**PROFESSIONAL NEWSLETTERS**

**Spread the word about Boost Your Budget Week, April 15-19**

Rising inflation has left many older adults struggling to make ends meet on a fixed income. We’ve designated April 15-19, 2024 as Boost Your Budget Week to encourage more older adults to see if they qualify for benefits programs to help pay for food, medicine, utilities, and more. Please help us spread the word! Use our digital toolkit, and share our free, confidential online screening tool BenefitsCheckUp®/BuscaBeneficios.

[**Access the toolkit**](https://www.ncoa.org/article/boost-your-budget-week) **|** [**Conduct a screening**](https://boost.benefitscheckup.org)

**CONSUMER-FACING NEWSLETTERS**

**Give yourself a boost with benefits**

The cost of living keeps going up – which can be hard if you’re living on a fixed income. April 15-19 is Boost Your Budget Week, the perfect time to see if you qualify for benefits programs that can help you pay for food, medicine, housing, and more. Our BenefitsCheckUp® tool, available in English and Spanish, is free and confidential and will give you a personalized list of benefits to explore. Answer a few short questions and get a list of programs that could help you.

[**Start your checkup**](https://boost.benefitscheckup.org)

**ONE-OFF NEWSLETTER FOR OLDER ADULTS**

**Subject: Boost your budget with benefits to help pay your bills**

Dear %%first\_name%%,

Rising inflation has left many older adults struggling to make ends meet on a fixed income.

If that’s you—or you’re just looking for ways to age well on a budget—now is the perfect time to see if you qualify for thousands of public and private benefits programs that can help you pay for food, medicine, housing, and more.

Older adults are leaving [$30 billion](https://www.ncoa.org/article/30-billion-left-on-the-table-connecting-more-older-adults-with-money-saving-public-benefits) in benefits on the table each year because they don’t know what programs exist or how to apply.

April 15-19, 2024 is Boost Your Budget Week. Take a few moments this week to get a free, confidential checkup at [**BenefitsCheckUp.org**](https://boost.benefitscheckup.org/) or [**BuscaBeneficios.org**](https://www.buscabeneficios.org/?lang=es). Answer a few questions and get a list of programs that could help you.

You’ve worked hard. You’ve earned this. [**Start your checkup now**](https://boost.benefitscheckup.org).