

Industry issues

- Employers struggling to fill current skills gaps
- Employers struggling to fill future skills gaps
- Education system often cannot meet the needs of all employers particularly SME's
- Education system is fragmented and confusing
- To effect change Enginuity needs to be recognised as the 'Sector Connector' and 'Approachable Expert'

Our strategic objectives

- A sustainable charitable group with a growing surplus that is invested in activities that delivers public benefit and a positive impact to the UK engineering and manufacturing sector.

To recognise that where best practice or greater expertise sits outside the group, we will seek to amplify the impact of solutions within the sector whilst ensuring that Enginuity's key role is recognised and the impact measured.
- Through our expert strategic insight, knowledge of the sector and skills expertise, we develop innovative solutions to solve employers' skills challenges of today and tomorrow.

An inclusive and people focused organisation. Our colleagues are highly engaged, take pride in their work and our values-driven culture supports them to deliver their best.
- With the employer at the heart of everything we do, we will become recognised for high quality, innovative skills solutions and intelligence underpinned by outstanding customer service.

The Enginuity brand is synonymous within the sector as the trusted and inclusive skills connector, whilst EAL is recognised as the sector's preferred assessment and awarding organisation.

Through our strategic theme value propositions

Curate

Guided by research and data, the charity is the go-to source for skills related insight and expertise providing a granular view across all sectors of AME and informing skills interventions.

Connect

As the sector connector, collaborating with all parts of the skills eco-system to ensure a system that delivers for employers particularly SMEs. Enginuity Group builds strong relationships, creates communities, breaks down sector silos facilitating interventions at a macro and micro level.

Deliver

Enginuity

Accelerating people and skills acquisition via the quality and impact of Enginuity's products and services. Enginuity's products, services and interventions provide an evidential difference and increasing positive impact on the skills challenges faced by the sector.

EAL

Providing qualifications and assessments to support skills development of new entrants and upskilling/reskilling of existing workforce within the UK and internationally. Ensuring the high-quality delivery of engineering technical education.

ESL

The trading arm of the charity providing the mechanism to generate commercial surplus from the IPR of the charity via commercial contracts within UK and internationally.

For the benefit of



Industry Bodies



Post 16 Education



SMEs



Government



Learners



Employers