



Logo and Marks Policy for R&A Championships and Matches

This Logo and Marks Policy for R&A Championships and Matches (“Policy”) applies to players and caddies who participate in any R&A championship, match or qualifying event (“R&A Championship”), and governs their use or display of any names, brands, logos, images and other marks and identifiers (“Marks”) on their person, equipment or apparel before, during or after any competition or practice round and at any press conference, ceremony or official event of an R&A Championship.

Covered Persons

This Policy applies to all amateur players and caddies, and any professional player and caddie who either is not associated with a professional tour or whose tour does not have a policy governing their sponsorships, endorsements or use of Marks.

Please note, for any professional player or caddie associated with a professional tour which has a policy governing their sponsorships, endorsements or use of Marks, such other tour policy shall apply to their participation in an R&A Championship, and this Policy shall not apply unless The R&A, in its reasonable judgment, determines the use of Marks under such other tour policy reflects adversely upon the image and reputation of The R&A.

General Rule

Players and caddies covered under this Policy are prohibited before, during or after any competition or practice round and at any press conference, ceremony or official event of an R&A Championship from displaying any Marks on their person, equipment or apparel (including accessories, such as headwear, wristbands, socks, etc.) that The R&A considers in its sole discretion: (i) are prejudicial to the brand, image and reputation of The R&A; and/or (ii) are or may be considered to be insulting or offensive to the general community or any group within the community; and/or (iii) are or may be considered to be hateful, abusive, obscene or divisive.

Additional Rules regarding Categories of Special Concern

Players and caddies are expressly prohibited from displaying the following categories of Marks on their person, equipment or apparel:

Tobacco/Marijuana: Marks of any tobacco or marijuana products and the names of companies who sell tobacco or marijuana products, including cigarettes, cigars, and tobacco smoked in pipes, smokeless tobacco products (including, without limitation, chewing tobacco, e-cigarettes and vaping products) and recreational or medicinal marijuana products.

Illegal/Prohibited Substances: Marks of any products or services classified as illegal and any products containing items or substances on the International Golf Federation’s (IGF) Prohibited Substances List.

Firearms/Weapons: Marks of any firearm or weapon products, or any company or organisation that primarily sells or is affiliated with firearms or weapons.

Adult Products and Services: Marks of any adult products or services (including, without limitation, pornographic material, sexually suggestive or explicit products or services), or companies selling or distributing any adult products or services.

The following rules apply specifically to Marks in the alcohol and betting/gambling categories:

Alcohol:

- Names, brands, and logos of companies selling alcohol products, such as beer, wine, distilled spirits, hard seltzers, or other alcohol products are permitted, provided that the content and messaging in the name or logo is socially responsible and the player or caddie is of legal age for alcoholic consumption.
- No images or other visual representation of any alcohol product (e.g. beer can or liquor bottle) may appear on a player's or caddie's person, apparel (including accessories), or equipment.
- Any Marks involving alcohol are prohibited at all R&A junior championships and matches.
- Players and caddies under the legal age for alcoholic beverage consumption are prohibited from displaying any Marks associated with alcohol products or related companies.

Betting/Gambling:

- Names, brands, and logos of gambling companies, including casinos, sports betting companies, and others are permitted, provided that the content and messaging in the name, brand or logo is socially responsible, the gambling company is in compliance with all applicable gambling laws, and the player or caddie is of legal age to engage in gambling activities.
- No images or other visual representation of any gambling-related products (e.g., cards or dice) may appear on a player's or caddie's person, apparel (including accessories), or equipment.
- Any Marks involving gambling are prohibited at R&A junior championships and matches.
- Players and caddies under the legal age to engage in gambling activities are prohibited from displaying Marks associated with gambling or gambling companies.
- All players and caddies are subject to The R&A's Gambling Policy which governs any betting and gambling related activities.

Location, Size, Quantity of Marks

The location, size, and quantity of Marks on the person, equipment and apparel (including, without limitation, accessories, such as headwear, wristbands and socks) must be reasonable and in good taste, as determined by The R&A in its sole discretion. Below are general guidelines regarding the location and size of Marks:

Location: Marks that appear in the following locations are generally considered reasonable and in good taste: right and left breast of shirt; right and left sleeve of shirt; right and left collar of shirt; yoke, right and left of back of shirt; front of trousers, shorts, or skirts; right and left back pocket of trousers or shorts; the back, front and sides of headwear; front of wristbands and socks; and golf bag. No Marks may be placed on caddie bibs.

Size: Marks (other than those that appear on a golf bag) that do not exceed three by five inches (3" x 5") are generally considered reasonable and in good taste.

The R&A reserves the right to prohibit a particular Mark, or the location, size, or quantity of any Mark, if such Mark is deemed contrary to this Policy or any other R&A Championship policy or is otherwise deemed not in good taste as determined by The R&A in its sole discretion.

Penalty

Players or caddies who breach this Policy will be subject to such sanctions as The R&A may deem appropriate in its sole discretion, which may include, without limitation, the requirement to cover or remove the Mark or apparel / equipment item at issue, withdrawal of entry from the championship being played, or suspension from future R&A Championships.

Questions about the use or display of a particular Mark under this Policy or questions regarding this Policy in general, should be sent to The R&A at amateurchampionships@randa.org Tel: +44 (0)1334 460000