

WHO WE ARE

The National Council on Aging (NCOA) is the national voice for every person's right to age well. We believe that how we age should not be determined by gender, color, sexuality, income, or ZIP code. Working with thousands of national and local partners, we provide resources, tools, best practices, and advocacy to ensure every person can age with health and financial security. Founded in 1950, we are the oldest national organization focused on older adults.



Our Vision

A just and caring society in which each of us, as we age, lives with dignity, purpose, and security



Our Mission

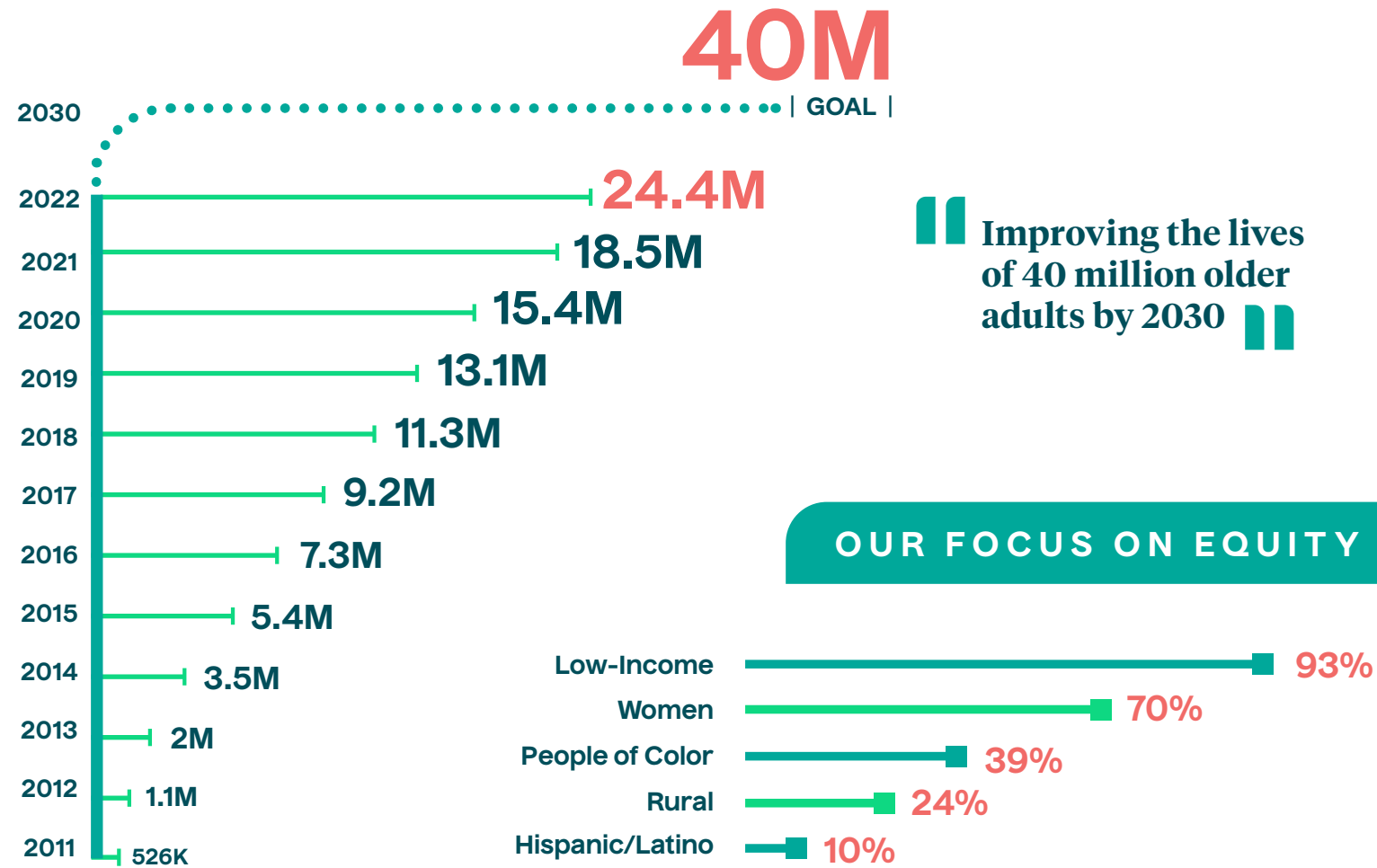
Improve the lives of millions of older adults, especially those who are struggling



Our Goal

Impact the health and economic security of 40 million older adults by 2030, especially women, people of color, LGBTQ+, low-income, and rural individuals

OUR SOCIAL IMPACT



How We Count Impact

In reporting our social impact, we count individuals who, thanks to NCOA and our partners, have:

- Realized a reduction in expenses and/or increase in income
- Completed an evidence-based program that has been proven to improve the health and well-being of participants
- Completed an educational program to improve health or financial security
- Were able to remain in their communities instead of being relocated to a nursing home
- Directly benefited (as defined above) from a policy change that would not have happened without NCOA's leadership and advocacy

Impact & Equity Report

FISCAL YEAR 2022

Equitable Aging for All

In America, the ability to age well should not be based on luck or any factor outside our control. In reality, long-standing inequalities make it impossible for some populations to age with the health and financial security they deserve. We are committed to changing that, and we invite you to join us. This report is our accounting of our goal to improve the lives of 40 million older adults by 2030, especially those who are struggling.

Ramsey Alwin
President and CEO



STORIES OF IMPACT



Joan, Kentucky

The pandemic forced Joan to retire early. Her income dropped to \$721/month, and an eviction notice followed. Legal Aid of the Bluegrass, an NCOA partner, connected Joan with rental assistance, \$200/month in food benefits, and a Medicare Savings Program. “You have no idea how helpful that is. I was worried where I would get my next meal.”



Jerry, Maryland

After surgery, Jerry enrolled in a falls prevention workshop at Arbutus Senior Center, an NCOA partner. Now Jerry is on a path to mobility. Better yet, he and his partner Linda are dancing again. “I remember the first time that we were able to dance together after the surgery ... It was just such an incredible feeling.”

Fiscal Year 2022 Highlights
5.9 Million Lives Improved

Empowering Older Adults

- \$592M in public assistance applications
- 500,000 individuals educated about Medicare
- 30,000 participated in chronic disease and falls prevention workshops
- 67,000 learned about products and services to age well
- 4,500 trained for jobs

Strengthening Communities

- \$39M awarded to community-based organizations
- 18,233 hours of technical assistance provided to local nonprofits
- 34,000 professionals participated in e-learning
- 1,500 senior centers enrolled as affiliates

Advocating for Change

- \$3.5M investment in falls prevention
- \$2.1M investment in Medicare counseling
- \$2,000 cap on Medicare out-of-pocket drug costs
- Secure 2.0 improved tax credit with government match to help people save for retirement



* Includes both social impact and reach metrics

OUR FOCUS AREAS



Healthy Living

Empowering older adults to take small steps that can have a big impact on their well-being, including falls prevention, chronic disease self-management, and mental health and wellness.



Financial Security

Ensuring older adults have access to trusted knowledge and tools to age with dignity, including benefits, job training, and money management.

STORIES OF IMPACT



Rosemary, West Virginia

Rosemary found herself caring for her 101-year-old parent during COVID. She needed a flexible job and turned to NCOA's Senior Community Service Employment Program for help. While in lockdown, she did virtual training in social media, networking, interviewing, and resume writing. With new skills in hand, she now works as a receptionist.



John, Minnesota

John has osteoarthritis and was looking to improve his everyday life. He signed up for an evidence-based arthritis exercise program at the Hastings Senior Center, an NCOA partner. Like other participants, he gained strength and reduced pain. “Some of the moves seem simple, but they’ve had a great impact on my pain level. It’s way down ... by about 80%!”