

Key Challenges and How We Solve Them

Sales & Operations Planning

Anaplan

Challenges

- Decision latency due to multiple/disconnected supply chain planning systems
- Incomplete S&OP process due to disconnected sales/marketing, finance and product Launch systems
- Lack of robust scenario planning capabilities
- Inability to respond to supply chain disruptions

Anaplan Enablers

- Align decisions across departments in one easy-to-use collaborative platform
- Increase service levels and the accuracy of plans by better collaborating with customers and suppliers
- Increase productivity with improved processes, more flexible modeling, and a better user interface

Business Value

- Maximize market opportunity, profitability and customer satisfaction while minimizing risk
- Provide the right product at the right time while efficiently using resources
- Simulate and understand risks and opportunities between numerous strategic options and changing market conditions at an operational level

SONOS

"Our ability to collaborate internally is vastly improved, which reduces the stress level and really enables a better team relationship with all of us internally."

- Senior Director of Operations Planning