COVID-19 Vaccine Education and Awareness Webinar Series

Vaccine Access and Older Adults

Speakers: Anahita Feltz, Paul Weiss, S. Orlene Grant, Yvette Lugo

Moderator: Vivian Nava-Schellinger

April 19, 2021
Our Speakers

S. Orlene Grant
Juanita C. Grant Foundation

Yvette Lugo
Rio Grande Area Agency on Aging

Paul Weiss
Oasis Institute

Anahita Feltz
Silver Linings at Old Bridge
Industry Commitment to Scientific Rigor, Transparency and Diversity

• September 8, 2020
• Nine vaccine company CEOs pledged to uphold scientific and ethical standards
• Pledged to “always make the safety and well-being of vaccinated individuals our top priority.”
• “Together these nine companies have collectively developed more than 70 novel vaccines that have helped to eradicate some of the world’s most complex and deadly public health threats”
• Companies have ensured their clinical trials include many people in various races, ethnic groups and ages with many underlying conditions

Launched December 4, 2020
38 questions to date
English and Spanish
Animations and videos from experts

Questions on the site:
- How will we know a Covid-19 vaccine is safe and effective?
- Can I be allergic to vaccines?
- Why do we still need to wear a mask?
- Are there differences between the vaccines?
- Were the clinical trials diverse?
Partnerships with key organizations have helped build confidence by engaging trusted messengers

- BIO has partnered with over 12 organizations over the last 5 months
- Partners cover many different communities and populations:
  - Multicultural physician and nursing organizations
  - African-American, LatinX, Asian and Pacific Islander, and Native American community groups, including faith-based organizations
  - Groups focused on healthy aging
  - Groups focused on outreach to rural and farm communities
  - Partnership with a third party that works closely with key unions
- Activities supported include:
  - Webinars in English and Spanish
  - Speaker and media training for medical professionals
  - Development of educational materials
  - Media activities: radio tours, TV, newspapers in multiple communities
  - Local coordination and outreach at the community level to facilitate access to vaccines
The Effects of COVID-19 on Silver Linings

Who are we?

• Activity center for adults over the age of 60 in Old Bridge, NJ.
• Building has been closed since March 13th, 2020.
• While center doors were closed, delivery of services remained, albeit in a limited capacity.
  • Social services continued via phone.
  • Transportation services remained in place for dialysis patients and critical medical appointments.
• Assistance was provided to Meals on Wheels program for the delivery of meals to congregate meal clients who became homebound due to COVID-19.
• Our Silver Linings Virtual Community went live on March 30th, 2020.
• And so our “Senior Center Without Walls” began.
Silver Linings at Old Bridge: A Virtual Community
<table>
<thead>
<tr>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
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<tbody>
<tr>
<td>April 12th</td>
<td>April 13th</td>
<td>April 14th</td>
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<td><strong>Mindful Monday</strong></td>
<td><strong>Inspirational Tuesday</strong></td>
<td><strong>Wednesday</strong></td>
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<td>Sketch Class Sign up (9:30am)</td>
<td>Zoom Sketch Class with Stacey (10:30am)</td>
<td>Recognizing Unseen Heroes: National Dispatcher Week (9:30am)</td>
<td>#TechThursday: App Your Internet! (9:30am)</td>
<td>Plastic Canvas Project Sign up (9:30am)</td>
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<td>Gentle Strength Training with Brenda (10:30am)</td>
<td>Trivia Tuesday with Brittany! (1:00pm)</td>
<td>Chair Yoga with Allen (10:30am)</td>
<td>Gentle Strength Training with Brenda (10:30am)</td>
<td>Dancing with Stacey (10:30am)</td>
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<td>Chair Yoga with Allen (1:00pm)</td>
<td>10-Minute Lower Body Workout (3:00pm)</td>
<td>Zoom Move 2 The Groove with Brenda (1:00pm)</td>
<td>Zoom Silver Leaf Plant &amp; Garden Club Meeting (1:00pm)</td>
<td>Zoom Game Day: TABOO! (1:00pm)</td>
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<td>Spring TV 2021: New &amp; Returning Shows (3:00pm)</td>
<td>40-Minute Walking Workout (3:00pm)</td>
<td>What Silver Linings Means to Me (3:00pm)</td>
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Anahita Feltz, Manager  
Chair of NISC Membership Committee  
NJ Representative for NISC Leadership Collaborative  
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