15/09/2025

Gigafast Extra

FDM Average Monthly Cost	BT Full Fibre 900 Broadband Only	EE Full Fibre Gigabit Essentials	Plusnet Full Fibre 900	TalkTalk Full Fibre 900	Virgin Media Gig1 Fibre Broadband Only	Sky Full Fibre Gigafast Broadband	NOW No Comparable Package	Vodafone Full Fibre 910	Average of Major Providers' Average Monthly Cost	G.Network Gigafast Extra - 24 month term	G.Network Gigafast Extra - 12 month term
ANNUAL AVERAGE	£41.03	£42.84	£38.91	£41.33	£36.66	£41.23	-	£36.00	£39.72	£36.00	£42.00
									vs. G.Network	-£3.72	£2.28
									Market Beating Price?	YES	NO

Gigafast

FDM Average Monthly Cost	BT Full Fibre 900 Broadband Only	EE Full Fibre Gigabit Essentials	Plusnet Full Fibre 900	TalkTalk Full Fibre 900	Virgin Media Gig1 Fibre Broadband Only	Sky Full Fibre Gigafast Broadband	NOW No Comparable Package	Vodafone Full Fibre 910	Average of Major Providers' Average Monthly Cost	G.Network Gigafast - 24 month term	G.Network Gigafast - 12 month term
ANNUAL AVERAGE	£41.03	£42.84	£38.91	£41.33	£36.66	£41.23	-	£36.00	£39.72	£28.00	£34.00
									vs. G.Network	-£11.72	-£5.72
									Market Beating Price?	YES	YES

Ultrafast

FDM Average Monthly Cost	BT Full Fibre 300 Broadband Only	EE Full Fibre 300 Essentials	Plusnet Full Fibre 300	TalkTalk Full Fibre 500	Virgin Media M250 Fibre Broadband Only	Sky Full Fibre 300 Broadband	NOW Full Fibre 300 (Powered by Sky)	Vodafone Full Fibre 500	Average of Major Providers' Average Monthly Cost	G.Network Ultrafast - 24 month term	G.Network Ultrafast - 12 month term
ANNUAL AVERAGE	£34.31	£35.02	£29.97	£34.81	£28.59	£31.25	£30.50	£29.62	£31.72		
									vs. G.Network	-	-
									Market Beating Price?	-	-

FDM

Market Beating Price conditions are met if G.Network's Average Monthly Contract Cost for each package at point of sale is cheaper than the Average of the Average Monthly Contract Costs (Monthly Rental + Upfront Costs, divided by contract length in months) of Major Providers' (as defined by Ofcom) most comparable packages over a defined 52 week period ending on 15-09-2025. Pricing is verified by FDM on behalf of G.Network. Pricing is taken from that advertised directly on provider websites every Monday from 23-09-2024 to 15-09-2025.

Gigafast Extra - 24 month term

The Average of the Average Monthly Contract Costs for the below packages over this period was £39.72. G.Network's current Average Monthly Contract Cost for Gigafast Extra - 24 month term is £36.00/month. Therefore G.Network's Gigafast Extra - 24 month term has a Market Beating Price.

In this comparison, packages included (and Annual Average Monthly Costs) are: BT Full Fibre 900 Broadband Only (£41.03), EE Full Fibre Gigabit Essentials (£42.84), Plusnet Full Fibre 900 (£38.91), TalkTalk Full Fibre 900 (£41.33), Virgin Media Gig1 Fibre Broadband Only (£36.66), Sky Full Fibre Gigafast Broadband (£41.23), NOW No Comparable Package (-), Vodafone Full Fibre 910 (£36.00).

Gigafast - 24 month term

The Average of the Average Monthly Contract Costs for the below packages over this period was £39.72. G.Network's current Average Monthly Contract Cost for Gigafast - 24 month term is £28.00/month. Therefore G.Network's Gigafast - 24 month term has a Market Beating Price.

In this comparison, packages included (and Annual Average Monthly Costs) are: BT Full Fibre 900 Broadband Only (£41.03), EE Full Fibre Gigabit Essentials (£42.84), Plusnet Full Fibre 900 (£38.91), TalkTalk Full Fibre 900 (£41.33), Virgin Media Gig1 Fibre Broadband Only (£36.66), Sky Full Fibre Gigafast Broadband (£41.23), NOW No Comparable Package (-), Vodafone Full Fibre 910 (£36.00).

Ultrafast - 24 month term

The Average of the Average Monthly Contract Costs for the below packages over this period was £31.72. G.Network's current Average Monthly Contract Cost for Ultrafast - 24 month term is £0.00/month. Therefore G.Network's Ultrafast - 24 month term has a Market Beating Price.

In this comparison, packages included (and Annual Average Monthly Costs) are: BT Full Fibre 300 Broadband Only (£34.31), EE Full Fibre 300 Essentials (Full Fibre 300 Essentials), Plusnet Full Fibre 300 (£29.97), TalkTalk Full Fibre 500 (£34.81), Virgin Media M250 Fibre Broadband Only (£28.59), Sky Full Fibre 300 Broadband (£31.25), NOW Full Fibre 300 (Powered by Sky) (£30.50), Vodafone Full Fibre 500 (£29.62).

Gigafast Extra - 12 month term

The Average of the Average Monthly Contract Costs for the below packages over this period was £39.72. G.Network's current Average Monthly Contract Cost for Gigafast Extra - 12 month term is £42.00/month. Therefore G.Network's Gigafast Extra - 12 month term does not have a Market Beating Price.

In this comparison, packages included (and Annual Average Monthly Costs) are: BT Full Fibre 900 Broadband Only (£41.03), EE Full Fibre Gigabit Essentials (£42.84), Plusnet Full Fibre 900 (£38.91), TalkTalk Full Fibre 900 (£41.33), Virgin Media Gig1 Fibre Broadband Only (£36.66), Sky Full Fibre Gigafast Broadband (£41.23), NOW No Comparable Package (-), Vodafone Full Fibre 910 (£36.00).

Gigafast - 12 month term

The Average of the Average Monthly Contract Costs for the below packages over this period was £39.72. G.Network's current Average Monthly Contract Cost for Gigafast - 12 month term is £34.00/month. Therefore G.Network's Gigafast - 12 month term has a Market Beating Price.

In this comparison, packages included (and Annual Average Monthly Costs) are: BT Full Fibre 900 Broadband Only (£41.03), EE Full Fibre Gigabit Essentials (£42.84), Plusnet Full Fibre 900 (£38.91), TalkTalk Full Fibre 900 (£41.33), Virgin Media Gig1 Fibre Broadband Only (£36.66), Sky Full Fibre Gigafast Broadband (£41.23), NOW No Comparable Package (-), Vodafone Full Fibre 910 (£36.00).

Ultrafast - 12 month term

The Average of the Average Monthly Contract Costs for the below packages over this period was £31.72. G.Network's current Average Monthly Contract Cost for Ultrafast - 12 month term is £0.00/month. Therefore G.Network's Ultrafast - 12 month term has a Market Beating Price.

In this comparison, packages included (and Annual Average Monthly Costs) are: BT Full Fibre 300 Broadband Only (£34.31), EE Full Fibre 300 Essentials (Full Fibre 300 Essentials), Plusnet Full Fibre 300 (£29.97), TalkTalk Full Fibre 500 (£34.81), Virgin Media M250 Fibre Broadband Only (£28.59), Sky Full Fibre 300 Broadband (£31.25), NOW Full Fibre 300 (Powered by Sky) (£30.50), Vodafone Full Fibre 500 (£29.62).

This comparison is not intended to give you any advice in relation to any aspect of any product or service other than the price and the usage allocations of the compared offerings. Other factors such as network coverage and reliability and the provider's terms and conditions are also relevant things to consider when making a decision. This comparison is just one information point among others you should consider before making a decision. Prices are derived from the provider websites of the providers listed above on every Monday between 23-09-2024 to 15-09-2025, but you should check with the compared provider to confirm they are still current. For more information on how these comparisons are prepared please email comparisons@fdm.uk.

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