Purchasing Outreach Items with MIPPA Money

Your agency can use Medicare Improvements for Patients and Providers Act (MIPPA) funds to buy outreach materials, but they must meet the following criteria:

• Items must be related to the purpose of the MIPPA grant (to educate Medicare beneficiaries about Medicare subsidies and preventive benefits)
• The cost is reasonable
• Items are purchased to use during the grant award period

All outreach items should include program information and logo.

Examples

Yes
• Pens/pencils
• Magnets
• Pill boxes
• Tote bags
• Letter openers
• Postcards/flyers/posters
• Calendars
• Magnifiers
• Hand sanitizer/masks used to safely conduct outreach

No
• Candy
• Raffle prizes (like an iPad)
• Meals (except for staff/volunteers hosting event)
• Souvenirs
• Household cleaning products
• Gift certificates
• Plants
• Toys

For more information or clarification, contact your U.S. Administration for Community Living (ACL) Project Officer, or visit the Title 45 Cost Principles Policy Guidance.

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