Dizajn Design

Natrí
Natrí
NATRI
Natrí
Natrí

An Architectural Typeface inspired by
Calligraphy and Sign-Painting

*Also available as Variable Font

Natrí™ Typeface Specimen
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www.dizajndesign.sk

Early & Grey

Blossoms of Your Personal World

INTERGALACTIC

Come Get Some

DO IT ALL AGAIN

It Is What It Is

ANARCHY

BIG

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abc

Saving the **environment** might seem difficult, **but** living an environmentally friendly life is **actually quite easy.**

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1 2 3

ABC ABC ABC

ABC ABC ABC

ABC ABC ABC

1	EXTENDED	5
2	SEMI EXT	4
3	NORMAL	3
4	NARROW	2
5	CONDENSED	1

Regular Medium **Bold**

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ABOUT NATRI (EN)

AN ARCHITECTURAL TYPEFACE INSPIRED BY CALLIGRAPHY AND SIGN-PAINTING

The shape of the strokes and the typeface proportions were heavily influenced by two sources: broad nib calligraphy and speed stroke caps.

There are different methods of interpreting the handwriting. In the case of Natri, instead of forcing a handmade look, it takes advantage of computer digitization. The natural stroke endings of brush lettering are replaced with strict mechanic-geometric look. In certain letter combinations, letters look like architectural objects - buildings viewed from above.

The vector drawings were tested over and over with the brush until it was possible to letter them by hand, so it could be used as a lettering model as well. The possibility of having the computer font and being able to write it by hand gives the typeface new possibilities - these two modes can be combined in projects such as corporate identity programs.

A range of widths was designed to give the typeface more flexibility when combined with sign painting and fit certain space conditions.

O PÍSME NATRI (SK)

ARCHITEKTONICKÉ PÍSMO INŠPIROVANÉ KALIGRAFIOU A PÍSMOMALIARSTVOM

Tvary ťahov a proporcie písma vychádzajú hlavne z dvoch zdrojov: z kaligrafie plochým perom a "písmomaliarskych" veľkých písmen (verzálok).

Existujú rôzne metódy, ako interpretovať rukopis. Písmo Natri sa nesnaží vytvoriť pocit, ako by bolo napísané rukou, ale využíva výhody počítačovej digitalizácie. Prirodzené ťahy štetca sú nahradené presnými mechanicko-geometrickými tvarmi. V určitých kombináciách vytvárajú písmená architektonické objekty - budovy pozorované zhora.

Vektorová kresba bola niekoľkokrát testovaná štetcom, až kým nebolo možné napísať písmo znovu rukou. Preto zároveň môže písmo slúžiť ako predloha. To, že existuje digitálny font, ktorý je zároveň možné napísať ručne, otvára nové možnosti - tieto dva spôsoby využitia písma Natri je možné kombinovať napríklad v projektoch, ako je vytváranie vizuálnej identity.

Ďalšie šírky boli vytvorené kvôli lepšej flexibilite a pre lepšie kombinovanie s písmomaliarskymi nápismi, takže nápis môže lepšie vyplniť šírku a výšku požadovanej plochy.

CITY BUILDINGS

Designer
Ján Filípek

Release date
2023

Supported languages
Estonian, English, Swedish, Italian, Spanish, Catalan, Polish, Finnish, French, Slovak, German, Czech, Dutch, Afrikaans, Albanian, Basque, Breton, Norwegian (Bokmål), Indonesian, Latvian, Lithuanian, Slovene, Norwegian (Nynorsk), Portuguese, Hungarian, Sorbian, Kurdish (Latin), Hawaiian, Esperanto, Welsh, Faroese, Icelandic, Romanian, Luxemburgish, Romani, Turkish, Sámi (Inari), Sámi (Lule), Sámi (Southern), Friulian, Galician, Kashubian, Fijian, Ido, Sardinian, Scottish Gaelic

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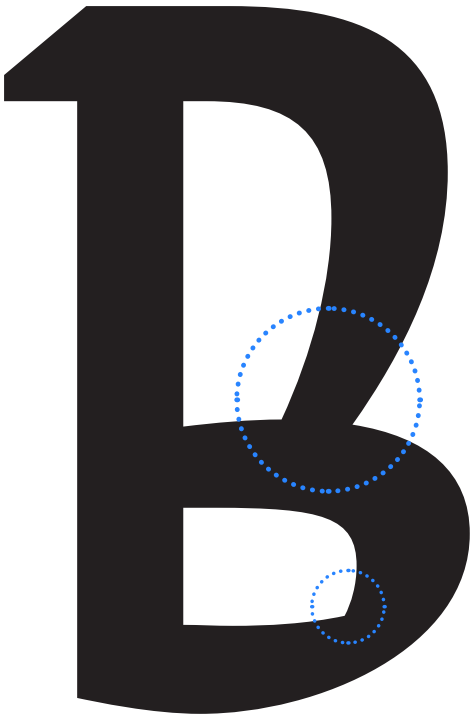
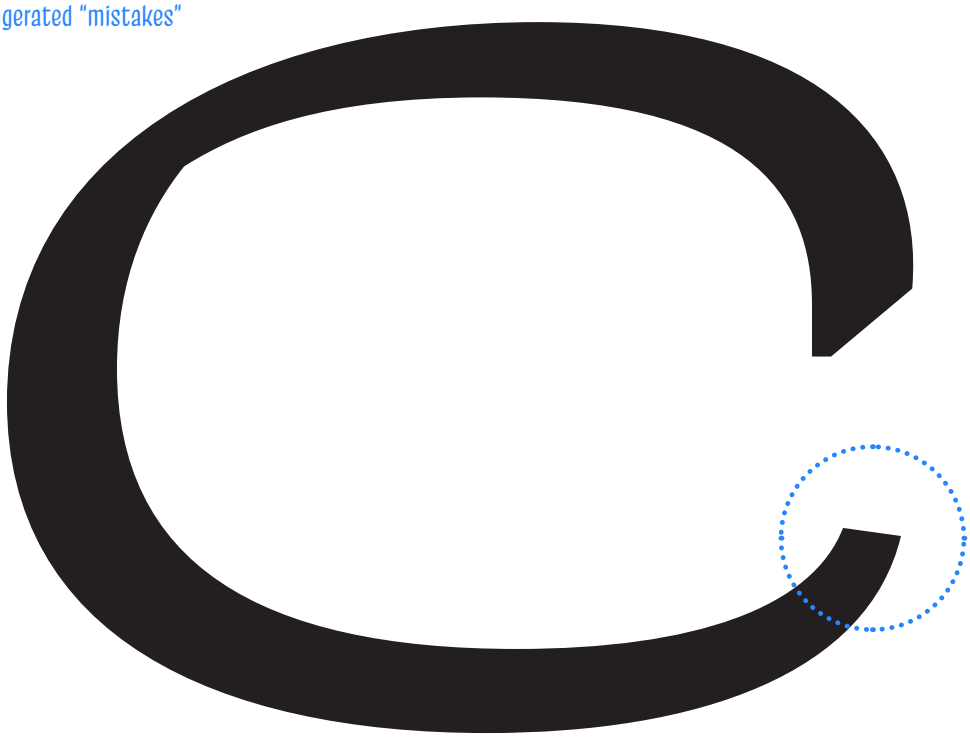
Bold Narrow

Geometrical and architectural forms



Visible counters and stroke joins

Exaggerated “mistakes”



Amputated stroke endings

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Regular Condensed

Regular Narrow

Regular Normal

Regular Semi Extended

Regular Extended

Medium Condensed

Medium Narrow

Medium Normal

Medium Semi Extended

Medium Extended

Bold Condensed

Bold Narrow

Bold Normal

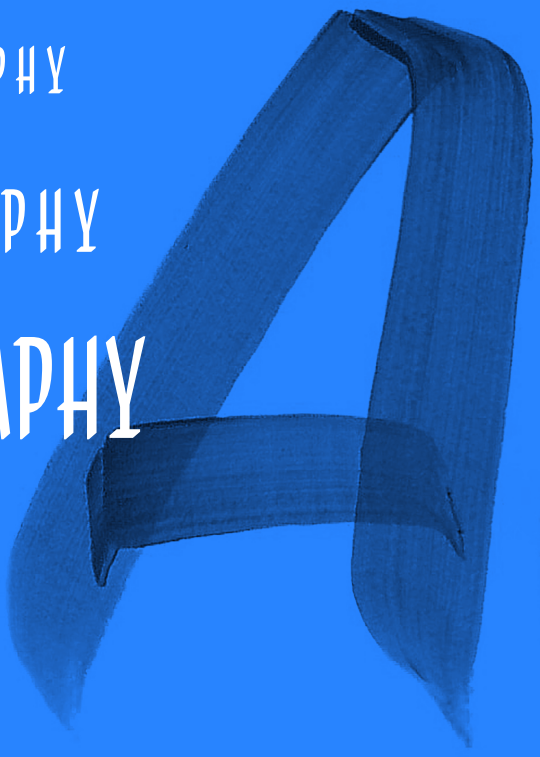
Bold Semi Extended

Bold Extended

CALLIGRAPHY

CALLIGRAPHY

CALLIGRAPHY



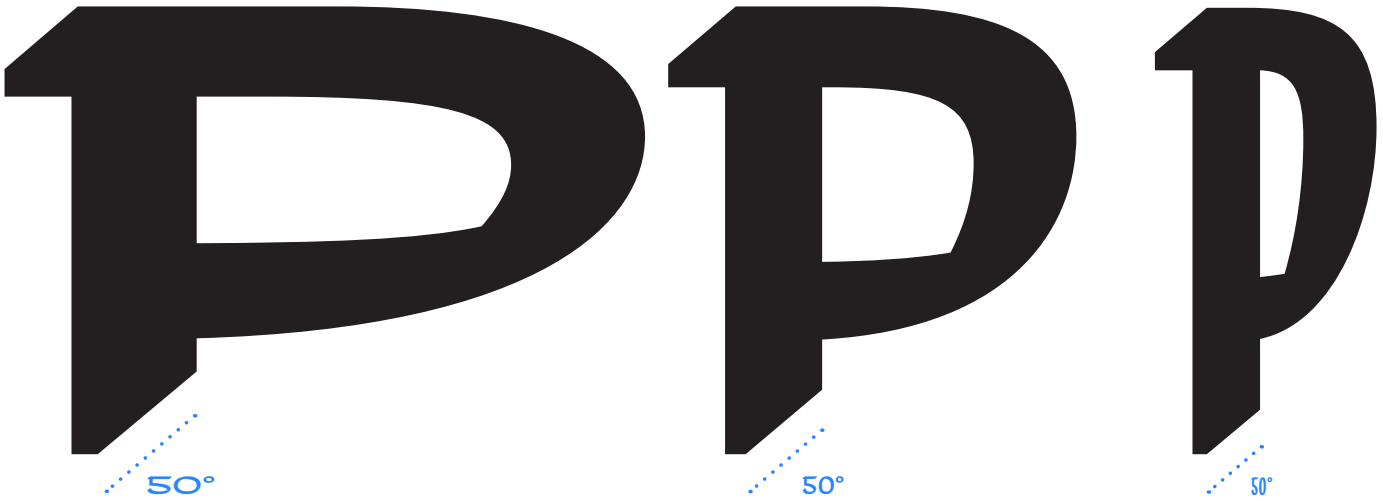
meets

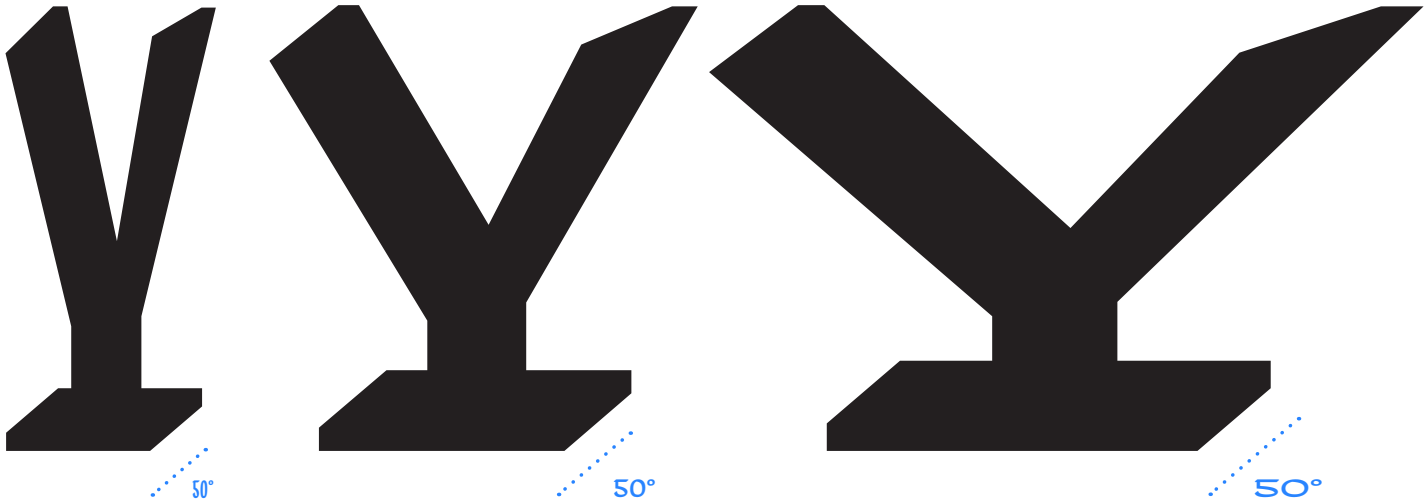
DIGITAL

DIGITAL

DIGITAL

SAME ANGLE ACROSS ALL STYLES





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A LOT.
LESS
LESS
LESS
...

ABC
ABC
ABC

ABC
ABC
ABC

ABC
ABC
ABC

CONDENSED

Condensed

REGULAR CONDENSED / 10 PT
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THERE ARE DIFFERENT METHODS OF INTERPRETING THE HANDWRITING. IN THE CASE OF NATRI, INSTEAD OF FORCING A HANDMADE LOOK, IT TAKES ADVANTAGE OF COMPUTER DIGITIZATION. THE NATURAL STROKE ENDINGS OF BRUSH LETTERING ARE REPLACED WITH STRICT MECHANIC-GEOMETRIC LOOK. IN CERTAIN LETTER COMBINATIONS, LETTERS LOOK LIKE ARCHITECTURAL OBJECTS - BUILDINGS VIEWED FROM ABOVE.
THE VECTOR DRAWINGS WERE TESTED OVER AND OVER WITH THE BRUSH UNTIL IT WAS POSSIBLE TO LETTER THEM BY HAND, SO IT COULD BE USED AS A LETTERING MODEL AS WELL. THE POSSIBILITY OF HAVING THE COMPUTER FONT AND BEING ABLE TO WRITE IT BY HAND GIVES THE TYPEFACE NEW POSSIBILITIES - THESE TWO MODES CAN BE COMBINED IN PROJECTS SUCH AS CORPORATE IDENTITY PROGRAMS.
A RANGE OF WIDTHS WAS DESIGNED TO GIVE THE TYPEFACE MORE FLEXIBILITY WHEN COMBINED WITH SIGN PAINTING AND FIT CERTAIN SPACE CONDITIONS.

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NARROW

Narrow

REGULAR NARROW / 10 PT
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Medium Narrow / 10 pt
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NORMAL

Normal

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SEMI EXTENDED

Semi Extended

REGULAR SEMI EXTENDED / 10 PT
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Regular Semi Extended / 10 pt
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EXTENDED Extended

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ENVIRONMENT

EPISODE №1

EARTH

ÁBĆČĎÊFĞĤĨĴĶĽ·
MŃŐPQŘŞŦŮVẀXŸŽ
áæbčđêfğĥiíjķĺmňő
øðpqřşßťůvẁxÿž
12345678900
([{$€&?!}])

Bold Normal / 46 pt

ÁBĆČĎÊFĞĤĨĴĶĽ·
MŃŐPQŘŞŦŮVẀXŸŽ
áæbčđêfğĥiíjķĺmňő
øðpqřşßťůvẁxÿž
12345678900
([{$€&?!}])

Regular Condensed / 46 pt

ÁBĆČĎÊ
MŃŐPQ
áæbčđ
øðpqřş
12345
([{$€&

Medium Extended / 46 pt

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Bold Extended

ABC
abc
123

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789.,!?&

Regular Narrow

Medium Normal

ABCDEFGHIJJKLMNOPQRSTUVWXYZ
ÆŒØÐÞƏÁĂÂÄÀĀĄÅÃĆĆČĈĊÇĐĎÉĔĚÊĖËÈĒĘ
ĞĜĢĠĤĦÍĬÎÏİÌĪĮĨĴĶĹĽĻĿŁŃŃŇŅÑŊÓÓŎÔÖÒŐ
ŌÕŔŘŖŚŠŞŜŞȘŦŤŢȚÚŬÛÜÙŰŪŲŮŨŴŴẄẀ
ÝŶŸỲȲỴŹŽŻÆÆØIJÍĴIJÍĴ
abcdefghijklmnopqrstuvwxyz
ßıjæœøðþəáăâäàāąåãćčĉċçđďéĕěêëėèēęğ
ĝģġĥħíĭîïiìīįĩĵķĺľļŀłńňñņñ'nŋóŏôöòőõŕřŗśšş
şŝșţťţțúŭûüùűūųůũẃŵẅẁýŷÿỳȳỵźžż
ǽæøijíĵfifl
0012345678900123456789
0123456789 0123456789 ½⅓⅔¼¾⅛
abcdeèfghijklmnopqrstuvwxyz0123456789

abcdefghijklmnopqrstuvwxyz0123456789
¤$¢£¥ƒ€$¢£¥ƒ€#&@%‰^~¦¡°ℓ℮№ªº
_+−×±<=>≈≠≤≥÷∞¬√∂∑∏◊∫µπΔΣΩ—–-'"‚„'"'"
«‹›»,.·:;…?¿¿!¡¡()[]{}/*•§†‡¶™℠®©℗@
←↑→↓↖↗↘↙↔↕

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CHARACTER SET

Uppercase

ABCDEFGHIJJKLMNOPQRSTUVWXYZ
ÆŒØÐÞƏÁĂÂÄÀĀĄÅÃĆĆČĈĊÇĐĎÉĔĚÊËĖÈĒĘ
ĞĜĢĠĤĦÍĬÎÏİÌĪĮĨĴJ̌ĶĹĽĻŁ·ŁŃŃŇŅÑŊŊ
ÓÓŎÔÖŐÒŌÕŔŘŖŚŠŞŜŞŞŦŤŢŢÚŬÛÜÙŰŪŲŮŨŬ
ẂŴẄẀÝŶŸȲỲŹŹŽŻÆǼØIJÍĴIJÍĴ

Lowercase

abcdefghijklmnopqrstuvwxyz
ßıȷæœøðþəáăâäàāąåãćčĉċçđďéĕěêëėèēẽę
ğĝģġĥħíĭîïiìīįĩĵǰķĺľļł·łńňņñ'nŋŋóŏôöőòőōõ
ŕřŗśšşŝşşţťţţúŭûüùűūųůũŭẃŵẅẁýŷÿȳỳ
źžżæǽøijíĵfifl

Figures

0012345678900123456789

^{0123456789} $_{0123456789}$ ½⅓⅔¼¾⅛

Superscripts & Subscripts

abcdeèfghijklmnopqrstuvwxyz0123456789

abcdefghijklmnopqrstuvwxyz0123456789

Symbols

¤$¢£¥ƒ€$¢£¥ƒ€#&@%‰^~¦¡°ℓ℮№ª º
_+−×±<=>≈≠≤≥÷∞¬√∂∑∏◊∫µπΔΣΩ—--'"‚„'"'"
«‹›»,.·:;…¿¿¿!¡¡()[]{}/*•§†‡¶™℠®©℗@

Arrows

←↑→↓↖↗↘↙↔↕

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OPENTYPE FEATURES

Stylistic Alternates / Stylistic Set 1

J Ĵ ĲĴ

J Ĵ ĲĴ

Slashed Zero

0123456789 1500

0123456789 1500

Tabular Figures

1234567890

1234567890

Localised forms (activated when apropriated language is selected)

L·L ş ţ íi ĲĴ ćńóśź

L·L ş ţ íi ĲĴ ćńóśź

All Caps

CAPS@¿¡Case

CAPS@¿¡CASE

Discretionaly ligatures

(C) (P) (R)

© ℗ ®

Fractions

2 1/4 365/24

2¼ ³⁶⁵⁄₂₄

Subscript / Inferior

H2SO4 abcde123

H₂SO₄ abcde123

Ordinals

5a 2o No. 1st 2nd

5ª 2º № 1st 2nd

Superscript / Superior

1st x2 y3 abc123

1st x² y³ abc123

Discretionaly ligatures (Arrows)

-> <- -^ ^- ^/ ^\ \^ /^ <-> ^-^

→ ← ↑ ↓ ↙ ↖ ↘ ↗ ↔ ↕

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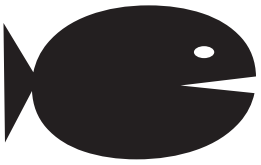
Dizajn Design

FISH & CHIPS



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