



## Partner Sharing Toolkit

Thank you for helping us spread the word about this year's virtual event! Below are suggested social media posts and email text for you to share on your platforms.

### FACEBOOK

*Text:* #COVID has hurt older adults' physical and #mentalhealth. Attend a free virtual event to get the latest tools to help seniors in your community. Sponsored by @NCOAging @aclgov and @samhsa.

*Image*



*Link:* <https://bit.ly/2PiV8JR>

### TWITTER

*Text:* Join @NCOAging @aclgov and @samhsagov to discover best practices to improve older adult #mentalhealth during #COVID and beyond. Register for free.

*Image*



Link: <https://bit.ly/2PiV8JR>

## LINKEDIN

*Text:* If you serve older adults, don't miss this free virtual event with the latest info to improve their #mentalhealth during #COVID and beyond. Sponsored by @NCOAging @aclgov and @Substance Abuse Mental Health Services Administration

*Image*



Link: <https://bit.ly/2PiV8JR>

## EMAIL

*Text*

### **Register Open for 4<sup>th</sup> Annual Older Adult Mental Health Awareness Day Symposium**

COVID has shined a spotlight on mental health, especially for older adults. Join a free virtual event on May 6 that will empower professionals with the latest tools to improve the lives of older adults in their communities, during COVID and beyond. The all-day symposium is sponsored by the National Council on Aging, U.S. Administration for Community Living, and Substance Abuse and Mental Health Services Administration.

*Image*



Link: <https://bit.ly/2PiV8JR>