

LECOM Health

Chronic Disease Self-Management Education Program Grantee Profile, Fiscal Year 2024

Goals

This 4-year grant aims to:

- Expand training to help older adults with behavioral health (BH) conditions by participating in evidence-based programs.
- Decrease stigma with a 30% increase in positive attitudes toward seeking BH services or attending community programs.
- Mobilize 1,500 Community-Based Organizations (CBO) and Aging and Disability Services Network (ADSN) professionals trained to recognize, respond to, and refer older adults with behavioral health concerns.
- Assist 11,200 caregivers/family members of older adults educated on how to recognize, respond to, and refer older adults with behavioral health concerns.

Activities

The grantee and its partners will complete:

- Needs assessment and environmental scan.
- Stigma campaign with co-branded materials for CBO/ADSN organizations.
- Training program with 12 modules on how to recognize, respond, and refer older adults with behavioral health issues.
- Educational toolkits to support and enhance training program modules.
- Online resources hub, which includes a referral center, searchable database, and resource dictionary.
- Outreach toolkit that will help CBOs/ADSNs increase participation.

Interventions

- Environmental Scan and Needs Assessment
- National Older Adult Stigma Survey
- National Destigmatization Campaign for BH
- Launch Behavioral Health Resources for Integrated Development, Growth, Engagement, and Support (BRIDGES) for Older Adults website & Resource Hub
- Establish National BRIDGES Technical Assistance Center

- Online Referral Center
- Searchable Database for Certified CBO/ADSNs
- Outreach Toolkit for Evidence-Based Program Participation
- “Recognize” and “Refer” Training Module and Toolkit Developed
- Develop and Deploy “Respond” Toolkits and Protocols to CBO/ADSNs
- Organize and Promote Conference for CBO/ADSN professionals on mental health and aging
- 13 Modules Developed
- Market Resources to CBO/ADSNs

Partners

To achieve the goals of this project, the grantee will collaborate with these key partners:

- Moore Research
- Medical Associates of Erie
- LECOM Center for Health and Aging
- Corry Counseling of LECOM Health
- Achievement Center of LECOM Health
- LECOM Institute for Behavioral Health
- LECOM Institute for Successful Living

Outcomes

The grantee anticipates the following results from this project.

- Decrease stigma with a 30% increase in positive attitudes toward seeking BH services or attending community programs.
- Mobilize 1,500 CBO/ADSN professionals trained to recognize, respond to, and refer older adults with behavioral health concerns.
- Assist 11,200 caregivers/family members of older adults educated on how to recognize, respond to and refer older adults with behavioral health concerns. Engage with 438 participants in CDSMP, CPSMP, and DSMP at 90% completion rate.
- Engage with 460 participants in WWE.
- Increase the number of healthcare providers who participate in active bidirectional referral from 0 to 12.
- Work with a partnering organization to create a billing/reimbursement pathway.

Grantee Contact

Danielle Hansen, DO, MS (MedEd), MHSA, Regional President of LECOM Health: dhansen@mchl.org