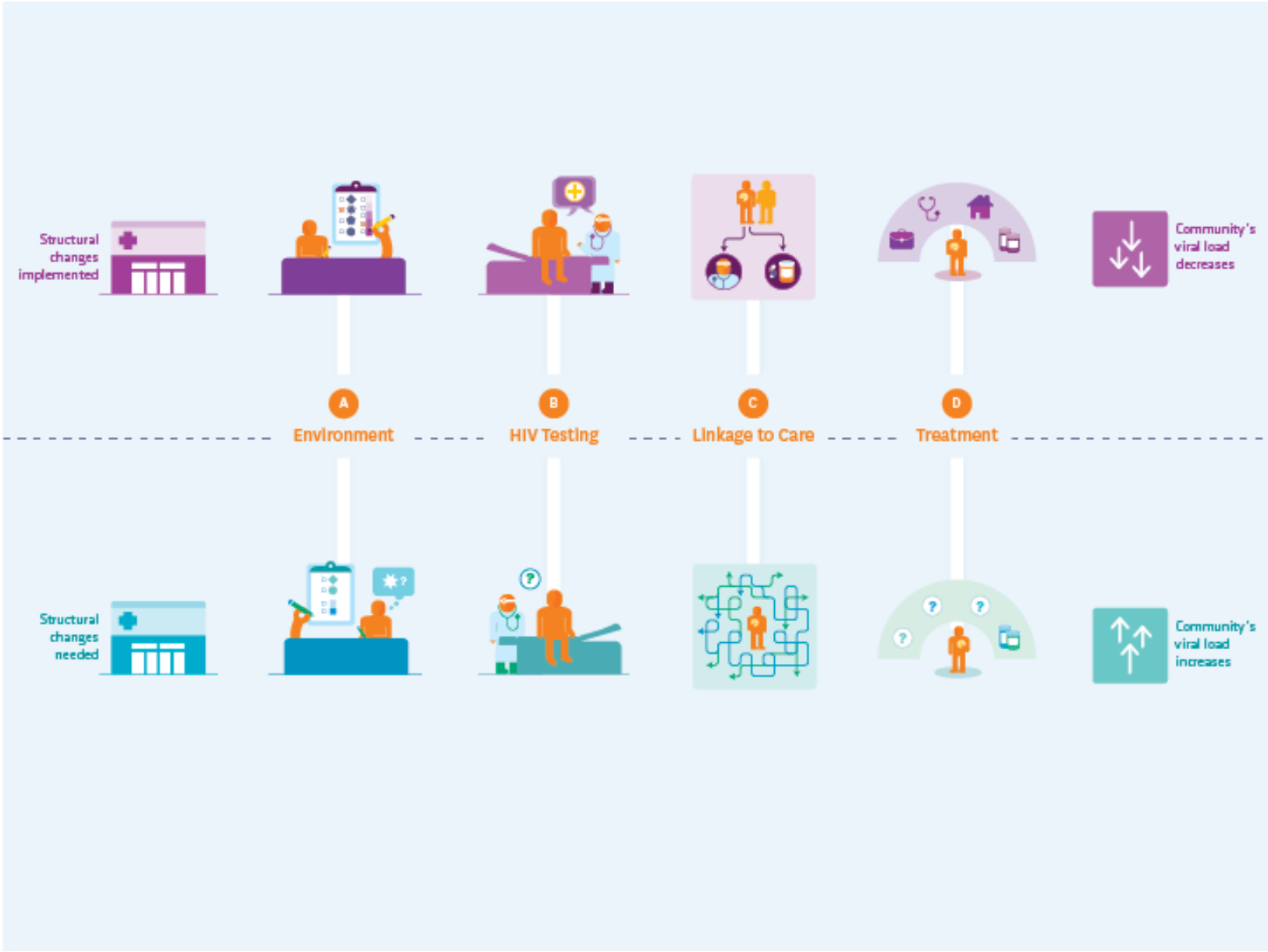
- A community clinic implements a new **practice** of routinely offering integrated multi site HIV and STD testing to clients who utilize primary care services.
- A health department develops a new **program** that includes free naloxone distribution at bars and night clubs.
- A board of education changes its **policy** to allow excused absences for minor consent service.

Sustainability Continuum

Sustainability Continuum-Exercise



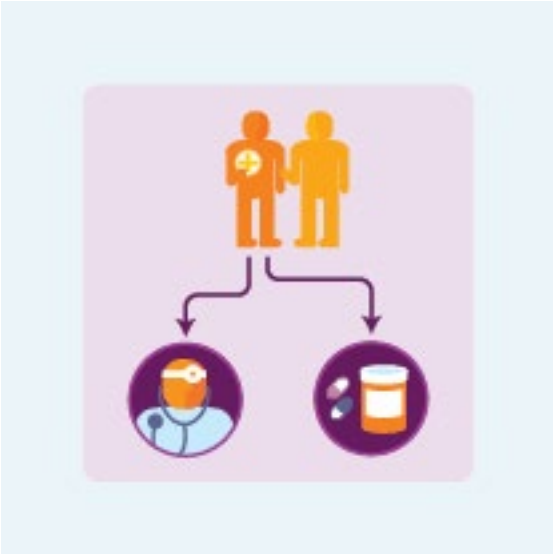
Transformative Outcomes - Case Study



Environment

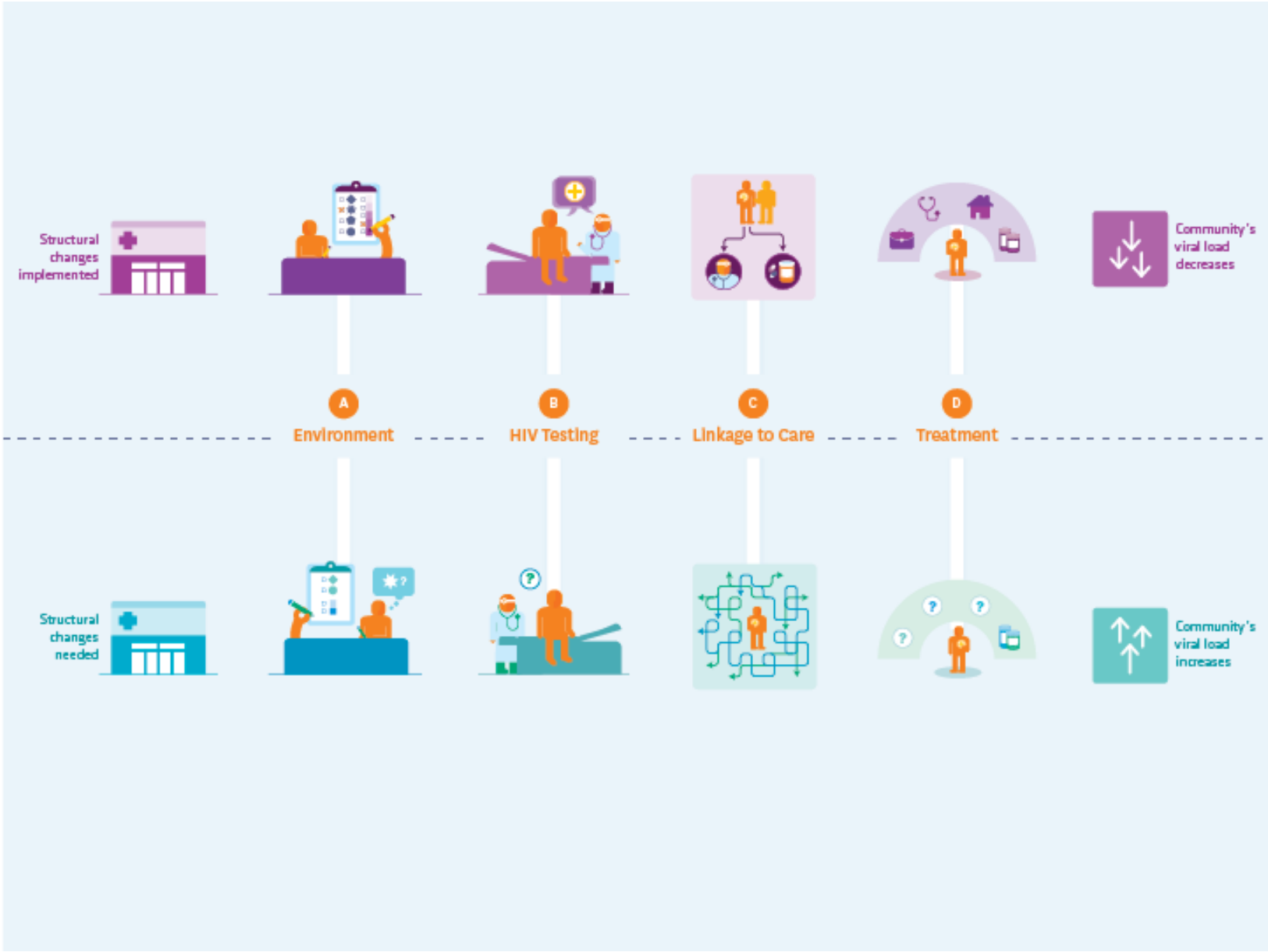
HIV Testing

Linkage to Care



Treatment

Transformative Outcomes - Case Study

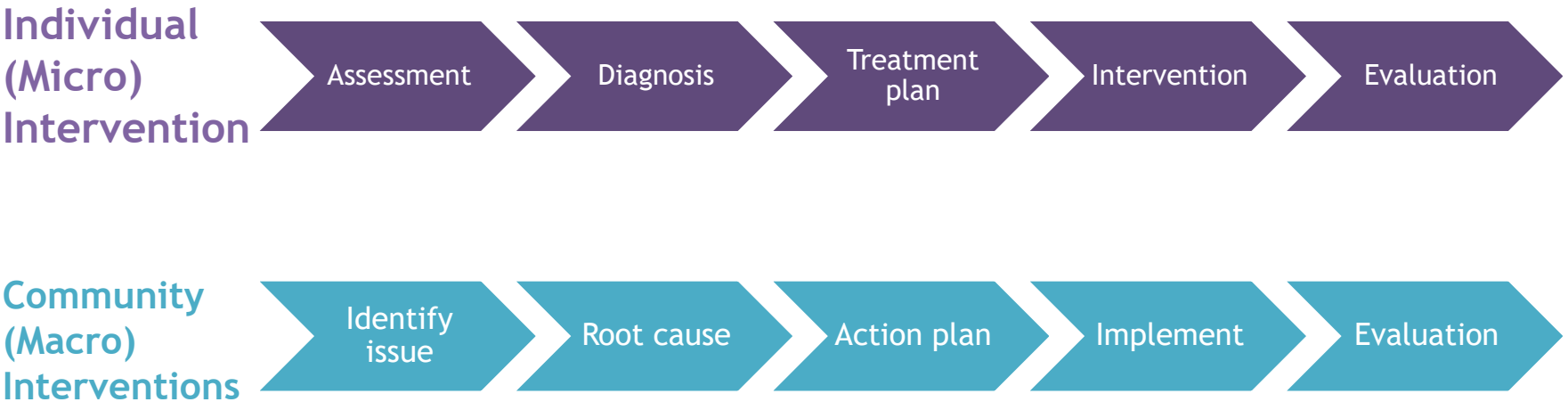


Small Group Exercise

- Thinking about your past experiences with an HIV service organization what structural changes would you center?
- Is it a program, practice, or policy?
- How does it disrupt inequity in health care?
- What resources are needed?
- How can it be sustained?

COALITION & STRUCTURAL CHANGE

Clinical vs Macro Interventions



Coalition

n. A voluntary, strategic alliance of individuals and organizations created to achieve a common purpose by sharing risks, responsibilities, resources and rewards.

Connect to Protect Los Angeles

- Mission: The mission of the C2PLA Coalition is to mobilize the community and create structural change to reduce HIV/AIDS among young gay and bisexual men of color.
- Leadership Structure: Two Coalition Co-Chairs, Two Co-Chairs for each subcommittee
- Decision-Making Process: Modified Consensus
- Meeting Frequency: Bi-monthly coalition meetings, monthly subcommittee meetings, one annual coalition retreat

C2P®LACoalition
Connect to Protect Young Gay and Bisexual Men of Color in Los Angeles

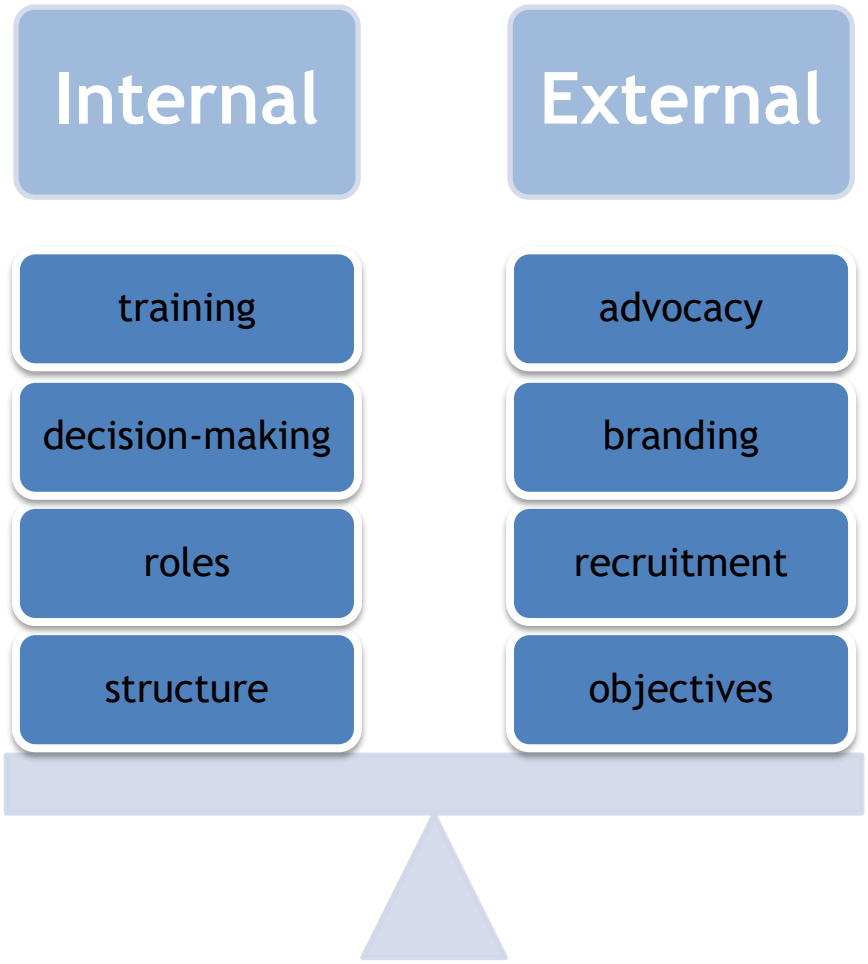
Member Agencies (Sample)

AIDS Project Los Angeles
Altamed Health Services
APLA Health
Bienestar Inc.
Black AIDS Institute
Center for Health Justice
Children's Hospital Los Angeles
Essential Access Health
Freemont High School Wellness Center
LA LGBT Center
LA County Department of Public Health
Los Angeles Unified School District
Mens Health Foundation
Minority AIDS Initiative
St. John's Well Child and Family Center
The Wall las Memorias
ViaCare
We Can Stop STD's

- Impact:
  - Developed a youth educational product around MPOX transmission.
  - Worked with DHSP in connecting partner agencies to MPOX vaccines services for their community events.
  - Developed Dress for Success event that provides mobile Sexual health services, workforce development and self-care management to youth in L.A county.
  - Supported community partners resource fairs by helping identify HIV testing services, PrEP/PEP resources and SDH resources.
  - Offered capacity building opportunities for partner agencies on various topics such as DoxyPEP, Youth engagement, Youth HIV/STI data surveillance and intergenerational partnerships.

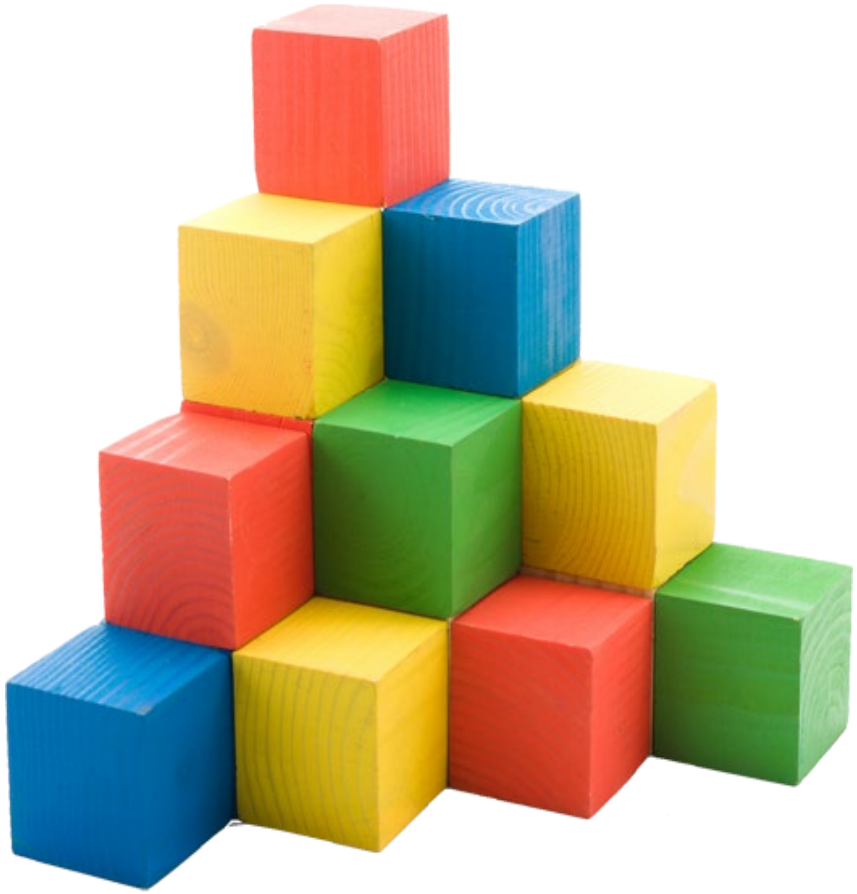
C2P® LA Coalition
Connect to Protect Young Gay and Bisexual Men of Color in Los Angeles

Working Towards a Healthy & Sustainable Coalition

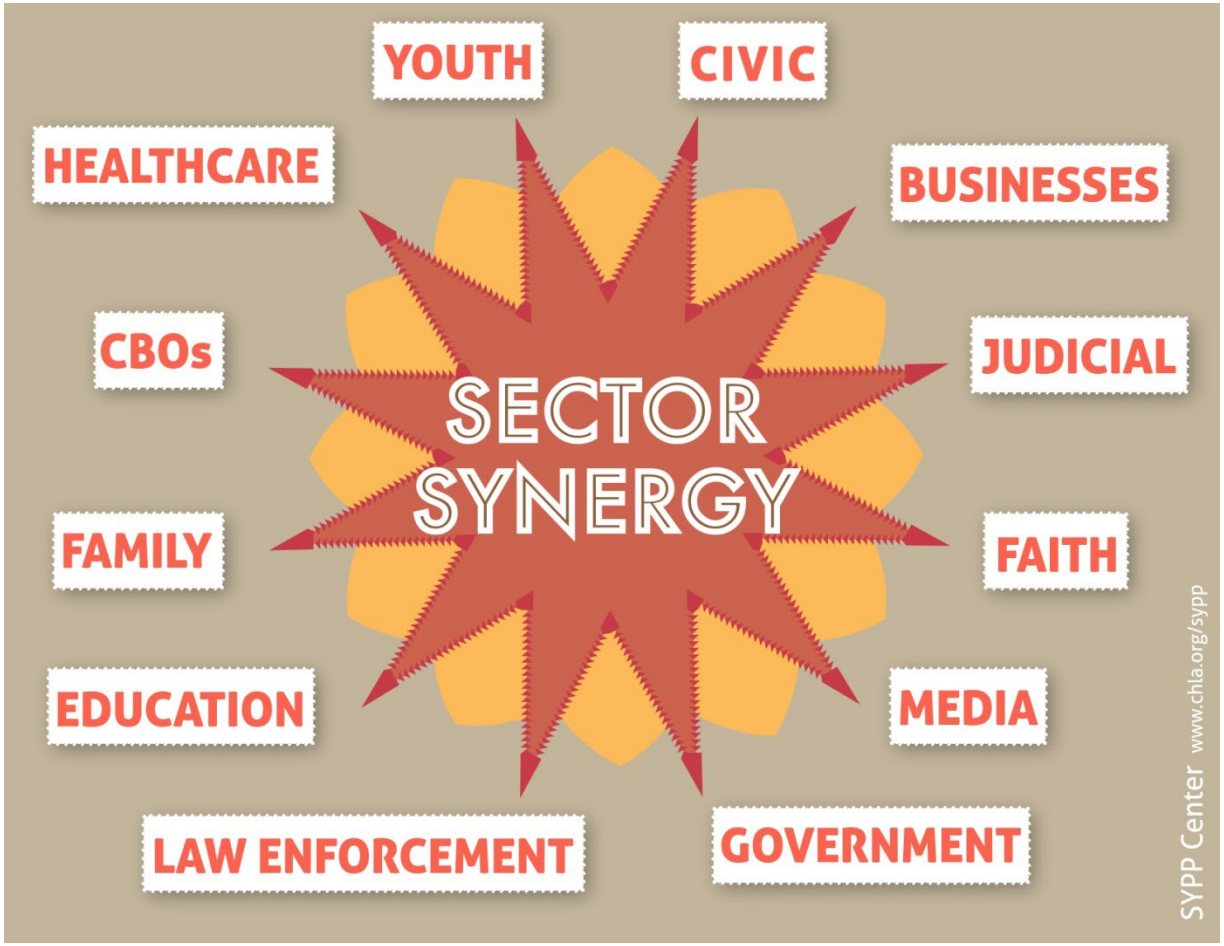


Building Blocks of a Healthy Coalition

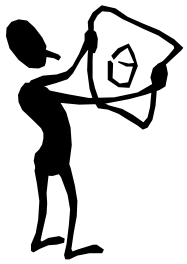
1. Membership
2. Strategic Planning
3. Structure
4. Values
5. Leadership
6. Promotion
7. Resources
8. Evaluation



1. Membership

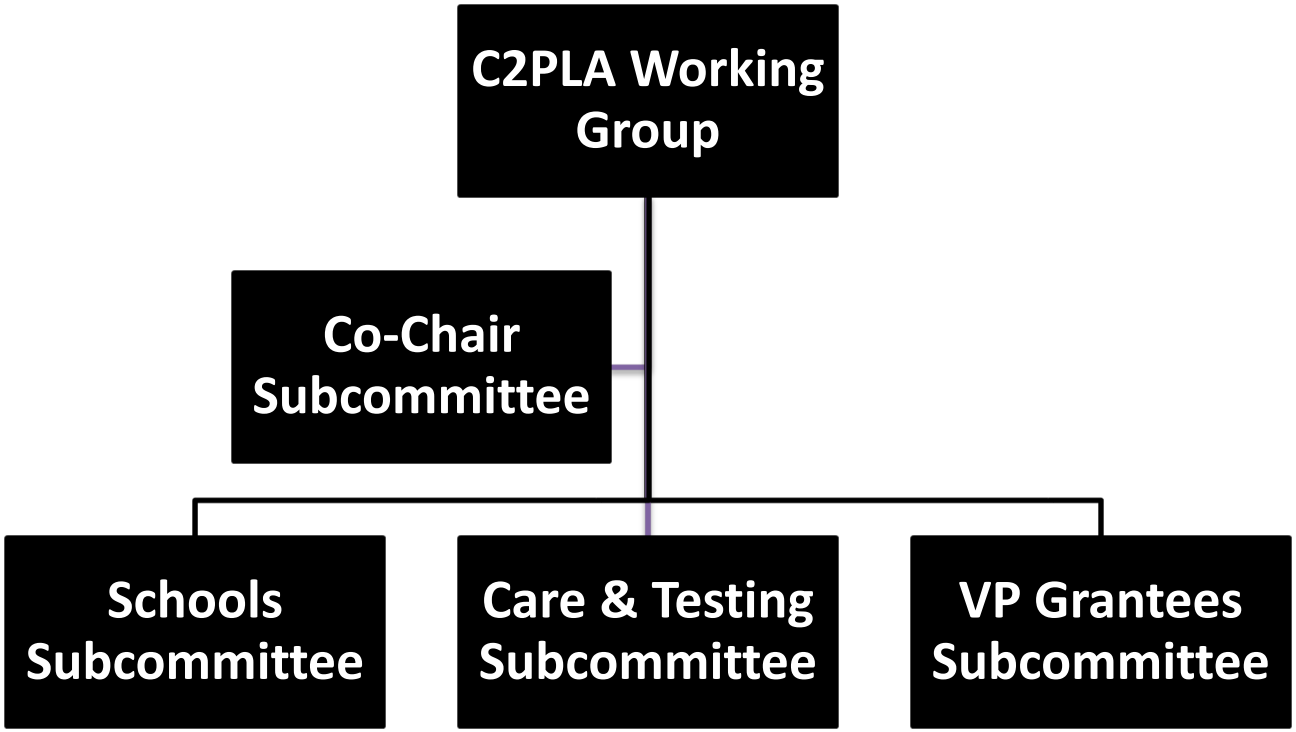


2. Strategic Planning

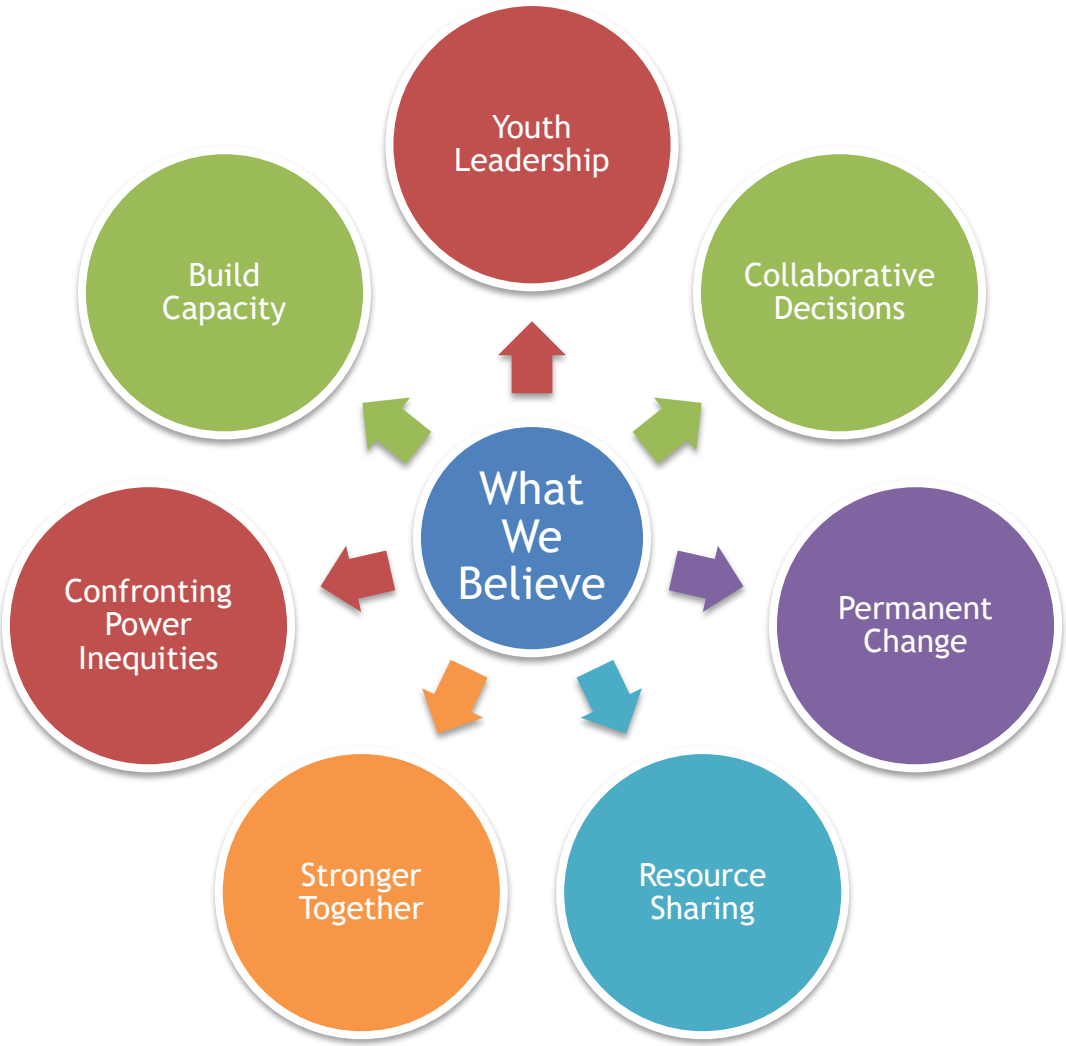


V	• Vision
M	• Mission
O	• Objectives
S	• Strategies
A	• Action Steps

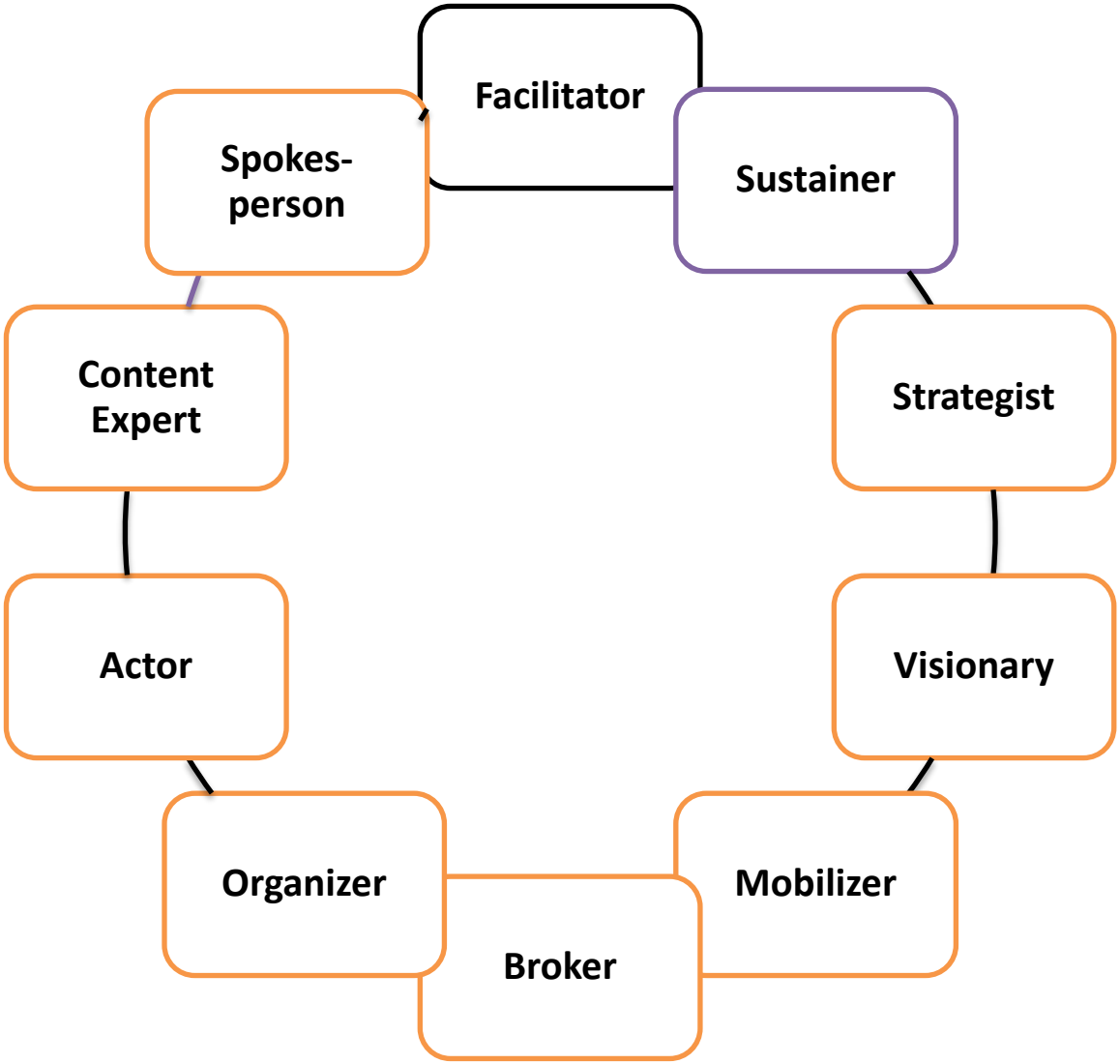
3. Structure


C2PLA Working Group
Co-Chair Subcommittee
Schools Subcommittee
Care & Testing Subcommittee
VP Grantees Subcommittee

4. Values


Youth Leadership
Collaborative Decisions
Permanent Change
Resource Sharing
Stronger Together
Confronting Power Inequities
Build Capacity
What We Believe

5. Leadership



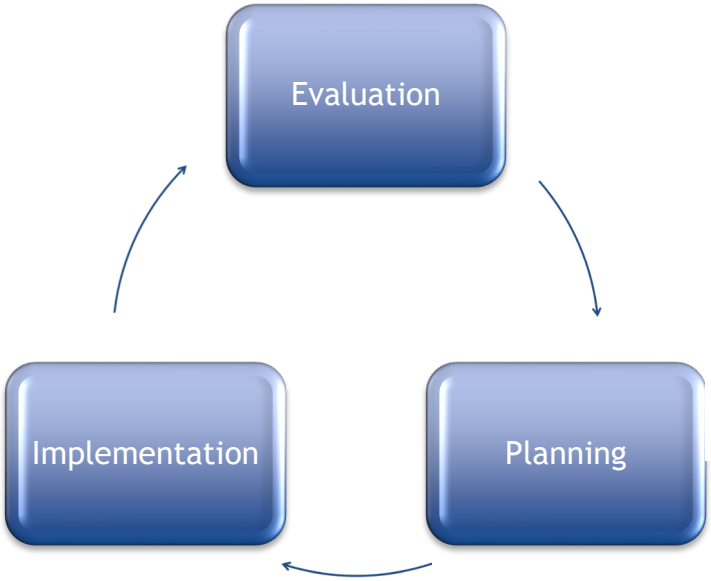
6. Promotion/Celebrating Success

7. Resources

What you need	How to get it
• Supplies • Space • Personnel/time • Relationships/Trust • Refreshments • Technology	• Share • Ask • Earn • Plan!

Adapted from Community Anti-Drug Coalitions of America

8. Evaluation



Healthy Coalition Questionnaire

SYPP Center at Children's Hospital Los Angeles

Please rate how much you agree or disagree with each statement.	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1. I have a clear understanding of what our coalition is trying to accomplish.	☐5	☐4	☐3	☐2	☐1
2. People in this coalition are dedicated to the idea that we can make this endeavor work.	☐5	☐4	☐3	☐2	☐1
3. What we are trying to accomplish with our coalition would be difficult for any single organization to accomplish by itself.	☐5	☐4	☐3	☐2	☐1
4. The people involved in our coalition represent a cross-section of those who have a stake in what we are	☐5	☐4	☐3	☐2	☐1

VISIONARY

- **Generates innovative ideas and solutions**
- **Maintains the big picture and keeps coalition focused on the ultimate goal**

15. Did you fill this role during the last period? ☒ Yes ☐ No

16. If not, would you like to fill this role? ☒ Yes ☐ No ☐ Maybe

STRATEGIST

- **Translates ide**

36. Who would you say led the coalition—whether officially or unofficially—during the last 3 months? That is, who significantly impacted the coalition's direction, work, and progress? **[Select one only]**

- ☐ One agency
- ☐ A small group of agencies (2 to 3)
- ☐ A broad group of agencies (4 or more)
- ☐ It varied
- ☐ Not sure

37. How effective was the leadership during the last 3 months? **[Select one only]**

- ☐5 Very effective
- ☐4 Effective
- ☐3 Neutral

Building Blocks of a Healthy Coalition

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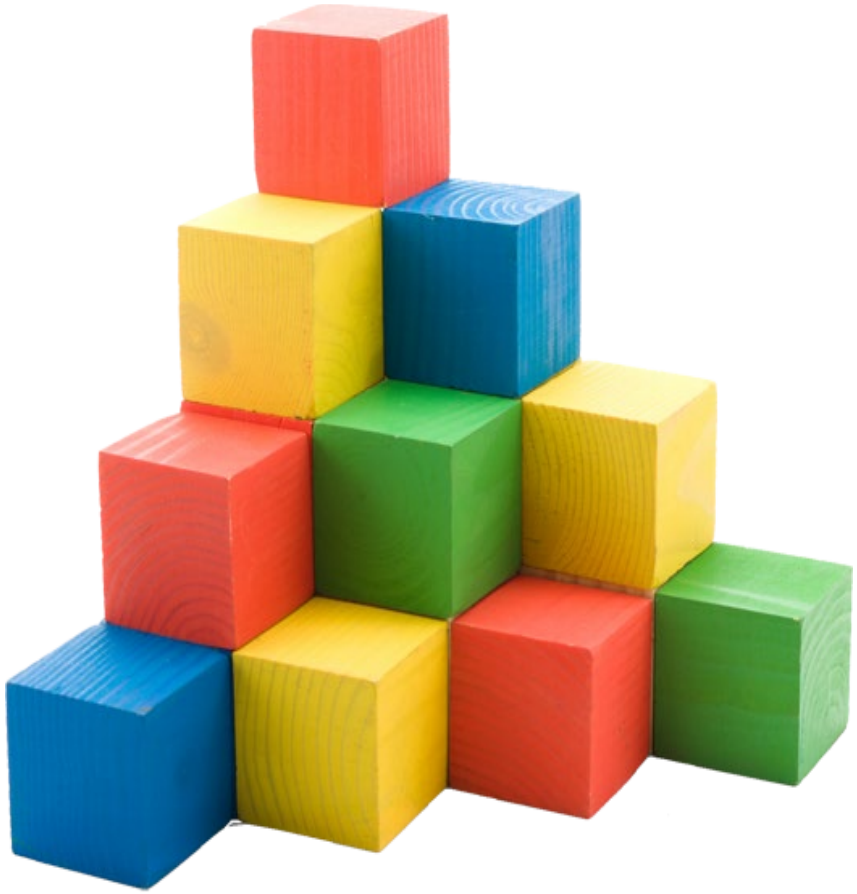

Closing Thoughts

- Think about the Groundwater framework
- Addressing SDOH takes time, you need multiple strategies, and you can't do it alone.
- Coalitions are a mechanism to create lasting community change.
- Transformation takes time and includes both small steps and large leaps.
- Health care providers are critical partners in healthy coalitions.

Questions?