

Microlease and Livingston are now



## LOOK AGAIN

A better way to  
procure your test  
and measurement  
equipment

# Your premier test equipment partner

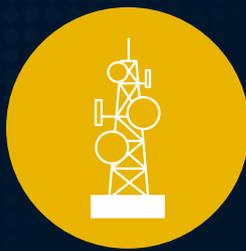
Formerly Microlease and Livingston, Electro Rent are test equipment specialists. For over 50 years we have provided access to the latest test and measurement technology inventory through rental and procurement solutions.

Through our global fleet of €1bn worth of electronic test equipment assets from over 200+ manufacturers, these solutions help companies facing the challenge of testing and measuring in today's fast-moving business environment.

## YOUR INDUSTRY, OUR FOCUS



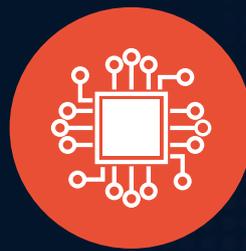
Aerospace & Defence



Telecom



Automotive



Semiconductor



Power & Electrical

## AND MORE...

Our innovative test procurement solutions are designed to integrate seamlessly into your existing operations. We work with you to drive down your overall cost of testing by increasing productivity while reducing equipment management overheads.

## GLOBAL REACH, LOCAL SUPPORT

Supported by our international inventory, we help businesses across Europe with unrivalled local support, logistics hubs and expertise.

# Rent what you need, optimise what you have

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We also offer a suite of asset optimisation services that have been adopted by some of the largest users of test equipment in the world.

## ELECTRO RENT BY NUMBERS

50

years of  
innovation

23

locations  
worldwide

600

global team  
members

180

test  
experts

€1bn

inventory

60k+

instruments

200+

manufacturers

12k

product lines

# Rent vs. Buy: Breaking down the true cost of ownership

Is buying the most cost-effective way to procure your test equipment?

## THE PURCHASE PRICE IS ONLY THE TIP OF THE ICEBERG

Many additional costs lie below the surface of an equipment purchase. Costs such as calibration and maintenance are relatively easy to predict, but additional costs such as financing, depreciation, inventory management, repair, obsolescence and underutilisation are harder to pin down.

These costs can mount up over the lifecycle of the equipment, making the total cost of ownership often **twice the original purchase cost or more**.

**NEW PRODUCT PURCHASE COST**

CALIBRATION COSTS

COST OF CAPITAL

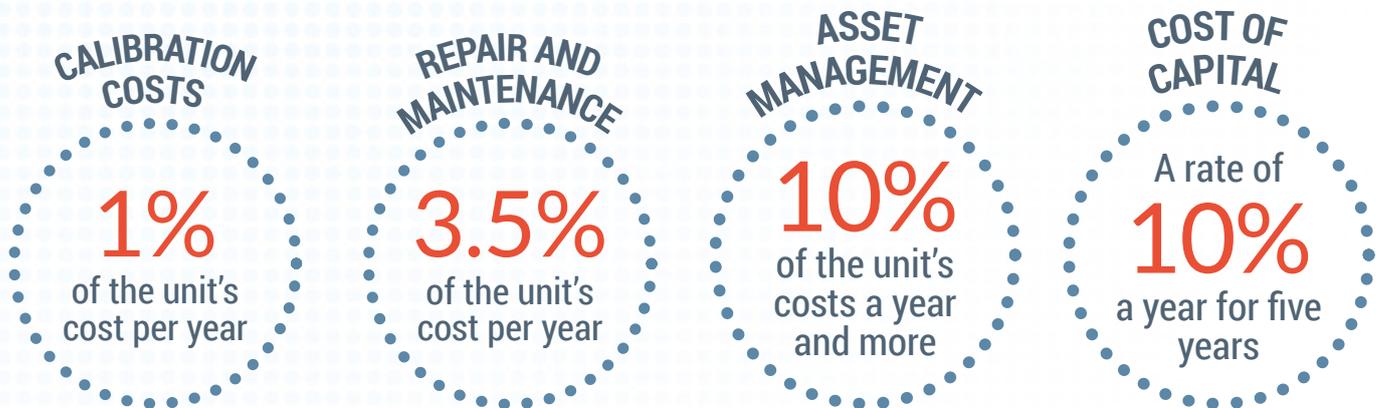
REPAIR AND MAINTENANCE

ASSET MANAGEMENT

**ASK FOR YOUR PERSONALISED COST OF OWNERSHIP COMPARISON**

## The true cost of ownership

**FROM RESEARCH WE CARRIED OUT WITH A LARGE RANGE OF COMPANIES WE FIND THAT THE FOLLOWING FIGURES ARE TYPICAL OF THE COSTS OF OWNERSHIP THAT RAPIDLY ACCUMULATE OVER TIME.**



### ENDURING EQUIPMENT CHALLENGES

We understand that many companies face similar challenges with accessing and managing test and measurement equipment.

*Projects delayed and peaks in demand*

*Increasing costs for new equipment and upgrades*

*Low asset utilisation (typically ~20%)*

*Rising calibration and maintenance costs*

*Scheduled and unscheduled maintenance impacting project delivery*

*Unforeseen outlay, such as out-of-warranty repairs*

*Timings of cash flow, both positive and negative*

*The cost of capital and financing*

*Immediate depreciation*

*Tracking, inventory control, logistics, security, and storage*

By understanding these costs and your precise needs we can help you make better purchasing decisions, ensuring you have access to the latest testing technology while saving you time and money.

# Mix your test equipment procurement for the best results

We have designed a range of options to help you source and deploy equipment in the most effective way, depending on how long you need it and your budget situation.



## RF & Microwave

Spectrum Analysers, Network Analysers, Signal Generators, and more...



## Bench Instruments

Oscilloscopes, Data Acquisition, Power Supplies, Meters, Sensors, Counters, and more...



## Telecoms Test

OTDRs, Fusion Splicers, Optical Spectrum Analysers, Wireless Testers, PIM Analysers, Interference Hunters, and more...



## Power & Electrical

Battery Testers, Power Quality Testers, High-voltage/Current Testers, Transformers Testing, and more...

## RENTAL

The ultimate in flexibility, our rental packages offer you access to the latest test equipment in a fast and affordable way. With the world's largest inventory to ensure availability and constant investment to refresh and update our offering, renting helps you to de-risk your investments.

### SHORT-TERM RENTAL

Manage peaks in demand and urgent requirements with immediate access to equipment.

*Comprehensive inventory with thousands of instruments*

*Fast delivery*

*Ready to use right out of the box*

*Calibration and maintenance included*

*Scale up quickly for new projects*

*Option to return assets after just two weeks*

### LONG-TERM INVENTORY MANAGEMENT SOLUTIONS

Low rates for longer-term use with full flexibility, and everything covered.

*Affordable regular payments replace large capital outlays*

*Only pay for what you use*

*Try out the latest equipment*

*Eliminate costs of ownership*

*Comprehensive support throughout*

*Return, exchange, upgrade as needed*

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## CERTIFIED PRE-OWNED

If you do need to buy, you can get a high-quality solution for much less.

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*A 23-step inspection so you can deploy immediately*

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*A one-year warranty and 14-day return policy*

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*Online purchasing options*

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*Excellent availability and fast delivery*

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*Calibrated and ready to use*

## FINANCIAL SOLUTIONS

Our extensive experience of Financial Solutions means you have more options to get equipment on your terms - spread the cost of investment, conserve capital and make more efficient use of your budgets and cash-flow.

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### Easy2Source

*The security of a fixed-term rental agreement with an option to buy at the end of your term*

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### Operating lease

*Supports your high value, longer term needs, with service and maintenance built-in. Make costs more manageable and budgeting easier with lease agreements from 3-5 years*

## ASSET-OPTIMISATION

Maximise and optimise your existing equipment with our services and know-how.

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*Asset tracking for field or lab*

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*Increase equipment sharing and utilisation*

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*Avoid buying equipment already owned*

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*Better manage calibration and repair*

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*Easily oversee technology obsolescence and disposal*

# Experience the benefits of rental throughout your organisation

Through our broad and comprehensive inventory, asset optimisation tools, logistics and financial expertise, we offer unparalleled cost-saving solutions.

We work closely with our partners and customers to help them deliver on contracts and win new business, while managing budgets and conserving CapEx.

## THE BENEFITS OF PROCURING YOUR EQUIPMENT WITH ELECTRO RENT



### FULL FLEXIBILITY

*Upgrade, extend or end your rental as needed*



### EXTENSIVE INVENTORY

*Thousands of instruments are in stock and ready to rent today*



### PAY FOR USE, NOT FOR LIFE

*Rent from as little as one week, with low-cost long-term plans available*



### REDUCE CAPITAL EXPENDITURE

*Shift inventory expenditure to OpEx budgets and lower your capital outlay*



### NO OWNERSHIP COSTS

*Avoid maintenance calibration and inventory management*



### LOCAL PRESENCE

*Local logistics hubs, as well as sales and support offices*



### FAST DELIVERY

*Delivery often within 24-48 hours of placing your order*



### EXPERT SUPPORT

*Support and advice from our team of specialists, supported by our OEM partners*



### COMPLETE VISIBILITY

*My ER Customer Portal tracks your orders and assets*



### THE LATEST TECHNOLOGY

*Our updated and refreshed inventory ensures you can always have the latest equipment*

## RENTAL BENEFITS FOR EVERYONE IN YOUR ORGANISATION



### ENGINEERS AND TECHNICIANS

Always have the right tool for the job.

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*Equipment when and where you need it*

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*Faster delivery from stock*

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*Technical support and application advice*



### PROJECT/PROGRAM TEST MANAGERS

Flexibility, with projects under control and budget.

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*Immediate, flexible access to equipment*

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*Flexibility to meet changing requirements*

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*Availability against fluid lead times*



### MANAGEMENT AND BUYERS

Save and control costs and see efficiencies.

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*Move Capex to operating budgets*

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*Rental is tax efficient and 100% deductible*

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*Reduce number of suppliers*

Our Customer Care Team and your dedicated Account Manager are always on hand to help and support you.

# Rental is Quick and Easy



## ONCE YOU HAVE YOUR EQUIPMENT, YOU CAN

Exchange, upgrade, return, or rent again.

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*Keep it for as long as you need it*

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*Exchange, extend, or upgrade if requirements change*

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*Simply return it when you're done*

## SUPPORT FROM THE MOMENT YOU ENGAGE WITH ELECTRO RENT

A vendor-independent perspective on the right equipment and solution for you, with ongoing support.

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*No maintenance, calibration and storage costs throughout the lifecycle of your hire*

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*Reduced capital expenditure while accessing the latest equipment*

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*Calibration, maintenance and repair covered*

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*Improved flexibility and efficiency*

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*In-built local support with global expertise and capabilities*

## EXPERT CONSULTATION FOR EFFICIENT PROCUREMENT

Together we will work through your options and find the best solutions for you, with a mix of long term and short term rental, certified pre-owned and financial solutions.

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*Brand-independent advice and recommendations*

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*Product guidance across our large broad-ranging inventory*

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*Start-up assistance and training*

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*Ongoing support from our Application Engineers*

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With prices on the rise, and an uncertain economic outlook, looking again at alternatives for procuring your equipment can make a huge difference.

## MONITOR AND TRACK YOUR EQUIPMENT WITH MyER PORTAL

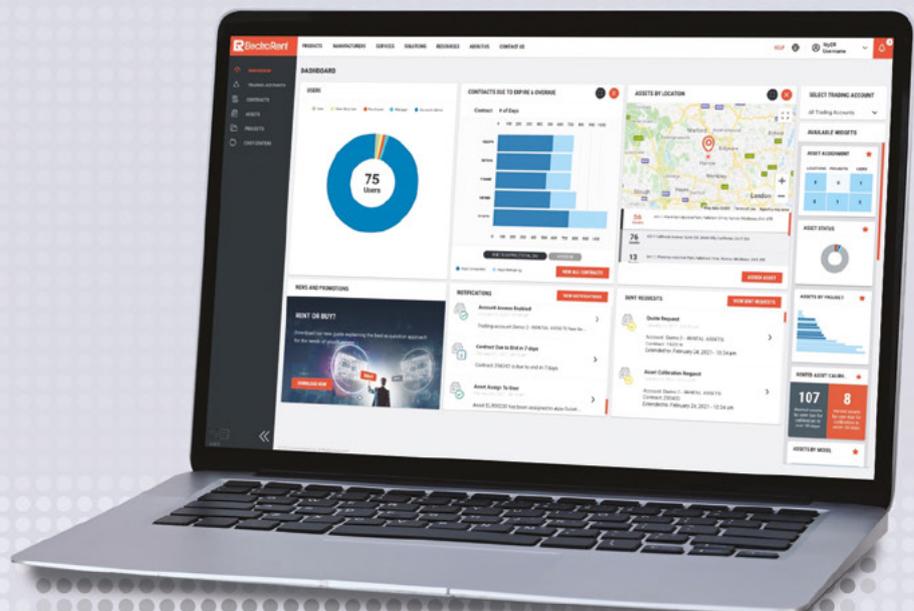
Track, and manage orders and equipment, including calibration certificates and other documentation.

*Dashboards and notifications to remind you when rentals are due for return, saving money and avoiding downtime*

*Easily manage all your test equipment rental contracts and test*

*Quickly extend your rental contracts by submitting a request*

*Notifications to remind you of calibrations due and rental contract end dates*





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