Global Golf Participation Report.
2023
REA

## O) OM M

registered golfers

unregistered 9 \& 18 hole golfers

rise in registered and unregistered 9 \& 18 hole golfers since 2020
 affiliated nations worldwide

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# Martin Slumbers, CEO, The R\&A. 


#### Abstract

Welcome to The R\&A Global Golf Participation Report for 2023, providing an overview of global golf through an analysis of the number and breakdown of golfers and golf courses in our affiliated national federations around the world. For the first time, we are presenting participation in all these markets in a single report. This report collates data gathered in the same year from Asia, Africa, Canada, the Caribbean, Central \& South America, Europe, the Middle East and Oceania.


Given the growth of the sport in recent years, I am once again delighted to report an increase in the number of golfers across the globe (excluding the USA and Mexico). Within the nations affiliated to The R\&A, there are now 39.6 million golfers playing on 9 and 18 hole courses. This not only represents solid $15 \%$ growth against the previous figures compiled in 2020, but a substantial $34 \%$ rise against 2016.

It should also be remembered that between 2012 and 2016 golf participation was fairly static but had started to rise before Covid-19. While factors outside anyone's control have had an impact, the surge in popularity that golf has enjoyed and is now sustaining - has not just happened. It is testament to the hard work of everyone involved in the sport, from national federations to golf facilities and so many others. Thank you to all for your energy, excellence and commitment.

Those of us privileged to work in the sport are custodians of a rich history that we celebrated at The 150th Open at St Andrews last year. We are also charged with taking golf forward. In the previous iteration of this report, we looked for the first
time at all 9 \& 18 hole golfers and not just registered golfers. Now, we are able to go further and look at all those who engage with golf beyond 9 \& 18 hole formats. Doing so highlights that there nearly 61.2 million adults who are part of the golf ecosystem and engage with the sport in some format (outside of the USA and Mexico). It is important that we find ways to support these players as well as traditional golfers and create pathways that help those who want more formal golf experiences to access them. At the same time, we recognise that for some people, alternative formats will provide everything they want, at least for now.

For golf to continue growing at its current rate, we have to keep connecting more people to golf clubs and facilities. The new facilities and initiatives springing up to cater for new players and those looking for non-traditional formats are among the reasons I strongly believe that our sport is more accessible and more welcoming to more people than ever before. We know that there is work still to do. It is underway and it will continue.

It is wonderful to have, for the first time, a global overview of
those golf federations in The R\&A's jurisdiction over the same year. This report is valuable in allowing us to stay on top of key trends and benchmark progress. Thank you to all those who have contributed to this report and to everyone who supports golf, day in and day out around the world.


Martin Slumbers CEO, The R\&A
"For golf to continue growing at its current rate, we have to keep connecting more people to golf clubs and facilities."


## Background.

## For the first time, The R\&A is presenting participation in all of its affiliated markets across the world in a single report, representing the vast majority of the global population of 8 billion people.

Data relating to the number of registered golfers, and estimates of the number of unregistered golfers, were provided by affiliates and analysed by independent agency Sporting Insights.

As for estimates in previous years, the number of registered golfers and the number of unregistered $9 \& 18$ hole golfers has been estimated (described collectively in this report as ' 9 \& 18 hole golfers'), but this year we have established formal measurements as well as estimates of the broader reach of golf around the world, including alternative formats that would not be accounted for through official channels.

To develop this we have used information from The R\&A's International Golf Barometer. The Barometer tracks all forms of golf engagement and participation in detail across nine international markets. Information from this source was used to calculate multipliers to be able to project and calibrate the level of total adult engagement from the existing metrics provided by the affiliates, providing a broader evaluation of engagement than has been possible previously.

Where individual markets were included in the 2022 International Golf Barometer, consistent figures have been used for the Global

Golfer estimates. Where the information provided by affiliates is incomplete, we have used estimates to balance information for a particular market. Our estimates are based on insight from nationally representative studies, extrapolated to similar markets, and, where these are not available, on 'best' estimate calculations.

For the purposes of continental comparisons, please note that countries have been grouped according to their geographical location based on The R\&A definitions.

# Global golf 

 participation compared.There are 8 million registered golfers in the 146 countries studied in this report, with an additional 31.6 million people playing on 9 or 18 hole golf courses but unaffiliated to their national federation. Total 9 \& 18 hole player numbers have reached 39.6 million, up $15 \%$ compared to 2020 figures. New for 2023, this report also makes a global estimate (excluding the USA and Mexico) of the total number of adults engaged with golf - which stands at 61.2 m .

This may seem a small percentage when compared against the total population represented by this report - nearly 8 billion people but in reality, it highlights golf's global appeal. Few other sports are played in such number in so many countries, by people of all ages, genders, demographic and socio-economic backgrounds. Even fewer can say that they have grown participation so rapidly over the past decade.
"Few other sports are played in such number in so many countries, by people of all ages, genders, demographic and socio-economic backgrounds."

of all 9 \& 18 hole golfers are in Asia or Europe


## Top five 9 \& 18 hole golfer markets overall

| $\bigcirc$ | Japan | 8,143,000 |
| :---: | :---: | :---: |
| * | Canada | 5,588,000 |
| ${ }^{3} 0$ \% | Republic of Korea | 5,350,000 |
| $\square$ | England | 3,407,000 |
|  | Germany | 2,117,000 |

Asia leads the way in terms of the total number of $9 \& 18$ hole golfers, with 16.1 million players but rapid growth in Europe over recent years has seen it bridge the gap, with 14 million players.

Canada is the next largest R\&A region, albeit representing one country, with 5.6 million 9 \& 18 hole golfers. Oceania remains one of the most vibrant regions, recording strong growth, as well as benefiting from more in-depth measurement of golf engagement. Since the last report there are now 2.9 million golfers playing on 9 \& 18 hole courses. Africa has also experienced solid growth of $35 \%$ since the data was last collected.

The Caribbean, the smallest market by population, is unsurprisingly also the smallest in terms of golf participation, with 27,000 total 9 \& 18 hole golfers playing on 89 golf courses.

These R\&A international affiliate numbers reflect both registered and non-registered players. Registered golfers are those who are affiliated to national federations by golf club membership or through direct federation membership. Non-registered golfers include independent or nomadic golfers who play on full-length (9 or 18 hole) golf courses but are not club members and do not have direct affiliation to their national federation. The proportion of 9
\& 18 hole course users who are registered varies by continent. In Canada, it is as low as $6 \%$ and in Asia it is only $13 \%$. This may be influenced by several factors, such as the cost or accessibility of golf, or the fact that so many golfers in Asia do not feel the need to have a handicap and so are not affiliated to a club or federation in order to achieve this. Other continents all have between $20 \%$ and $38 \%$ of $9 \& 18$ hole golfers registered to their national federations. This is highest in the Middle East (38\%) and the Caribbean (37\%). Europe, Africa and Central and South America all have over 30\% of $9 \& 18$ hole golfers registered.


Total adult engagement has been estimated for the first time worldwide in 2022, so this report does not include historical comparisons. However, the additional number of adults engaging with golf does highlight why it is so important to monitor these figures. The total of 61.2 million adults engaging with golf globally includes strong numbers in Europe and Asia in particular.

It is vital that golf continues to promote opportunities for exposing new people to the game in different environments and through different formats. The World Bank estimates that $56 \%$ of the world's population, or 4.4 billion people, currently live in cities, and that number is expected to rise to $70 \%$ by 2050 . Global changes like this, and others including climate change, will of course impact what people want from golf and when and where they want it.

Simulator golf, multi-tier driving ranges built on smaller footprints and range based activities like Topgolf as well as family friendly activities like adventure golf are all important constituent parts in golf's ecosystem. They all have a role in making golf available in urban areas and in climates prone to extreme heat or cold, playable year round.

Some of those engaging with golf only in these alternative formats will go on, through the encouragement of family or friends, through national federation initiatives, or through personal curiosity and interest, to become $9 \& 18$ hole golfers in time. Others will not but, as this report shows, they are an important part of the golf market. They have, like so many around the world before them, discovered the simple joy of hitting a ball with a golf club, alone or in the company of friends and partners, parents, grandparents and children.

> increase in the number of people playing 9 or 18 hole golf since 2020


Number of 9 \& 18 hole golfers by year

*2022 was the first year of the International Golf Barometer, previous years' figures were sourced solely from the national associations combined with industry stakeholder estimates.

## Global golf participation in numbers.

## Top 5 markets by registered golfer numbers

|  | Country | Registered golfers 2022 |
| :--- | :--- | :--- |
| + | England | 740,673 |
| - | Japan | 707,580 |
|  | Germany | 682,942 |
| $\square$ | Sweden | 536,203 |
| $\square=$ | China | 500,000 |

Europe and Asia dominate for all types of golf engagement, with three of the top five markets in Europe and two in Asia, in terms of registered golfer numbers.

## Golf engagement by region

| Regions | Registered golfers 2022 | All 9 \& 18 hole golfers <br> (incl. registered and <br> independent) 2022 | Total adult <br> engagement with <br> golf 2022 |
| :--- | :---: | :---: | :---: |
| Africa | 0.2 M | 0.6 M | 5.3 M |
| Asia | 2.0 M | 16.1 M | 22.5 M |
| Caribbean | 0.01 M | 0.03 M | 0.04 M |
| Canada | 0.3 M | 5.6 M | 6.6 M |
| Central \& South America | 0.1 M | 0.3 M | 1.8 M |
| Europe | 4.6 M | 14.0 M | 21.1 M |
| Middle East | 0.02 M | 0.04 M | 0.1 M |
| Oceania | 0.8 M | 2.9 M | 3.9 M |
| Total | 8.0 M | 39.6 M | 61.2 M |

Women make up $23 \%$ of adult registered golfers worldwide. The Republic of Korea, Germany and The Netherlands show the strongest representation of women amongst registered adult golfers. This underlines the importance of work such as the Women in Golf Charter and strategic positioning at a country level to ensure that golf is presented in a way that is appealing to all genders.

Looking only at countries with at least 200,000 adult registered golfers, the following markets have the highest proportion of adult female golfers:

Markets with more than 200,000 adult registered golfers and a minimum of $22 \%$ representation of women

|  | Country | \% of adult registered golfers who are women | Number of registered women | "Of all adult registered golfers globally, women |
| :---: | :---: | :---: | :---: | :---: |
| : $0:$ | Republic of Korea | 45\% | 211,822 |  |
|  | Germany | 36\% | 638,665 | ake up 23\%. Wom |
|  | Netherlands | 32\% | 399,061 | up a |
| * | Spain | 27\% | 257,040 | of adult registered |
| T. | France | 27\% | 398,807 | olfers in 42 markets |
| 플 | Sweden | 27\% | 473,583 | ound the world." |
| ** | Canada | 22\% | 300,180 |  |

# Africa Region Summary 

Africa has enjoyed strong growth in terms of total 9 \& 18 hole golfers since the last report in 2020, with an estimated 594,000 9 \& 18 hole golfers in Africa in 2022.

Registered golfer numbers are also slightly up, with 10,000 more golfers officially affiliated to African golf federations and nearly 200,000 registered across the continent in 2022.

Total numbers of recorded junior registered golfers in Africa have risen by nearly 5,000 in the last two years and, encouragingly, in nearly two thirds of the African nations included in this report, juniors make up more than $10 \%$ of registered golfers, suggesting that
strong groundwork is being laid for the further evolution of the sport in the coming years. Greater female participation is also developing, with Morocco and Nigeria now reporting that women represent over $30 \%$ of adult registered golfers. In 21 out of the 24 countries where data on gender distribution is available, women make up more than $10 \%$ of registered adult golfers.

Encouragingly, Africa also has a large number of alternative format golfers. Total adult engagement with golf on the continent is estimated at 5.3 million, giving Africa the highest ratio of alternative to 9 \& 18 hole play.


registered golfers

unregistered 9 \& 18 hole golfers


total adult engagement (including all formats)

[^0]
## Africa Market Summary.

| Country |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

# Asia Region Summary 

The world's largest and most populous continent, it is perhaps unsurprising that Asia has more golfers than any other continent in this report. With 16.1 million 9 \& 18 hole golfers and five countries with over 300,000 9 \& 18 hole golfers, Asia remains narrowly ahead of Europe. Total adult engagement also puts Asia top of the list, with 22.5 million engaged with any format of golf.

However, despite surpassing 2 million registered golfers thanks to a 7\% growth since 2020, Asia has fewer registered golfers as a proportion of its number of 9 \& 18 hole golfers than other markets. In total, the number of 9 \& 18 hole golfers in Asia dropped very slightly ( 5,000 players) compared to 2020. With 8.1 million 9 \& 18 hole golfers, Japan has the highest number of

9 \& 18 hole players of any affiliate, and the Republic of Korea has 5.4 million 9 \& 18 hole golfers making it the third largest R\&A affiliate market on this metric.

The development of engaging and fun means of interacting with golf is particularly important in Asia, where many golfers are unable to access memberships and tee times and where the golf infrastructure for on-course options is more limited. The Republic of Korea, Singapore, Hong Kong and Japan have some of the highest numbers of golfers per 9 \& 18 hole courses internationally.

Finding ways to bring more golfers into the official federation ecosystem is a major task for the various federations in Asia. The traditional link between federation
and golfer via handicapping is not as strong in Asia as many golfers do not feel the need to maintain an official handicap. Culturally the keeping of scores and comparisons between players means that often they do not require official handicaps. Handicapping is established in Singapore and Japan and initiatives in Korea by the Korea Golf Association to build official handicapping are a positive step.


## registered golfers



## unregistered

 9 \& 18 hole golfers

## total adult engagement

 (including all formats)*2022 was the first year of the International Golf Barometer, previous years' figures were sourced solely from the national associations combined with industry stakeholder estimates.

## Asia Market Summary.

| Cou | try | Total Population | Registered golfers 2022 | Adult male registered golfers | Adult female registered golfers | Junior registered golfers | All 9 \& 18 hole golfers (incl. registered and independent) | Number of golf courses | 9 \& 18 hole golfers per course |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Afghanistan | 40,099,462 | 300 | 150 | 20 | 130 | 600 | 1 | 600 |
|  | Armenia* | 2,790,974 | 50 | 15 | 5 | 30 | 90 | 1 | 90 |
|  | Azerbaijan | 10,137,750 | 171 | 136 | 17 | 18 | 960 | 3 | 320 |
|  | Bangladesh | 169,356,251 | 12,342 | 11,456 | 496 | 390 | 13,000 | 20 | 650 |
| 4 | Bhutan | 777,486 | 640 | - | - | - | 1,920 | 4 | 480 |
| - | Cambodia | 16,589,023 | 500 | - | - | - | 3,840 | 13 | 295 |
| P- | China | 1,412,360,000 | 500,000 | 400,000 | 100,000 | - | 1,000,000 | 605 | 1,653 |
|  | Chinese Taipei | 23,574,052 | 61,500 | 32,000 | 25,200 | 4,300 | 185,000 | 87 | 2,126 |
|  | Georgia* | 3,708,610 | 248 | 191 | 39 | 18 | 500 | 4 | 125 |
| - | Hong Kong | 7,413,100 | 14,548 | 10,217 | 3,675 | 656 | 44,000 | 14 | 3,143 |
|  | India | 1,407,563,842 | 175,000 | 90,000 | 60,000 | 25,000 | 350,000 | 296 | 1,182 |
|  | Indonesia | 273,753,191 | 14,084 | - | - | 295 | 42,000 | 170 | 247 |
| - | Japan | 125,681,593 | 707,580 | 630,133 | 68,869 | 8,578 | 8,143,000 | 3,090 | 2,635 |
| $\square$ | Kazakhstan* | 19,000,988 | 1,020 | 600 | 200 | 220 | 3,060 | 9 | 340 |
| - | Kyrgyzstan | 6,691,800 | 45 | - | - | - | 330 | 1 | 330 |
| - | Laos | 7,425,057 | 2,240 | - | - | - | 6,000 | 13 | 462 |
|  | Malaysia | 33,573,874 | 192,987 | 166,125 | 25,381 | 1,481 | 579,000 | 244 | 2,373 |
| - | Mongolia | 3,347,782 | 123 | 102 | 21 | - | 380 | 4 | 95 |
| Ex | Myanmar | 53,798,084 | 228 | 160 | 8 | 60 | 4,300 | 119 | 36 |
|  | Nepal | 30,034,989 | 1,050 | 800 | 50 | 200 | 3,000 | 6 | 500 |
| C | Pakistan | 231,402,117 | 8,800 | 8,400 | 250 | 150 | 27,000 | 52 | 519 |
| $\geq$ | Philippines | 113,880,328 | 25,000 | 23,500 | 1,000 | 500 | 75,000 | 132 | 568 |
| :0: | Republic of Korea | 51,744,876 | 214,000 | 115,781 | 96,041 | 2,178 | 5,350,000 | 844 | 6,339 |
| E. | Singapore | 5,453,566 | 40,000 | 31,200 | 6,800 | 2,000 | 120,000 | 26 | 4,615 |
| 1圆 | Sri Lanka | 22,156,000 | 400 | 200 | 25 | 175 | 1,200 | 8 | 150 |
| 三 | Thailand | 71,601,103 | 17,935 | 11,223 | 2,631 | 4,081 | 116,000 | 319 | 364 |
|  | Vietnam | 97,468,029 | 39,326 | 33,426 | 2,537 | 3,363 | 78,000 | 96 | 813 |

# Canada Region Summary 



Canada is the second biggest affiliate worldwide in terms of 9 \& 18 hole golfer numbers, but compared to other regions in this study, relatively few of Canada's golfers are registered players. Just 6\% of 9 \& 18 hole golfers are registered players, although there has been a 12\% uptick in registered players since data was last collected in 2020.

The data also unearths a relatively small proportion of people engaging solely with other forms of golf. As a more developed golfing market with high golfing participation as a percentage of the population - at 15\% Canada sits in the top five countries in the world on this metric - this is perhaps not surprising, but it still highlights opportunities for future growth and outreach to non-golfing populations.

Looking at historic comparisons, 9 \& 18 hole golfer levels have remained relatively static in Canada between 5.5 and 5.8 million. The R\&A's International Golf Barometer has measured 5.6 million 9 \& 18 hole golfers, and 6.6 million adults engaged with some format of golf, making it one of the most active and strong golfing markets in the R\&A's jurisdiction.

Juniors represent 6\% of registered golfers in Canada and the male : female ratio among registered players is $78: 22$.

With Brooke Henderson capturing her second major last year, and several men's professionals vying to follow in Mike Weir's footsteps as the country's next men's major champion, plus strongly attended tournaments

Number of 9 \& 18 hole golfers by year - Canada

in the country, including 2022's memorable Canadian Open won by Rory Mcllroy and the 2022 Presidents Cup, there are reasons for optimism.


## registered golfers



## unregistered 9 \& 18 hole golfers


total adult engagement (including all formats)
*2022 was the first year of the International Golf Barometer, previous years' figures were sourced solely from the national associations combined with industry stakeholder estimates.

## Canada Market Summary.

| Country | Total Population | Registered golfers 2022 | Adult male registered golfers | Adult female registered golfers | Junior registered golfers | All 9 \& 18 hole golfers (incl. registered and independent) | Number of golf courses | 9 \& 18 hole golfers per course |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \\|* Canada | 38,246,108 | 319,340 | 234,140 | 66,040 | 19,160 | 5,588,000 | 2,530 | 2,209 |



# Caribbean.- 

## Region Summary

The Caribbean region saw an increase in total 9 \& 18 hole golfers in 2022 amongst both registered golfers and unregistered 9 \& 18 hole players. This figure is now at 27,000, while with the newly tracked alternative format metric takes the total number to 43,000 adults engaged in any format of golf. The Caribbean has one of the highest rates of golfer registration of all regions. In total, $37 \%$ of all 9 \& 18 hole golfers are registered, trailing only the Middle East (38\%).

Bermuda is the region's gold standard in terms of golfers as a proportion of the overall population. Overall, $9 \%$ of Bermuda plays golf, placing it in the top ten globally. The island is also the Caribbean's flag bearer in terms of female golf participation. Women
account for a third of registered golfers (the 14th best percentage of the global markets studied) in Bermuda, which also has the second most registered golfers in the region. The Dominican Republic, which is home to over a third of the region's 89 golf courses, has the most registered golfers in the Caribbean.

registered golfers

unregistered 9 \& 18 hole golfers

total adult engagement (including all formats)

Number of 9 \& 18 hole golfers by year - Caribbean


[^1]
## Caribbean Market Summary．

| Country | Total Population | Registered golfers 2022 | Adult male registered golfers | Adult female registered golfers | Junior registered golfers | All 9 \＆ 18 hole golfers （incl． registered and independent） | Number of golf courses | 9 \＆ 18 hole golfers per course |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| －＊Barbados | 281，200 | 780 | 564 | 163 | 53 | 2，340 | 7 | 334 |
| 笅戒 Bermuda | 63，867 | 1，800 | 1，157 | 578 | 65 | 6，000 | 7 | 857 |
| Cayman Islands | 68，136 | 200 | 145 | 30 | 25 | 600 | 2 | 300 |
| Dominican Republic | 11，117，873 | 3，500 | 3，197 | 153 | 150 | 11，000 | 36 | 306 |
| Haiti | 11，447，569 | 125 | 92 | 18 | 15 | 380 | 1 | 380 |
| －Jamaica | 2，827，695 | 172 | 127 | 15 | 30 | 510 | 11 | 46 |
| 2 Saint Maarten | 42，846 | 190 | 170 | 20 | － | 570 | 1 | 570 |
| －The Bahamas | 407，906 | 1，427 | 1，004 | 237 | 186 | 2，000 | 13 | 154 |
| Trinidad \＆ Tobago | 1，525，663 | 1，520 | 1，075 | 225 | 220 | 4，000 | 8 | 500 |
| ज新 Virgin Islands | 105，870 | 480 | － | － | － | 1，440 | 3 | 480 |



# Central \& South America 

## Region Summary

Central and South America has enjoyed strong and consistent growth in the total number of 9 \& 18 hole golfers in recent years. A 64\% rise against 2020 represents a strong performance, but even more noteworthy is the rapid growth since 2012 and 2016. Compared to a decade ago, golf participation in the region has grown by over 200\%, and though golfer numbers are still small compared to overall populations, these are positive signs for golf's presence in the region. With 0.03\% of the region's total population registered as golfers, Central and South America is in a similar
position to Asia, the Caribbean and Africa, where participation is between $0.02 \%$ and $0.04 \%$.

That comes despite a small drop in the number of registered golfers compared to 2020.

Total adult engagement is estimated at 1.8 m players. Continuing to use alternative formats to introduce new players to the sport, while also providing pathways for some of those golfers currently playing at driving ranges, pitch \& putt courses, or short courses to experience 9 \& 18 hole play affordably and accessibly, is a key challenge and a key to fostering future growth.

Number of 9 \& 18 hole golfers by year Central \& South America

unregistered 9 \& 18 hole golfers

total adult engagement (including all formats)
*2022 was the first year of the International Golf Barometer, previous years' figures were sourced solely from the national associations combined with industry stakeholder estimates.

## Central \& South America Market Summary.

| Country | Total Population | Registered golfers 2022 | Adult male registered golfers | Adult female registered golfers | Junior registered golfers | All 9 \& 18 hole golfers (incl. registered and independent) | Number of golf courses | 9 \& 18 hole golfers per course |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| - Argentina | 45,808,747 | 58,000 | 48,600 | 8,100 | 1,300 | 157,000 | 352 | 446 |
| - Belize | 400,031 | 27 | 27 | - | - | 80 | 2 | 40 |
| - Bolivia | 12,079,472 | 500 | 268 | 72 | 160 | 1,500 | 11 | 136 |
| - Brazil | 214,326,223 | 8,799 | 7,124 | 1,386 | 289 | 27,000 | 125 | 216 |
| - Chile | 19,493,184 | 18,222 | 14,800 | 2,335 | 1,087 | 54,000 | 78 | 692 |
| - Colombia | 51,516,562 | 12,687 | 10,034 | 1,823 | 830 | 38,000 | 67 | 567 |
| 프 Costa Rica | 5,153,957 | 780 | 639 | 85 | 56 | 2,340 | 14 | 167 |
| - Curaçao | 152,369 | 400 | - | - | - | 1,200 | 3 | 400 |
| - Exienador | 17,797,737 | 1,181 | 695 | 83 | 403 | 3,000 | 13 | 231 |
| - El Salvador | 6,314,167 | 180 | 80 | 20 | 80 | 600 | 3 | 200 |
| Falkland Islands | 3,500 | 320 | - | - | - | 960 | 1 | 960 |
| \|-| Guatemala | 17,109,746 | 1,495 | 1,219 | 188 | 88 | 4,000 | 7 | 571 |
| - Honduras | 10,278,345 | 1,280 | - | - | - | 4,000 | 9 | 444 |
| - Nicaragua | 6,850,540 | 161 | 121 | 11 | 29 | 1,280 | 4 | 320 |
| ** Panamá | 4,351,267 | 1,500 | - | - | - | 5,000 | 13 | 385 |
| - Paraguay | 6,703,799 | 1,038 | 879 | 101 | 58 | 1,400 | 10 | 140 |
| - Peru | 33,715,471 | 3,234 | 2,537 | 566 | 131 | 9,000 | 13 | 692 |
| = Uruguay | 3,426,260 | 1,193 | 955 | 185 | 53 | 3,000 | 14 | 214 |
| - Venezuela | 28,199,867 | 12,020 | 9,200 | 2,020 | 800 | 36,000 | 22 | 1,636 |



# Europe. Region Summary 



The growth of golf in Europe is part of an overall positive trend in this region, with 4.6 million registered golfers and 9.4 m unregistered 9 \& 18-hole golfers in Europe.

As well as the headline growth in 9 \& 18 hole golfers, a wide range of metrics indicate the strength of the sport in Europe.

Total adult engagement, tracked for the first time in this year's report, shows over 21.1 m people in Europe engaging with golf. This puts Europe second only narrowly behind Asia ( 22.5 m ) among R\&A affiliated regions.

In terms of female participation, 13 of the top 20 countries for female golfers as a proportion of registered players are European,
with Austria, Liechtenstein, Germany, Switzerland and Estonia all featuring in the top ten.

As for junior golf participation, the outright percentages tend to be dominated by countries with fewer registered golfers. However, looking at countries with at least 5,000 registered golfers, the number of junior golfers in Europe appears to be strong. Fifteen of the top 20 countries with the highest proportion of junior players among their registered golfers are in Europe, with that group including a mix of northern, eastern, central, western and southern European nations.

Looking at the proportion of national populations who play golf, Iceland, Scotland, Ireland and

Number of 9 \& 18 hole golfers by year - Europe


Sweden all appear in the top eight worldwide, with at least $10 \%$ of the population playing 9 or 18 hole golf.

Despite being smaller in terms of land area than other continents, Europe has many countries with a relatively high concentration of golf courses. England, Germany, France, Sweden and Scotland all appear in the top ten countries ordered by number of courses, with Spain, Ireland, the Netherlands, Denmark and Italy placed between 10th and 20th.


## registered golfers



## unregistered 9 \& 18 hole golfers


total adult engagement (including all formats)

[^2]
## Europe Market Summary.



[^3]|  | Netherlands | 17,533,044 | 415,791 | 269,588 | 129,473 | 16,730 | 832,000 | 350 | 2,377 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NㅏNㅡㅡㄹ | Norway | 5,408,320 | 129,872 | 90,485 | 25,221 | 14,166 | 257,000 | 187 | 1,374 |
| $\square$ | Poland | 37,747,124 | 6,652 | 4,566 | 1,319 | 767 | 14,000 | 56 | 250 |
| 4 | Portugal | 10,325,147 | 17,252 | 12,608 | 3,337 | 1,307 | 32,000 | 111 | 288 |
| E | Republic of North Macedonia | 2,065,092 | 38 | 35 | 3 | - | 110 | 1 | 110 |
| - | Romania | 19,119,880 | 1,504 | 1,091 | 321 | 92 | 3,000 | 9 | 333 |
| $\square$ | Russia | 143,449,286 | 3,574 | 2,029 | 930 | 615 | 7,000 | 28 | 250 |
| * | San Marino | 33,745 | 158 | 96 | 17 | 45 | 300 | 2 | 150 |
| X | Scotland | 5,466,000 | 210,012 | 166,363 | 22,289 | 21,360 | 966,000 | 560 | 1,725 |
| 50 | Serbia | 6,834,326 | 813 | 573 | 166 | 74 | 1,480 | 2 | 740 |
| 4 | Slovakia | 5,447,247 | 9,878 | 6,018 | 2,580 | 1,280 | 20,000 | 33 | 606 |
| $\because$ | Slovenia | 2,108,079 | 6,393 | 4,576 | 1,552 | 265 | 14,000 | 17 | 823 |
| 5 | Spain | 47,415,750 | 293,560 | 187,798 | 69,242 | 36,520 | 588,000 | 486 | 1,210 |
| 듬 | Sweden | 10,415,811 | 536,203 | 347,153 | 126,430 | 62,620 | 1,072,000 | 661 | 1,622 |
| + | Switzerland | 8,703,405 | 102,128 | 61,612 | 34,312 | 6,204 | 204,000 | 117 | 1,744 |
| c. | Turkey | 84,775,404 | 6,371 | 3,708 | 1,680 | 983 | 12,000 | 33 | 364 |
| $\square$ | Ukraine | 43,792,855 | 2,450 | 1,385 | 658 | 407 | 4,000 | 6 | 667 |
| 遄 | Wales | 3,169,586 | 53,086 | 43,901 | 5,637 | 3,548 | 244,000 | 184 | 1,326 |



# Middle East. 

 Region SummarySince 2012, 9 \& 18 hole golfer numbers have risen by $62 \%$ compared to 2020 , by $110 \%$ compared to 2016 and by $223 \%$ compared to 2012. There are now 42,000 total 9 \& 18 hole golfers, including 16,000 registered golfers. With $38 \%$ of 9 \& 18 hole golfers registered, the Middle East leads the world on this metric.

Overall, golf in the region is still in the early stages of golf participation development. While the Middle East continues to host multiple Tour level events and is often an aspirational destination for golf trips and holidays, regular resident play remains relatively low. Less than $0.1 \%$ of the region's total population play golf, presenting one of the greatest opportunities for growth worldwide.

Getting more women and juniors into the game remains a key challenge.

Number of 9 \& 18 hole golfers by year - Middle East


unregistered 9 \& 18 hole golfers

total adult engagement (including all formats)

[^4]
## Middle East Market Summary.

| Country | Total Population | $\begin{array}{r} \text { Registered } \\ \text { golfers } \\ 2022 \end{array}$ | Adult male registered golfers | Adult female registered golfers | Junior registered golfers | All 9 \& 18 hole golfers (incl. registered and independent) | Number of golf courses | 9 \& 18 hole golfers per course |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bahrain (Kingdom of) | 1,463,265 | 760 | 665 | 60 | 35 | 810 | 6 | 135 |
| - Iran | 87,923,432 | 1,965 | 930 | 645 | 390 | 6,000 | 1 | 6,000 |
| \# ${ }^{\text {z }}$ Israel* | 9,364,000 | 544 | 466 | 62 | 16 | 1,080 | 1 | 1,080 |
| F Jordan | 11,148,278 | 100 | 34 | 14 | 52 | 300 | 3 | 100 |
| ¢ Lebanon | 5,592,631 | 350 | 320 | 20 | 10 | 450 | 1 | 450 |
| Oman (Sultanate of) | 4,520,471 | 661 | 532 | 86 | 43 | 1,980 | 6 | 330 |
| 1 Qatar | 2,688,235 | 1,500 | 1,050 | 350 | 100 | 3,000 | 6 | 500 |
| E Saudi Arabia | 35,950,396 | 2,680 | 2,276 | 104 | 300 | 8,000 | 14 | 571 |
| United Arab Emirates | 9,365,145 | 7,008 | 5,590 | 1,020 | 398 | 21,000 | 31 | 677 |



## Oceania Region Summary

There are 2.9m 9 \& 18 hole golfers in Oceania, and the region has recorded one of the fastest growths in player numbers in this timeframe. 2020 had seen a notable drop off compared to 2016, perhaps unsurprising given that the region was host to some of the strictest lockdown restrictions in the world.

With $1.4 \%$ of the population counted as 9 \& 18 hole golfers, the region is the best performing in the world on this metric, almost double the level of the next closest challenger (Canada). Looking at all 9 \& 18 hole golfers (including non-registered players), $6.8 \%$ of Oceania's population playing the sport puts it substantially
ahead of almost all other regions (except Canada). That 19\% of New Zealanders are golfers, the highest of any country with over 1,000 players, and 7\% of Australians are golfers is a major contributor.

Perhaps unsurprisingly, Oceania also has among the most golf courses in the world relative to its population. The region has 21,000 people (all people not just golfers) for every course, behind only Canada in this study.

Looking at the broadest engagement with golf, including alternative formats play, total adult engagement stands at nearly 4 million players.

registered golfers


Number of 9 \& 18 hole golfers by year - Oceania

unregistered 9 \& 18 hole golfers

total adult engagement (including all formats)

[^5]
## Oceania Market Summary.

| Country | Total Population | Registered golfers 2022 | Adult male registered golfers | Adult female registered golfers | Junior registered golfers | All 9 \& 18 hole golfers (incl. registered and independent) | Number of golf courses | 9 \& 18 hole golfers per course |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| . ${ }_{\text {\% }}$ ( Australia | 25,688,079 | 426,384 | 333,199 | 76,944 | 16,241 | 1,876,000 | 1,568 | 1,196 |
| 奐 Cook Islands | 17,500 | 280 | 190 | 70 | 20 | 840 | 2 | 420 |
|  | 924,610 | 1,190 | 1,000 | 100 | 90 | 4,000 | 14 | 286 |
| \% New Zealand | 5,122,600 | 323,118 | 260,527 | 51,945 | 10,646 | 969,000 | 404 | 2,399 |
| Papua New Guinea | 9,949,437 | 1,500 | 1,000 | 300 | 200 | 5,000 | 15 | 333 |
| * Samoa | 218,764 | 2,455 | - | - | - | 4,000 | 4 | 1,000 |
| - Vanuatu | 319,137 | 209 | 146 | 38 | 25 | 1,600 | 5 | 320 |



## R\&A Affiliate Region \& Countries Statistical Summary

The following tables rank and detail the regional summaries, national federation supplied statistics and numbers from the International Golf Barometer, supported by best estimates where country numbers are incomplete, to show comparability globally across The R\&A's affiliates.

## Registered Golfers by Region

|  | Registered golfers 2022 | $\%$ of all registered golfers |
| :--- | :---: | :---: |
| Africa | 198,739 | $2 \%$ |
| Asia | $2,030,067$ | $25 \%$ |
| Caribbean | 10,194 | $0.1 \%$ |
| Central \& South America | 123,017 | $2 \%$ |
| Europe | $4,567,413$ | $57 \%$ |
| Middle East | 15,568 | $0.2 \%$ |
| Canada | 319,340 | $4 \%$ |
| Oceania | 755,136 | $9 \%$ |
| Total | $8,019,474$ | $100 \%$ |

All 9 \& 18 Hole Golfers by Region

|  | All 9 \& 18 hole golfers <br> (incl. registered and independent) | $\%$ of all 9 \& 18 <br> hole golfers |
| :--- | :---: | :---: |
| Africa | 594,100 | $1 \%$ |
| Asia | $16,148,090$ | $41 \%$ |
| Caribbean | 28,840 | $0.1 \%$ |
| Central \& South America | 349,360 | $1 \%$ |
| Europe | $14,017,630$ | $35 \%$ |
| Middle East | 42,620 | $0.1 \%$ |
| Canada | $5,588,000$ | $14 \%$ |
| Oceania | $2,860,440$ | $7 \%$ |
| Total | $39,629,080$ | $100 \%$ |

Total Adult Engagement with Golf by Region

|  | Total Adult Engagement with Golf 2022 | \% of all Adult Engagement |
| :---: | :---: | :---: |
| Africa | 5,252,000 | 9\% |
| Asia | 22,457,000 | 37\% |
| Caribbean | 43,000 | 0.1\% |
| Central \& South America | 1,762,000 | 3\% |
| Europe | 21,103,000 | 34\% |
| Middle East | 65,000 | 0.1\% |
| Canada | 6,570,000 | 11\% |
| Oceania | 3,926,000 | 6\% |
| Total | 61,178,000 | 100\% |

## Registered Golfers－ranked from highest to lowest absolute numbers

| Market |  | Registered |  | Russia | 3，574 | － | Ivory Coast | 500 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | golfers 2022 | 판 | Luxembourg | 3，523 | ＊ | Cambodia | 500 |
| ＋ | England | 740，673 | 븝 | Dominican Republic | 3，500 | 5 | Bolivia | 500 |
| － | Japan | 707，580 | － | Peru | 3，234 |  | Virgin Islands | 480 |
| $\square$ | Germany | 682，942 | 2 | Saudi Arabia | 2，680 | －$\square_{\text {－}}$ | Andorra | 448 |
| 둡 | Sweden | 536，203 | 8 | Samoa | 2，455 | ［图 | Sri Lanka | 400 |
| ＊ | China | 500，000 | $\leftarrow$ | Ukraine | 2，450 | $\stackrel{+}{+}$ | Curaçao | 400 |
| － | France | 441，961 | － | Laos | 2，240 | － | Gabon | 366 |
|  | Australia | 426，384 |  | Hungary | 2，229 | 年 | Lebanon | 350 |
|  | Netherlands | 415，791 | 1 | Zambia | 2，056 | － | Libya | 336 |
| 睘， | New Zealand | 323，118 | $\square$ | Iran | 1，965 | 0 | Liberia | 320 |
| ｜＊｜ | Canada | 319，340 | 獘田 | Bermuda | 1，800 |  | Falkland Islands | 320 |
| $\square$ | Spain | 293，560 | ＊ | Ghana | 1，774 | －－ | Senegal | 300 |
| － | Ireland | 218，972 | $D$ | Namibia | 1，548 | － | Afghanistan | 300 |
| ：0： | Republic of Korea | 214，000 | $N$ | Trinidad \＆Tobago | 1，520 | 米 | Cook Islands | 280 |
| X | Scotland | 210，012 | － | Romania | 1，504 |  | Madagascar | 250 |
| $\underline{\underline{\text { a }}}$ | Malaysia | 192，987 |  | Qatar | 1，500 | $\div$ | Georgia | 248 |
| $\bigcirc$ | India | 175，000 | $8+$ | Papua New Guinea | 1，500 | E즌 | Myanmar | 228 |
| 틀 | Denmark | 163，865 | ＊＊＊＊＊＊＊＊ | Panamá | 1，500 | 0 | Vanuatu | 209 |
| $+$ | Finland | 154，415 | － | Guatemala | 1，495 | 米家 | Cayman Islands | 200 |
| 1 ＝ | South Africa | 145，510 | 플 | Uganda | 1，464 | 2 | Saint Maarten | 190 |
| 프ㄴㅡㅡㄹ | Norway | 129，872 | － | Mauritius | 1，463 | ， | Bosnia and | 187 |
| ＋ | Switzerland | 102，128 |  | Liechtenstein | 1，444 |  | Herzegovina | 187 |
|  | Austria | 96，878 | － | Bahamas（The） | 1，427 | E | El Salvador | 180 |
| $\square \square$ | Italy | 94，046 | $\underline{\square}$ | Egypt | 1，400 | $\pm$ | Jamaica | 172 |
| － | Belgium | 77，830 | $\square$ | Honduras | 1，280 | － | Azerbaijan | 171 |
| （2） | Chinese Taipei | 61，500 | ＊ | Cyprus | 1，250 | － | Gambia（The） | 165 |
| $\bigcirc$ | Argentina | 58，000 | E | Uruguay | 1，193 | $\stackrel{\square}{\sim}$ | Nicaragua | 161 |
| 進 | Wales | 53，086 | 㿫 | Greece | 1，190 | ！ | San Marino | 158 |
| $\square$ | Czech Republic | 52，730 | 器男 | Fiji | 1，190 | L | Seychelles | 156 |
| （G） | Singapore | 40，000 | ำ．ำ | Ecuador | 1，181 | － | Sierra Leone | 147 |
| ＊ | Vietnam | 39，326 | $\bigcirc$ | Tunisia | 1，118 | 20 | Ethiopia | 126 |
| $\rangle$ | Philippines | 25，000 | － | Lithuania | 1，084 |  | Haiti | 125 |
| 티ㅂㅡㅡㄹ | Iceland | 23，292 | A | Nepal | 1，050 | 冨 | Mongolia | 123 |
| $\square$ | Chile | 18，222 | $\stackrel{\square}{0}$ | Paraguay | 1，038 | F | Jordan | 100 |
| 三 | Thailand | 17，935 | $\square$ | Kazakhstan | 1，020 | － | Armenia | 50 |
| $\square$ | Portugal | 17，252 | $\square$ | Bulgaria | 955 | $\bigcirc$ | Kyrgyzstan | 45 |
| \％ | Hong Kong | 14，548 | 단 | Croatia | 854 | \％ | Republic of North Macedonia | 38 |
| $\square$ | Indonesia | 14，084 | － | Serbia | 813 | （2） | Belize | 27 |
| $\square$ | Colombia | 12，687 | \＃ | Barbados | 780 |  |  |  |
|  | Bangladesh | 12，342 | ㅍㅡㅡㅡㅡㅔ | Costa Rica | 780 |  |  |  |
| 든를 | Kenya | 12，099 |  | Bahrain（Kingdom of） | 760 |  |  |  |
| － | Venezuela | 12，020 | $\pi$ | Tanzania | 751 |  |  |  |
| － | Nigeria | 11，000 | ＝ | Malawi | 700 |  |  |  |
| $\square$ | Slovakia | 9，878 | 59x | Eswatini | 677 |  |  |  |
| c | Pakistan | 8，800 | 5 | Oman（Sultanate of） | 661 |  |  |  |
| － | Brazil | 8，799 | － | Cameroon | 640 |  |  |  |
|  | Morocco | 8，310 | ， 4 | Bhutan | 640 |  |  |  |
| 들 | United Arab Emirates | 7，008 |  | Belarus | 634 |  |  |  |
| $\square$ | Poland | 6，652 | ＋$\square$ | Malta | 614 |  |  |  |
| $\square$ | Slovenia | 6，393 | － | Botswana | 610 |  |  |  |
| c． | Turkey | 6，371 | 5 | Algeria | 600 |  |  |  |
| E | Latvia | 5，644 | $\square$ | Democratic Republic | 553 |  |  |  |
| － | Estonia | 3，831 |  | of Congo | 553 |  |  |  |
| $\pm$ | Zimbabwe | 3，800 | \＃ | Israel | 544 |  |  |  |

Registered Golfers per Course（Golf Around the World）－ranked from highest to lowest golfers per course

| Market |  | Registered | $\bullet$ | Japan | 229 | 붚 | Ecuador | 91 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | golfers per | 틀 | United Arab Emirates | 226 | 器司 | Fiji | 85 |
|  |  | course | －6］ | Andorra | 224 | 三 | Uruguay | 85 |
| $\square$ | Iran | 1965 | －${ }^{\text {a }}$ | Guatemala | 214 | $\square$ | Indonesia | 83 |
| $\square$ | Singapore | 1538 | － | Nigeria | 200 | 1 | Zambia | 79 |
|  | Netherlands | 1188 | c． | Turkey | 193 | － | San Marino | 79 |
| ＋ | Hong Kong | 1039 | 3ex | Saudi Arabia | 191 | L | Seychelles | 78 |
| $\pm$ | Switzerland | 873 | $\rangle$ | Saint Maarten | 190 | 틀 | Uganda | 77 |
| $\stackrel{+}{3}$ | China | 826 | $N$ | Trinidad \＆Tobago | 190 | ET | Eswatini | 75 |
| $\pm$ | Finland | 817 | $\geqslant$ | Philippines | 189 | － | Sierra Leone | 74 |
| 들 | Sweden | 811 |  | Colombia | 189 | $\square$ | Gabon | 73 |
| $\begin{aligned} & \text { 栄穼 } \\ & \underline{\underline{\mathbf{C E}}} \end{aligned}$ | New Zealand | 800 | $\square$ | Democratic Republic | 184 | $\bigcirc$ | Tunisia | 70 |
|  | Malaysia | 791 |  | of Congo | 184 | © | Brazil | 70 |
| （2） | Chinese Taipei | 707 | E | Nepal | 175 | － | Botswana | 68 |
| $\square$ | Luxembourg | 705 | $\bigcirc$ | Laos | 172 | $\cdots$ | Libya | 67 |
| 파ㅁㅡㅡㄹ | Norway | 695 | c | Pakistan | 169 | ล | Ethiopia | 63 |
|  | Germany | 649 | － | Ivory Coast | 167 | 1 | Tanzania | 63 |
| － | Belgium | 638 | － | Romania | 167 | $\pm$ | Georgia | 62 |
| － | Bangladesh | 617 | － | Gambia（The） | 165 | $\stackrel{\square}{5}$ | El Salvador | 60 |
| ${ }^{+} \square$ | Malta | 614 | $\bigcirc$ | Argentina | 165 | E | Malawi | 58 |
| 8 | Samoa | 614 | － | Cameroon | 160 | － | Azerbaijan | 57 |
| － | Ireland | 612 | 号 | Liberia | 160 | 三 | Thailand | 56 |
| $\cdots$ | Spain | 604 | － | Bhutan | 160 |  | Costa Rica | 56 |
| 5 | Algeria | 600 |  | Virgin Islands | 160 |  | Madagascar | 50 |
| $\stackrel{\square}{\circ}$ | India | 591 | － | Lithuania | 155 | ［10 | Sri Lanka | 50 |
| $\square$ | Venezuela | 546 | ＋ | Portugal | 155 | $\square$ | Armenia | 50 |
| 파 | Israel | 544 | 2 | Croatia | 142 | － | Kyrgyzstan | 45 |
| － | France | 542 | 5－ | Honduras | 142 | 5 | Bolivia | 45 |
| E | Latvia | 513 | 楝 | Cook Islands | 140 | D． | Vanuatu | 42 |
| 듬 | Denmark | 482 |  | Hungary | 139 | － | Egypt | 40 |
| $\underline{\square}$ | Austria | 475 | ＋ | Curaçao | 133 | $\pm$ | Nicaragua | 40 |
| ＊ | Vietnam | 410 |  | Morocco | 132 | $\cdots$ | Cambodia | 38 |
| $\square$ | Ukraine | 408 |  | Russia | 128 | \％ | Republic of North |  |
| －5 | Serbia | 407 |  | Bahrain（Kingdom of） | 127 |  | Macedonia | 38 |
| 1 | Czech Republic | 396 | －＊ | Canada | 126 | F | Jordan | 33 |
|  | Slovenia | 376 |  | Haiti | 125 | － | Mongolia | 31 |
| 区 | Scotland | 375 | 隹 | Greece | 119 | $\pm$ | Jamaica | 16 |
| 金 | Lebanon | 350 | $\square$ | Poland | 119 | － | Belize | 14 |
| $\square$ | Estonia | 348 | ＊＊ | Panamá | 115 | E ${ }^{1}$ | Myanmar | 2 |
|  | Iceland | 328 | － | Kazakhstan | 113 |  | Liechtenstein | － |
|  | Falkland Islands | 320 | $\pm$ | Ghana | 111 |  |  |  |
| $\square$ | Belarus | 317 | D | Namibia | 111 |  |  |  |
| ＋ | England | 314 | － | Barbados | 111 |  |  |  |
| 1） | South Africa | 308 | － | Bahamas（The） | 110 |  |  |  |
|  | Italy | 302 | － | Oman（Sultanate of） | 110 |  |  |  |
| $\square$ | Afghanistan | 300 | ＊ | Cyprus | 104 |  |  |  |
| ［10 | Slovakia | 299 | 들 | Paraguay | 104 |  |  |  |
| 1 | Wales | 289 | ＋＊ | Senegal | 100 |  |  |  |
| 器 | Australia | 272 | \＃ | Zimbabwe | 100 |  |  |  |
| \％ | Bermuda | 257 | 獘寊 | Cayman Islands | 100 |  |  |  |
| ：0： | Republic of Korea | 254 | ＊ | Papua New Guinea | 100 |  |  |  |
| 르를 | Kenya | 252 | － | Mauritius | 98 |  |  |  |
|  | Qatar | 250 | 븝 | Dominican Republic | 97 |  |  |  |
| － | Peru | 249 | $\square$ | Bulgaria | 96 |  |  |  |
| $\square$ | Chile | 234 | ， | Bosnia and Herzegovina | 94 |  |  |  |

Adult male registered golfers－showing absolute numbers and \％of adult registered golfers

| Market | Male registered golfers as a \％of adult registered golfers | Adult male registered golfers 2022 |
| :---: | :---: | :---: |
| －．Libya | 100\％ | 136 |
| © Belize | 100\％ | 27 |
| C．Pakistan | 97\％ | 8，400 |
| $\geq$ Philippines | 96\％ | 23，500 |
| Bangladesh | 96\％ | 11，456 |
| 프 Saudi Arabia | 96\％ | 2，276 |
| Dominican Republic | 95\％ | 3，197 |
| Ex．Myanmar | 95\％ | 160 |
| －Ivory Coast | 95\％ | 350 |
| \＆Nepal | 94\％ | 800 |
| 金 Lebanon | 94\％ | 320 |
| ＊Vietnam | 93\％ | 33，426 |
| 7．Republic of North Macedonia | 92\％ | 35 |
| Bahrain （Kingdom of） | 92\％ | 665 |
| －Nicaragua | 92\％ | 121 |
| 潾困 Fiji | 91\％ | 1，000 |
| D Namibia | 91\％ | 1，346 |
| －Japan | 90\％ | 630，133 |
| －Paraguay | 90\％ | 879 |
| Saint <br> Maarten | 89\％ | 170 |
| －Jamaica | 89\％ | 127 |
| －Ecuador | 89\％ | 695 |
| －Azerbaijan | 89\％ | 136 |
| －Sri Lanka | 89\％ | 200 |
| 1）South Africa | 89\％ | 121，360 |
| E）Eswatini | 89\％ | 585 |
| 140\％Wales | 89\％ | 43，901 |
| \＃Israel | 88\％ | 466 |
| －Afghanistan | 88\％ | 150 |
| ＝Costa Rica | 88\％ | 639 |
| E Scotland | 88\％ | 166，363 |
| －${ }^{\text {－Senegal }}$ | 88\％ | 220 |
| －England | 88\％ | 620，758 |
| 2 Tanzania | 88\％ | 568 |
| ［ ${ }_{\underline{\text { ® }} \text { Malaysia }}$ | 87\％ | 166，125 |
| V Seychelles | 87\％ | 130 |
| －｜．Guatemala | 87\％ | 1，219 |
| －Chile | 86\％ | 14，800 |
| －Ethiopia | 86\％ | 107 |
| Oman （Sultanate of） | 86\％ | 532 |
| i Zambia | 86\％ | 1，531 |
| －Argentina | 86\％ | 48，600 |
| 4 San Marino | 85\％ | 96 |
| E Zimbabwe | 85\％ | 2，800 |
| －Colombia | 85\％ | 10，034 |


|  | United Arab Emirates | 85\％ | 5，590 |
| :---: | :---: | :---: | :---: |
|  | Haiti | 84\％ | 92 |
| ＊ | Ghana | 84\％ | 1，305 |
| 三 | Uruguay | 84\％ | 955 |
| © | Brazil | 84\％ | 7，124 |
| 旁． | New <br> Zealand | 83\％ | 260，527 |
| － | Gabon | 83\％ | 265 |
| － | Sierra Leone | 83\％ | 75 |
| $\pm+$ | Georgia | 83\％ | 191 |
|  | Mongolia | 83\％ | 102 |
| \％ | Cayman Islands | 83\％ | 145 |
| － | Bosnia and Herzegovina | 83\％ | 130 |
| N | Trinidad \＆ Tobago | 83\％ | 1，075 |
| $\square$ | Singapore | 82\％ | 31，200 |
| － | Venezuela | 82\％ | 9，200 |
| － | Hungary | 82\％ | 1，670 |
| － | Peru | 82\％ | 2，537 |
| ㄹ | Mauritius | 82\％ | 1，124 |
| \％ | Australia | 81\％ | 333，199 |
| ＝ | Thailand | 81\％ | 11，223 |
| － | Bahamas （The） | 81\％ | 1，004 |
| －－ | Ireland | 80\％ | 162，667 |
| ＋$\square$ | Malta | 80\％ | 433 |
| ${ }^{2}$ | China | 80\％ | 400，000 |
| $\stackrel{\square}{\square}$ | El Salvador | 80\％ | 80 |
| D） | Vanuatu | 79\％ | 146 |
| ［－1 | Portugal | 79\％ | 12，608 |
| $\bigcirc$ | Bolivia | 79\％ | 268 |
|  | Gambia （The） | 79\％ | 81 |
|  | Madagascar | 78\％ | 180 |
| Hㅏㄴㅡㅡ늘 | Norway | 78\％ | 90，485 |
| －＊｜ | Canada | 78\％ | 234，140 |
| $\square$ | Bulgaria | 78\％ | 621 |
| －${ }^{\text {¢ }}$ | Barbados | 78\％ | 564 |
|  | Poland | 78\％ | 4，566 |
| －6 | Serbia | 78\％ | 573 |
| ＊ | Cyprus | 77\％ | 934 |
| － | Romania | 77\％ | 1，091 |
| 8＊ | Papua New Guinea | 77\％ | 1，000 |
| － | Andorra | 77\％ | 288 |
| 드ㄹㅡㅡㄴ | Kenya | 77\％ | 8，712 |
| ＂ | Greece | 76\％ | 650 |
| － | Italy | 75\％ | 63，292 |
| － | Egypt | 75\％ | 600 |
| $\square$ | Kazakhstan | 75\％ | 600 |
| － | Armenia | 75\％ | 15 |
|  | Qatar | 75\％ | 1，050 |
| $\bullet$ | Tunisia | 75\％ | 592 |
| $\because$ | Slovenia | 75\％ | 4，576 |
|  | Uganda | 75\％ | 786 |


| －Croatia | 74\％ | 598 |
| :---: | :---: | :---: |
| ＊Hong Kong | 74\％ | 10，217 |
|  | 73\％ | 347，153 |
| －France | 73\％ | 291，886 |
| \％Cook Islands | 73\％ | 190 |
| －Spain | 73\％ | 187，798 |
| －Malawi | 73\％ | 400 |
| Lithuania | 72\％ | 649 |
| ＋Finland | 71\％ | 98，529 |
| EPE Denmark | 71\％ | 111，461 |
| －Jordan | 71\％ | 34 |
| Czech Republic | 70\％ | 32，005 |
| －Slovakia | 70\％ | 6，018 |
| c．Turkey | 69\％ | 3，708 |
| Belarus | 69\％ | 359 |
| －Russia | 69\％ | 2，029 |
| Latvia | 68\％ | 3，533 |
| Ukraine | 68\％ | 1，385 |
| Netherlands | 68\％ | 269，588 |
| Luxembourg | 67\％ | 2，089 |
| \％${ }^{\text {\％}}$ 团 Bermuda | 67\％ | 1，157 |
| －Belgium | 66\％ | 46，340 |
| Morocco | 66\％ | 4，034 |
| 티ㅍㅡㅡ․ Iceland | 66\％ | 13，200 |
| －Nigeria | 65\％ | 5，500 |
| Estonia | 64\％ | 2，232 |
| ＋Switzerland | 64\％ | 61，612 |
| －Germany | 64\％ | 409，072 |
| Liechtenstein | 63\％ | 853 |
| Austria | 62\％ | 56，021 |
| －India | 60\％ | 90，000 |
| －Iran | 59\％ | 930 |
| Chinese Taipei | 56\％ | 32，000 |
| ： $0_{\text {：Republic of }}$ Korea | 55\％ | 115，781 |
| ［．Algeria | － |  |
| －Botswana | － |  |
| －Cameroon | － | － |
| Democratic Republic of Congo | － | － |
| Liberia | － | － |
| ars Bhutan | － | － |
| ＊－Cambodia | － | － |
| －Indonesia | － | － |
| －Kyrgyzstan | － | － |
| －Laos | － | － |
|  Islands | － |  |
| 23 Samoa | － | － |
| ＊Curaçao | － | － |
| Falkland Islands | － |  |
| －Honduras | － | － |
| ＊＊Panamá | － | － |

Adult female registered golfers - showing absolute numbers and \% of adult registered golfers


Junior registered golfers - showing absolute numbers and \% of all registered golfers


All 9 \＆ 18 hole golfers－showing absolute number of 9 \＆ 18 hole golfers（registered and independent） and \％of the total population

| Market | All 9 \＆ <br> 18 hole golfers as a \％of population | All 9 \＆ 18 hole golfers （incl． registered and independent） | －Poland | － | 14，000 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Bangladesh | － | 13，000 |
|  |  |  | Latvia | 1\％ | 12，000 |
|  |  |  | E Zimbabwe | 0．1\％ | 12，000 |
|  |  |  | c．Turkey | － | 12，000 |
| －Japan | 6\％ | 8，143，000 | Dominican Republic | 0．1\％ | 11，000 |
| －＊｜Canada | 15\％ | 5，588，000 | －Peru | － | 9，000 |
| ： 0 ：Republic of Korea | 10\％ | 5，350，000 | －Estonia | 1\％ | 8，000 |
| ＋England | 6\％ | 3，407，000 | －Saudi Arabia | － | 8，000 |
| －Germany | 3\％ | 2，117，000 | Luxembourg | 1\％ | 7，000 |
| Australia | 7\％ | 1，876，000 | Russia | － | 7，000 |
| Australia |  |  | 楝回 Bermuda | 9\％ | 6，000 |
| France | 2\％ | 1，459，00 | －Laos | 0．1\％ | 6，000 |
| 팜 Sweden | 10\％ | 1，072，000 | Hungary | 0．1\％ | 6，000 |
| －Ireland | 15\％ | 1，007，000 | Hungary | － |  |
| ＊China | 0．1\％ | 1，000，000 | 1 Zambia |  | 6，000 |
| 顽．New | 19\％ | 969，000 | ＊Ghana | － | 6，000 |
| Zealand |  |  | －Iran | － | 6，000 |
| \＃Scotland | 18\％ | 966，000 | D／Namibia | 0．2\％ | 5，000 |
| －Netherlands | 5\％ | 832，000 | ＊＊Panamá | 0．1\％ | 5，000 |
| －Spain | 1\％ | 588，000 | Papua New | 0．1\％ | 5，000 |
| （cem Malaysia | 2\％ | 579，000 | Guinea |  |  |
| －Italy | 1\％ | 544，000 | 5．Myanmar | － | 4，300 |
| 1．South Africa | 1\％ | 450，000 | ＊Samoa | 2\％ | 4，000 |
|  |  | 350，000 | 釈雨 Fiji | 0．4\％ | 4，000 |
| －India | － | 350，000 | Mauritius | 0．3\％ | 4，000 |
| 듭 Denmark | 6\％ | 328，000 | Trinidad \＆ Tobago |  | 4，000 |
| $\pm$ Finland | 6\％ | 308，000 |  | 0．3\％ |  |
| 픈 Norway | 5\％ | 257，000 | －Lithuania | 0．1\％ | 4，000 |
| （1403 Wales | 8\％ | 244，000 | 5：Honduras | － | 4，000 |
| ＋Switzerland | 2\％ | 204，000 | －．Guatemala | － | 4，000 |
| －Austria | 2\％ | 194，000 | －Ukraine | － | 4，000 |
| －Chinese | 1\％ | 185，000 | Fomganda | － | 4，000 |
| －Argentina | 0．3\％ | 157，000 | ＊．Cambodia | － | 3，840 |
|  |  |  | Kazakhstan | － | 3，060 |
| Belgium | 1\％ | 156，000 | －Liechtenstein | 8\％ | 3，000 |
| Singapore | 2\％ | 120，000 | 1 Qatar | 0．1\％ | 3，000 |
| — Thailand | 0．2\％ | 116，000 | 三 Uruguay | 0．1\％ | 3，000 |
| Czech Republic | 1\％ | 106，000 | © Tunisia | － | 3，000 |
| ＊Vietnam | 0．1\％ | 78，000 | －ิี．Ecuador | － | 3，000 |
| ＞Philippines | 0．1\％ | 75，000 | －Romania | － | 3，000 |
| ［ㅏN：Iceland | 18\％ | 68，000 | A Nepal | － | 3，000 |
| －Chile | 0．3\％ | 54，000 | E Eswatini | 0．2\％ | 2，560 |
| ＊Hong Kong | 1\％ | 44，000 | －Botswana | 0．1\％ | 2，560 |
| －Indonesia | － | 42，000 | ＊Cyprus | 0．2\％ | 2，460 |
| －Colombia | 0．1\％ | 38，000 | \％】 Barbados | 1\％ | 2，340 |
| －Venezuela | 0．1\％ | 36，000 | 등 Costa Rica | － | 2，340 |
| －Nigeria | － | 33，000 | －Bulgaria | － | 2，130 |
| －Portugal | 0．3\％ | 32，000 | Bahamas （The） | 0．5\％ | 2，000 |
| （6）Brazil | － | 27，000 |  |  |  |
| C．Pakistan | － | 27，000 | E Egypt | － | 2，000 |
| Morocco | 0．1\％ | 25，000 | $\begin{aligned} & \text { Oman } \\ & \text { (Sultanate } \\ & \text { of) } \end{aligned}$ | － | 1，980 |
| 들 Kenya | － | 24，000 |  |  |  |
| E United Arab | 0．2\％ | 21，000 | at Bhutan | 0．2\％ | 1，920 |
| Emirates |  |  | －Cameroon | － | 1，920 |
| （1）Slovakia | 0．4\％ | 20，000 | （ Greece | － | 1，790 |
| $\sim$ Slovenia | 1\％ | 14，000 |  |  | 1，780 |


|  | Democratic Republic of Congo | － | 1，660 |
| :---: | :---: | :---: | :---: |
| $\underline{8}$ | Croatia | － | 1，640 |
| D． | Vanuatu | 1\％ | 1，600 |
| $\bigcirc$ | Bolivia | － | 1，500 |
| 2 | Tanzania | － | 1，500 |
| －6 | Serbia | － | 1，480 |
| ntir | Virgin <br> Islands | 1\％ | 1，440 |
| $\stackrel{\square}{\circ}$ | Paraguay | － | 1，400 |
| $\square$ | Libya | － | 1，280 |
| － | Nicaragua | － | 1，280 |
| ＋ | Malta | 0．2\％ | 1，220 |
| $\pm$ | Curaçao | 1\％ | 1，200 |
| ［图 | Sri Lanka | － | 1，200 |
| 5 | Algeria | － | 1，200 |
| － | Gabon | － | 1，100 |
| 만 | Israel | － | 1，080 |
| E | Malawi | － | 1，000 |
| － | Ivory Coast | － | 1，000 |
| 営要 | Falkland Islands | 27\％ | 960 |
| 氣 | Liberia | － | 960 |
| －c． | Azerbaijan | － | 960 |
| － | Andorra | 1\％ | 900 |
| －＊ | Senegal | － | 900 |
| 米 | Cook Islands | 5\％ | 840 |
|  | Bahrain （Kingdom of） | 0．1\％ | 810 |
| $\Sigma$ | Seychelles | 1\％ | 640 |
| 需安 | Cayman Islands | 1\％ | 600 |
| $\stackrel{\square}{\square}$ | El Salvador | － | 600 |
| $\square$ | Afghanistan | － | 600 |
| 2 | Saint <br> Maarten | 1\％ | 570 |
| ® | Jamaica | － | 510 |
|  | Gambia （The） | － | 500 |
| $\pm$ | Georgia | － | 500 |
|  | Madagascar | － | 500 |
| 里 | Lebanon | － | 450 |
| － | Sierra Leone | － | 440 |
| 1 | Bosnia and Herzegovina | － | 390 |
| 回 | Mongolia | － | 380 |
|  | Haiti | － | 380 |
| － | Ethiopia | － | 380 |
| － | Kyrgyzstan | － | 330 |
| $\xrightarrow{+}$ | San Marino | 1\％ | 300 |
| $\cdots$ | Jordan | － | 300 |
| \％ | Republic of North Macedonia | － | 110 |
|  | Armenia | － | 90 |
| （2） | Belize | － | 80 |

## Glossary.

## Global golfer number estimates

## CALCULATING TOTAL ENGAGEMENT

This iteration of the Global Golfer Number Estimates is the first time that an estimate has been made for Total Golf Engagement based on anything other than the core recorded figures and estimates of total $9 \& 18$ hole golfers submitted by the national associations and estimated by other industry stakeholders - this is the first time that an estimate of on-course activity other than 9 \& 18 hole play and alternative-only formats has been carried out. Our estimates are based on insight from nationally representative studies, and where these are not available, on our 'best' estimate calculations.

For each market, the number of people participating in each type of engagement has been extrapolated using multipliers derived from The R\&A's Golf Barometer, and each type of golf engagement has been calculated using an individual multiplier.

## PREVIOUS METRICS

Previously we used the 'Total Golfers' metric - meaning all golfers who had played on a 9 or 18 hole golf course. In some markets (Japan, South Korea and Chinese Taipei), this also included golfers who only played on driving ranges and golf simulators, as the golf landscape in these markets suggests that these golfers are core to the sport. For the 2022 estimates in this report, simulator and range use have not been included in the core 9 \& 18 hole user figures, as our categories are broader this year, and now include estimates for 'alternative only' golfers. We have also recalculated totals for previous years to be comparable with this definition - this has an impact on the Asia totals for previous years and also the Global total.

## DATA SOURCE

The numbers have been estimated by drawing on multiple sources:

- European numbers were submitted by individual national associations through the EGA Member Portal.
- ROW numbers were submitted by individual nations via a survey link circulated by The R\&A.
- The 2022 Golf Barometer was used to calculate multipliers to be able to project and calibrate the level of total adult engagement from the existing metrics provided by the affiliates. Where individual markets were included in the 2022 Golf Barometer, consistent figures have been used for the Global Golfer estimates.
- Where information is incomplete we have used previous estimates to balance information for a particular market.
- Golf course numbers are taken from the National Golf Foundation's 'Golf Around the World' service - updated December 2022.
- Population figures have been sourced from the World Bank's most recently available metrics (https://data. worldbank.org/indicator/SP.POP.TOTL) or local official figures where information is not available through this source.


## Definitions \& hierarchy - Adults

## 1. REGISTERED GOLFERS

These are the number of golfers who are affiliated to the federation (they may be members of golf clubs or affiliated to the federation in another way, eg through a direct subscription). This figure includes registered juniors for year-on-year and cross-market consistency in the majority of cases.

## 2. UNREGISTERED $9 \& 18$ HOLE GOLFERS

Golfers who have played on a full length 9
\& 18 hole golf course at least once in the
last year, but are not registered with their national association.

## 3. OTHER ON COURSE GOLFERS

People who have played an on course format that is not 9 or 18 holes -6 hole or par 3 / short course golf, and have not played 9 \& 18 hole golf.

## 4. ALTERNATIVE FORMAT ONLY GOLFERS

People who have played an alternative format of golf at least once in the past year but have not played an on-course format. Pitch \& putt, Putting green / putting experience, Adventure Golf (eg themed golf venue - Pirate Golf / Prehistoric Golf), Driving Range - with tracker technology, Driving Range - without tracker technology, Indoor Golf simulator (eg City Golf / Urban Golf), Golf on school pitches are included as alternative formats.

## 5. TOTAL ADULT ENGAGEMENT

People who have played any on-course or alternative format at least once in the past year.

## Definitions \& hierarchy - Juniors

## 1. REGISTERED JUNIOR GOLFERS

These are the number of junior golfers who are affiliated to the federation (they may be members of golf clubs or affiliated to the federation in another way, eg through a direct subscription).

## 2. TOTAL JUNIOR ENGAGEMENT

Junior golfers who have taken part in any format of golf in the past year, but are not affiliated to their national association. Included formats are: 18 hole, 9 hole, 6 hole, par 3 / short course, Pitch \& putt, Putting green / putting experience, Adventure Golf (eg themed golf venue - Pirate Golf / Prehistoric Golf), Driving Range - with tracker technology, Driving Range without tracker technology, Indoor Golf simulator (eg City Golf / Urban Golf), Golf on school pitches.

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# Global Golf <br> Participation Report. 

2023

## ReA

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[^0]:    *2022 was the first year of the International Golf Barometer, previous years' figures were sourced solely from the national associations combined with industry stakeholder estimates.

[^1]:    *2022 was the first year of the International Golf Barometer, previous years' figures were sourced solely from the national associations combined with industry stakeholder estimates.

[^2]:    *2022 was the first year of the International Golf Barometer, previous years' figures were sourced solely from the national associations combined with industry stakeholder estimates.

[^3]:    * Armenia, Georgia, Israel and Kazakhstan are members of the EGA

[^4]:    *2022 was the first year of the International Golf Barometer, previous years' figures were sourced solely from the national associations combined with industry stakeholder estimates.

[^5]:    *2022 was the first year of the International Golf Barometer, previous years' figures were sourced solely from the national associations.

