

The Greenkeeper/Golf Course Manager Profile

Start date: 1 January 2020

Project duration: 2 years

The objectives of this project are to:

- Ascertain current perceptions within the golf community (professionals, club managers and administrators, golfers) of the role and value of the golf course maintenance workforce.
- Design learning programmes, events and materials to challenge and change perceptions, should a need for that be established.
- Deliver pilot programmes and events.
- Deliver programmes and events.

This project will be delivered by SRUC.