

# **Teaching and Examination Regulations**

## **Masters' programmes Faculty of Humanities**

**Academic year 2019-2020**

**A. Faculty section**

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## 1. General provisions

### Article 1.1 Applicability of the Regulations

1. These Regulations apply to anyone enrolled for the programme, irrespective of the academic year in which the student was first enrolled for the programme.	Advice OLC, approval FGV (9.38 sub b)
2. These Regulations enter into force with effect from 1 September 2019	Advice OLC, approval FGV (9.38 sub b)
3. An amendment to the Teaching and Examination Regulations is only permitted to concern an academic year already in progress if this does not demonstrably damage the interests of students.	Advice OLC, approval FGV (9.38 sub b)

### Article 1.2 Definitions

The following definitions are used in these Regulations (*in alphabetical order*):

- a. academic year: the period beginning on 1 September and ending on 31 August of the following calendar year;
- b. CvB: the Executive Board of Vrije Universiteit Amsterdam.
- c. EC (European Credit): an EC credit with a workload of 28 hours of study;
- d. educational component: a unit of study of the programme within the meaning of the WHW;
- e. examination: the final examination of the Master's programme;
- f. FGV: Faculty joint assembly – assembly of the faculty student council and faculty staff council;
- g. interim examination: an assessment of the student's knowledge, understanding and skills relating to a course component. The assessment is expressed in terms of a final mark. An interim examination may consist of one or more partial examinations. A resit always covers the same material as the original interim examination;
- h. joint degree: a degree awarded by an institution together with one or more institutions in the Netherlands or abroad, after the student has completed a study programme (a degree programme, a major or a specific curriculum within a degree programme) for which the collaborating institutions are jointly responsible;
- i. OLC: programme committee;
- j. period: a part of a semester;
- k. practical exercise: the participation in a practical training or other educational learning activity, aimed at acquiring certain (academic) skills. Examples of practical exercises are:
  - researching and writing a thesis or dissertation
  - carrying out a research assignment
  - taking part in fieldwork or an excursion
  - taking part in another educational learning activity aimed at acquiring specific skills, or
  - participating in and completing a work placement;
- l. programme: the totality and cohesion of the course components, teaching activities/methods, contact hours, testing and examination methods and recommended literature;
- m. SAP/SLM: the student information system (*Student Lifecycle Management*);
- n. semester: the first (September - January) or second half (February - August) of an

	academic year;
o. study guide:	the guide for the study programme that provides further details of the courses, provisions and other information specific to that programme. The Study Guide is available electronically at: <a href="https://www.vu.nl/en/study-guide/">https://www.vu.nl/en/study-guide/</a> ;
p. subject	see ' <i>educational component</i> ';
q. thesis:	a component comprising research into the literature and/or contributing to scientific research, always resulting in a written report;
r. university:	Vrije Universiteit Amsterdam;
s. WHW:	the Dutch Higher Education and Research Act ( <i>Wet op het Hoger Onderwijs en Wetenschappelijk Onderzoek</i> );
t. workload:	the workload of the unit of study to which an interim examination applies, expressed in terms of credits = EC credits (ECTS = European Credit and Transfer Accumulation System). The workload for 1 year (1,680 hours) is 60 EC credits.
u. essay exam	a writing assignment that is the interim examination or partial examination of an educational component.

The other terms have the meanings ascribed to them by the WHW.

## 2. Study programme structure

### Article 2.1 Structure of academic year and educational components

1. The study programme will be offered in a year divided into two semesters.	Ordinance CvB
2. Every semester consists of three consecutive periods of eight, eight and four weeks	Ordinance CvB
3. An educational component comprises 6 EC or a multiple thereof.	Ordinance CvB
4. By way of exception to paragraph 3, Section B may stipulate that a unit of study comprises 3 EC or a multiple thereof. The Faculty Board requests permission from the Executive Board .	Ordinance CvB

## 3. Assessment and Examination

### Article 3.1 Signing up for education and interim examinations

1. Every student must sign up to participate in the educational components of the programme, the examinations and resits. The procedure for signing up is described in an annex to the Student Charter.	Ordinance CvB
2. Signing up may only take place in the designated periods.	Ordinance CvB

### Article 3.2 Type of examination

1. At the student's request, the Examinations Board may permit a different form of interim examination than that stipulated in the course catalogue. If applicable, more detailed regulations on this are included in the Rules and Guidelines for the Examinations Board.	Advice OLC, Approval FGV (7.13 l)
2. If an educational component is no longer offered in the academic year following its termination, at least one opportunity will be provided to sit the interim examination(s) or parts thereof and a transitional arrangement will be included in the programme-specific section for the subsequent academic year.	Advice OLC, approval FGV (7.13 j)

### Article 3.3 Oral interim examinations

1. An oral assessment is public unless the Examinations Board on request determines otherwise.	Advice OLC; approval FGV (7.13 l and n)
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### Article 3.4 Determining and announcing results

1. The examiner determines the result of a written interim examination as soon as possible, but at the latest within ten working days. By way of departure from that stipulated in the first clause, the marking deadline for theses and final assignments is no longer than twenty working days. The examiner will then immediately ensure that the marks are registered and also ensures that the student is immediately notified of the mark, taking due account of the applicable confidentiality standards.	Ordinance CvB
2. The examiner determines the result (i.e. mark) of an oral examination as soon as possible, but at the latest within ten working days after the examination has finished and informs the student accordingly. The third clause of the first paragraph applies.	Advice OLC; approval FGV (7.13 o)
3. In the case of alternative forms of oral or written examinations, the Examinations Board determines in advance how and by what deadline the student will be informed of the results.	Advice OLC; approval FGV (7.13 o)
4. A student can submit a request for reassessment to the examiner. A request for reassessment does not affect the time period for lodging an appeal.	Advice OLC; approval FGV (9.38 sub b)

### Article 3.5 Examination opportunities

1. a. Per academic year, two opportunities to take examinations per educational component will be offered.  b. The options for retaking practical components, work placements and theses are detailed in the relevant work placement manual, teaching regulations or graduation regulations.	Ordinance CvB
2. The most recent mark will apply in the event of a resit. A retake is allowed for both passed and failed units of study. A retake is not allowed for essay exams passed by the student, as stated in the Rules and Guidelines of the Examination Committee.	Ordinance CvB
3. The resit for a (partial) interim examination must not take place within ten working days of the announcement of the result of the (partial) interim examination being resat.	Advice OLC; approval FGV (7.13 j)
4. The Examination Board may allow a student an extra opportunity to sit an examination if that student:  a) is lacking only those credits to qualify for his or her degree; b) has failed the examination during all the previously offered attempts unless participation in an examination was not possible for compelling reasons.  The extra opportunity can only be offered if it concerns a written examination, a paper or a take home examination. This provision excludes the practical assignments and the Master's thesis. Requests for an additional examination opportunity must be submitted to the Examination Board no later than 1 July. If necessary, the method of examination may deviate from the provisions in the study guide.	Ordinance CvB

### Article 3.6 Marks

1. Marks are given on a scale from 1 to 10 with no more than one decimal point.	Ordinance CvB
2. The final marks are given in whole or half points.	Ordinance CvB
3. Final marks between 5 and 6 will be rounded off to whole marks: up to 5.5 rounded	Ordinance CvB

down; from 5.5 rounded up. To pass a course, a 6 or higher is required.	
4. The Examination Board can allow to use symbols rather than numbers, for example; v(oldaan) [i.e. passed], g(oed) [i.e. good], n(iet)v(ol)d(aan) [i.e. not passed], etc.)	Ordinance CvB

**Article 3.7 Exemption**

1. At the written request of the student, the Examination Board may exempt the student from taking one or more examination components, if the student:	Advice OLC; approval FGV (7.13 r)
a) has passed a course component of a university or higher professional education programme that is equivalent in terms of content and level;	
b) has demonstrated through his/her work and/or professional experience that he/she has sufficient knowledge and skills with regard to the relevant course component.	
2. The Master's thesis is excluded from this exemption possibility.	Advice OLC; approval FGV (9.38 sub b)

**Article 3.8 Validity period for results**

1. The validity period of interim examinations passed and exemption from interim examinations is unlimited, unless otherwise specified in Section B.	Legal provision
2. The validity period of a partial examination is limited to the academic year in which it was sat or until the end of the unit of study concerned, as stipulated for the relevant unit of study in Section B.	Advice OLC; approval FGV (9.38 sub b)

**Article 3.9 Right of inspection and post-examination discussion**

1. For twenty working days after the announcement of the results of a written interim examination, the student can, on request, inspect his or her assessed work, the questions and assignments set in it, as well as the standards applied for marking. The place and time referred to in the previous clause will be announced at the time of the interim examination or on Canvas.	Advice OLC; approval FGV (7.13 p en q)
2. If a collective post-examination discussion has been organized, individual post-examination discussions will be held only if the student has attended the collective discussion or if the student was unable to attend the collective discussion through no fault of his or her own.	Advice OLC; approval FGV (7.13 q)
3. Students who meet the requirements stipulated in paragraph 1 can submit a request for an individual post-examination discussion to the relevant examiner. The discussion shall take place at a time and location to be determined by the examiner.	Advice OLC; approval FGV (7.13 p en q)

**4. Academic student counselling and study progress****Article 4.1 Administration of study progress and academic student counselling**

1. The faculty board is responsible for the correct registration of the students' study results. After the assessment of an educational component has been registered, every student has the right to inspect the result for that component and also has a list of the results achieved at his or her disposal in VUnet.	Advice OLC; approval FGV (7.13 u)
2. Enrolled students are eligible for academic student counselling. Academic student counselling is in any case provided by <ol style="list-style-type: none"> <li>The Student General Counselling Service</li> <li>Student psychologists</li> <li>Faculty academic advisors</li> </ol>	Advice OLC; approval FGV (7.13 u)

### Article 4.2 Adaptations for students with a disability

1. A student with a disability can, at the moment of submission to VUnet, or at a later instance, submit a request to qualify for special adaptations with regard to teaching, practical training and interim examinations. These adaptations will accommodate the student's individual disability as much as possible, but may not alter the quality or degree of difficulty of a unit of study or an examination. In all cases, the student must fulfil the exit qualifications for the study programme.	Advice OLC; approval FGV (7.13 m)
2. The request referred to in the first paragraph must be accompanied by a statement from a doctor or psychologist. If possible, an estimate should be given of the potential impact on the student's study progress. In case of a chronic disability a single (one time) request suffices.	Advice OLC; approval FGV (7.13 m)
3. Students who have been diagnosed with dyslexia must provide a statement from a BIG, NIP or NVO registered professional who is qualified to conduct psychological evaluation.	Advice OLC; approval FGV (7.13 m)
4. The faculty board, or the responsible person on behalf of the faculty board, decides on the adaptations concerning the teaching facilities and logistics. The Examinations Board will rule on requests for adaptations with regard to examinations.	Advice OLC; approval FGV (7.13 m)
5. In the event of a positive decision in response to a request as referred to in paragraph 1, the student will make an appointment with the study adviser to discuss the details of the provisions.	Advice OLC; approval FGV (7.13 m)
6. A request for adaptations will be refused if it would place a disproportionate burden on the organization or the resources of the faculty or university were it upheld.	Advice OLC; approval FGV (7.13 m)
7. If the disability justifies an extension of the interim examination time, the Examinations Board will issue a statement testifying to this entitlement to an extension. If a disability justifies other measures to be taken, the academic adviser can take the necessary measures.	Advice OLC; approval FGV (7.13 m)
8. The decision as referred to in paragraph 5 may specify a limited validity of the special adaptations.	Advice OLC; approval FGV (7.13 m)

### 5. Hardship clause

#### Article 5.1 Hardship clause

In instances not regulated by the Teaching and Examination Regulations or in the event of demonstrable extreme unreasonableness and unfairness, the faculty board responsible for the study programme will decide, unless the matter concerned is the responsibility of the Examinations Board.	Advice OLC; approval FGV (9.38 sub b)
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Advice by the Programme Committees, d.d. 26 April 2019, 6 May 2019, 16 May 2019, 17 May 2019, 19 May 2019, 20 May 2019, 6 June 2019 and 7 June 2019

Approved by the Faculty Joint Assembly on 10 July 2019 (ODC) en 25 July 2019 (FSR)

Adopted by the board of the Faculty of Humanities on 22 August 2019

# **Teaching and Examination Regulations**

## **Master's programme in Communication and Information Studies**

### **Faculty of Humanities**

**Academic year 2019-2020**

- B1. Programme specific section - general provisions
- B2. Programme specific section – content of programme

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## Section B1: Programme specific – general provisions

### 6. General programme information and characteristics

#### Article 6.1 Study programme information

1. The programme Communication and Information Studies CROHO number 66826 is offered on a full-time basis.	Advice OLC; approval FGV (7.13 i)
2. The language of instruction of the specialization Multimodal Communication is English, the language of instruction of the specialization Journalistiek, Schrijven en vertalen and Taal en Communicatie in Organisaties is Dutch.	Advice OLC; approval FGV (9.38 sub b)

#### Article 6.2 Teaching formats used and modes of assessment

1. The degree programme uses the following teaching formats: <ul style="list-style-type: none"> <li>• Lecture</li> <li>• Seminar</li> <li>• Practical</li> <li>• Tutorial</li> </ul>	Advice OLC; approval FGV (7.13 x)
2. The degree programme uses the following modes of assessment: <ul style="list-style-type: none"> <li>• Written examination</li> <li>• Computer test</li> <li>• Written assignment</li> <li>• Research assignment</li> <li>• Evaluation and reflection assignment</li> <li>• Paper</li> <li>• Essay</li> <li>• Translation</li> <li>• Presentation</li> <li>• Research report</li> <li>• Practical report</li> <li>• Advice report</li> <li>• Participation</li> <li>• Referral</li> <li>• Work placement report</li> <li>• Thesis</li> </ul>	Advice OLC; approval FGV (7.13 l)

#### Article 6.3 Academic student counselling

1. The programme offers the following counselling in addition to the student counselling mentioned in Section A: individual supervision by the master coordinator and supervisor of the internship and/or thesis.	Advice OLC; approval FGV (7.13 u)
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### 7. Further admission requirements

#### Article 7.1 Intake date(s)

The programme starts on September 1.	Advice OLC; approval FGV (9.38 sub b)
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## Article 7.2 Admission requirements

1. Admission to the master's programme is granted to anyone who demonstrates that he or she meets the requirements for knowledge, insight and skills at the level of a WO Bachelor's degree obtained at an institution for higher education, as set out below.

### **Journalistiek (in Dutch)**

Je kunt deelnemen aan het masterprogramma Journalistiek als je beschikt over voldoende basiskennis uit de domeinen communicatiewetenschappelijke methoden en technieken), analyse van tekst en beeld en taalgebruik, en journalistieke vaardigheden. Studenten die CIW: Media en Journalistiek aan de VU hebben gevolgd beschikken over deze kennis en vaardigheden. Zij zijn rechtstreeks toelaatbaar tot de master. Alle andere studenten zullen hun kennis en vaardigheden moeten uitbreiden voor ze toegelaten kunnen worden. Dat kan met een opstapminor of een premaster, maar alleen als ze een wetenschappelijke bachelor, een hbo-bachelor Journalistiek of een andere hbo-opleiding met voldoende training in journalistieke vaardigheden volgen of hebben gevolgd.

- Als je een bacheloropleiding CIW: Media-analyse of CIW: Talen en organisaties volgt, kun je een vastgesteld minorpakket volgen. Dat geldt ook voor de bachelor Communicatiewetenschap en voor bepaalde HBO-bachelors Journalistiek, waarmee afspraken zijn gemaakt.
- Als je een bacheloropleiding Communicatiewetenschap of CIW aan een andere instelling dan de Vrije Universiteit volgt, of HBO Journalistiek doet aan een instelling waarmee geen afspraken zijn gemaakt, kun je alleen deelnemen aan de opstapminor na een beslissing van de Toelatingscommissie.
- Als je een afgeronde aan journalistiek verwante wetenschappelijke bachelor hebt gedaan, kun je toegelaten worden tot een Premasterprogramma.
- Als je een afgeronde HBO-opleiding hebt gedaan, is het de vraag of in je opleiding voldoende aandacht is besteed aan journalistieke vaardigheden. In het algemeen kun je alleen met een HBO-opleiding in journalistiek toegelaten worden na het volgen van een Premasterprogramma. Toelating wordt bepaald door de Toelatingscommissie.

### **Schrijven en vertalen (in Dutch)**

Om toegelaten te worden tot het masterprogramma Schrijven en Vertalen, moet je voldoen aan de begintermen van de opleiding. Dit houdt in dat er specifieke eisen zijn op het gebied van academische vaardigheden, methodologie van empirisch onderzoek, taalwetenschap, en taalbeheersing van het Nederlands (op moedertaalniveau). Daarnaast worden er ook eisen aan je gesteld met betrekking tot je kennis van het Engels. Welke eisen dat zijn hangt af van de inhoud van je programma:

**Schrijven:** Als je kiest voor de variant Schrijven zonder vertaalvakken, dan is kennis van het Engels op VWO-niveau voldoende. Als je de variant Schrijven wilt combineren met een select aantal vertaalvakken (Vertalen EN-NE 1 en 2, Introduction to Translation Studies), dan moet je middels het afronden van een vertaaltoets laten zien dat je over voldoende kennis van het Engels beschikt om aan deze vakken deel te mogen nemen.

**Vertalen:** Als je de variant Vertalen wilt volgen, dan moet je kennis van het Engels op WO-bachelorniveau zijn. Dat betekent dat je niet alleen een uitstekende taalvaardigheid in het Engels moet hebben, maar dat je ook voldoende kennis moet hebben van Engelse taalkunde en vertaalwetenschap. Ter oriëntatie: een bachelordiploma Engels, Taalwetenschap, of CIW met Engels biedt een uitstekende toegang tot de variant Vertalen. Heb je een ander op taal of communicatie gericht bachelordiploma van de VU, een andere universiteit of van het HBO dan beslist de examencommissie van de opleiding of je toelaatbaar bent tot het premasterprogramma van maximaal 30 studiepunten.

### **Taal en communicatie in organisaties (in Dutch)**

WO

Partly legal provision & ordinance CvB. Admission requirements excepted from participation in WHW

<p>Met een bachelordiploma Communicatie-en informatiewetenschappen van de VU en van de Rijksuniversiteit Groningen word je rechtstreeks tot de master CIW: Taal en communicatie in organisaties toegelaten. Heb je een ander op taal of communicatie gericht bachelordiploma van de VU, een andere universiteit of van het HBO dan beslist de examencommissie van de opleiding of je toelaatbaar bent tot het premasterprogramma van maximaal 30 studiepunten.</p> <p><b>HBO</b></p> <p>Met een HBO-diploma kun je niet direct instromen in de master CIW: Taal en communicatie in organisaties. Je kunt wel tot de studie worden toegelaten nadat je een premaster programma met succes hebt afgerond. Studenten met een HBO diploma in de richting van Taal en Communicatie (Communicatie, Redactie, Journalistiek, Talen, International Business and Languages etc.) kunnen worden toegelaten tot de premaster.</p> <p><b>Multimodal communication</b></p> <p>Direct admission to the Master's programme is possible with a Bachelor's degree in English Language and Culture, Linguistics, and Communication and Information Studies from VU Amsterdam. Applications from students with equivalent Bachelor's degrees from other universities in the Netherlands have to be submitted to the Admission Board for assessment.</p> <p>If you have an academic (WO) Bachelor's degree in another subject, the Admission Board will decide what subjects you will be required to take in preparation for the Master's programme. Depending on the number of subjects you have to take, you will either have to register for and complete the Bachelor's programme or you will be permitted to register for the pre-Master's course (one year maximum).</p>	
2. The Admissions Board will investigate whether the applicant meets the admission requirements.	Legal provision
3. In addition to the requirements referred to in the first paragraph, the Admissions Board can also assess requests for admission in terms of (at least two of) the following documents: a. transcript of records (scan of the original); b. Overview of courses and literature	Partly legal provision & ordinance CvB. Admission requirements excepted from participation in WHW

### Article 7.3 English language requirement for English-language Master's programmes or English-language specializations

<p>1. In deviation from the language proficiency requirements as stated in the Application and registration regulation (RAI) an applicant should demonstrate that he or she has sufficient level of proficiency in English by meeting at least one of the following standards, no more than two (2) years before the start of the programme at the VU:</p> <ul style="list-style-type: none"> <li>- (academic) IELTS (&gt;6.5) : 7,0, with a minimum of 6,5 on each component.</li> <li>- TOEFL paper based test (&gt; 580): 600, with a minimum of 55 on each component and 4,0 in TWE</li> <li>- TOEFL internet based test (&gt; 92): 100, with a minimum of 20-23 on each component.</li> <li>- the Cambridge Certificate of Proficiency in English (CPE) or the Cambridge Certificate of Advanced English (CAE), score A, B or C</li> </ul>	Advice OLC; approval FGV (9.38 sub b)
2. Applicants who: a) completed an English-taught secondary or higher education degree in Canada, the United States, the United Kingdom, Ireland, New Zealand or Australia or	Advice OLC; approval FGV (9.38 sub b)

<p>b) have earned a Bachelor's or Master's degree in an English-taught programme accredited by NVAO in the Netherlands, or</p> <p>c) have earned a Bachelor's or Master's degree in an accredited English-taught programme in another member state of the European Union</p> <p>are exempted from the requirements referred to in paragraph 1.</p>	
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#### Article 7.4 Pre-Master's programme

<p>1. a) Students with a Bachelor's degree of a university of applied science (HBO) in a field that corresponds to a sufficient extent with the subject area covered by the Master's programme can request admission to the pre-Master's programme.</p> <p>b) Students with a WO Bachelor's degree from an institution of academic higher education in a field that does not sufficiently correspond with the subject area covered by the Master's programme can request admission to the pre-Master's programme.</p>	Advice OLC; approval FGV (9.38 sub b)
2. The further requirement for admission to the transition or premaster's programme of Multimodal Communication is: meet the language requirements for English, as stated in article 7.3.	Advice OLC; approval FGV (9.38 sub b)
3. The size and content of the premaster's programme can be found in appendix 3. For HBO students, the premaster assessment is part of the admission to the premaster's programme. This assessment is binding.	Advice OLC; approval FGV (9.38 sub b)
4. A successfully completed pre-Master's programme serves as proof of admission to the specified Master's programme in the subsequent academic year. The condition for obtaining a certificate is that all courses belonging to the premaster's programme have been completed within one academic year.	Legal provision
5. A candidate can only participate in one pre-Master's programme at the Vrije Universiteit.	Ordinance CvB.

## 8. Interim examinations and results

#### Article 8.1 Sequence of interim examinations

<p>1. In the specialization Taal en Communicatie in Organisaties and Journalistiek, a student must have obtained a minimum of 24 EC before the master's thesis can be started. In the specialization Schrijven en vertalen, a student must have taken a minimum of 30 EC in courses and have passed the three compulsory courses within these courses.</p>	Advice OLC; approval FGV (7.13 h, s & t)
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#### Article 8.2 Validity period for results

<p>1. If the exam shows that a student's knowledge is insufficient or outdated, or if the student's skills evaluated in the exam are demonstrably outdated, the Examination Board may impose a supplementary or replacement examination for a course for which an examination was passed more than 6 years ago.</p>	Advice OLC; approval FGV (7.13 k)
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## Section B2: Programme specific – content of programme

### 9. Programme objectives, specializations and exit qualifications

#### Article 9.1 Workload

1. The programme has a workload of 60 EC.	Advice OLC; (7.13 a)
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#### Article 9.2 Specializations

The programme has the following specializations: - Journalistiek - Taal en Communicatie in Organisaties - Schrijven en Vertalen - Multimodal Communication	Advice OLC; (7.13 a)
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#### Article 9.3 Programme objective

See appendix 2	Advice OLC; (7.13 a)
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#### Article 9.4 Exit qualifications

1. See appendix 2	Approval OLC (7.13 c)
2. Language proficiency may be taken into account in the assessment of (interim) examinations	Approval OLC (7.13 c)

### 10. Curriculum structure

#### Article 10.1 Composition of the programme

1. The programme comprises at least a package of compulsory components and an individual Master's thesis or academic internship.	Ordinance CvB
2. Additionally the programme can offer: - Practical exercises - Electives	Advice OLC; (7.13 a)
3. Educational components are categorized as specialized (400), research oriented (500) and highly specialized (600) level.	Ordinance CvB

#### Article 10.2 Compulsory educational components

See appendix 4. A detailed description per educational component can be found in the Study Guide.	Advice OLC; (7.13 a)
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#### Article 10.3 Elective educational components

1. See appendix 4. A detailed description per educational component can be found in the Study Guide.	Advice OLC; (7.13 a)
2. If the student wishes to take a different educational component than listed, advance permission must be obtained in writing from the Examinations Board.	Advice OLC; (7.13 a)

#### Article 10.4 Practical exercise

The following components can be considered as practical exercises:				Approval OLC (7.13 d)
Name of educational component	course code	nr of EC	level	
Ma-scriptie CIW: Journalistiek	L_NCMMAJOUSCR	18	400	
Master Thesis CIS: Multimodal Communication	L_EAMAMUCSCR	18	400	
Ma-scriptie CIW: Schrijven en vertalen	L_NCMASEVSCR	18	400	
Ma-scriptie CIW: TCO	L_NCMACIWSCR	18	400	
Stage CIW tekstschriften	L_NCMASCHSTA	12	400	
Bedrijfsstage CIW, Vertalen	L_EAMACIWSTA	12	400	
Masterstage CIW	L_NCMACIWSTA	12	400	

#### Article 10.5 Participation in practical training and tutorials

1. Where the study guide states that attendance is compulsory for a practical, the student is obliged to attend at least 80% of the meetings.	Approval OLC (7.13 d)
2. Where the study guide states that a seminar is obliged to attend, the student is obliged to attend at least 80% of the meetings.	Approval OLC (7.13 d)

### 11. Evaluation and transitional provisions

#### Article 11.1 Evaluation of the education

1. The education provided in this programme is evaluated in accordance with appendix 1. The faculty evaluation plan offers the framework for this.	Approval OLC (7.13 a1)
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#### Article 11.2 Transitional provisions

If a course in the compulsory study programme has lapsed, the student will be offered the opportunity to take the examination in this course once more after the teaching of this course.	Advice OLC (7.13 a)
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Advice and approval by the Programme Committee, on 6 May 2019

Approved by the Faculty Joint Assembly, on 10 July 2019 (ODC) and 25 July 2019 (FSR)

Adopted by the board of the Faculty of Humanities on 22 August 2019

## Appendices

### [\*\*1: Evaluation of education in the Faculty of Humanities\*\*](#)

#### **2: Programme objective and exit qualifications**

#### **3: Premaster's programme**

#### **4: Programme overviews**

### ***Objective***

The Master's programme in Communication and Information Studies aims to provide students with specialist knowledge, skills and insights in the field of effective communication within genre-specific frameworks. Students who graduate from the Master's programme in Communication and Information Studies are thus excellently equipped to understand and analyse successive developments in the field of language, media and communication in the light of prevailing views on the effectiveness of genres and contemporary discussions on genre purity, hybrid genres and specific developments within the specializations that relate to, for example, the importance of 'genre bending' and 'genre blending'.

The 'genre' theme prepares students for academic practice within the specific field of language and communication, both in journalism and in the field of writing and translation, but also in institutional settings and in relation to multimodal communication. The orientation towards issues and discussions within the fields of professional practice that are relevant to the specializations enhances the relevance of the academic profile with respect to the relevant professional fields. This approach also contributes to the student's sense of social responsibility when it comes to taking a stance on contemporary issues in the relevant field of the specialization.

### ***General exit qualifications for the Master's programme in Communication and Information Studies***

#### **Knowledge and understanding**

- The student has knowledge of the complexity and diversity of the field of language and communication and is able to apply that knowledge when evaluating their own research and that of others.

#### **Application of knowledge and understanding**

- The student is able to make an independent contribution to the academic debate with respect to his or her own field of research.
- The student is able to carry out research independently.

#### **Making judgements**

- The student is able to reflect on language use in institutional settings at an academic level;
- The student is willing and able to take account of social, academic and ethical aspects when evaluating and analysing complex issues in the field of language and communication;
- The student is willing and able to reflect on methodical, historical and ethical-social aspects of research into language behaviour.

#### **Communication**

- The student is able to report on research according to the conventions of the discipline;
- The student has good oral and written fluency in Dutch or English (Multimodal Communication; Writing and Translation: Translation); the student is able to report on his or her own academic research and that of others in a way that appeals to a wide audience.

#### **Learning skills**

- The student is able to operate in a societal role that is consistent with the degree programme or to proceed to a PhD programme in the field of language and communication.

The exit qualifications for each specialization are set out below.

### ***Eindtermen Taal & communicatie in organisaties (in Dutch)***

#### Kennis en inzicht

- De student kent de kwesties die spelen rond het begrip genre binnen de context van effectief taalgebruik in communicatie.
- De student heeft inzicht in de tekst- en/of gesprekswetenschappelijke aspecten van communicatie in een aantal instituties en organisaties in een nationale en/of internationale context; voorbeelden van dergelijke instituties zijn het juridische, het journalistieke en het gezondheidsdomein.
- De student heeft een goed overzicht van de tekst- en/of gesprekswetenschappelijke discussies rondom communicatie in een aantal instituties en organisaties.

#### Toepassen kennis en inzicht

- De student kan de effecten van taalgebruik in institutionele omgevingen analyseren, waardoor de student in staat is ook de communicatie van anderen te becommentariëren en, waar nodig, te verbeteren.
- De student is in staat onderzoek en inzichten uit de toeleverende disciplines (letteren, communicatiewetenschap) te integreren.
- De student is in staat om inzichten in de tekst- en/of gesprekswetenschappelijke aspecten van communicatie toe te passen en om over de effectiviteit van die communicatie gefundeerde adviezen uit te brengen.

### ***Eindtermen Schrijven en vertalen (in Dutch)***

#### Kennis en inzicht

- De student heeft diepgaande kennis van vertaalprocessen in zowel theoretisch als praktisch opzicht, en heeft inzicht in het soort problemen dat zich voordoet bij het vertalen en lokaliseren van verschillende soorten teksten en documenten. [V]
- De student heeft een uitstekende vaardigheid in het vertalen van teksten van verschillende soorten van het Engels naar het Nederlands, en weet daarbij goed gebruik te maken van elektronische vertaalhulpmiddelen. [V]
- De student heeft een uitstekende productieve beheersing van de Nederlandse en/of Engelse taal. [S&V]
- De student heeft diepgaande kennis van de aard van vaktaal en terminologie, en de rol die deze spelen in het vertaalproces. [V]
- De student heeft diepgaande kennis van de kenmerken van diverse tekstsoorten, waaronder die in een elektronische omgeving, en weet de kwaliteit ervan zorgvuldig te beoordelen. [S&V]
- De student heeft uitstekend inzicht in de stilistische effecten van zinsbouwkeuzes in het Nederlands, mede in relatie tot het tekstgenre (zowel fictie als non-fictie), en kan die keuzes zelf maken en motiveren in eigen teksten (zowel fictie als non-fictie). [S]
- De student heeft diepgaande kennis van de wetenschappelijke discussie over tekstkwaliteit. [S]

#### Toepassen kennis en inzicht

- De student beschikt over uitstekende vaardigheden in de toepassing van professioneel elektronisch gereedschap bij de verwerving, weergave en toepassing van terminologische kennis. [V]
- De student heeft een uitstekende vaardigheid in het beoordelen en optimaliseren van de kwaliteit van (bron)teksten van diverse genres. [S&V]

### Ordeelsvorming

- De student is in staat, blijkens een afstudeeropdracht, een complexe problematiek op het gebied van vertalen, tekstkwaliteit of tekstoefoptimalisering, te analyseren en daarvoor oplossingen te bieden, eventueel deels op basis van tijdens een bedrijfsstage uitgevoerde werkzaamheden. [S&V]

### **Eindtermen Journalistiek (in Dutch)**

#### Kennis en inzicht

- De student heeft kennis van de complexiteit en diversiteit van het vakgebied Journalistiek en is in staat die kennis toe te passen bij de beoordeling van eigen en andermans onderzoek.
- De student is op de hoogte van de vraagstukken die spelen omtrent de productie, de receptie, het gebruik, het effect en de inhoud van journalistieke teksten en kan deze analyseren in termen van genre, narrativiteit en burgerschap.
- De student heeft inzicht in de tekstwetenschappelijke en communicatiewetenschappelijke aspecten van journalistieke en journalistiekwetenschappelijke vraagstukken
- De student heeft een goed overzicht van de journalistiekwetenschappelijke discussies omtrent de productie, de receptie, het gebruik, het effect en de inhoud van journalistieke teksten

#### Toepassen kennis en inzicht

- De student is in staat een onafhankelijke bijdrage te leveren aan het wetenschappelijk debat over Journalistiek.
- De student is in staat zelfstandig een journalistiekwetenschappelijk onderzoek uit te voeren.
- De student kan de effecten van taalgebruik, (incl. genre, narrativiteit) bij journalistieke praktijken analyseren, rekening houdend met de maatschappelijke taak van de journalistiek, waardoor de student in staat is om die praktijken te becommentariëren en waar nodig te verbeteren.
- De student is in staat om onderzoek en inzichten uit de tekstwetenschap en de communicatiewetenschap te integreren in de journalistiekwetenschap in termen van genre, narrativiteit en burgerschap en deze toe te passen bij het bestuderen, analyseren en oplossen van journalistieke (innovatie)vraagstukken.
- De student is in staat om inzichten uit de journalistiekwetenschappen toe te passen op journalistieke (innovatie)vraagstukken en over de effectiviteit ervan gefundeerde adviezen uit te brengen.

### Ordeelsvorming

- De student is in staat om op wetenschappelijk niveau te reflecteren op de productie, de receptie, het gebruik, het effect en de inhoud van journalistieke teksten.
- De student is bereid en in staat tot rekening houden met sociaal-maatschappelijke, wetenschappelijke en ethische aspecten bij de oordeelsvorming over en analyse van complexe vraagstukken op het gebied van de journalistiek;
- De student is bereid en in staat tot reflectie op methodische, historische en ethisch-maatschappelijke aspecten van journalistiekwetenschappelijk onderzoek en onderzoeksjournalistiek;

### Communicatie

- De student is in staat over een onderzoek te rapporteren volgens de conventies van het vakgebied.

- De student heeft een goede mondelinge en schriftelijke uitdrukkingsvaardigheid van het Nederlands; de student is in staat over het eigen en andermans wetenschappelijk onderzoek op een aantrekkelijke manier te rapporteren aan een breed publiek.

#### *Leervaardigheden*

- De student is in staat te functioneren in een maatschappelijke functie die aansluit bij de opleiding dan wel door te stromen naar een promotietraject op het terrein van Journalistiek.

#### ***Exit qualifications Multimodal Communication***

##### *Knowledge and understanding*

- The student is conversant in different approaches to the question of what constitutes multimodality.
- The student is familiar with the complexity and diversity of the forms of multimodal communication, and in particular, with the place that linguistic forms can play in them.
- The student knows about differences between multimodality in more spontaneous communication (e.g., in face-to-face contexts) and in more prepared communication (as in contexts of edited media).
- The student knows the potential cognitive and communicative effects of different forms of multimodal communication.

##### *Applying one's knowledge and understanding*

- The student can apply appropriate theories and methods to analyze various forms of multimodal media in different domains of communication.
- The student can analyze how different modes/semiotic codes and different audio-visual means of communication are combined in different contexts and in specific instantiations.

##### *Making judgments*

- The student is able to critically reflect on and evaluate the relative value of different theoretical and methodological approaches with respect to the analysis of different forms of multimodal communication.
- The student is capable of reflecting on the distinction between scholarly, social/ethical, and commercial interests in the study of forms of multimodal communication.

**Appendix 3****Premaster's programme****Premaster Communicatie- en informatiewetenschappen 2019-2020**

ST/14122018

**Premaster CIW, programma Journalistiek (in Dutch)***Premaster CIW, programma Journalistiek voor studenten HBO Journalistiek:*

Vanuit het HBO kun je alleen toegang krijgen als je voldoende aan journalistieke vaardigheden hebt gedaan. In de praktijk komt dit alleen voor bij de Scholen voor Journalistiek. Bij een toelatingsverzoek kan de toelatingscommissie dit beoordelen.

	Periode 1	Periode 2	Periode 3	Periode 4	Periode 5	Periode 6
	L_NCBACIW210 Communicatie en cognitie (6 ec)	S_MTSWO Methodologie van sociaal-wetenschappelijk onderzoek (6 ec)	S_MMP Media, maatschappij en politiek (6 ec)			
	L_AAPMALGACV ACVA Premaster (3 ec)	L_NCBAALG012 Minor Toegepaste statistiek (6 ec)				
	L_NCBAALG006 Forensische linguïstiek (6 ec)					
	L_AABACIW115 Inleiding media en journalistiek (6 ec)					

Uit het bovenstaande pakket wordt per student op basis van zijn/haar achtergrond een selectie gemaakt door de toelatingscommissie van de Faculteit der Geesteswetenschappen.

*Premaster CIW, programma Journalistiek vanuit een wo bachelor waarin 12 studiepunten aan methoden en statistiek is gedaan (ter beoordeling toelatingscommissie):*

	Periode 1	Periode 2	Periode 3	Periode 4	Periode 5	Periode 6
	L_NCBACIW210 Communicatie en cognitie (6 ec)	AB_1101 Gezondheidsjournalistiek (6 ec)	S_MMP Media, maatschappij en politiek (6 ec)			
	L_AABAALG044 Journalistieke vaardigheden tekst (6 ec)	L_AABAALG045 Journalistieke vaardigheden beeld (6 ec)				

L_AABACIW115 Inleiding media en journalistiek (6 ec)					

Uit het bovenstaande pakket wordt per student op basis van zijn/haar achtergrond een selectie gemaakt door de toelatingscommissie van de Faculteit der Geesteswetenschappen.

**Premaster CIW, programma Journalistiek vanuit een wo bachelor zonder 12 studiepunten aan methoden en statistiek (ter beoordeling toelatingscommissie):**

	Periode 1	Periode 2	Periode 3	Periode 4	Periode 5	Periode 6
	L_NCBACIW210 Communicatie en cognitie (6 ec)	AB_1101 Gezondheids journalistiek (6 ec)	S_MMP Media, maatschappij en politiek (6 ec)			
	L_AABAALG044 Journalistieke vaardigheden tekst (6 ec)	L_AABAALG045 Journalistieke vaardigheden beeld (6 ec)				
	L_AABACIW115 Inleiding media en journalistiek (6 ec)	L_NCBAALG012 Minor Toegepaste statistiek (6 ec)				

Uit het bovenstaande pakket wordt per student op basis van zijn/haar achtergrond een selectie gemaakt door de toelatingscommissie van de Faculteit der Geesteswetenschappen.

**Premaster CIW, programma Taal en communicatie in organisaties (in Dutch)**

Voor alle studenten geldt dat er in hun bacheloropleiding communicatievakken zijn gevolgd. Voor HBO-ers geldt ook de eis van het premasterassessment. Afhankelijk van de inhoud van je vooropleiding kunnen uit de onderstaande tabel vakken worden weggestreept. De beoordeling van de inhoud van de premaster is individueel, en afhankelijk van het toelatingsformulier dat je moet invullen en sturen naar de toelatingscommissie van de Faculteit der Geesteswetenschappen.

	Periode 1	Periode 2	Periode 3	Periode 4	Periode 5	Periode 6
	L_NCBACIW210 Communicatie en cognitie (6 ec)	L_NCBACIW215 Discourse and Social Interaction* (6 ec)		L_AABACIW108 Methods (6 ec)	L_CABAALG205 Applied Statistics (6 ec)	
	L_AAPMALGACV Acva premaster (3 ec)					

			L_AABACIWSCR Scriptie (verplicht voor HBO-studenten)		(9 ec)

\* voorkenniseis: transcriptievaardigheden Transana vereist (twee werkcolleges in januari). Aanmelden bij docent Joyce Lamerichs (j.m.w.j.lamerichs@vu.nl).

#### Premaster CIW, programma Schrijven (in Dutch)

	Periode 1	Periode 2	Periode 3	Periode 4	Periode 5	Periode 6
	L_NCBACIW210 Communicatie en cognitie (6 ec)	L_NCBACIW211 Communicatie en effectonderzoek (6 ec)		L_AABACIW108 Methods (6 ec)		
	L_AABACIW103 Introduction to Linguistics (6 ec)					
	L_APMALGACV Acva premaster (3 ec)			L_AABACIWSCR Scriptie		(9 ec)

Uit het bovenstaande pakket wordt per student op basis van zijn/haar achtergrond een selectie gemaakt door de toelatingscommissie van de Faculteit der Geesteswetenschappen.

#### Premaster CIW, programma Vertalen (in Dutch)

	Periode 1	Periode 2	Periode 3	Periode 4	Periode 5	Periode 6
	L_NCBACIW210 Communicatie en cognitie (6 ec)	L_NCBACIW211 Communicatie en effectonderzoek (6 ec)		L_AABACIW108 Methods (6 ec)		
	L_AABACIW103 Introduction to Linguistics (6 ec)	L_ETBACIW202 Analysing Text and Talk (6 ec)		L_NCBACIW307 Language and Interaction (6 ec)		
	L_APMALGACV Acva premaster (3 ec)	L_ETBACIW203 Text Production and Translation (6 ec)		L_AABACIWSCR Scriptie		(9 ec)

Uit het bovenstaande pakket wordt per student op basis van zijn/haar achtergrond een selectie gemaakt door de toelatingscommissie van de Faculteit der Geesteswetenschappen.

**Premaster CIW, specialization Multimodal Communication**

	Period 1	Period 2	Period 3	Period 4	Period 5	Period 6
	L_AAPMALGAC1 Academic Skills for Premasters (3 ec)	L_EABAALG103 Academic English: grammar (3 ec)	L_EABAALG104 Academic English: writing (3 ec)	L_ETBACIW204 Spoken Language and Gesture (6 ec)	L_CABAALG205 Applied Statistics (6 ec)	
		L_ETBACIW202 Analysing Text and Talk (6 ec)				
				L_AABACIWS Scriptie (9 ec)		

The admission board of the Faculty of Humanities will make a selection from the above package for each student on the basis of his/her background.

**Appendix 4**  
**Programme overviews**

ST/22032019

Ma CIW, afstudeerrichting Taal en communicatie in organisaties (in Dutch)

	periode 1	periode 2	Periode 3	periode 4	periode 5 en 6
jaar 1	Genre Design (6 ec)	Genre Research (6 ec)			
	Keuze van 1 uit 3:  Reclameprocessen of Talk is Multimodal of Narrativiteit (6 ec)	Keuze van 2 uit 3:  Usability testing van corporate websites of Text and Image in News and Advertising of Adviseren over gesprekken in zakelijke communicatie (6 ec)		Stage/ keuzevakken  (12 ec)	
				Scriptie  (18 ec)	

**Keuzemodules Specialisatie Taal en communicatie in organisaties***Periode 4:*

L\_ZAMAACW016 Design in Words: Criticism, Writing and Theory

L\_ETMAALG004 English Text Editing MA

*Periode 5:*

L\_NCMACIW014 Health Communication and Media

MaLa-vak:

Semester 1: Taalbeheersing in de praktijk (5 ec)

Ma CIW, afstudeerrichting Journalistiek (in Dutch)

	periode 1	periode 2	periode 3	periode 4	periode 5+6
jaar 1	Key issues in journalistiek wetenschap (6 ec)	Journalistieke genres: verander-ingén in vorm en functie (6 ec)		Impact van journalistieke producten (3 ec)	
	Nieuwsproductie en burgerschap (6 ec)	Nieuwsframes, nieuwsimpact en burgerschap (6 ec)	Practicum onderzoeks- journalistiek (6 ec)	Onderzoek naar de journalistieke praktijk (6 ec)	

	(waarvan 2 ec verbinding met praktijkopdracht )	(waarvan 2 ec verbinding met praktijkopdracht )		Toegepaste methoden en technieken (3 ec)
			Scriptie	(18 ec)

#### Ma CIW, afstudeerrichting Schrijven en vertalen, traject Schrijven (in Dutch)

	periode 1	periode 2 en 3	periode 4	periode 5 en 6
jaar 1	Genre Design (6 ec)	Formuleren plus (6 ec)	Scriptie	(18 ec)
	Narrativiteit (6 ec)			
24 ec* uit:	Reclameprocessen (6 ec)	De column (6 ec)	Stage	(6 of 12 ec)
	Transmedia Storytelling (6 ec)	Creative Writing MA (6 ec)	Tutorial tekstschrijven (6 ec)	
		From Novel to Film (6 ec)		
		Text and Image in News and Advertising (6 ec)		

\*Kies minimaal 12 ec uit de genoemde modulen. 12 ec mag buiten deze keuzes vallen, mits er voor deze vakken toestemming van de eigen examencommissie is (met uitzondering van onderstaande MaLa-vakken, die zonder toestemming van de examencommissie gevuld mogen worden).

#### Keuzemodules Specialisatie Schrijven en vertalen, traject Schrijven

##### MaLa-vakken:

Semester 1: Shakespeare for Teachers (5 ec)

Semester 1: Taalbeheersing in de praktijk (5 ec)

Semester 1: Moderne letterkunde in de praktijk (5 ec)

#### Ma CIW, afstudeerrichting Schrijven en vertalen, traject Vertalen (in Dutch)

	periode 1	periode 2 en 3	periode 4	periode 5 en 6
jaar 1	Genre Design (6 ec)	Formuleren plus (6 ec)	Scriptie	(18 ec)

	Introduction to Translation Studies (3 ec)			
	Vertalen Engels – Nederlands 1 (3 ec)			
24 ec uit:		Vertalen Engels – Nederlands 2 (6 ec)	Stage	(12 ec)
		Technisch vertalen (6 ec)	Translation tutorial (6 ec)	
		Dutch-English Translation MA (6 ec)	English Text Editing MA (6 ec)	

#### Ma CIW, specialization Multimodal Communication

	period 1	period 2 and 3	period 4	period 5 and 6
Year 1	Genre Design (6 ec)	Genre Research (6 ec)	Electives	(12 ec)
	Talk is Multimodal (6 ec)	Text and Image in News and Advertising (6 ec)	Thesis	(18 ec)
		The Power of Metaphor (6 ec)		

#### Electives Specialization Multimodal Communications

##### Period 4:

L\_ZAMAACW015 Crossmedial Exhibitions

L\_ZAMAACW016 Design in Words: Criticism, Writing and Theory

##### Period 5:

L\_NCMACIW014 Health Communication and Media

L\_ELMALTK004 Gothic Spaces

##### MaLa-course:

Semester 2: Learner Corpus Research and Language Teaching (5 ec)