

# Our sustainability pledge

## EAL pledge to:



place sustainability skills and green technology content at the forefront of product and service design processes



empower employers to develop a workforce equipped with the right mix of technical expertise, sustainability skills and green technology practices. This enables a sustainable growth of their businesses and fosters a seamless transition towards a net-zero future



encourage life-long learning and development of sustainability and green technology skills in the sector



foster a cultural shift by promoting a mindset and behaviours rooted in sustainability and green technology education, integrating it into daily practices rather than merely meeting government targets.



## Design principles for our product development:

- Products need to meet audience types and their needs:
  - employers/businesses are satisfied that the content and assessments meet industry needs and practices and will support drive their businesses to greener and more sustainable practices, helping them meet net-zero targets
  - learning providers are supported and confident in delivering high-quality courses using EAL qualifications and EPA which include appropriate sustainability and green technologies content and assessments
  - learners enjoy accessible, engaging, and inspiring content and assessments, knowing that what they learn relates to their work environment, leads to employment, or can be used in their jobs to progress in their careers.
- Our products will facilitate positive and manageable learning; they cannot be overwhelming or overly demanding in size (number of hours), level of detail, or assessment burden.



Part of the  
Enginuity Group



# Our approach to development

1. The EAL preferred approach is to embed suitable sustainability and green technology content and assessments into qualifications where the size of the qualifications and the scope of necessary technical skills and knowledge content allows for this approach. EAL applies the Engineering Skills Council Sustainability Guidance to map appropriate skills, knowledge and behaviours to our product offer.
2. We may opt to recommend separate EAL sustainability qualifications or units to cover the complementary sustainability content and assessment where embedding content is not feasible, or we may want to address CPD requirements.
3. Where funding rules and/or closely controlled content criteria do not allow us to embed sustainability skills or promote other products, we will aim to provide learning materials such as contextualised projects, tasks, recorded videos with MCQs, vlogs, and worksheets with sustainability and/or green technology content and assessments.
4. All qualification specification documentation will have a separate section outlining our approach to including sustainability and green technology skills and knowledge into a qualification.
5. On our website, customers and learners will have visibility of our suite of qualifications dedicated to sustainability and green energy/technology (Sustainability in Engineering, Solar PV, Wind Turbines...) versus those qualifications that have sustainability and green technology skills incorporated into the content and assessment.

## How will we know if we are making an impact?

- ✓ Case studies with employers and businesses in the sector on the impact the education programmes/products had on their businesses and how useful they were.
- ✓ When working with employer groups designing new apprenticeships and qualifications content, sustainability and green skills will be a priority consideration within the structures.