

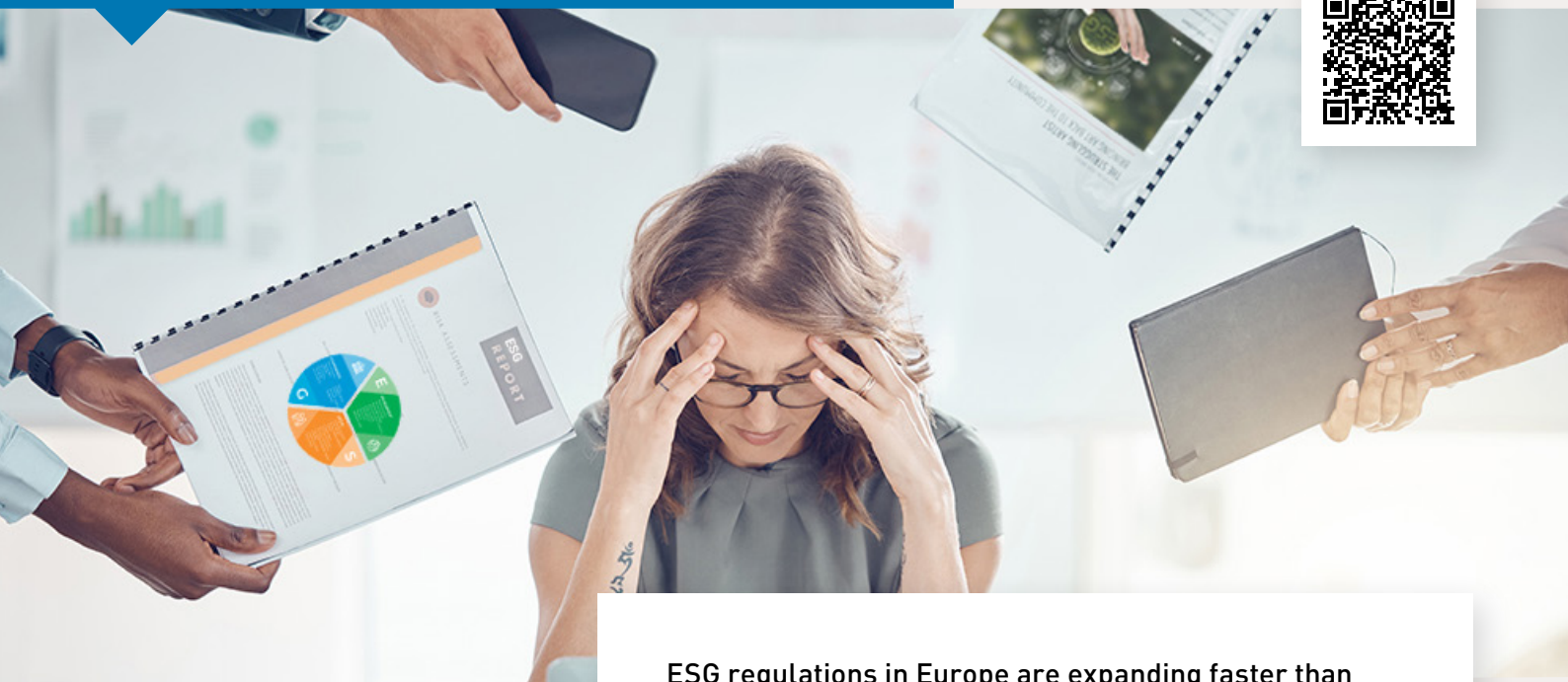
# VU Symposium Compliance and Integrity Management 2024

Friday June 7, 2024, beginning at 13:00 registration and lunch from 12:00. Conclusion at approximately 17:00 with drinks afterwards to which you are cordially invited.

📍 Auditorium - main building  
Vrije Universiteit Amsterdam\*  
De Boelelaan 1105 Amsterdam

✍️ You can register for the symposium via [this link](#) or scan the QR code

€ This year's symposium costs 40 euros registration fee, which will be donated to Warchild.



## Are we already fed up with ESG?

ESG compliance  
via rules or  
culture change?

**ESG regulations in Europe are expanding faster than in most other areas in the world. Companies face an increasing threat of prosecution by activists; at the same time several companies recently indicated to scale down their ESG ambitions.**

In this symposium we dwell on the tension between ESG ambitions and international competitiveness, and how to avoid ineffective and inefficient ESG regulations and compliance. Plenary speeches and interactive panel discussions will shed light on questions like: What are unintended consequences of ESG regulations? What is the role of organizational culture on realizing effective ESG compliance? What is the role of regulations in motivating sustainable change, and how should companies and regulators change their interactions in order to efficiently realize ultimate ESG objectives?

\* The VU Amsterdam is easily accessible by public transport, it is located 8 minutes away from Amsterdam Zuid Station. There is ample parking nearby: VU Campus P3 and various garages at the Amsterdam UMC site



VRIJE  
UNIVERSITEIT  
AMSTERDAM

SCHOOL OF  
BUSINESS AND  
ECONOMICS


### Questions?

📞 020-5982509

✉️ [compliance.sbe@vu.nl](mailto:compliance.sbe@vu.nl)

🔗 [Event webpage](#)

# Program

|               |   |  |
|---------------|---|--|
| 12:00 - 13:00 |   | <b>Walk in and registration</b>  |
| 13:00 - 13:10 |   | <b>Welcome and opening</b><br>Kim Arts - Global Compliance Leader at IKEA and Core lecturer for the Compliance and Integrity Management Program at the VU.   |
| 13:00 - 13:40 |    | <b>Plenary 1: On Cheating, Disruption and Imagination</b><br>José R. Hernandez - CEO at Ortus strategies. Independent advisor to leaders of global companies. He is a published author of the book "Broken Business" and a frequent guest lecturer for the Compliance and Integrity Management Program at the VU.  |
| 13:40 - 14:20 |   | <b>Panel on Achieving ESG goals under regulatory developments and economic pressure</b><br><b>Moderator:</b> Saba Karsies-Ullah - Director of Risk & Compliance consulting PwC. Saba has extensive experience as an advisor in the financial sector.<br><b>Panel member 1:</b> Piet Klop - He leads PGGM's Responsible Investment team which is driving ESG integration, running its active ownership program and expanding its Sustainable Development Investments, including the measurement of real-world impact.<br><b>Panel member 2:</b> Davine Roessingh - Partner at De Brauw Blackstone Westbroek. Her practice focuses on complex corporate and commercial disputes, often around ESG and sustainability.<br><b>Panel member 3:</b> José R. Hernandez                            |
| 14:20 - 14:50 |   | <b>Coffee break</b>  |
| 14:50 - 15:20 |   | <b>Plenary 2: Driving behavioural change that supports ESG</b><br>Mirea Raaijmakers - Former Global Head of Behavioural Risk Management at ING, independent advisor and Core Lecturer of the Compliance and Integrity Management Program at the VU.  |
| 15:20 - 16:00 |   | <b>Panel 2 on Embedding ESG in corporate culture</b><br><b>Moderator:</b> Mirea Raaijmakers<br><b>Panel member 1:</b> Tom van de Laar - Leading the Financial Crime Compliance activities for Rabobank Group and Core Lecturer of the Compliance and Integrity Management Program at the VU.<br><b>Panel member 2:</b> Lotte van Meerten - A criminologist with over 7 years of experience as a compliance officer in the financial services industry. In 2023 she graduated Cum Laude from the Executive Master of Compliance & Integrity Management (EMOC) at the VU.<br><b>Panel member 3:</b> Puck Isfordink - Senior Manager ESG & Change Management at PwC. She works as a sustainability consultant for different companies, helping them to build awareness around sustainability. |
| 16:00 - 16:20 |  | <b>Plenary 3: ESG: Interaction between law and society</b><br>Annelies Brink - van der Meer - Associate professor at the School of Business and Economics at the VU. She is specialized in corporate law, financial reporting law, ESG and auditors liability. She is also a judge at the disciplinary chamber for auditors.   |
| 16:20 - 16:40 |  | <b>Plenary 4: Effective interactions between supervisor and firm: a focus on the aim rather than the means</b><br>Jacco Wielhouwer - Full professor and academic director of the executive master of Compliance and Integrity Management, with research on compliance and enforcement of regulation. Before joining the VU, he held several senior positions in risk management (ING) and strategy (AFM).  |
| 16:40 - 17:00 |   | <b>Questions and Final Remarks</b><br>Kim Arts   |
| 17:00 - 18:30 |   | <b>Drinks</b>  |