The National Council on Aging (NCOA) is the national voice for every person’s right to age well. We believe that how we age should not be determined by gender, color, sexuality, income, or ZIP code. Working with thousands of national and local partners, we provide resources, tools, best practices, and advocacy to ensure every person can age with health and financial security. Founded in 1950, we are the oldest national organization focused on older adults.

STORIES OF IMPACT

Gloria, West Virginia
Gloria, 63, faced barriers to employment, including outdated skills and unreliable transportation. When limited bus routes and irregular schedules made getting to work difficult, Gloria relied on NCOA’s Senior Community Service Employment Program (SCSEP) for refresher training and new opportunities. Today, she proudly serves meals to those in need through Catholic Charities. “Gloria is an asset to the organization,” her supervisor said.

Aaron, Wisconsin
Haircuts and health screenings don’t typically go together. But Aaron often heard men talk about health problems at the barbershop. That’s why he founded the Perry Family Free Clinic at JP Hair Design, which mainly serves Black men. Under NCOA’s vaccine initiative, the clinic is reducing health disparities by bringing COVID and flu shots to older men in a setting where they feel comfortable.

Eleanor, Pennsylvania
“The more you move, the less likely you are to make sudden falls.” That’s what Eleanor learned when she participated in a falls prevention workshop at Center in the Park, an NCOA National Institute of Senior Centers Affiliate. “I made sure that I did not leave things on my steps in the house so that I could trip over them,” she told us.
## Fiscal Year 2023 Highlights

2.3 Million Lives Improved

<table>
<thead>
<tr>
<th>Empowering Older Adults</th>
<th>Strengthening Communities</th>
<th>Advocating for Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$588M</strong> in public assistance applications submitted</td>
<td><strong>$45M</strong> awarded to community-based organizations</td>
<td><strong>80,200</strong> more older adults got help from State Health Insurance Assistance Programs due to increased funding</td>
</tr>
<tr>
<td><strong>63,800</strong> individuals saved $22.8M on products and services to age well</td>
<td><strong>25,500</strong> hours of technical assistance provided to local nonprofits</td>
<td><strong>30,000</strong> people with Medicare Part D now pay no more than $35 for insulin thanks to a new price cap</td>
</tr>
<tr>
<td><strong>42,400</strong> people participated in chronic disease and falls prevention workshops</td>
<td><strong>35,800</strong> professionals participated in e-learning</td>
<td><strong>5,200</strong> older adults became able to transition from nursing homes back to their homes and communities</td>
</tr>
<tr>
<td><strong>12,500</strong> older adults received COVID or flu vaccines</td>
<td><strong>2,300</strong> senior centers enrolled as affiliates</td>
<td><strong>$125M</strong> in vaccine outreach funding delivered to the aging services network</td>
</tr>
<tr>
<td><strong>4,500</strong> older workers trained for jobs</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

---

**Our Vision**

A just and caring society in which each of us, as we age, lives with dignity, purpose, and security

**Our Mission**

Improve the lives of millions of older adults, especially those who are struggling

**Our Goal**

Impact the health and economic security of 40 million older adults by 2030, especially women, people of color, LGBTQ+, low-income, and rural individuals

---

**Our Reach:**

4.3M website visitors | 255K social followers

*Includes both social impact and reach metrics*
In reporting our social impact, we count individuals served by NCOA and our partners who:

- Realized a reduction in expenses and/or increase in income
- Completed an evidence-based program that has been proven to improve the health and well-being of participants
- Were able to remain in their communities instead of being relocated to a nursing home
- Completed an educational program to increase or improve their health or financial security
- Directly benefited (as defined above) from a policy change that would not have happened without NCOA's leadership and advocacy

Equitable Aging for All

We believe that the ability to age well should be a right for all, not a privilege for a few. Every person deserves access to the resources and supports that can help them stay healthy and financially secure. Our work is about aging with dignity, and we’re proud to invite you to join us. This report shows the incredible impact we can have when we work together.

Ramsey Alwin
President and CEO