



ANAPLAN FOR SUPPLY CHAIN

Faster planning with a responsive supply chain

CHALLENGES

- Data from 100+ multi-tab spreadsheets
- Geographic spread of sales team makes consensus on supply/demand balance difficult
- Industry is highly sensitive to macroeconomic volatility
- International trade regulations and exchange rate swings add complexity

RESULTS

- 2–3x faster planning processes
- Optimized inventory investment, accurate price and volume forecasts, reliable order promises, and prioritized orders
- Short- and long-term planning done on one platform