



COVID-19 Vaccine Education and Awareness Webinar Series

Vaccine Access and Older Adults

Speakers:

Anahita Feltz, Paul Weiss, S. Orlene Grant, Yvette Lugo

Moderator:

Vivian Nava-Schellinger

April 19, 2021



Our Speakers



S. Orlene Grant
Juanita C. Grant Foundation



Yvette Lugo
Rio Grande Area Agency on Aging



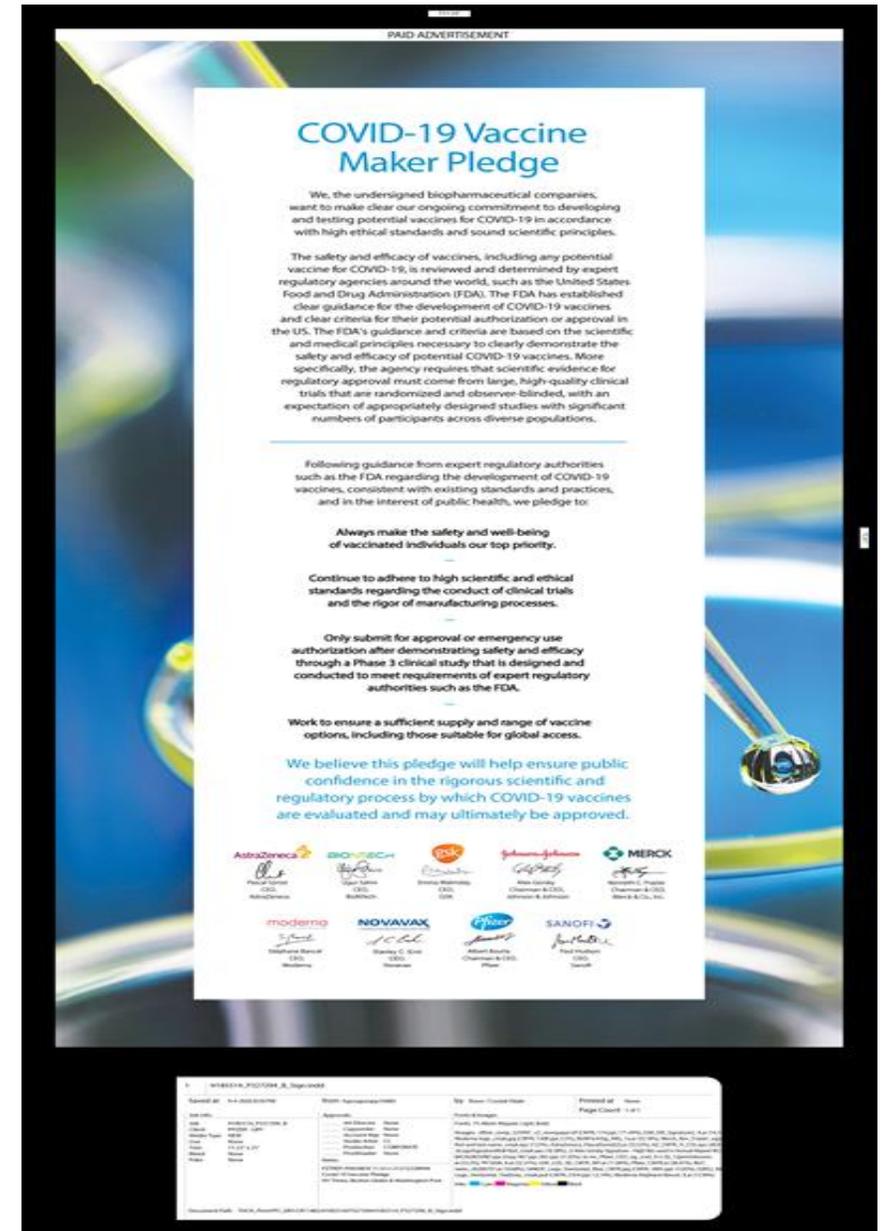
Paul Weiss
Oasis Institute



Anahita Feltz
Silver Linings at Old Bridge

Industry Commitment to Scientific Rigor, Transparency and Diversity

- September 8, 2020
- Nine vaccine company CEOs pledged to uphold scientific and ethical standards
- Pledged to “always make the safety and well-being of vaccinated individuals our top priority.”
- “Together these nine companies have collectively developed more than 70 novel vaccines that have helped to eradicate some of the world’s most complex and deadly public health threats”
- Companies have ensured their clinical trials include many people in various races, ethnic groups and ages with many underlying conditions



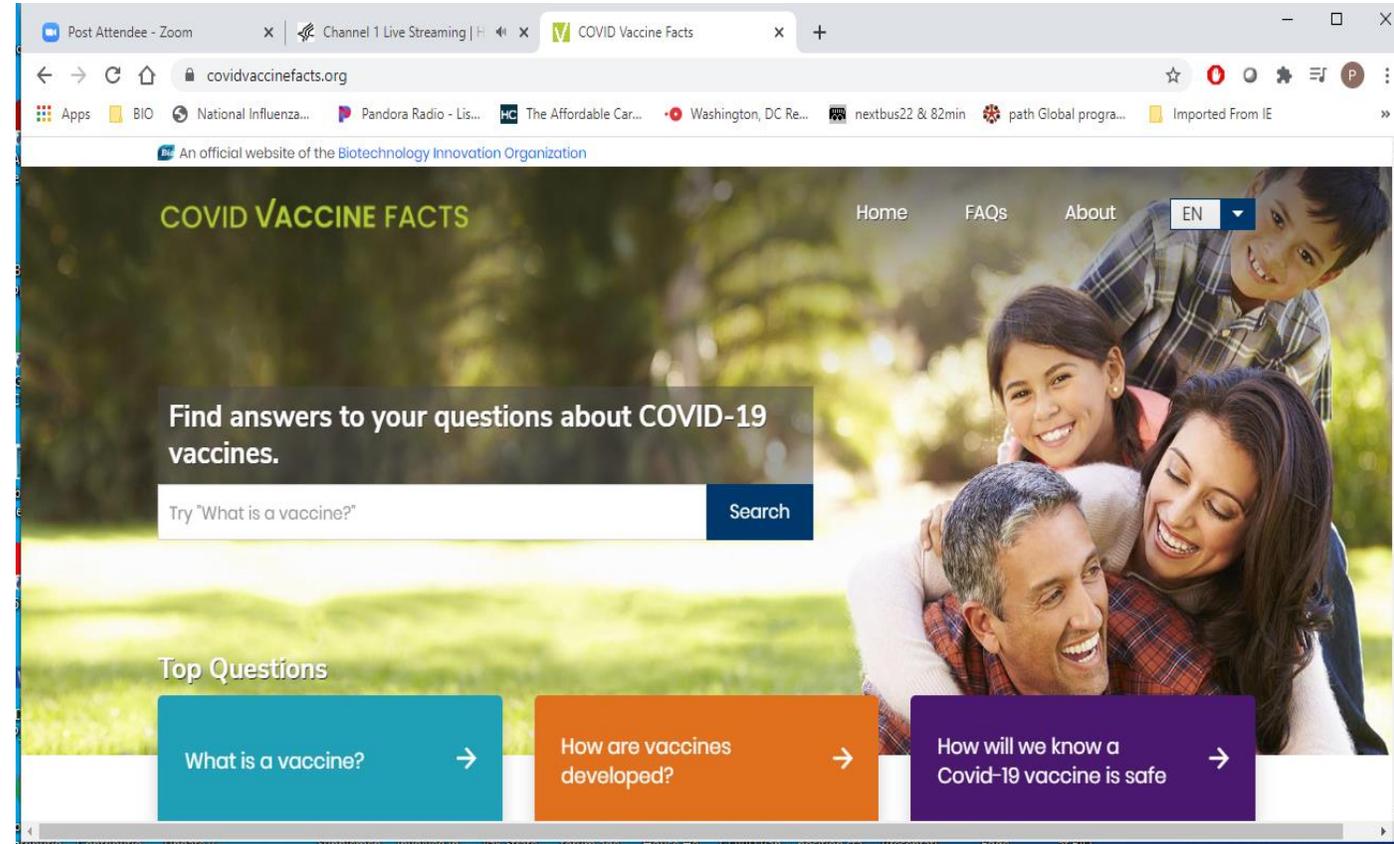
<https://www.cnn.com/2020/09/08/health/covid-19-vaccine-pharmaceutical-companies-pledge-bn/index.html>

www.COVIDVaccineFacts.org

- Launched December 4, 2020
- 38 questions to date
- English and Spanish
- Animations and videos from experts

Questions on the site:

- How will we know a Covid-19 vaccine is safe and effective?
- Can I be allergic to vaccines?
- Why do we still need to wear a mask?
- Are there differences between the vaccines?
- Were the clinical trials diverse?



Partnerships with key organizations have helped build confidence by engaging trusted messengers

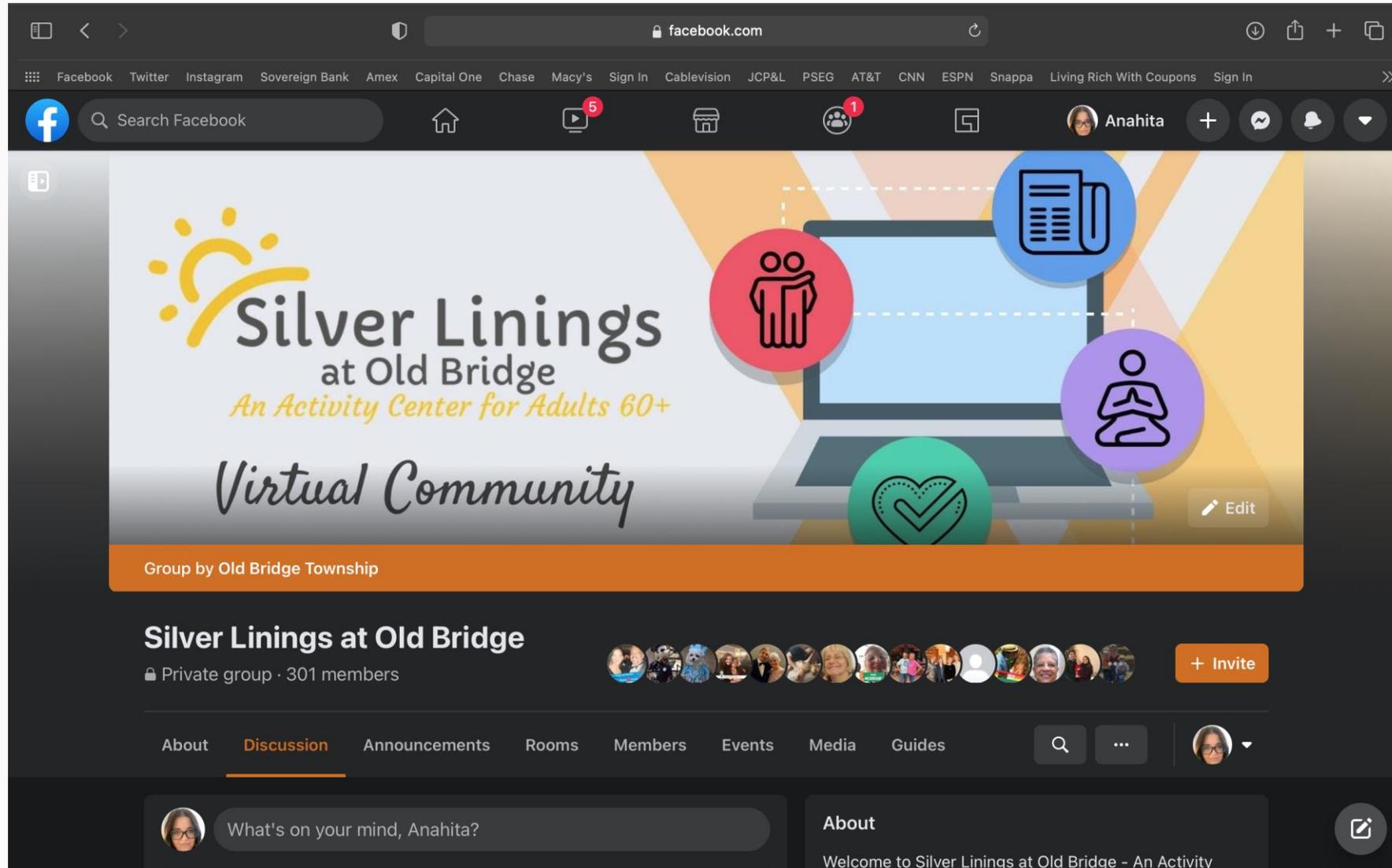
- BIO has partnered with over 12 organizations over the last 5 months
- Partners cover many different communities and populations:
 - Multicultural physician and nursing organizations
 - African-American, LatinX, Asian and Pacific Islander, and Native American community groups, including faith-based organizations
 - Groups focused on healthy aging
 - Groups focused on outreach to rural and farm communities
 - Partnership with a third party that works closely with key unions
- Activities supported include:
 - Webinars in English and Spanish
 - Speaker and media training for medical professionals
 - Development of educational materials
 - Media activities: radio tours, TV, newspapers in multiple communities
 - Local coordination and outreach at the community level to facilitate access to vaccines

The Effects of COVID-19 on Silver Linings

Who are we?

- Activity center for adults over the age of 60 in Old Bridge, NJ.
- Building has been closed since March 13th, 2020.
- While center doors were closed, delivery of services remained, albeit in a limited capacity.
 - Social services continued via phone.
 - Transportation services remained in place for dialysis patients and critical medical appointments.
 - Assistance was provided to Meals on Wheels program for the delivery of meals to congregate meal clients who became homebound due to COVID-19.
- Our Silver Linings Virtual Community went live on March 30th, 2020.
- And so our “Senior Center Without Walls” began.

Silver Linings at Old Bridge: A Virtual Community



The image shows a screenshot of a Facebook group page. At the top, the browser address bar shows 'facebook.com'. Below it, the Facebook navigation bar includes the search bar, home icon, and user profile 'Anahita'. The main content area features a large banner with the group's logo: a sun icon, the text 'Silver Linings at Old Bridge', the subtitle 'An Activity Center for Adults 60+', and 'Virtual Community' in a script font. The banner also includes icons for a laptop, a document, a group of people, a person meditating, and a heart. Below the banner, it says 'Group by Old Bridge Township'. The group name 'Silver Linings at Old Bridge' is displayed, along with 'Private group · 301 members' and a row of member profile pictures. A '+ Invite' button is visible. At the bottom, there are tabs for 'About', 'Discussion', 'Announcements', 'Rooms', 'Members', 'Events', 'Media', and 'Guides'. The 'Discussion' tab is active. A text input field at the bottom left contains the text 'What's on your mind, Anahita?'. An 'About' section at the bottom right says 'Welcome to Silver Linings at Old Bridge - An Activity'.



Weekly Calendar

Monday April 12th	Tuesday April 13th	Wednesday April 14th	Thursday April 15th	Friday April 16th
<p>Mindful Monday</p> <ul style="list-style-type: none"> ~ Sketch Class Sign up (9:30am) ~ Zoom Gentle Strength Training with Brenda (10:30am) ~ Chair Yoga with Allen (1:00pm) 	<p>Inspirational Tuesday</p> <ul style="list-style-type: none"> ~ Zoom Sketch Class with Stacey (10:30am) ~ Trivia Tuesday with Brittany! (1:00pm) ~ 10-Minute Lower Body Workout (3:00pm) 	<p>~ Recognizing Unseen Heroes: National Dispatcher Week (9:30am)</p> <p>~ Chair Yoga with Allen (10:30am)</p> <p>~ Zoom Move 2 The Groove with Brenda (1:00pm)</p> <p>~ Spring TV 2021: New & Returning Shows (3:00pm)</p>	<p>~ #TechThursday: Amp Your Internet! (9:30am)</p> <p>~ Gentle Strength Training with Brenda (10:30am)</p> <p>~ Zoom Silver Leaf Plant & Garden Club Meeting (1:00pm)</p> <p>~ 40-Minute Walking Workout (3:00pm)</p>	<p>~ Plastic Canvas Project Sign up (9:30am)</p> <p>~ Dancing with Stacey (10:30am)</p> <p>~ Zoom Game Day: TABOO! (1:00pm)</p> <p>~ What Silver Linings Means to Me (3:00pm)</p>



Anahita Feltz
April 11 at 12:03 PM · 🌐

Good afternoon and Happy Sunday! We have a wonderful week ahead and are looking forward to sharing it with you!!! Make sure to take note of sign up days/times for classes and projects.

As a reminder, please do not sign up for classes on this post as your sign up will be missed. You must sign up on the dedicated post when it goes up on the day/time listed on the calendar below.

Have a wonderful rest of your weekend and we will see you tomorrow! Be well and stay safe!

Edit

👍❤️ 21 16 Comments

👍 Like

💬 Comment

View 5 more comments

All Comments ▾



Malva Payton
Good blessed Sunday afternoon SL family! What an exciting week we have ahead! Thanks for always keeping our mind, body & soul active Ana & staff 🍀🍀



Write a comment...





Silver Linings
at Old Bridge
An Activity Center for Adults 60+



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