

Cultivating State Falls Prevention Coalitions

New Funding Opportunity from the National Falls Prevention Resource Center

Emily Nabors, MSG & Torie Ring, MSW

Information Session

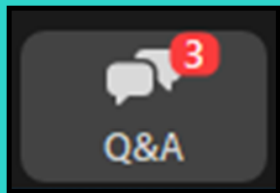
January 28, 2025



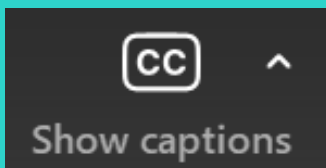
Welcome!



Today's webinar is being recorded. The slides and recording will be available for review on the funding opportunity webpage within a few days of today's event.



Enter your questions into the Q&A feature or email healthyaging@ncoa.org with questions.



Live captioning of this event is available for your use. To enable captions, on the bottom bar of the Zoom select **"Show Captions."** If you do not see this option, select the three dots labeled **"More."**

Agenda

1 NCOA & National Falls Prevention Resource Center

2 Funding Opportunity Overview

3 How to Apply

4 Timeline

5 Q+A

National Council on Aging

The National Council on Aging (NCOA) is the national voice for every person's right to age well.

Working with thousands of national and local partners, we provide resources, tools, best practices, and advocacy to ensure every person can age with health and financial security.

Learn more at www.ncoa.org
and [@NCOAging](https://www.instagram.com/NCOAging).



National Falls Prevention Resource Center



- Supports the implementation, dissemination, and sustainability of evidence-based falls prevention programs and strategies across the nation
- Increases public awareness and educates consumers and professionals about the risks of falls and how to prevent them
- Serves as the national clearinghouse of tools, best practices, and other information on falls prevention.

The National Falls Prevention Resource Center is supported by the U.S. Administration for Community Living/Administration on Aging

Funding Opportunity

Purpose: to cultivate the development and enhancement of state falls prevention coalitions' efforts to reduce falls and/or the risk of falls among older adults, their families, and caregivers

The award will fund coalitions or organizations to:

- A. Develop a coalition in a state that currently does not have an active coalition, or
- B. Enhance an existing state falls prevention coalition to significantly improve and/or expand falls prevention activity on a statewide and/or local level

Award Amount: \$100,000 - \$150,000

Number of Awards: Up to 12 awards

Duration: 18 months

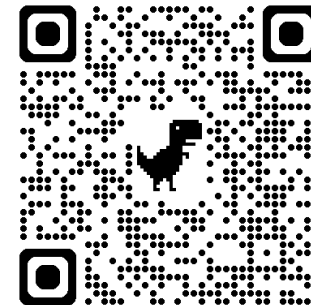
Funding Opportunity Webpage

Interested applicants should refer to the funding opportunity webpage on the NCOA site for important materials, additional information, and frequently asked questions.

To access the webpage, navigate to:

www.ncoa.org/article/funding-opportunity-state-falls-prevention-coalitions/

or scan the code below:



Select Funding Option

Applicants will select the funding opportunity for which they are applying based on their state's current coalition status:

Option A

Develop a coalition in a state that currently does not have an active coalition

For states with coalitions listed as “inactive” or “in development”

Option B

Enhance an existing coalition to significantly improve and/or expand falls prevention activity

For states with coalitions listed as “active”

To check your state's coalition status, visit the NCOA site at:

www.ncoa.org/page/state-falls-prevention-coalitions/

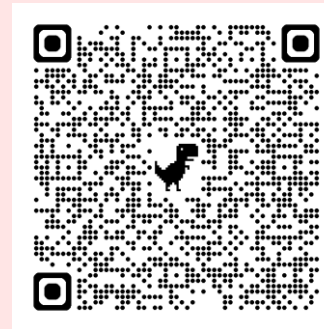
State Falls Prevention Coalitions Contact Sheet

- Organizations applying to enhance an existing coalition must work with the organization listed [here](#) as the contact or lead for that state's coalition
- Organizations applying to develop a coalition in a state that does not have an active coalition should check the [State Falls Prevention Contact Sheet](#) as well. We strongly recommend applicants collaborate with other organizations in your state interested in this funding opportunity to submit a single application.



Reach out to any contacts listed for your state's coalition (if applicable) [via this link](#) or by scanning the QR code below.

Scan here to view the State Falls
Prevention Coalitions Contact Sheet



Project Activities: Option A (*Develop a coalition*)

Grantees that select Option A (*Develop a coalition in a state that currently does not have an active coalition*) will focus on building the foundation for an effective and sustainable state falls prevention coalition.

Key activities will include:

- Recruiting a range of members
- Establishing the coalition structure (e.g., leadership, committees, meeting cadence)
- Identifying the state's priority falls prevention needs
- Creating a mission/vision, goals, and objectives; and
- Implementing short-term and planning long-term coalition activities that impact programs, practices, and policies to reduce falls risks among older adults in the state.



Option A is for states with coalitions listed as **“inactive”** or **“in development”**

Project Activities: Option B (*Enhance a coalition*)

Grantees that select Option B (*Enhance an existing state falls prevention coalition to significantly improve and/or expand falls prevention activity on a statewide and/or local level*) will:

- Work to strengthen the coalition’s membership and functioning, addressing any existing challenges and ensuring its capacity to improve and expand state and/or local falls prevention activities; and
- Develop and conduct activities to improve and/or expand the coalition’s impact and reach statewide and in local communities.



Option B is for states with coalitions listed as “**active**”

Project Activities: *Expectations for all grantees*

All grantees will be expected to:

- Build **coalition capacity** by maintaining and growing membership, and engaging in strategic planning, coalition evaluation, sustainability, and/or other activities
- Engage a range of partners, including at least **one area agency on aging** and at least **one older adult** from the community with lived experience
- Conduct activities to **increase awareness** of and access to their state's services/programs
- Develop a **capstone product** to disseminate best practices and lessons learned to the state falls prevention coalition network
- Have an **active state coalition status** by the end of the project period
- Participate in **technical assistance** provided by NCOA and partners



Please see RFP for full grantee expectations

Active Coalition

For the context of this funding opportunity, an active state falls prevention coalition must have all the following:



- Established leadership
- Committed, varied membership that regularly attends meetings
- Open membership for new members
- Established schedule of assembly and meeting structure
- A clearly defined focus on falls prevention
- Specific goals and objectives
- Knowledge of state's resources and needs related to falls prevention
- Ongoing involvement in activities to raise awareness of and increase access to falls prevention services, programs, and information

Eligibility

Entities eligible to apply for this funding opportunity include domestic public or private nonprofit entities including:

- Nonprofits having a 501(c)(3) status with the IRS other than institutions of higher education
- Nonprofits that do not have a 501(c)(3) status with the IRS other than institutions of higher education
- Public and state-controlled institutions of higher education, independent school districts, private institutions of higher education
- Native American tribal organizations* (other than federally recognized tribal governments)
- Native American tribal governments* (federally recognized)
- Public housing authorities/Indian housing authorities
- State governments
- Special district governments
- County, city, or township governments
- Faith-based organizations
- Community organizations

*Tribal organizations or governments may propose projects that involve partners and activities from multiple states.



Individuals, for-profit organizations, and foreign entities are **not** eligible for this funding opportunity.

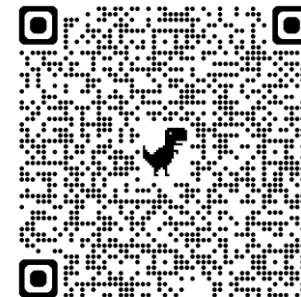
Request for Proposals (RFP)

Interested applicants should review the RFP and its appendices in detail prior to submitting their application.

**To access the RFP,
navigate to:**

Navigate to the RFP section of the funding opportunity webpage located at:
www.ncoa.org/article/funding-opportunity-state-falls-prevention-coalitions/

or scan the code below:



How do we apply?



Application Process

All applicants must electronically submit their application via the [application portal](#).



To submit an application, interested parties must:



Step 1: Create a User Profile

State Falls Prevention Coalitions

Welcome to the NCOA State Falls Prevention Coalition RFP portal!

First time here?

Click "**Sign Up**" to create a new login.

Returning User?

Sign in to pick up where you left off.

Forgot your password?

Click "**Forgot your Password?**" A recovery email will be sent to create a new password.

Sign In

Email

Password

Log In

[Forgot your password?](#)


Need an Account?

Sign Up

→ **Have an existing account? Simply login!**

→ **Need a new account? Select "Sign Up"**


Step 1: Create a User Profile

NCOA State Falls Prevention Coalition Homepage 

Click the box below to create a profile for your organization.
You can edit this profile at any time by clicking "Edit".

Profile Complete Edit

Returning users can edit their information if needed


NCOA State Falls Prevention Coalition Homepage 

Click the box below to create a profile for your organization.
You can edit this profile at any time by clicking "Edit".

Create a Profile to Get Started

New users will create a profile to get started

Step 2: Submit the Letter of Interest

NCOA State Falls Prevention Coalition Homepage 

Click the box below to create a profile for your organization.

You can edit this profile at any time by clicking "Edit".

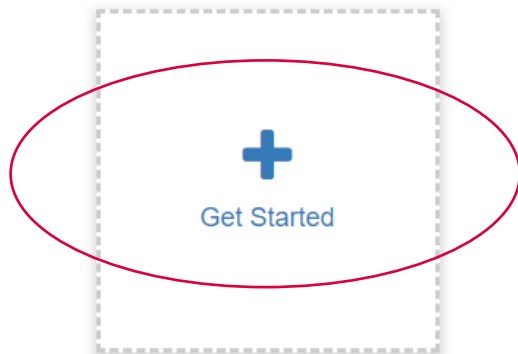
Profile	Complete	Edit
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Once your profile is complete, you can begin the submission process!

Click **"Get Started"** in the submission card below to begin.

At any point in the process, you can return to the homepage to view the status of your submission and actions required.

- Status bar is **blue**, there is an action required. Click on the Card to complete.
- Status bar is **red**, there is an error. Please reach out to healthyaging@ncoa.org.
- Status bar is **gray**, your submission is under review or completed and no action is needed.



Click on "Get Started" in the submission card to begin your Letter of Interest

Step 2: Submit the Letter of Interest

Please email healthyaging@ncoa.org with any questions regarding this funding opportunity

Letter of Interest There are 38 days remaining to submit this. Submit LOI

Click on the box below to complete your Letter of Interest!

IMPORTANT: Once you have completed your Letter of Interest, be sure to click "**Submit LOI**" to move on to the next step of the application process.

Before submitting the LOI, you will be able to return to this form and edit any section. Once you have submitted the LOI, you will be unable to make any changes.

Letter of Interest (LOI) Action Required Open

Click "Open" to complete the next step.

- If you have saved or completed this step, you can click "Edit" to make changes before submitting.
- Once you have submitted, you will be able to view but not make changes.

Click "Open" to complete the LOI

Letter of Interest There are 38 days remaining to submit this. Submit LOI

Click on the box below to complete your Letter of Interest!

IMPORTANT: Once you have completed your Letter of Interest, be sure to click "**Submit LOI**" to move on to the next step of the application process.

Before submitting the LOI, you will be able to return to this form and edit any section. Once you have submitted the LOI, you will be unable to make any changes.

When your LOI is complete, you must hit "Submit LOI" to officially submit this step and proceed to the application

Step 3: Complete the Application

Sample Organization | Enhance an existing coalition

Please email healthyaging@ncoa.org with any questions regarding this funding opportunity

Application

Please complete all fields in the **Application** and **Attachments** forms below.

Click "Open" to complete the section.

IMPORTANT: Once you have completed all required fields in the Application and Attachments forms, be sure to click "**Submit Application**" to officially submit your application.

Before submitting the application, you will be able to return to this page to edit any section.

Once you have submitted your application, you will be unable to make any additional changes.


There are 38 days remaining to submit this.

Application	Action Required	<input type="button" value="Open"/>
Attachments	Action Required	<input type="button" value="Open"/>
Additional Attachments	Optional	<input type="button" value="Open"/>

Responses to the short answer application questions will be added in the **Application**

The budget, budget template, letters of commitment, key personnel resumes, etc. will be uploaded in **Attachments**

Additional materials can be added here (this is **optional**)

 You can save your progress and return to your application at any time.

Step 3: Complete the Application

Application A Checklist

(Develop a coalition in a state that does not have an active coalition)

State coalitions listed as “inactive” or “in development” [on this list](#) are eligible to apply under [Application A](#).

- Complete the following short answer sections in the narrative application:
 - Statement of Need
 - [Redacted]
 - Proposed Project
 - Organization Capacity
 - Evaluation Plan
 - Sustainability Plan
- Upload Budget – use template in Appendix A
- Upload Budget Narrative – use template in Appendix B
- Upload Work Plan – use template in Appendix C
- Upload Letters of Commitment from Key Partners
- Upload Resume/CVs of Key Personnel
- Upload Audited Financials; include a PDF version of most recent:
 - Audited Financials or 990 Tax Form; and
 - Agency W-9 Form
 - SAM.gov Registration Verification
 - Organization’s Unique Entity Identifier (UEI)
- Upload Proof of Nonprofit Status (as applicable)
- Upload Indirect Cost Agreement (as applicable)

Application B Checklist

(Enhance an existing coalition)

State coalitions listed as “active” on this [list](#) are eligible to apply for [Application B](#).

- Complete the following short answer sections in the narrative application:
 - Coalition Information
 - Statement of Need
 - [Redacted]
 - Proposed Project

Application Checklist

Use the application checklist to ensure you have completed all requirements before submitting your application



The application checklist is found in the RFP and can be downloaded via the funding opportunity webpage

Step 3: Complete the Application

Application Components

Complete the following short answer sections in the narrative application:

- Coalition Information (Application B only)
- Statement of Need
- Proposed Project
- Organization Capacity
- Evaluation Plan
- Sustainability Plan

Step 3: Complete the Application

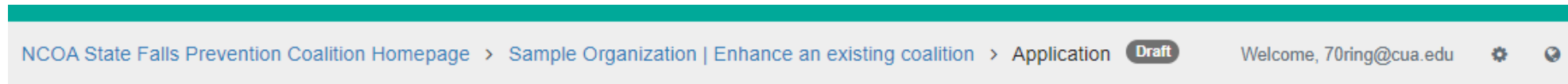
Attachment Components

- Upload Budget Proposal – use template in Appendix A
- Upload Budget Narrative – use template in Appendix B
- Upload Work Plan – use template in Appendix C
- Upload Letters of Commitment from Key Partners
- Upload Resume/CV of Key Personnel
- Upload Audited Financials; include a PDF version of most recent:
 - Audited Financials or 990 Tax Form; and
 - Agency W-9 Form
 - SAM.gov Registration Verification
 - Organization's Unique Entity Identifier (UEI)
- Upload Proof of Nonprofit Status (as applicable)
- Upload Indirect Cost Agreement (as applicable)

Step 3: Complete the Application



You can save your progress and return to your application at any time.



Application ▾

click **“Save Draft”** to save your changes



when your application is finished, select **“Mark Complete”**



Follow the same process as you work on and complete the **Attachments** form.



Step 3: Complete the Application

Please email healthyaging@ncoa.org with any questions regarding this funding opportunity

Application

Please complete all fields in the **Application** and **Attachments** forms below.
Click "Open" to complete the section.

IMPORTANT: Once you have completed all required fields in the Application and Attachments forms, be sure to click "**Submit Application**" to officially submit your application.

Before submitting the application, you will be able to return to this page to edit any section.
Once you have submitted your application, you will be unable to make any additional changes.

Application	Complete	Edit
Attachments	Complete	Edit
Additional Attachments	Optional	Open

There are 38 days remaining to submit this.

Submit Application

When your **Application & Attachments** are complete, click "**Submit Application**" to officially submit

★ Once your application is submitted, you will not be able to make any additional edits



Applications are due by **Friday, February 21 at 11:59pm ET**

State Falls Prevention Coalitions

Access the application portal:

via this link

https://webportalapp.com/sp/ncoa_state_falls_coalition

or by scanning the code below



All applications must be submitted via the application portal

Selection Criteria

Application A: *Develop a coalition in a state that does not have an active coalition*

- Statement of Need [10 points]
- Proposed Project, Evaluation Plan, Sustainability Plan, and Work Plan [40 points]
- Organization Capacity & Key Personnel Resumes [30 points]
- Budget & Budget Narrative [10 points]
- Letters of Commitment [10 points]

Application B: *Enhance an existing state falls prevention coalition to significantly improve and/or expand falls prevention activity*

- Coalition Information & Statement of Need [10 points]
- Proposed Project, Evaluation Plan, Sustainability Plan, and Work Plan [40 points]
- Organization Capacity & Key Personnel Resumes [30 points]
- Budget & Budget Narrative [10 points]
- Letters of Commitment [10 points]

Funding Opportunity Timeline

Applications due by: February 21, 2025 at 11:59 pm ET

Notification of Award: March 31, 2025

Award Start Date: April 15, 2025

Award Period: April 15, 2025 through October 15, 2026

Questions?

Please use the Q&A function
to submit your questions.



We're here to help!

Email healthyaging@ncoa.org with any questions

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