



April 2021

GOLF CLUB MARKINGS GUIDELINES

What are markings

Given the importance of the clubhead markings when identifying a clubhead, and, just as importantly, distinguishing it from a clubhead which has been determined to be non-conforming, the following guidelines must be observed:

- I. Markings which distinguish one model or version from another should be permanent in nature and should include letters, symbols or logos which are easy to identify and describe in words. Information appearing on stick-on labels will not be recognised as an identifying marking.
- II. Distinguishing markings must be clear, unambiguous and not easily replicated. Additionally, the use of lines, punch marks, dots, dashes and/or similar marks is generally not sufficient.
- III. Changing the colour, font or size of any marking on the clubhead or changing the colour of part or all of the head is not an acceptable method of distinguishing one model or version of a clubhead from another. However, the customisation of an individual driver head with a player's name or initials and/or logo would ordinarily not mean that the club is a different model or version to be submitted for evaluation.
- IV. The change in number of weight ports on a clubhead would constitute a change of marking from a previous version of a club.

All markings on each clubhead will be read from left to right, this applies to Left-Handed clubs also, however the actual order that markings are noted is not enough to differentiate from a previous submission.

Acceptable Clubhead Markings

Acceptable Markings	Noted Markings
Text	Upper/Lower case
Numbers	Numerical number
Characters	"β" i.e. (Beta character)
Logos	
Indicators	Orientation and/or Loft Indicators
Location (permissible, must be clearly different)	
Shapes	

General – this section refers to how the markings on each item are defined and logged

- , - used to indicate a break in text, line or a feature
- () - used to indicate an item on its own i.e. (logo), (club number/letter) (on plate in cavity)

Text (i.e. modern alphabet) – clubheads are submitted with varying degrees of text, mixing of lowercase and uppercase letters amongst this

- Upper and Lower case, each are noted (though not considered as a marking change)
- Spacing will be used in between words

Numbers – club submissions can have many types of numbers on each of them, with the most common being – loft, bounce, club number

- Club number, loft & bounce recorded within brackets as – (club number/letter) (loft) (bounce)
- All other numbers will be recorded as markings

Weight Ports – many drivers and other types of clubs can have weight ports on them, with some having several, some weights can be permanently mounted within the port, and some adjustable

- These will be recorded as (weight port), where there are multiple weight ports i.e two or three, these will be noted as (two weight ports), (three weight ports)

Characters – as our manufacturers are worldwide some will use their own traditional characters, where these can be described in the English language, they will be described in such a manner

- The use of different types of characters i.e. Kanji, alpha, beta these will not be recorded as the actual character "β" and will be noted as text i.e. (beta character) (kanji character), where multiples are used, they will be noted as such i.e. (beta character(s)) (kanji character(s))

Logo -

- Logos will be classed as (logo) should the logo be easily identifiable i.e. an "A" or an "lion" this is will be noted as (A logo) or (lion logo)



Shapes - some manufacturers will use shapes, where these can be described in the English language, they will be described in such a manner

- Shapes such as “squares, triangles, diamonds, hexagons and pentagons” will be noted in markings.

Multiples

- Where a club has many of the same marking/design i.e. “flowers”, or “stars” these will be noted as (flower(s)) or (star(s)) unless these are part of other text and markings within the clubhead

Indicators

- Where there are markings on hosels which note the orientation and/or loft indicators these will be logged as (orientation indicators) or (loft indicators)

Alignment marks

- Many crowns have alignment marks, these can be in the form of many shapes. These will be noted as (alignment mark). Further detail will apply where the alignment mark is a distinct shape i.e. (arrow alignment mark) (triangle alignment mark)

Insets

- Where a club has one or more insets, these will be noted as markings, if they have specific shapes, these will also be noted i.e. (inset), (diamond inset) and/or (logo on inset)

Serial numbers

- These will not be recorded

Rings and Ribbons

- Such markings on hosels will not be noted, as these would be deemed as cosmetic as opposed to a changeable marking.