

Building the Entrepreneurial Mindset

9

Grade 9, Open (BEM1O), 2024

Overall and Specific Expectations

A **STRAND A:** **Business Leadership, Project Management, and Connections**

Throughout this course, in connection with the learning in strands B to C, students will:

A1. Business Leadership and Project Management

demonstrate an understanding of various business leadership styles and use a [project management process](#) when performing business-related tasks

A1.1 compare various business leadership styles and explain why it might be appropriate to use a particular style in a particular situation

A1.2 use a project management process to manage the main aspects of a business project, including goals, key performance indicators, resources, delegation of tasks and responsibilities, progress of tasks, deadlines, and risks, while demonstrating a leadership style appropriate to each situation

A1.3 evaluate tasks and projects on a regular basis in terms of goals, key performance indicators, and outcomes, taking into account feedback gathered from a variety of sources

A2. Business Technologies

demonstrate an understanding of business-related digital technologies and use them in a way that respects their own and others' online safety and data security to complete a variety of business-related tasks and projects

A2.1 identify a variety of existing and emerging digital technologies, tools, and applications designed to support the completion of various business-related tasks and projects

A2.2 analyze and compare the benefits, limitations, costs, and risks, including risks to online safety and data security, associated with various digital technologies, tools, and applications used to complete business-related tasks and projects

A2.3 select and use the most appropriate digital technologies, tools, and applications to complete a variety of business-related tasks and projects

A3. Connections, Applications, and Careers

analyze how business skills and knowledge can be applied in other subject areas and in a variety of careers

A3.1 describe ways in which problem solving and creative and critical thinking can be applied to address local and global real-world opportunities and challenges

A3.2 analyze and explain how business skills and knowledge, including financial literacy, can support learning in other subject areas, in-school job skills programs, and community-based programs

A3.3 describe how their learning in this course can be applied in a variety of careers, including self-employment, entrepreneurship, or skilled trades

A3.4 create and maintain a portfolio that illustrates their business competencies and growth as an entrepreneur

A4. Contributions of Entrepreneurs

describe how entrepreneurs contribute to social, economic, and environmental progress, and analyze challenges that they face, identifying ways to address these challenges

A4.1 describe ways in which different entrepreneurial ventures have addressed social, economic, environmental, and ethical issues

A4.2 describe the contributions and impacts of successful entrepreneurs from diverse local, Canadian, and global communities

A4.3 analyze challenges faced by entrepreneurs from various communities, and identify supports available to help address these challenges

B STRAND B: The Entrepreneurial Mindset

By the end of this course, students will:

B1. The Entrepreneurial Mindset

demonstrate an understanding of the [mindset](#) necessary to succeed as an entrepreneur, and describe how the experiences of various entrepreneurs led them to innovate and start new businesses

B1.1 identify and describe what constitutes an entrepreneurial mindset

B1.2 describe how the experiences of entrepreneurs in Canada, including First Nations, Métis, or Inuit entrepreneurs, led them to innovate and create new products or services

B1.3 assess their own entrepreneurial potential, including their skills and experience, and develop a plan to grow as an entrepreneur

B1.4 describe the different business ownership structures that entrepreneurs can use to launch and scale their businesses

B2. Designing an Entrepreneurial Idea

use a design process to identify how to meet various market needs and opportunities, and select and develop an entrepreneurial idea to pursue

B2.1 generate new ideas and/or build on the ideas of others for a new product or service that meets a market need or opportunity, informed by different perspectives

B2.2 develop criteria, based on individual goals and interests, research, and an understanding of entrepreneurship, to evaluate ideas they could pursue as a possible entrepreneurial venture

B2.3 select and describe an idea that reflects their interests and that they could pursue as an entrepreneurial venture to address a market need or opportunity

B2.4 create a prototype, which could include a storyboard, to illustrate their product or service's intended purpose and benefits, and test the prototype's ability to address the market need or opportunity

B3. Refining an Entrepreneurial Idea

use a problem solving process to assess and refine their entrepreneurial idea, considering its social, economic, environmental, and ethical impacts

B3.1 analyze the social, economic, environmental, and ethical impacts their entrepreneurial venture idea might have by identifying various stakeholder perspectives on their product or service

B3.2 produce a simple budget to assess the financial outlook for their potential entrepreneurial venture

B3.3 use a problem solving process to define and address identified challenges and opportunities, applying appropriate strategies to refine their idea and prototype to maximize the potential for economic success and positive social, environmental, and ethical outcomes

B4. Pitching an Entrepreneurial Idea

use a pitch process to effectively communicate their entrepreneurial idea to various audiences for the purpose of gathering support for a potential entrepreneurial venture

B4.1 identify and compare various supports, including funding opportunities, available for entrepreneurs, recognizing the importance of access to resources and mentorship, and explain how a pitch presentation could help secure potential support

B4.2 demonstrate an understanding of the elements of a pitch presentation by developing one for their business venture

B4.3 present their final pitch, gather feedback from the audience, and identify next steps

STRAND C: Business Communications

By the end of this course, students will:

C1. Developing and Organizing Ideas

generate and develop ideas for a variety of business texts, including digital and media texts, and research, synthesize, and organize the ideas and information

C1.1 identify the topic, purpose, and audience for various business texts they plan to create, and choose a business text form to suit the purpose and audience

C1.2 research, synthesize, and organize information from a variety of sources to support the topic and purpose of various business texts and to provide accurate and credible communication

C2. Creating Business Texts

create a variety of draft business texts, including digital and media texts, using clear language as well as appropriate business terminology, text forms, design elements, and digital tools and techniques

C2.1 draft business texts for a variety of purposes and audiences using clear language as well as appropriate business terminology, text forms, and digital tools and techniques

C2.2 research and select appropriate and accessible fonts, colours, and visual elements to enhance the graphic design and format of their business texts, using digital tools and techniques

C2.3 revise draft business texts, including editing and proofreading them, to improve clarity, accuracy, accessibility, and effectiveness, using various strategies and seeking and selectively using feedback

C3. Publishing and Presenting

publish and present final business texts in an accessible format, including digital and media texts, using appropriate digital and oral presentation tools and techniques

C3.1 publish final business texts using appropriate digital tools and techniques to inform and persuade an intended audience

C3.2 present final business texts using appropriate digital and oral presentation tools and techniques to inform and persuade an intended audience