

# Purchasing Outreach Items with MIPPA Money

Your agency can use Medicare Improvements for Patients and Providers Act (MIPPA) funds to buy outreach materials, but they must meet the following criteria:

- Items must be related to the purpose of the MIPPA grant (to educate Medicare beneficiaries about Medicare subsidies and preventive benefits)
- The cost is reasonable
- Items are purchased to use during the grant award period

All outreach items should include program information and logo.

## Examples

### Yes

- Pens/pencils
- Magnets
- Pill boxes
- Tote bags
- Letter openers
- Postcards/flyers/posters
- Calendars
- Magnifiers
- Hand sanitizer/masks used to safely conduct outreach

### No

- Candy
- Raffle prizes (like an iPad)
- Meals (except for staff/volunteers hosting event)
- Souvenirs
- Household cleaning products
- Gift certificates
- Plants
- Toys

For more information or clarification, contact your U.S. Administration for Community Living (ACL) Project Officer, or visit the [Title 45 Cost Principles Policy Guidance](#).

*This resource was supported in part by grant 90MINC0002-02-02 from the U.S. Administration for Community Living, Department of Health and Human Services. Points of view or opinions do not necessarily represent official ACL policy.*