



INTERVIEW

Fact Sheet

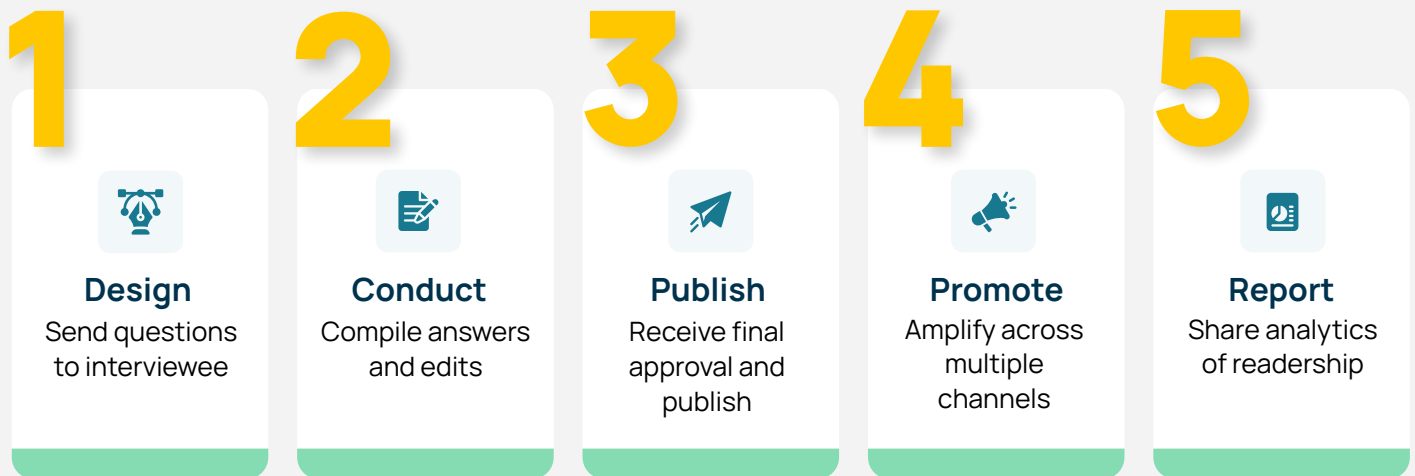
2024

Machintel Media's Conversational Lens on B2B Strategies

Celebrating the cosmic power of evocative conversations, Machintel's Conversational Lens encapsulates the mighty acumen of leading executives, rendering insights into what makes for a successful business today. The series highlights some of Machintel's most impactful conversations with industry leaders, affording a peek into their impeccable trains of thought, practices influencing the digital B2B landscape, and compelling statistics on Machintel's key collaborations for solidifying partner presence in the B2B world.

Insights into the Interview Pipeline

Interviews are administered through digital channels. Upon approval, the Q&A is disseminated and promoted across Machintel Media's extensive network of 30+ publications, covering 16 industries and reaching over 190 countries.



Engagement with Prominent Brands



Interviews at Focus

A glimpse into Machintel Media's conversations with top company representatives igniting creativity and unraveling the recipes of ultimate B2B excellence.



Morgan Gregory



Google Cloud Office of the CTO: Strategy & Programs at Google

Morgan Gregory highlights the advancement of responsible AI and its broader accuracy across entire populations. She also talks about AI ethics and its potential for widespread impact.

9,587

Email Engagement

49,835

Social Engagement

7,429

Web Engagement

\$32,584

Traffic Value



Maegan Lujan



Director- Solutions and Services at Toshiba

Maegan highlights the importance of adapting to technological progress and changes in job functions. She also discusses Toshiba's striking adaptability in meeting challenges during COVID-19.

10,429

Email Engagement

52,445

Social Engagement

9,829

Web Engagement

\$33,529

Traffic Value



Nandini Bhatt



Principal Program Manager at Microsoft

Nandini speaks on how Microsoft adapts to changing trends focusing on customer feedback. She emphasizes that customer expectations are at the core of every function in each department.

18,937

Email Engagement

67,209

Social Engagement

13,459

Web Engagement

\$45,065

Traffic Value



Claire Thomas



Chief Diversity and Inclusion Officer at Hitachi Vantara

Claire shares insights on continually innovating DEI practices to identify any obstacles. She further discusses the effective methods for training managers and employees on DEI.

6,410

Email Engagement

40,080

Social Engagement

5,710

Web Engagement

\$19,645

Traffic Value

Machintel Media

Machintel Media helps connect the dots by featuring interviews across multiple platforms spanning diverse industries. Leverage our experience and expertise to establish your presence in the industry.

Who We Are

At Machintel, we redefine the essence of digital marketing partnerships. Bridging businesses with a global marketplace, we connect you to over 275 million buyers across 16 industries in 190 countries. Our 25-year legacy in the digital, data, and technology sectors is marked by the successful execution of more than 4,500 campaigns annually. At Machintel, it's not just about campaigns; it's about crafting success stories in a dynamic digital world.

What We Do

At Machintel, we believe in marketing that's smarter and more connected. Our philosophy extends beyond lead generation to building lasting, meaningful connections. We align your marketing efforts with strategic insights, ensuring impactful and memorable engagements with your audience. Our approach is centered on delivering not only timely but transformative data insights, keeping you at the forefront of innovation. With Machintel, experience online marketing that transcends traditional boundaries, driving unparalleled results and forging enduring market relationships.

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Media

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Eager to know more?
Contact Us and let's have a conversation.