



STRATEGIC ADVISORY GROUP

Terms of Reference

Introduction

EAL believes that **“given the opportunity one engineer can change their world and ours”**.

Engineers will be the key to unlocking a greener, safer, more sustainable and more productive world for us all.

EAL plays a critical part in this future by ensuring that our current and future engineers have the skills and competence to change the world not once but continually throughout their career by being able to access high quality, relevant qualifications and assessments.

EAL takes this responsibility very seriously. As such has established a strategic advisory group to bring together individuals from across the sector who share EAL’s passion and want to be involved from the “ground floor up” to ensure that we are equipping our engineers with the best education to succeed.

Purpose of the Group

The group will bring together a unique cohort of individuals whose shared knowledge, experience, and insight represents the education, skills and industry landscape we serve. It will help to shape EAL’s future strategy ensuring that any products and services have a clear line of sight to providing engineering skills to affect positive change and that EAL continues to be industry’s partner of choice delivering high quality, progressive skills, qualifications and assessment services across the four nations of the UK and where appropriate, overseas

Specific Responsibilities of the Group

- To provide strategic insight relating to the skills and education landscape in general, more specifically the engineering and manufacturing sector and how any changes may impact their own business.
- To provide guidance and intelligence to the EAL team ensuring that EAL’s strategy and product/service range meets the needs of employers and individuals and will generate maximum positive impact to the sector.
- To provide recommendations for the EAL team to consider to further enhance its current and future offerings including EDI and the advancement of teaching/learning/assessment for a sustainable future
- To advocate EAL externally helping to raise the profile of the organisation, identify opportunities to raise EAL’s profile within their own network and support the identification of collaboration or partnership opportunities.

Membership and Governance

Membership is by invitation of the EAL Managing Director based on sector understanding, and/or relationship with the organisation. The group will not exceed 15



Part of the
Enginuity Group

members, including the EAL MD. Members will serve a maximum term of three years and EAL reserve the right to ask a member to step down if the ability to commit to the group or attend meetings becomes too onerous.

The Chair of the Advisory Group will be nominated by the members and will come from one of the external members and will serve as Chair for 1.5 years, upon which the members can then nominate another to serve.

Members of the EAL team will attend meetings where their attendance will aid the discussion and outputs.

Meetings

There will be two meetings per year of approximately 3 hours in duration with the intent that one meeting per year be in person.

Agenda items are to be invited and agendas will be circulated ten days ahead of meeting, with minutes issued within one week of the meeting taking place.

Confidentiality

The members receive business intelligence and have confidential discussions on EAL's business activities. The discussions and documentation produced for these are to remain confidential and must not be shared with EAL's competitors. Anything confidential will be flagged as part of the papers and will be verbalised during the meeting.

Conflict of Interest

All members of the Advisory Group agree to focus on areas of common interest and not to promote the views/agenda of one organisation.

All members are encouraged to identify conflicts of interest as and when they occur, and members can challenge others if they think they are promoting a particular agenda.

Any member can opt-out of supporting a particular piece of work if it conflicts with their organisation in anyway.