

**Walk With Ease**



**Arthritis  
Foundation®**

# SELF-DIRECTED ENHANCED KIT

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## **Walk With Ease- Self-Directed Enhanced Kit**

This kit will help you lead a Walk With Ease Self-Directed Enhanced program. The Arthritis Foundation's six-week Walk With Ease program is proven to reduce the pain of arthritis and improve overall health. It can teach program participants how to safely make physical activity part of their everyday life. The program includes a guidebook and a walking schedule to get participants safely moving toward better health. Plus, there are tools to help participants stay motivated and overcome obstacles.

With the Walk With Ease Self-Directed Enhanced Program, a group of participants will begin and finish the program at the same time. The program leader will share regular reminders and updates about the program and opportunities for interactions through email, social media, message boards, text, phone/video calls. You may innovate with your communication delivery, but do not add, change, or delete any components of the program.

Walk With Ease is proven to:

- Reduce the pain and discomfort of arthritis
- Increase balance, strength and walking pace
- Build confidence in your ability to be physically active
- Improve overall health

You can use this kit to coordinate a Walk With Ease Self-Directed Enhanced Program for your co-workers, family, friends, and neighbors. The kit and program include everything you need to develop a walking plan, keep your crew motivated, share ways to manage pain and provide exercise safety tips.

READY!  
SET!  
GO!

- **Get ready!**
  - Read the program FAQs in this kit and review leader resources online at [www.arthritis.org/WWE](http://www.arthritis.org/WWE)
  - Recruit your crew
    - Reach out to your co-workers, family, friends, neighbors, and other community members to join the fun. Use the template flyers to share via email and through social media posts.
    - Use organizing apps like [Sign-Up Genius](#) to make registration easy.
  - Order the Walk With Ease guidebooks (or the Spanish version Camine Con Gusto) at [www.AFStore.org](http://www.AFStore.org). The participant book is \$11.95 + shipping. (Discounts are available.)
    - A Kindle e-book option is available via [Amazon](http://www.amazon.com) (www.amazon.com).
    - A Kindle device is not required, just the free Kindle [app](#).
  
- **Get set!**
  - Select your dates – Choose a starting and ending date for the six-week program. Participants pledge to walk at least three times per week.
  - If needed, pick up a sturdy pair of walking shoes, quality socks and comfortable workout clothes.
  - Optional – Choose sites for optional group walks.
  
- **Go!**
  - Get walking!
  - Send out your first communication – email, group text or social media post.
  - Keep in touch – Share an instructional message weekly.
  - Make it fun! Share photos and videos of your walks and post workout smiles!

## Walk With Ease Frequently Asked Questions (FAQs)

### **What is the Walk With Ease Program?**

The Arthritis Foundation's Walk With Ease Program is a community-based physical activity and self-management education program. While walking is the central activity, Walk With Ease is a multi-component program that also includes health education, stretching and strengthening exercises, and motivational strategies. There are three program formats:

**Group** – All 18 sessions are led by an in-person, Arthritis Foundation-certified leader.

**Self-Directed** – An individual uses the Walk With Ease Guidebook to complete the six-week program on his/her own.

**Self-Directed Enhanced** – A group of individuals begin and end the six-week program at the same time. A designated leader coordinates communication to ensure participants are organized and motivated to complete program.

### **What are the program goals and objectives?**

The overall goals of the Walk With Ease Program are:

- To promote education about physical activity for adults with arthritis.
- To promote education about arthritis self-management and walking safely and comfortably.
- To encourage participants to continue their walking program and explore other exercise and self-management programs that deliver proven benefits for adults with arthritis.

During the six-week program, participants will:

- Understand the basics about arthritis and the relationship between arthritis, exercise, and easing pain.
- Exercise safely and comfortably.
- Use methods to make walking fun.
- Make a personal walking plan with realistic goals for improved fitness.
- Learn tips and resources to help them overcome barriers and continue to be physically active.
- Learn about other programs and resources that can help them maintain their walking and try other physical activity.

**Who should participate in the program?**

Walk With Ease is for adults with arthritis who want to be more physically active. The program is also for adults without arthritis, particularly those with diabetes, heart disease or other chronic conditions who wish to be more physically active. The only requirement is the ability to stand for at least 10 minutes without increased pain.

**What are the essential program parts and activities?****Walking**

Participants walk at their own pace for 10 to 35 minutes.

**Health education information**

All participants receive the Walk With Ease guidebook with information on how to get ready to walk, begin walking and stay motivated to continue walking.

The guidebook also provides basic information on arthritis, managing pain and stiffness, proper clothing and equipment, self-monitoring for physical problems, safety precautions and how to anticipate and overcome barriers to being physically active.

**Stretching and Strengthening Exercises**

Participants are encouraged to do stretching exercises before they walk and strengthening exercises twice a week. The Walk With Ease guidebook includes directions for stretching and strengthening exercises. Individuals can also access videos of these exercises on the Arthritis Foundation's Walk With Ease [website](#).

**Motivational Tips and Tools**

The Walk With Ease guidebook includes self-tests, a six-week contract and walking diary forms. It helps participants identify their needs and interests, set goals and rewards and track progress. Each guidebook chapter also contains motivational tips. An online support component is also available to participants. The Arthritis Foundation's Walk With Ease [website](#) provides many online tools. Participants can complete their program contract, set starting and ending points, take self-tests and compare scores from other tests. Participants can also log activities, review their progress, and update their goals via the online contract.

**What is the length/ timeframe of the program?**

Walk With Ease is a six-week program. The Group program has three sessions per week for six weeks. Participants completing the Self-Directed and Self-Directed Enhanced formats are encouraged to walk at least three times per week.

# ENGAGEMENT SERIES

## Email Engagement Series

The following communication materials are designed to be distributed weekly to program participants. The series may be updated to include local information. However, the program-specific information should not be changed. Please note, leaders may also post these messages on a discussion board or on social media. Special thanks to Oregon State University Extension Service for creating the following series.

### **WELCOME EMAIL:**

Thanks for joining Walk With Ease! Taking part in the Walk With Ease (WWE) fitness program helps reduce your pain and improve your health. This proven program provides techniques to build and maintain a successful walking program and was created by experts at the Arthritis Foundation.

Useful Walk With Ease resources are available online:

- The Arthritis Foundation website contains a wealth of online tools and [resources](#)
- [Walk With Ease webtool](#) includes pre- and post-tests and other health resources
- Bad hip? Arthritis in your knee? Check out [Your Exercise Solution](#) for personalized exercise modifications just for you.

We're so glad you've joined this program! Please let us know if you have any questions or concerns.

### **Your Name Here**

### **WEEK ONE: FOCUS ON WHY WALK WITH EASE/INTRODUCTION TO PROGRAM**

**\*Attachments:** Be sure to include information about arthritis (lecturette posters)

Your Walk With Ease program begins TODAY! Welcome! We'll send you weekly updates, resources, information and "lecturettes." These emails are designed to support your personal efforts and ensure you're staying on-track with the Walk With Ease guidebook and are progressing in your knowledge and physical activity.

### **WHY WALKING?**

- Walking is simple, inexpensive, and safe for all ages and abilities.
- It's flexible — walk on your own, in a group, with a friend or a pet.
- It's easy to track.
- Every minute of walking counts!
- There are many health benefits of walking.

**DID YOU KNOW... PHYSICAL ACTIVITY IS THE NATURAL PAIN RELIEVER?**

- Walking is one of the **safest forms of physical activity** to assist in pain management for those who have arthritis and other chronic health conditions.
- Walking **reduces stiffness caused by many forms of arthritis** while having a relatively low impact on joints.
- Walk With Ease is an **evidenced-based program** supported by the Arthritis Foundation and recognized by the Centers for Disease Control and Prevention.

**HOMEWORK: GET READY TO GET MOVING!**

- If you have it, read Chapter One of your Walk With Ease guidebook.
- Start thinking about where, when and who you'll be walking with.
- Start planning now if you need any gear (shoes, socks, water bottle, pedometer, or step tracking app).
- Optional: Join the Live! [Yes! Arthritis](#) Network and find others in your community and online committed to living their best life.

*So glad you've joined this program!*

Let us know if you have any questions,

**Your Name Here**

**WEEK TWO: FOCUS ON 5-STEP WALKING PATTERN & BOOK**

**\*Be sure to include attachments: 5 Step Walking Pattern; Shoes, Socks & Clothes checklist; and Pick the Right Surface poster.**

Hopefully, you now have your Walk With Ease guidebook and have started reading. The book is an EXCELLENT resource designed specifically for adults with arthritis or other chronic conditions. (It's also generally useful if you're new to physical activity.)

**WHAT TO DO & READ THIS WEEK:**

- Take the **Starting Point Self-Test on pages 14-15**
- If you have arthritis, be sure to read **Chapter 2**. There is additional information from the Arthritis Foundation on their [website](#).
- Look at **Chapter 3 and the attached resources** to further assist you!

**THE 5-STEP WALKING PATTERN:**

- Let's skip ahead in your book to learn a key Walk With Ease strategy — the 5-step walking pattern (pages 100-104). *This is fundamental to the program.*

1. Warm-Up: Start your walks with a slower pace for 3-5 minutes to warm up.
2. Gentle Stretching: Take time to stretch (find instructions starting on page 150)
3. Walk: Set a target/goal for each walk (can be time-based or distance-based)
4. Cool-down: Once you've hit your target, slow your pace for 3-5 minutes to recover.
5. Stretch again: Take the time to do this! Repeat beginning stretches and hold longer (30-45 seconds)

Give it a try this week! Make the 5-step walking pattern a habit so that warm-ups, cool-downs and stretching don't get lost. Taking the time to invest in your well-being through proper walking strategies will give you greater success with less pain.

*Grab your shoes and head out for a walk!*

**Your Name Here**

### **WEEK THREE: PERSONAL CONTRACT & TRACKING**

If you've been reading your book, you may be a step ahead on this week's email topic: goal setting. I know, you may want to delete this email right now because setting goals isn't always the most enjoyable task. But you've read this far, so why not continue and track your activity. After all, if you don't know where you're headed, how will you know when you've arrived?

#### **CREATE A CONTRACT & BEGIN TRACKING:**

- **Simple steps to create a contract/goal...** (pages 60+ provides a blank contract and diary pages)
  1. Make a contract with yourself – write your goals down. Fill in the blanks in the contract in your book. (page 60)
  2. Keep Records. A calendar, a notepad or sticky note, a wearable activity tracking device or mobile app will work, if you'll use it. (page 61)
  3. Use self-measurement tools to check your progress. Track what you care most about: Steps? Minutes? Heart rate? Energy level? Exertion level? Breathing? It's your choice.
  4. Check your plan every week. Jot down a few notes at the end of each week. Rate how you're feeling, your walking progress and fitness test results. You can revise goals or plans, if needed.
  5. Decide how to reward yourself for sticking to it. Think simple, fun, and meaningful. Try not to reward yourself with unhealthy food. Bonus points for rewarding yourself with something that furthers your

fitness goals (backpack, water bottle, new walking shoes, exercise DVD, etc.).

- Sample contract & tracking/diary worksheet are on pages 58 & 59.
- **Think SMART goals** (Specific, Measurable, Attainable, Relevant, Time-based)
- **Apply the FITT principle to keep your goal specific:**
  - Frequency; Intensity; Time; Type (see pages 44-47)

### **MIDPOINT FITNESS TEST:**

This week marks the halfway point in your WWE program. Try measuring your fitness level with the options on pages 115-118:

1. Measuring **how far you can walk** during a set period.
2. Walk a **specific distance** and see how long it takes.
3. Measure your **heart rate** after you've been walking for a certain amount of time.

You can perform the same measurement at the end of six weeks and see how you have improved!

This is *your* program. Customize it to meet *your* needs! Reach out if you have questions or concerns. And be sure to check out the many resources on the Arthritis Foundation [website](#).

*In health,*

**Your Name Here**

### **WEEK FOUR: STRETCHING & STRENGTHENING EXERCISES**

*\*Be sure to attach the stretching guide and strengthening guides and worksheets to this email (lecturette posters).*

You are over half-way through the Walk With Ease program! Congratulations! You've likely been doing stretches with each of your walks, however, this week we're providing a few more resources to make sure you're stretching properly. In addition, it's time to start strengthening exercises if you haven't already. Read on and read the attachments to learn more.

#### **STRETCHING:**

The attached guide and Appendix B in your book will provide graphics and instructions. [Here is the link](#) to watch videos of the stretches. Practice along while you watch!

- Straight leg calf stretch
- Hamstring stretch (seated version)
- Hip flexor/ Quadriceps stretch (seated version)
- Iliotibial Band stretch

- Bent leg calf stretch
- Front of calf/toe stretch

### STRENGTHENING:

The attached guide and Appendix B in your book will provide graphics and instructions. [Here is the link](#) to watch videos of each exercise. Don't just watch — try it out!

- Back leg lift
- Heel & Toe Raises (seated version)
- Mini-Squats
- Quadriceps (seated version) (laying on your back version)

### GENERAL TIPS:

- If you have trouble with balance, do the seated versions of these exercises instead of standing.
- Stretch gently/smoothly until you feel tension; then hold that position for 30 seconds on each side (no bouncing).
- Do not hold your breath, make sure you're still breathing evenly.
- Always practice good body mechanics for walking & exercising:
  - **Keep your head up.**
  - **Shoulders.** Relaxed but not hunched
  - **Lungs.** Breathe deeply from your diaphragm
  - **Stomach.** Tighten your muscles a little
  - **Arms.** Swing naturally and easily, opposite to your legs
  - **Hands.** Don't clench; relax them
  - **Legs.** Take regular, natural steps (not too long)

You've got this! Go for it this week and try improving your stretching time and adding strengthening exercises.

*In health,*

**Your Name Here**

### WEEK FIVE: OVERCOMING & ANTICIPATING BARRIERS

**\*Attachments:** *Coping with pain lecturette poster*

Welcome to Week 5!

This week our focus is on the information and resources in Chapter 4 "Anticipating & Overcoming Barriers." Let's dive into the basics first...

### TECHNIQUE FOR COPING WITH PAIN & DISCOMFORT

Walk With Ease promotes a 3-step problem strategy:

1. Focus on the problem that is most on your mind.

2. Ask yourself, “What might be causing this problem?”
3. Try out different solutions.

Nothing fancy here... but you do need to focus on only ONE problem at a time. Then, use your book as a resource for finding and trying out various solutions.

### RESOURCES IN YOUR BOOK

Page 34: Review the **Exercise Dos and Don'ts** from Chapter 2

Pages 71-78: You'll find **specific strategies** such as using heat/cold, self-massage, changing self-talk, using a walking stick, etc.

Page 74: Use the **2-Hour pain rule** as a guide

Pages 78-95: You'll find **common difficulties** that set you back from accomplishing your goals and new ways to think about overcoming those difficulties.

Page 124: Common problems and what to do (calf cramp, sore shins/knees, etc.)

Problems will occur. You will have obstacles along your journey. Use these guides and resources to help you find solutions rather than give up. Always consult with your health care team to ensure a strategy is appropriate for you.

*Keep moving!*

**Your Name Here**

### WEEK SIX: TOOLS & RESOURCES

It's our final week of the Walk With Ease 6-week program. Thanks for hanging in there!

#### **If you haven't already, join the Arthritis Foundation Arthritis Network**

1. Go to <https://liveyes.arthritis.org/> and **create an account or login**. You'll find local support groups and an online forum to share your experiences, health tips and feedback about the program.
2. Check out the [Help page](#) for individualized support including financial assistance, mental health support and help with access to care.
3. Under “**Exercise & Fitness Tools**” – Click on [Your Exercise Solution](#) for tailored exercise modifications based specifically on YOUR arthritis and YOUR exercise preference. This tool has over 4,000 variations created by medical professionals including physical therapists.
4. In the same section, you'll find the [online Walk With Ease tools](#)! The [online tool](#) allows you to keep digital walking diaries and goals.
5. In the Walk With Ease section – **check out the stretching and strengthening exercise videos!**
6. In the “**Toolkits to Understand & Manage Your Disease**” section look for the [Better Living Toolkit](#) – Wow! This resource is complete with disease

information, tracking worksheets, goal setting worksheets and tools to communicate with your doctor.

There are too many other resources to list them here – check out the site and click around to see what can help you!

Next week, we'll email you a link to our evaluation and some resources to help you keep going after WWE.

*In health,*

**Your Name Here**

### **POST PROGRAM: EVALUATION & WAYS TO KEEP GOING**

Thank you for joining this program. We hope it has encouraged and supported you in your efforts to become more physically active with less pain.

### **OPTIONAL - PROGRAM EVALUATION:**

We cannot offer these programs without collecting evaluation data. It is critical to our continuation of this program. Please consider taking a few minutes to complete the class evaluation at (If applicable, add survey info here)

### **WHAT'S NEXT?**

Learn more about physical activity and steps you can take to ease arthritis pain:

- [Physical Activity for Arthritis](#) (CDC)
- [Chronic Disease Self-Management Program](#)

Walk With Ease guidebook – Review Appendix.

Local organizations have resources as well:

Add local programs and community organizations including -

Local recreation center

Local senior center

Local community center

Local wellness center

Local health care organizations, hospitals

Local parks & recreation departments

Local community college

Find a program you'll stick with long-term. Keep your WWE guidebook handy as a useful reference. Thanks again for joining us on this journey!

*In health,*

**Your Name Here**

# GUIDEBOOK PURCHASING & DISTRIBUTION METHODS

## Guidebook Distribution

### Where to buy books

The WWE guidebooks can be purchased at [www.AFstore.org](http://www.AFstore.org) for \$11.95 (discounts may be available from your sponsoring organization).

If you need to pay for books with a check or an invoice, contact Nick Turkas at [nturkas@arthritis.org](mailto:nturkas@arthritis.org).



**Arthritis Foundation**  
**Walk With Ease**  
Your guide to walking for better health, improved stress and less pain.

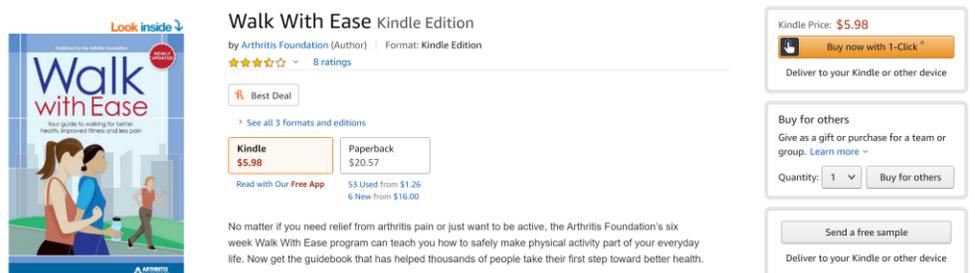
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No matter if you need relief from arthritis pain or just want to be active, the Arthritis Foundation's six week Walk With Ease program can teach you how to safely make physical activity part of your everyday life. Now get the guidebook that has helped thousands of people take their first step toward better health.

Kindle Price: **\$5.98**  
 Deliver to your Kindle or other device

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You do NOT need a Kindle device, just a free [Kindle app](#)

### Distribution Methods

- Individual purchase – Every participant is responsible for buying his/her own book
- Direct Delivery – Sponsoring organization purchases books and distributes in-person or in the mail
- Distribution Hub – Sponsoring organization purchases book and participants pick them up at a central location
- E-delivery (Kindle version only) – Sponsoring organization purchases and distributes Kindle versions of the book via email

# MARKETING

## Marketing Resources

Downloadable/customizable Walk With Ease Flyers. They are available to reach diverse participants.

- [\(African American\)](#) (8.5 x 11)
- [\(Hispanic\)](#) (8.5 x 11)
- [\(Caucasian\)](#) (8.5 x 11)
- [AF Walk With Ease in the Workplace poster/flyer](#) (11×17)
- [AF Walk With Ease Worksite Brochure](#) (8.5. x 11)

## Short Program/Calendar Description

The Arthritis Foundation *Walk With Ease* program is designed to help adults living with arthritis better manage their pain and for adults without arthritis who want to make walking a regular habit. Individuals use the *Walk With Ease* workbook to do the program on their own with assistance from a leader. Shown to reduce pain and increase balance and walking pace, *Walk With Ease* provides participants with the information and tools they need to develop a safe exercise routine that fits their unique needs and goals. To sign up (include registration information)

## Sample Social Media Posts

Start an easy walking program today! Start a movement for movement and invite family, friends, and others.

Looking for a fun, easy way to add more steps to your day? Check out the Arthritis Foundation's Walk With Ease program. It's an easy way to get moving safely, You'll read the guidebook and walk at three times per week – on your schedule. Sign up here –

Walk away arthritis pain! Sign up here to get your Walk With Ease book and 6-week walking program.

## Arthritis.org – Event Page Listing

To post a session on the [www.arthritis.org/events](http://www.arthritis.org/events) page, send the date, location and registration details to [nturkas@arthritis.org](mailto:nturkas@arthritis.org).

# ADDITIONAL RESOURCES

### **Joint the Live Yes! Arthritis Network**

Begin your journey here. You can [connect with people like you](#), in person and online. Find people who understand your challenges and triumphs, share information and support one another. Get the information and resources you need. When you join you have the chance to create a better world for all of us with arthritis.

- **In-person & Virtual Support Groups**

[Local, peer-led support groups](#) provide connections, education, and empowerment to adults living with arthritis, rheumatic diseases and parent/guardians of children living with arthritis.

- **Online Community**

Exchange ideas, tips, and experiences with others in our [online forums](#) covering a variety of topics. Say what's on your mind, learn something new and join others who care.

- **Live Yes! Insights**

Arthritis takes a profound and oftentimes devastating toll. It steals time from living the life you want and forces you to abandon your dreams. Share your experience in a [10-minute assessment](#) to be among those changing the future of arthritis.

### **Walk With Ease Leader Training Resources**

Arthritis Foundation Walk With Ease leaders may provide in-person group and Self-Directed Enhanced Walk With Ease sessions. Leaders will receive an Arthritis Foundation certification\*, a leader's manual filled with exercise illustrations, health education information and a six-week walking plan. Video course typically completed in 3 -4 hours. 4 CEUs provided.

Training Link - <https://www.afa.com/courses/arthritis-foundation-walk-with-ease>

#### **Pre-requisites:**

Must be certified in CPR.

Must have professional liability insurance unless covered by employer/facility.

### Additional Resources (cont'd)

Osteoarthritis Action Alliance Resource Library -  
<https://oaaction.unc.edu/resource-library/>

National Recreation and Parks Evidence-Based Interventions Resource Page -  
<https://www.nrpa.org/our-work/partnerships/initiatives/healthy-aging-in-parks/evidence-based-interventions/>

Worksite Wellness - <https://www.arthritis.org/health-wellness/healthy-living/physical-activity/walking/walk-with-ease/wwe-in-the-worksite>



## **APPENDIX – COVID-19**

### **Social Distancing Guidelines and Safety Information**

Most shelter-in-place mandates allow for people to go outside and engage in solo outdoor activity, including walking. Follow the directions of your local health authority or learn how to protect yourself at [www.cdc.gov/covid19](http://www.cdc.gov/covid19).

#### **Practice Social Distancing**

Social distancing, also called “physical distancing,” means keeping space between yourself and other people outside of your home. To practice social or physical distancing:

- Stay at least 6 feet (about 2 arms' length) from other people.
- Do not gather in groups.
- Stay out of crowded places and avoid mass gatherings.

#### **Other Precautions:**

Wash your hands before you leave and as soon as you get home.

Participants should NOT exercise if they have a fever, cough and/or difficulty breathing.

#### **General Safety Information**

If you share a home, tell others when you leave and when you expect to be home.

If you own a mobile phone, bring it with you.

Avoid busy streets.

Avoid street and walkways with uneven ground and trip hazards.

If you're walking in the early morning or late evening, wear bright and reflective clothing.

If you benefit from a mobility device – cane, walker, rollator or trekking pole, use it on your fitness walks.