



## ANAPLAN FOR SUPPLY CHAIN

### Accurate rolling forecast drives sales up, costs down

#### CHALLENGES

- Supply chain planning used unstructured, disconnected approach
- Demand forecasting was based on gut assumptions
- Long-term plans could not balance demand and supply

#### RESULTS

- Accurate, dynamic 18-month rolling forecast
- Fewer stock-outs results in fewer lost sales
- Lower costs for distribution and working capital
- Increased collaboration means less stress and more confidence