



nco 
national council on aging.

Impact & Equity

Fiscal Year 2023 Report

WHO WE ARE

The National Council on Aging (NCOA) is the national voice for every person's right to age well. We believe that how we age should not be determined by gender, color, sexuality, income, or ZIP code. Working with thousands of national and local partners, we provide resources, tools, best practices, and advocacy to ensure every person can age with health and financial security. Founded in 1950, we are the oldest national organization focused on older adults.

STORIES OF IMPACT



Gloria, West Virginia

Gloria, 63, faced barriers to employment, including outdated skills and unreliable transportation. When limited bus routes and irregular schedules made getting to work difficult, Gloria relied on NCOA's Senior Community Service Employment Program (SCSEP) for refresher training and new opportunities. Today, she proudly serves meals to those in need through Catholic Charities. "Gloria is an asset to the organization," her supervisor said.



Aaron, Wisconsin

Haircuts and health screenings don't typically go together. But Aaron often heard men talk about health problems at the barbershop. That's why he founded the Perry Family Free Clinic at JP Hair Design, which mainly serves Black men. Under NCOA's vaccine initiative, the clinic is reducing health disparities by bringing COVID and flu shots to older men in a setting where they feel comfortable.



Eleanor, Pennsylvania

"The more you move, the less likely you are to make sudden falls." That's what Eleanor learned when she participated in a falls prevention workshop at Center in the Park, an NCOA National Institute of Senior Centers Affiliate. "I made sure that I did not leave things on my steps in the house so that I could trip over them," she told us.

Cover images from NCOA's 2023 Photo Contest

Fiscal Year 2023 Highlights

2.3 Million Lives Improved

Empowering Older Adults



\$588M

in public assistance applications submitted



63,800

individuals saved \$22.8M on products and services to age well



42,400

people participated in chronic disease and falls prevention workshops



12,500

older adults received COVID or flu vaccines



4,500

older workers trained for jobs

Strengthening Communities



\$45M

awarded to community-based organizations



25,500

hours of technical assistance provided to local nonprofits



35,800

professionals participated in e-learning



2,300

senior centers enrolled as affiliates

Advocating for Change



80,200

more older adults got help from State Health Insurance Assistance Programs due to increased funding



30,000

people with Medicare Part D now pay no more than \$35 for insulin thanks to a new price cap



30,000

older adults gained access to the Medicare Savings Program based on new eligibility (Maine)



5,200

older adults became able to transition from nursing homes back to their homes and communities



\$125M

in vaccine outreach funding delivered to the aging services network



Our Vision

A just and caring society in which each of us, as we age, lives with dignity, purpose, and security



Our Mission

Improve the lives of millions of older adults, especially those who are struggling



Our Goal

Impact the health and economic security of 40 million older adults by 2030, especially women, people of color, LGBTQ+, low-income, and rural individuals



Our Reach: 4.3M website visitors | 255K social followers



*Includes both social impact and reach metrics

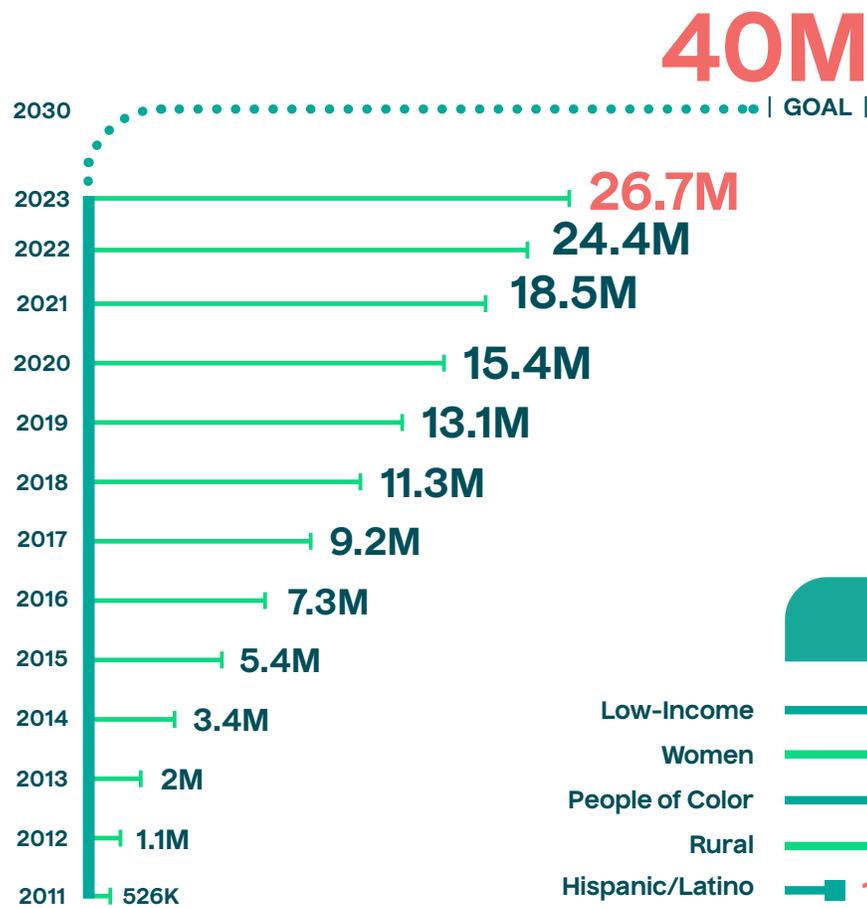
Ramsey Alwin
President and CEO

TRACKING OUR IMPACT

In reporting our social impact, we count individuals served by NCOA and our partners who:

- Realized a reduction in expenses and/or increase in income
- Completed an evidence-based program that has been proven to improve the health and well-being of participants
- Were able to remain in their communities instead of being relocated to a nursing home
- Completed an educational program to increase or improve their health or financial security
- Directly benefited (as defined above) from a policy change that would not have happened without NCOA's leadership and advocacy

OUR SOCIAL IMPACT



Equitable Aging for All

We believe that the ability to age well should be a right for all, not a privilege for a few. Every person deserves access to the resources and supports that can help them stay healthy and financially secure. Our work is about aging with dignity, and we're proud to invite you to join us. This report shows the incredible impact we can have when we work together.

OUR FOCUS ON EQUITY

