

# Global Golf Participation Report.





registered golfers

31.6

unregistered 9 & 18 hole golfers

31.2M

adults engaged with golf

15%

rise in registered and unregistered 9 & 18 hole golfers since 2020

21,431

golf courses in The R&A affiliated nations worldwide

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Global Golf Participation Report 2023

Introduction

#### RSA

### Martin Slumbers, CEO, The R&A.

Welcome to The R&A Global Golf Participation Report for 2023, providing an overview of global golf through an analysis of the number and breakdown of golfers and golf courses in our affiliated national federations around the world. For the first time, we are presenting participation in all these markets in a single report. This report collates data gathered in the same year from Asia, Africa, Canada, the Caribbean, Central & South America, Europe, the Middle East and Oceania.

iven the growth of the sport in recent years, I am once again delighted to report an increase in the number of golfers across the globe (excluding the USA and Mexico). Within the nations affiliated to The R&A, there are now 39.6 million golfers playing on 9 and 18 hole courses. This not only represents solid 15% growth against the previous figures compiled in 2020, but a substantial 34% rise against 2016.

It should also be remembered that between 2012 and 2016 golf participation was fairly static but had started to rise before Covid-19. While factors outside anyone's control have had an impact, the surge in popularity that golf has enjoyed – and is now sustaining – has not just happened. It is testament to the hard work of everyone involved in the sport, from national federations to golf facilities and so many others. Thank you to all for your energy, excellence and commitment.

Those of us privileged to work in the sport are custodians of a rich history that we celebrated at The 150th Open at St Andrews last year. We are also charged with taking golf forward. In the previous iteration of this report, we looked for the first

time at all 9 & 18 hole golfers and not just registered golfers. Now, we are able to go further and look at all those who engage with golf beyond 9 & 18 hole formats. Doing so highlights there are nearly 61.2 million adults who are part of the golf ecosystem and engage with the sport in some format (outside of the USA and Mexico). It is important that we find ways to support these players as well as traditional golfers and create pathways that help those who want more formal golf experiences to access them. At the same time, we recognise that for some people, alternative formats will provide everything they want, at least for now.

For golf to continue growing at its current rate, we have to keep connecting more people to golf clubs and facilities. The new facilities and initiatives springing up to cater for new players and those looking for non-traditional formats are among the reasons I strongly believe that our sport is more accessible and more welcoming to more people than ever before. We know that there is work still to do. It is underway and it will continue.

It is wonderful to have, for the first time, a global overview of

those golf federations in The R&A's jurisdiction over the same year. This report is valuable in allowing us to stay on top of key trends and benchmark progress. Thank you to all those who have contributed to this report and to everyone who supports golf, day in and day out around the world.



Martin Slumbers CEO, The R&A

"For golf to continue growing at its current rate, we have to keep connecting more people to golf clubs and facilities."



### Background

For the first time, The R&A is presenting participation in all of its affiliated markets across the world in a single report, representing the vast majority of the global population of 8 billion people.

ata relating to the number of registered golfers, and estimates of the number of unregistered golfers, were provided by affiliates and analysed by independent agency Sporting Insights.

As for estimates in previous years, the number of registered golfers and the number of unregistered 9 & 18 hole golfers has been estimated (described collectively in this report as '9 & 18 hole golfers'), but this year we have established formal measurements as well as estimates of the broader reach of golf around the world, including alternative formats that would not be accounted for through official channels.

To develop this we have used information from The R&A's International Golf Barometer.

The Barometer tracks all forms of golf engagement and participation in detail across nine international markets. Information from this source was used to calculate multipliers to be able to project and calibrate the level of total adult engagement from the existing metrics provided by the affiliates, providing a broader evaluation of engagement than has been possible previously.

Where individual markets were included in the 2022 International Golf Barometer, consistent figures have been used for the Global

Golfer estimates. Where the information provided by affiliates is incomplete, we have used estimates to balance information for a particular market. Our estimates are based on insight from nationally representative studies, extrapolated to similar markets, and, where these are not available, on 'best' estimate calculations.

For the purposes of continental comparisons, please note that countries have been grouped according to their geographical location based on The R&A definitions.

# 2 Canada

# Global golf participation compared.

here are 8 million registered golfers in the 146 countries studied in this report, with an additional 31.6 million people playing on 9 or 18 hole golf courses but unaffiliated to their national federation. Total 9 & 18 hole player numbers have reached 39.6 million, up 15% compared to 2020 figures. New for 2023, this report also makes a global estimate (excluding the USA and Mexico) of the total number of adults engaged with golf – which stands at 61.2m.

This may seem a small percentage when compared against the total population represented by this report – nearly 8 billion people – but in reality, it highlights golf's global appeal. Few other sports are played in such number in so many countries, by people of all ages, genders, demographic and socio-economic backgrounds. Even fewer can say that they have grown participation so rapidly over the past decade.

"Few other sports are played in such number in so many countries, by people of all ages, genders, demographic and socio-economic backgrounds."

7/5%

of all 9 & 18 hole golfers are in Asia or Europe





	Japan	8,143,000
*	Canada	5,588,000
***	Republic of Korea	5,350,000
-	England	3,407,000
	Germany	2,117,000

Asia leads the way in terms of the total number of 9 & 18 hole golfers, with 16.1 million players but rapid growth in Europe over recent years has seen it bridge the gap, with 14 million players.

England

Germany

Canada is the next largest R&A region, albeit representing one country, with 5.6 million 9 & 18 hole golfers. Oceania remains one of the most vibrant regions, recording strong growth, as well as benefiting from more in-depth measurement of golf engagement. Since the last report there are now 2.9 million golfers playing on 9 & 18 hole courses. Africa has also experienced solid growth of 35% since the data was last collected.

The Caribbean, the smallest market by population, is unsurprisingly also the smallest in terms of golf participation, with 27,000 total 9 & 18 hole golfers playing on 89 golf courses.

These R&A international affiliate numbers reflect both registered and non-registered players. Registered golfers are those who are affiliated to national federations by golf club membership or through direct federation membership. Non-registered golfers include independent or nomadic golfers who play on full-length (9 or 18 hole) golf courses but are not club members and do not have direct affiliation to their national federation. The proportion of 9

& 18 hole course users who are registered varies by continent. In Canada, it is as low as 6% and in Asia it is only 13%. This may be influenced by several factors, such as the cost or accessibility of golf, or the fact that so many golfers in Asia do not feel the need to have a handicap and so are not affiliated to a club or federation in order to achieve this. Other continents all have between 20% and 38% of 9 & 18 hole golfers registered to their national federations. This is highest in the Middle East (38%) and the Caribbean (37%). Europe, Africa and Central and South America all have over 30% of 9 & 18 hole golfers registered.

Republic Japan of Korea

**Global Golf Participation Report 2023** 

Executive Summary and Analysis





Total adult engagement has been estimated for the first time worldwide in 2022, so this report does not include historical comparisons. However, the additional number of adults engaging with golf does highlight why it is so important to monitor these figures. The total of 61.2 million adults engaging with golf globally includes strong numbers in Europe and Asia in particular.

It is vital that golf continues to promote opportunities for exposing new people to the game in different environments and through different formats. The World Bank estimates that 56% of the world's population, or 4.4 billion people, currently live in cities, and that number is expected to rise to 70% by 2050. Global changes like this, and others including climate change, will of course impact what people want from golf and when and where they want it.

Simulator golf, multi-tier driving ranges built on smaller footprints and range based activities like Topgolf as well as family friendly activities like adventure golf are all important constituent parts in golf's ecosystem. They all have a role in making golf available in urban areas and in climates prone to extreme heat or cold, playable year round.

Some of those engaging with golf only in these alternative formats will go on, through the encouragement of family or friends, through national federation initiatives, or through personal curiosity and interest, to become 9 & 18 hole golfers in time. Others will not but, as this report shows, they are an important part of the golf market. They have, like so many around the world before them, discovered the simple joy of hitting a ball with a golf club, alone or in the company of friends and partners, parents, grandparents and children.

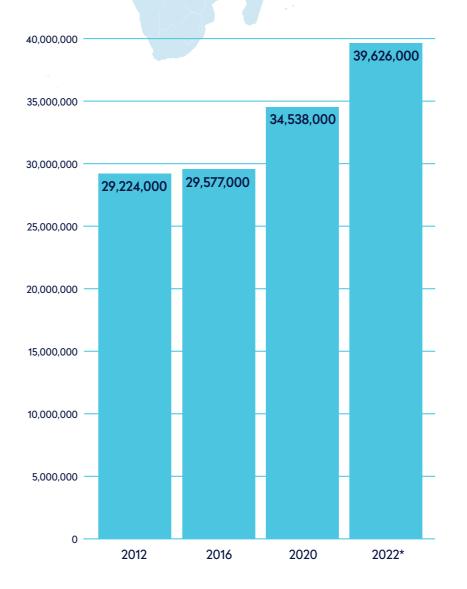
15%

increase in the number of people playing 9 or 18 hole golf since 2020

"It is vital that golf continues to promote opportunities for exposing new people to the game in different environments and through different formats."



### Number of 9 & 18 hole golfers by year



8.0M

registered golfers

31.6M

unregistered 9 & 18 hole golfers

61.2M

total adult engagement (including all formats)

\*2022 was the first year of the International Golf Barometer, previous years' figures were sourced solely from the national associations combined with industry stakeholder estimates.

# Global golf participation in numbers.

### Top 5 markets by registered golfer numbers

	Country	Registered golfers 2022
-	England	740,673
	Japan	707,580
	Germany	682,942
-	Sweden	536,203
*)	China	500,000

Europe and Asia dominate for all types of golf engagement, with three of the top five markets in Europe and two in Asia, in terms of registered golfer numbers.

### Golf engagement by region

Regions	Registered golfers 2022	All 9 & 18 hole golfers (incl. registered and independent) 2022	Total adult engagement with golf 2022
Africa	0.2M	0.6M	5.3M
Asia	2.0M	16.1M	22.5M
Caribbean	0.01M	0.03M	0.04M
Canada	0.3M	5.6M	6.6M
Central & South America	0.1M	0.3M	1.8M
Europe	4.6M	14.0M	21.1M
Middle East	0.02M	0.04M	0.1M
Oceania	0.8M	2.9M	3.9M
Total	8.0M	39.6M	61.2M

Women make up 23% of adult registered golfers worldwide. The Republic of Korea, Germany and The Netherlands show the strongest representation of women amongst registered adult golfers. This underlines the importance of work such as the Women in Golf Charter and strategic positioning at a country level to ensure that golf is presented in a way that is appealing to all genders.

Looking only at countries with at least 200,000 adult registered golfers, the following markets have the highest proportion of adult female golfers:

### Markets with more than 200,000 adult registered golfers and a minimum of 22% representation of women

	Country	% of adult registered golfers who are women	Number of registered women
	Republic of Korea	45%	211,822
	Germany	36%	638,665
	Netherlands	32%	399,061
-	Spain	27%	257,040
	France	27%	398,807
+	Sweden	27%	473,583
+	Canada	22%	300,180

"Of all adult registered golfers globally, women make up 23%. Women make up at least 25% of adult registered golfers in 42 markets around the world."

# Africa.

# **Region Summary**

in terms of total 9 & 18 hole qolfers since the last report in 2020, with an estimated 594,000 9 & 18 hole golfers in Africa in 2022.

Registered golfer numbers are also slightly up, with 10,000 more golfers officially affiliated to African golf federations and nearly 200,000 registered across the continent in 2022.

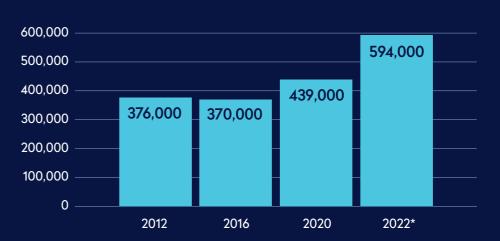
Total numbers of recorded junior registered golfers in Africa have risen by nearly 5,000 in the last two years and, encouragingly, in nearly two thirds of the African nations included in this report, juniors make up more than 10% of registered golfers, suggesting that

frica has enjoyed strong growth strong groundwork is being laid for the further evolution of the sport in the coming years. Greater female participation is also developing, with Morocco and Nigeria now reporting that women represent over 30% of adult registered golfers. In 21 out of the 24 countries where data on gender distribution is available. women make up more than 10% of registered adult golfers.

> Encouragingly, Africa also has a large number of alternative format golfers. Total adult engagement with golf on the continent is estimated at 5.3 million, giving Africa the highest ratio of alternative to 9 & 18 hole play.

registered golfers

### Number of 9 & 18 hole golfers by year - Africa



396,0

unregistered 9 & 18 hole golfers

total adult engagement (including all formats)

\*2022 was the first year of the International Golf Barometer, previous years' figures were sourced solely from the national associations combined with industry stakeholder estimates.

## Africa Market Summary.

Cou	ntry	Total Population	Registered golfers 2022	Adult male registered golfers	Adult female registered golfers	Junior registered golfers	All 9 & 18 hole golfers (incl. registered and independent)	Number of golf courses	9 & 18 hole golfers per course
6	Algeria	44,177,969	600	-	-	-	1,200	1	1,200
=	Botswana	2,588,423	610	-	-	10	2,560	9	284
	Cameroon	27,198,628	640	-	-	-	1,920	4	480
	Democratic Republic of Congo	95,894,118	553	-	-	-	1,660	3	553
-	Egypt	109,262,178	1,400	600	200	600	2,000	35	57
4	Eswatini	1,192,271	677	585	75	17	2,560	9	284
-	Ethiopia	120,283,026	126	107	17	2	380	2	190
=	Gabon	2,341,179	366	265	53	48	1,100	5	220
	Gambia (The)	2,639,916	165	81	22	62	500	1	500
*	Ghana	32,833,031	1,774	1,305	252	217	6,000	16	375
ш	Ivory Coast	27,478,249	500	350	20	130	1,000	3	333
<b>—</b>	Kenya	53,005,614	12,099	8,712	2,666	721	24,000	48	500
	Liberia	5,193,416	320	-	-	-	960	2	480
6	Libya	6,735,277	336	136	-	200	1,280	5	256
	Madagascar	28,915,653	250	180	50	20	500	5	100
	Malawi	19,889,742	700	400	150	150	1,000	12	83
	Mauritius	1,266,060	1,463	1,124	254	85	4,000	15	267
黄	Morocco	37,076,584	8,310	4,034	2,060	2,216	25,000	63	397
<b>//</b>	Namibia	2,530,151	1,548	1,346	137	65	5,000	14	357
П	Nigeria	213,401,323	11,000	5,500	3,000	2,500	33,000	55	600
•	Senegal	16,876,720	300	220	30	50	900	3	300
	Seychelles	99,258	156	130	20	6	640	2	320
=	Sierra Leone	8,420,641	147	75	15	57	440	2	220
<b>&gt;=</b>	South Africa	59,392,255	145,510	121,360	15,435	8,715	450,000	472	953
	Tanzania	63,588,334	751	568	81	102	1,500	12	125
0	Tunisia	12,262,946	1,118	592	198	328	3,000	16	188
e	Uganda	45,853,778	1,464	786	267	411	4,000	19	211
Ξĭ	Zambia	19,473,125	2,056	1,531	252	273	6,000	26	231
	Zimbabwe	15,993,524	3,800	2,800	500	500	12,000	38	316

# Asia. Region Summary

he world's largest and most populous continent, it is perhaps unsurprising that Asia has more golfers than any other continent in this report. With 16.1 million 9 & 18 hole golfers and five countries with over 300,000 9 & 18 hole golfers, Asia remains narrowly ahead of Europe. Total adult engagement also puts Asia top of the list, with 22.5 million engaged with any format of golf.

However, despite surpassing 2 million registered golfers thanks to a 7% growth since 2020, Asia has fewer registered golfers as a proportion of its number of 9 & 18 hole golfers than other markets. In total, the number of 9 & 18 hole golfers in Asia dropped very slightly (5,000 players) compared to 2020. With 8.1 million 9 & 18 hole golfers, Japan has the highest number of

9 & 18 hole players of any affiliate, and the Republic of Korea has 5.4 million 9 & 18 hole golfers – making it the third largest R&A affiliate market on this metric.

The development of engaging and fun means of interacting with golf is particularly important in Asia, where many golfers are unable to access memberships and tee times and where the golf infrastructure for on-course options is more limited. The Republic of Korea, Singapore, Hong Kong and Japan have some of the highest numbers of golfers per 9 & 18 hole courses internationally.

Finding ways to bring more golfers into the official federation ecosystem is a major task for the various federations in Asia. The traditional link between federation and golfer via handicapping is not as strong in Asia as many golfers do not feel the need to maintain an official handicap. Culturally the keeping of scores and comparisons between players means that often they do not require official handicaps. Handicapping is established in Singapore and Japan and initiatives in Korea by the Korea Golf Association to build official handicapping are a positive step.

2.0M

registered golfers

14.1M

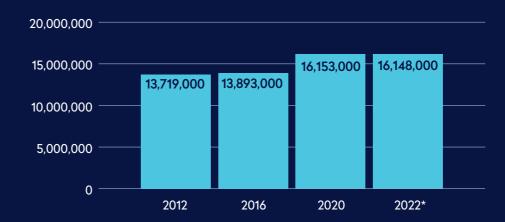
unregistered 9 & 18 hole golfers

22.5M

total adult engagement (including all formats)

13

### Number of 9 & 18 hole golfers by year - Asia



\*2022 was the first year of the International Golf Barometer, previous years' figures were sourced solely from the national associations combined with industry stakeholder estimates.

## Asia Market Summary.

Cou	ntry	Total Population	Registered golfers 2022	Adult male registered golfers	Adult female registered golfers	Junior registered golfers	All 9 & 18 hole golfers (incl. registered and independent)	Number of golf courses	9 & 18 hole golfers per course
	Afghanistan	40,099,462	300	150	20	130	600	1	600
	Armenia*	2,790,974	50	15	5	30	90	1	90
C-	Azerbaijan	10,137,750	171	136	17	18	960	3	320
	Bangladesh	169,356,251	12,342	11,456	496	390	13,000	20	650
A.	Bhutan	777,486	640	-	-	-	1,920	4	480
	Cambodia	16,589,023	500	-	-	-	3,840	13	295
*)	China	1,412,360,000	500,000	400,000	100,000	-	1,000,000	605	1,653
<b>(2)</b>	Chinese Taipei	23,574,052	61,500	32,000	25,200	4,300	185,000	87	2,126
##	Georgia*	3,708,610	248	191	39	18	500	4	125
索	Hong Kong	7,413,100	14,548	10,217	3,675	656	44,000	14	3,143
=	India	1,407,563,842	175,000	90,000	60,000	25,000	350,000	296	1,182
-	Indonesia	273,753,191	14,084	-	-	295	42,000	170	247
•	Japan	125,681,593	707,580	630,133	68,869	8,578	8,143,000	3,090	2,635
•	Kazakhstan*	19,000,988	1,020	600	200	220	3,060	9	340
0	Kyrgyzstan	6,691,800	45	-	-	-	330	1	330
	Laos	7,425,057	2,240	-	-	-	6,000	13	462
(•	Malaysia	33,573,874	192,987	166,125	25,381	1,481	579,000	244	2,373
	Mongolia	3,347,782	123	102	21	-	380	4	95
*	Myanmar	53,798,084	228	160	8	60	4,300	119	36
<b>k</b>	Nepal	30,034,989	1,050	800	50	200	3,000	6	500
C	Pakistan	231,402,117	8,800	8,400	250	150	27,000	52	519
	Philippines	113,880,328	25,000	23,500	1,000	500	75,000	132	568
(0)	Republic of Korea	51,744,876	214,000	115,781	96,041	2,178	5,350,000	844	6,339
C:	Singapore	5,453,566	40,000	31,200	6,800	2,000	120,000	26	4,615
肾	Sri Lanka	22,156,000	400	200	25	175	1,200	8	150
	Thailand	71,601,103	17,935	11,223	2,631	4,081	116,000	319	364
*	Vietnam	97,468,029	39,326	33,426	2,537	3,363	78,000	96	813

# Canada.

# **Region Summary**

anada is the second biggest affiliate worldwide in terms of 9 & 18 hole golfer numbers, but compared to other regions in this study, relatively few of Canada's golfers are registered players. Just 6% of 9 & 18 hole golfers are registered players, although there has been a 12% uptick in registered players since data was last collected in 2020.

The data also unearths a relatively small proportion of people engaging solely with other forms of golf. As a more developed golfing market with high golfing participation as a percentage of the population – at 15% Canada sits in the top five countries in the world on this metric - this is perhaps not surprising, but it still highlights opportunities for future growth and outreach to non-golfing populations.

Looking at historic comparisons, 9 & 18 hole golfer levels have remained relatively static in Canada between 5.5 and 5.8 million. The R&A's International Golf Barometer has measured 5.6 million 9 & 18 hole golfers, and 6.6 million adults engaged with some format of golf, making it one of the most active and strong golfing markets in the R&A's jurisdiction.

Juniors represent 6% of registered golfers in Canada and the male: female ratio among registered players is 78:22.

With Brooke Henderson capturing her second major last year, and several men's professionals vying to follow in Mike Weir's footsteps as the country's next men's major champion, plus strongly attended tournaments

in the country, including 2022's memorable Canadian Open won by Rory McIlroy and the 2022 Presidents Cup, there are reasons for optimism.

registered golfers

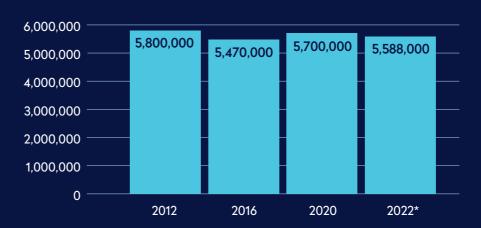
5.3M

unregistered 9 & 18 hole golfers

6.6M

total adult engagement (including all formats)

### Number of 9 & 18 hole golfers by year - Canada



15

\*Armenia, Georgia and Kazakhstan are members of the EGA

<sup>\*2022</sup> was the first year of the International Golf Barometer, previous years' figures were sourced solely from the national associations combined with industry stakeholder estimates.

# Canada Market Summary.

Country	Total Population		Adult male registered golfers	female	registered	hole golfers	of golf courses	9 & 18 hole golfers per course
Canada	38,246,108	319,340	234,140	66,040	19,160	5,588,000	2,530	2,209



# Caribbean.

## **Region Summary**

he Caribbean region saw an increase in total 9 & 18 hole golfers in 2022 amongst both registered golfers and unregistered 9 & 18 hole players. This figure is now at 27,000, while with the newly tracked alternative format metric takes the total number to 43,000 adults engaged in any format of golf. The Caribbean has one of the highest rates of golfer registration of all regions. In total, 37% of all 9 & 18 hole golfers are registered, trailing only the Middle East (38%).

Bermuda is the region's gold standard in terms of golfers as a proportion of the overall population. Overall, 9% of Bermuda plays golf, placing it in the top ten globally. The island is also the Caribbean's flag bearer in terms of female golf participation. Women account for a third of registered golfers (the 14th best percentage of the global markets studied) in Bermuda, which also has the second most registered golfers in the region. The Dominican Republic, which is home to over a third of the region's 89 golf courses, has the most registered golfers in the Caribbean.

10,000

registered golfers

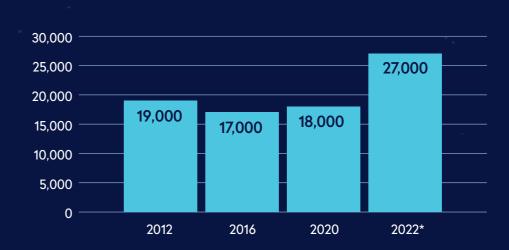
17,000

unregistered 9 & 18 hole golfers

43,000

total adult engagement (including all formats)

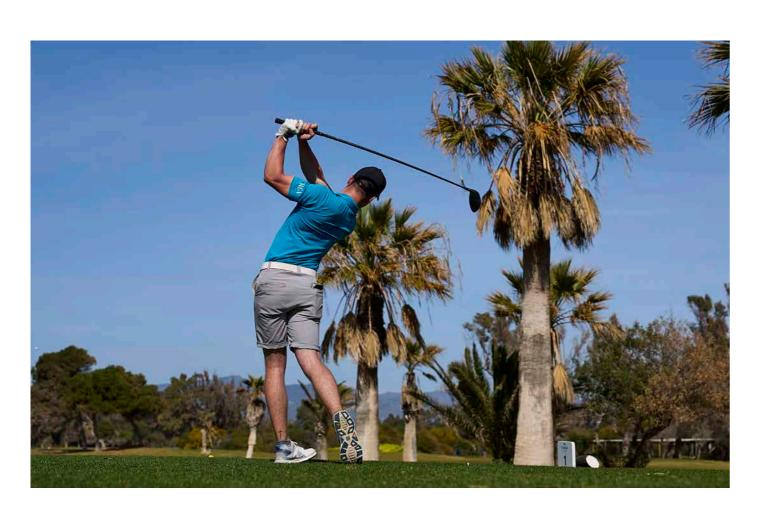
### Number of 9 & 18 hole golfers by year - Caribbean



<sup>\*2022</sup> was the first year of the International Golf Barometer, previous years' figures were sourced solely from the national associations combined with industry stakeholder estimates.

## Caribbean Market Summary.

Country	Total Population	Registered golfers 2022	Adult male registered golfers	Adult female registered golfers	Junior registered golfers	All 9 & 18 hole golfers (incl. registered and independent)	Number of golf courses	9 & 18 hole golfers per course
<b>■●■</b> Barbados	281,200	780	564	163	53	2,340	7	334
Bermuda	63,867	1,800	1,157	578	65	6,000	7	857
Cayman Islands	68,136	200	145	30	25	600	2	300
Dominican Republic	11,117,873	3,500	3,197	153	150	11,000	36	306
Haiti	11,447,569	125	92	18	15	380	1	380
✓ Jamaica	2,827,695	172	127	15	30	510	11	46
Saint Maarten	42,846	190	170	20	-	570	1	570
The Bahamas	407,906	1,427	1,004	237	186	2,000	13	154
Trinidad & Tobago	1,525,663	1,520	1,075	225	220	4,000	8	500
₩ Virgin Islands	105,870	480	-	-	-	1,440	3	480



# Central & South America

**Region Summary** 

entral and South America has enjoyed strong and consistent growth in the total number of 9 & 18 hole golfers in recent years. A 64% rise against 2020 represents a strong performance, but even more noteworthy is the rapid growth since 2012 and 2016. Compared to a decade ago, golf participation in the region has grown by over 200%, and though golfer numbers are still small compared to overall populations, these are positive signs for golf's presence in the region. With 0.03% of the region's total population registered as golfers, Central and South America is in a similar

position to Asia, the Caribbean and Africa, where participation is between 0.02% and 0.04%.

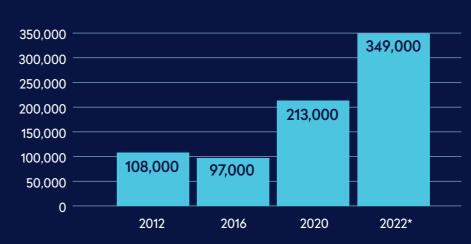
That comes despite a small drop in the number of registered golfers compared to 2020.

Total adult engagement is estimated at 1.8m players.
Continuing to use alternative formats to introduce new players to the sport, while also providing pathways for some of those golfers currently playing at driving ranges, pitch & putt courses, or short courses to experience 9 & 18 hole play affordably and accessibly, is a key challenge and a key to fostering future growth.

122,000

registered golfers

# Number of 9 & 18 hole golfers by year - Central & South America



227,000

unregistered 9 & 18 hole golfers

1.8M

total adult engagement (including all formats)

<sup>\*2022</sup> was the first year of the International Golf Barometer, previous years' figures were sourced solely from the national associations combined with industry stakeholder estimates.

# Central & South America Market Summary.

Country	Total Population	Registered golfers 2022	Adult male registered golfers	Adult female registered golfers	Junior registered golfers	All 9 & 18 hole golfers (incl. registered and independent)	Number of golf courses	9 & 18 hole golfers per course
Argentina	45,808,747	58,000	48,600	8,100	1,300	157,000	352	446
Belize	400,031	27	27	-	-	80	2	40
Bolivia	12,079,472	500	268	72	160	1,500	11	136
Brazil	214,326,223	8,799	7,124	1,386	289	27,000	125	216
<b>Chile</b>	19,493,184	18,222	14,800	2,335	1,087	54,000	78	692
Colombia	51,516,562	12,687	10,034	1,823	830	38,000	67	567
Costa Rica	5,153,957	780	639	85	56	2,340	14	167
Curação	152,369	400	-	-	-	1,200	3	400
Ecuador	17,797,737	1,181	695	83	403	3,000	13	231
<b>El</b> Salvador	6,314,167	180	80	20	80	600	3	200
Falkland Islands	3,500	320	-	-	-	960	1	960
■ Guatemala	17,109,746	1,495	1,219	188	88	4,000	7	571
Honduras	10,278,345	1,280	-	-	-	4,000	9	444
Nicaragua	6,850,540	161	121	11	29	1,280	4	320
<b>₽</b> Panamá	4,351,267	1,500	-	-	-	5,000	13	385
Paraguay	6,703,799	1,038	879	101	58	1,400	10	140
■ Peru	33,715,471	3,234	2,537	566	131	9,000	13	692
Uruguay	3,426,260	1,193	955	185	53	3,000	14	214
Venezuela	28,199,867	12,020	9,200	2,020	800	36,000	22	1,636



# Europe.

# Region Summary

he growth of golf in Europe is part of an overall positive trend in this region, with 4.6 million registered golfers and 9.4m unregistered 9 & 18-hole golfers in Europe.

As well as the headline growth in 9 & 18 hole golfers, a wide range of metrics indicate the strength of the sport in Europe.

Total adult engagement, tracked for the first time in this year's report, shows over 21.1m people in Europe engaging with golf. This puts Europe second only narrowly behind Asia (22.5m) among R&A affiliated regions.

In terms of female participation, 13 of the top 20 countries for female golfers as a proportion of registered players are European, with Austria, Liechtenstein, Germany, Switzerland and Estonia all featuring in the top ten.

As for junior golf participation, the outright percentages tend to be dominated by countries with fewer registered golfers. However, looking at countries with at least 5,000 registered golfers, the number of junior golfers in Europe appears to be strong. Fifteen of the top 20 countries with the highest proportion of junior players among their registered golfers are in Europe, with that group including a mix of northern, eastern, central, western and southern European nations.

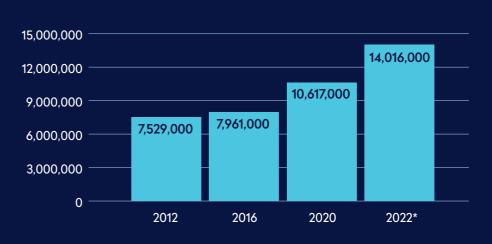
Looking at the proportion of national populations who play golf, Iceland, Scotland, Ireland and Sweden all appear in the top eight worldwide, with at least 10% of the population playing 9 or 18 hole golf.

Despite being smaller in terms of land area than other continents, Europe has many countries with a relatively high concentration of golf courses. England, Germany, France, Sweden and Scotland all appear in the top ten countries ordered by number of courses, with Spain, Ireland, the Netherlands, Denmark and Italy placed between 10th and 20th.

4.6M

registered golfers

### Number of 9 & 18 hole golfers by year - Europe



9.5M

unregistered 9 & 18 hole golfers

21.1M

total adult engagement (including all formats)

\*2022 was the first year of the International Golf Barometer, previous years' figures were sourced solely from the national associations combined with industry stakeholder estimates.

# Europe Market Summary.

Coun	try	Total Population	Registered golfers 2022	Adult male registered golfers	Adult female registered golfers	Junior registered golfers	All 9 & 18 hole golfers (incl. registered and independent)	Number of golf courses	9 & 18 hole golfers per course
<b>3</b>	Andorra	79,034	448	288	88	72	900	2	450
	Armenia*	2,790,974	50	15	5	30	90	1	90
=	Austria	8,955,797	96,878	56,021	34,276	6,581	194,000	204	951
	Belarus	9,340,314	634	359	163	112	1,780	2	890
	Belgium	11,592,952	77,830	46,340	23,646	7,844	156,000	122	1,279
	Bosnia and Herzegovina	3,270,943	187	130	27	30	390	2	195
_	Bulgaria	6,877,743	955	621	176	158	2,130	10	213
-8-	Croatia	3,899,000	854	598	211	45	1,640	6	273
€	Cyprus	1,244,188	1,250	934	274	42	2,460	12	205
	Czech Republic	10,505,772	52,730	32,005	13,407	7,318	106,000	133	797
==	Denmark	5,856,733	163,865	111,461	44,860	7,544	328,000	340	965
+	England	56,550,138	740,673	620,758	86,659	33,256	3,407,000	2,357	1,445
-	Estonia	1,330,932	3,831	2,232	1,229	370	8,000	11	727
+	Finland	5,541,017	154,415	98,529	39,488	16,398	308,000	189	1,630
П	France	67,749,632	441,961	291,886	106,921	43,154	1,459,000	815	1,790
*11*	Georgia*	3,708,610	248	191	39	18	500	4	125
	Germany	83,196,078	682,942	409,072	229,593	44,277	2,117,000	1,053	2,010
≣	Greece	10,641,221	1,190	650	200	340	1,790	10	179
=	Hungary	9,709,891	2,229	1,670	372	187	6,000	16	375
#	Iceland	372,520	23,292	13,200	6,875	3,217	68,000	71	958
-1-	Ireland	6,928,675	218,972	162,667	40,526	15,779	1,007,000	358	2,813
*	Israel*	9,364,000	544	466	62	16	1,080	1	1,080
ш	Italy	59,109,668	94,046	63,292	20,799	9,955	544,000	311	1,781
•	Kazakhstan*	19,000,988	1,020	600	200	220	3,060	9	340
=	Latvia	1,884,490	5,644	3,533	1,678	433	12,000	11	1,091
2	Liechtenstein	39,039	1,444	853	491	100	3,000	-	-
	Lithuania	2,800,839	1,084	649	249	186	4,000	7	571
=	Luxembourg	640,064	3,523	2,089	1,022	412	7,000	5	1,400
+	Malta	518,536	614	433	108	73	1,220	1	1,220

€	Cyprus	1,244,188	1,250	934	274	42	2,460	12	205	
	Czech Republic	10,505,772	52,730	32,005	13,407	7,318	106,000	133	797	
	Denmark	5,856,733	163,865	111,461	44,860	7,544	328,000	340	965	
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<del>: :</del>	Georgia*	3,708,610	248	191	39	18	500	4	125	
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	Greece	10,641,221	1,190	650	200	340	1,790	10	179	
	Hungary	9,709,891	2,229	1,670	372	187	6,000	16	375	
#	Iceland	372,520	23,292	13,200	6,875	3,217	68,000	71	958	
-1-	Ireland	6,928,675	218,972	162,667	40,526	15,779	1,007,000	358	2,813	
\$	Israel*	9,364,000	544	466	62	16	1,080	1	1,080	
	Italy	59,109,668	94,046	63,292	20,799	9,955	544,000	311	1,781	
•	Kazakhstan*	19,000,988	1,020	600	200	220	3,060	9	340	
	Latvia	1,884,490	5,644	3,533	1,678	433	12,000	11	1,091	
à	Liechtenstein	39,039	1,444	853	491	100	3,000	-	-	
	Lithuania	2,800,839	1,084	649	249	186	4,000	7	571	
	Luxembourg	640,064	3,523	2,089	1,022	412	7,000	5	1,400	
+	Malta	518,536	614	433	108	73	1,220	1	1,220	
Arme	Armenia, Georgia, Israel and Kazakhstan are members of the EGA									

	Netherlands	17,533,044	415,791	269,588	129,473	16,730	832,000	350	2,377
#	Norway	5,408,320	129,872	90,485	25,221	14,166	257,000	187	1,374
	Poland	37,747,124	6,652	4,566	1,319	767	14,000	56	250
(3)	Portugal	10,325,147	17,252	12,608	3,337	1,307	32,000	111	288
米	Republic of North Macedonia	2,065,092	38	35	3	-	110	1	110
	Romania	19,119,880	1,504	1,091	321	92	3,000	9	333
	Russia	143,449,286	3,574	2,029	930	615	7,000	28	250
ė	San Marino	33,745	158	96	17	45	300	2	150
×	Scotland	5,466,000	210,012	166,363	22,289	21,360	966,000	560	1,725
ē	Serbia	6,834,326	813	573	166	74	1,480	2	740
	Slovakia	5,447,247	9,878	6,018	2,580	1,280	20,000	33	606
	Slovenia	2,108,079	6,393	4,576	1,552	265	14,000	17	823
£	Spain	47,415,750	293,560	187,798	69,242	36,520	588,000	486	1,210
-	Sweden	10,415,811	536,203	347,153	126,430	62,620	1,072,000	661	1,622
+	Switzerland	8,703,405	102,128	61,612	34,312	6,204	204,000	117	1,744
C•	Turkey	84,775,404	6,371	3,708	1,680	983	12,000	33	364
	Ukraine	43,792,855	2,450	1,385	658	407	4,000	6	667
	Wales	3,169,586	53,086	43,901	5,637	3,548	244,000	184	1,326



# Middle East.

# Region Summary

ince 2012, 9 & 18 hole golfer numbers have risen by 62% compared to 2020, by 110% compared to 2016 and by 223% compared to 2012. There are now 42,000 total 9 & 18 hole golfers, including 16,000 registered golfers. With 38% of 9 & 18 hole golfers registered, the Middle East leads the world on this metric.

Overall, golf in the region is still in the early stages of golf participation development. While the Middle East continues to host multiple Tour level events and is often an aspirational destination for golf trips and holidays, regular resident play remains relatively low. Less than 0.1% of the region's total population play golf, presenting one of the greatest opportunities for growth worldwide.

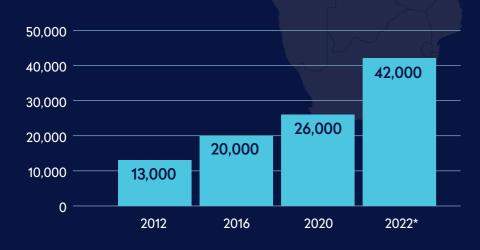
Getting more women and juniors into the game remains a key challenge.



16,000

registered golfers

### Number of 9 & 18 hole golfers by year - Middle East



26,000

unregistered 9 & 18 hole golfers

65,000

total adult engagement (including all formats)

\*2022 was the first year of the International Golf Barometer, previous years' figures were sourced solely from the national associations combined with industry stakeholder estimates.

# Middle East Market Summary.

Cou	ntry	Total Population	Registered golfers 2022	Adult male registered golfers	Adult female registered golfers	Junior registered golfers	All 9 & 18 hole golfers (incl. registered and independent)	Number of golf courses	9 & 18 hole golfers per course
	Bahrain (Kingdom of)	1,463,265	760	665	60	35	810	6	135
0	Iran	87,923,432	1,965	930	645	390	6,000	1	6,000
<b>\$</b>	Israel*	9,364,000	544	466	62	16	1,080	1	1,080
	Jordan	11,148,278	100	34	14	52	300	3	100
4	Lebanon	5,592,631	350	320	20	10	450	1	450
-	Oman (Sultanate of)	4,520,471	661	532	86	43	1,980	6	330
	Qatar	2,688,235	1,500	1,050	350	100	3,000	6	500
8000	Saudi Arabia	35,950,396	2,680	2,276	104	300	8,000	14	571
	United Arab Emirates	9,365,145	7,008	5,590	1,020	398	21,000	31	677



\*Israel is a member of the EGA

# Oceania.

# Region Summary



With 1.4% of the population counted as 9 & 18 hole golfers, the region is the best performing in the world on this metric, almost double the level of the next closest challenger (Canada). Looking at all 9 & 18 hole golfers (including non-registered players), 6.8% of Oceania's population playing the sport puts it substantially

ahead of almost all other regions (except Canada). That 19% of New Zealanders are golfers, the highest of any country with over 1,000 players, and 7% of Australians are golfers is a major contributor.

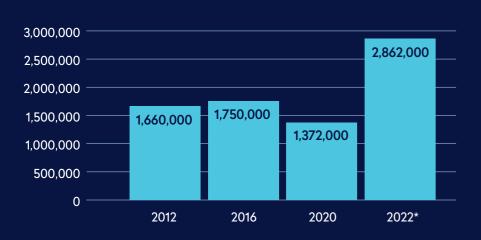
Perhaps unsurprisingly, Oceania also has among the most golf courses in the world relative to its population. The region has 21,000 people (all people not just golfers) for every course, behind only Canada in this study.

Looking at the broadest engagement with golf, including alternative formats play, total adult engagement stands at nearly 4 million players.

755,000

registered golfers

### Number of 9 & 18 hole golfers by year - Oceania



21M

unregistered 9 & 18 hole golfers

3.9M

total adult engagement (including all formats)

### Oceania Market Summary.

Cou	ntry	Total Population	Registered golfers 2022	Adult male registered golfers	Adult female registered golfers	Junior registered golfers	All 9 & 18 hole golfers (incl. registered and independent)	Number of golf courses	9 & 18 hole golfers per course
*	Australia	25,688,079	426,384	333,199	76,944	16,241	1,876,000	1,568	1,196
<b>*</b>	Cook Islands	17,500	280	190	70	20	840	2	420
樂事	Fiji	924,610	1,190	1,000	100	90	4,000	14	286
<b>*</b>	New Zealand	5,122,600	323,118	260,527	51,945	10,646	969,000	404	2,399
	Papua New Guinea	9,949,437	1,500	1,000	300	200	5,000	15	333
2	Samoa	218,764	2,455	-	-	-	4,000	4	1,000
	Vanuatu	319,137	209	146	38	25	1,600	5	320



\*2022 was the first year of the International Golf Barometer, previous years' figures were sourced solely from the national associations.

### R&A

### **R&A Affiliate Region & Countries Statistical Summary**

The following tables rank and detail the regional summaries, national federation supplied statistics and numbers from the International Golf Barometer, supported by best estimates where country numbers are incomplete, to show comparability globally across The R&A's affiliates.

### Registered Golfers by Region

	Registered golfers 2022	% of all registered golfers
Africa	198,739	2%
Asia	2,030,067	25%
Caribbean	10,194	0.1%
Central & South America	123,017	2%
Europe	4,567,413	57%
Middle East	15,568	0.2%
Canada	319,340	4%
Oceania	755,136	9%
Total	8,019,474	100%

### All 9 & 18 Hole Golfers by Region

	All 9 & 18 hole golfers (incl. registered and independent) 2022	% of all 9 & 18 hole golfers
Africa	594,100	1%
Asia	16,148,090	41%
Caribbean	28,840	0.1%
Central & South America	349,360	1%
Europe	14,017,630	35%
Middle East	42,620	0.1%
Canada	5,588,000	14%
Oceania	2,860,440	7%
Total	39,629,080	100%

### Total Adult Engagement with Golf by Region

	Total Adult Engagement with Golf 2022	% of all Adult Engagement
Africa	5,252,000	9%
Asia	22,457,000	37%
Caribbean	43,000	0.1%
Central & South America	1,762,000	3%
Europe	21,103,000	34%
Middle East	65,000	0.1%
Canada	6,570,000	11%
Oceania	3,926,000	6%
Total	61,178,000	100%

### Registered Golfers – ranked from highest to lowest absolute numbers

Mark	(et	Registered		Russia
		golfers 2022		Luxembourg
+	England	740,673	88	Dominican Repub
•	Japan	707,580		Peru Saudi Arabia
	Germany Sweden	682,942	\$200.X	Samoa
	China	536,203		Ukraine
•7	France	500,000		· · · · · · · · · · · · · · · · · · ·
** •	Australia	441,961		Laos
<b>*</b>	Netherlands	426,384		Hungary
**	Netnerianas New Zealand	415,791	Ĭ	Zambia
*:		323,118	-	Iran
٠	Canada	319,340	<b></b> # 0	Bermuda
2	Spain	293,560	-	Ghana
	Ireland	218,972		Namibia
<b>(e</b> ;	Republic of Korea	214,000		Trinidad & Tobago
×	Scotland	210,012		Romania
(•	Malaysia 	192,987		Qatar
•	India	175,000		Papua New Guine
	Denmark	163,865	-	Panamá
+	Finland	154,415	(a)	Guatemala
$\succ$	South Africa	145,510	· ·	Uganda
	Norway	129,872		Mauritius
+	Switzerland	102,128	Q	Liechtenstein
	Austria	96,878		Bahamas (The)
	Italy	94,046	•	Egypt
	Belgium	77,830		Honduras
	Chinese Taipei	61,500	€	Cyprus
	Argentina	58,000	•=	Uruguay
*	Wales	53,086	≝	Greece
	Czech Republic	52,730	***	Fiji
2	Singapore	40,000	- 2	Ecuador
*	Vietnam	39,326	<b>©</b>	Tunisia
	Philippines	25,000		Lithuania
	Iceland	23,292	<b>k</b>	Nepal
	Chile	18,222	0	Paraguay
	Thailand	17,935		Kazakhstan
<b>3</b>	Portugal	17,252		Bulgaria
슠	Hong Kong	14,548		Croatia
	Indonesia	14,084	-	Serbia
	Colombia	12,687	w w	Barbados
	Bangladesh	12,342	0	Costa Rica
<del>-</del>	Kenya	12,099		Bahrain (Kingdom
$\sim$	Venezuela	12,020		Tanzania
П	Nigeria	11,000		Malawi
•	Slovakia	9,878	40	Eswatini
C	Pakistan	8,800		Oman (Sultanate
•	Brazil	8,799		Cameroon
×	Morocco	8,310	A.	Bhutan
	United Arab Emirates	7,008		Belarus
	Poland	6,652	•	Malta
	Slovenia	6,393		Botswana
C.	Turkey	6,371	G	Algeria
	Latvia	5,644	-	Democratic Reput
	Estonia	3,831		of Congo
	Zimbabwe	3,800	0	Israel
		5,000		

	Ivory Coast	500
MAKE 1	Cambodia	500
6	Bolivia	500
V.	Virgin Islands	480
	Andorra	448
<b>F</b>	Sri Lanka	400
*	Curação	400
	Gabon	366
4	Lebanon	350
(•	Libya	336
	Liberia	320
* ₹	Falkland Islands	320
	Senegal	300
	Afghanistan	300
<b>*</b> <	Cook Islands	280
	Madagascar	250
+1+	Georgia	248
*	Myanmar	228
	Vanuatu	209
***	Cayman Islands	200
	Saint Maarten	190
	Bosnia and Herzegovina	187
U	El Salvador	180
$\times$	Jamaica	172
Co.	Azerbaijan	171
	Gambia (The)	165
<u> </u>	Nicaragua	161
	San Marino	158
	Seychelles	156
	Sierra Leone	147
-0-	Ethiopia	126
	Haiti	125
ă.	Mongolia	123
	Jordan	100
	Armenia	50
0	Kyrgyzstan	45
*	Republic of North Macedonia	38
8	Belize	27

3,574

3,523

3,500

3,234 2,680 2,455

2,450 2,240 2,229 2,056

> 1,800 1,774

> 1,520 1,504

1,500 1,500 1,495 1,464 1,463

1,427 1,400 1,280 1,250 1,193 1,190

1,084 1,050 1,038 1,020

780

751 700

661 640

544

28 29 Ecuador

Uruguay Indonesia Zambia

Seychelles Uganda

Eswatini Sierra Leone Gabon

Brazil Botswana Libya

Ethiopia

Tanzania Georgia

El Salvador

Azerbaijan Thailand

Costa Rica Madagascar

Sri Lanka

Kyrgyzstan Bolivia Vanuatu

Egypt Nicaragua

Cambodia Republic of North Macedonia Jordan

Mongolia Jamaica

Liechtenstein

Belize

85

73

62

50

50

40

40

33

Fiji

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**©** 

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8

### RSA

### Registered Golfers per Course (Golf Around the World) – ranked from highest to lowest golfers per course

Mark	cet	Registered	•	Japan	229
		golfers per		United Arab Emirates	226
		course	***	Andorra	224
•	Iran	1965	<b>a</b>	Guatemala	214
C:	Singapore	1538		Nigeria	200
	Netherlands	1188	C+	Turkey	193
会	Hong Kong	1039	5000	Saudi Arabia	191
+	Switzerland	873		Saint Maarten	190
*>	China	826		Trinidad & Tobago	190
+	Finland	817		Philippines	189
	Sweden	811		Colombia	189
*:	New Zealand	800	<b>&gt;</b>	Democratic Republic	184
(*	Malaysia	791		of Congo	10-
•	Chinese Taipei	707		Nepal	175
	Luxembourg	705		Laos	172
#	Norway	695	C	Pakistan	169
	Germany	649		Ivory Coast	167
	Belgium	638		Romania	167
	Bangladesh	617		Gambia (The)	165
*	Malta	614	•	Argentina	165
2	Samoa	614		Cameroon	160
	Ireland	612		Liberia	160
6	Spain	604	A.	Bhutan	160
G	Algeria	600	Vite pi	Virgin Islands	160
	India	591		Lithuania	155
$\sim$	Venezuela	546	⊕	Portugal	155
٥	Israel	544	- 9	Croatia	142
	France	542		Honduras	142
	Latvia	513	<b>*</b> *	Cook Islands	140
	Denmark	482		Hungary	139
	Austria	475	*	Curaçao	133
*	Vietnam	410	黄	Morocco	132
	Ukraine	408		Russia	128
ē	Serbia	407		Bahrain (Kingdom of)	127
	Czech Republic	396	+	Canada	126
•	Slovenia	376		Haiti	125
X	Scotland	375	:=	Greece	119
4	Lebanon	350		Poland	119
	Estonia	348		Panamá	115
+	Iceland	328	•	Kazakhstan	113
* •	Falkland Islands	320	-	Ghana	11
	Belarus	317	<b>//</b>	Namibia	11
+	England	314	•	Barbados	11
<u> </u>	South Africa	308		Bahamas (The)	110
	Italy	302		Oman (Sultanate of)	110
<b>.</b>	Afghanistan	300	8	Cyprus	104
•	Slovakia	299	-	Paraguay	104
144	Wales	289		Senegal	100
*	Australia	272		Zimbabwe	100
₩ B	Bermuda	257	***	Cayman Islands	100
<b>(0)</b>	Republic of Korea	254		Papua New Guinea	100
,0,	Kenya	254		Mauritius	98
	Qatar	252		Dominican Republic	97
	Peru	249		Bulgaria	96
				Bosnia and	90
	Chile	234		Boshia and	94

Herzegovina

### Adult male registered golfers - showing absolute numbers and % of adult registered golfers

		Male registered	Adult male		United Arab Emirates	85%	5,590
Mar	ket	golfers as a	registered		Haiti	84%	92
		% of adult registered	golfers 2022	*	Ghana	84%	1,305
		golfers	1022	•=	Uruguay	84%	955
(+	Libya	100%	136	•	Brazil	84%	7,124
0	Belize	100%	27	<b>*</b> :	New	83%	260,527
Ċ	Pakistan	97%	8,400		Zealand		
	Philippines	96%	23,500		Gabon	83%	265
•	Bangladesh	96%	11,456		Sierra Leone	83%	75
SIRIA	Saudi Arabia	96%	2,276	***	Georgia	83%	191
e i	Dominican	000/	2 107		Mongolia	83%	102
	Republic	95%	3,197	**	Cayman Islands	83%	145
*		95%	160		Bosnia and	020/	420
Щ	Ivory Coast	95%	350		Herzegovina	83%	130
2	Nepal	94%	800		Trinidad &	83%	1,075
4	Lebanon	94%	320	<i>(</i> 2)	Tobago		
*	Vietnam	93%	33,426		Singapore	82%	31,200
米	Republic of North	92%	35		Venezuela	82%	9,200
	Macedonia	72/0	33		Hungary	82%	1,670
ī	Bahrain				Peru	82%	2,537
	(Kingdom	92%	665	944	Mauritius Australia	82%	1,124
	of)	200/	404			81%	333,199
_	Nicaragua	92%	121		Thailand	81%	11,223
**	Fiji	91%	1,000		Bahamas (The)	81%	1,004
	Namibia	91%	1,346		Ireland	80%	162,667
•	Japan	90%	630,133	1	Malta	80%	433
	Paraguay	90%	879	*>	China	80%	400,000
	Saint Maarten	89%	170		El Salvador	80%	80
×	Jamaica	89%	127		Vanuatu	79%	146
_	Ecuador	89%	695	9	Portugal	79%	12,608
0	Azerbaijan	89%	136	A	Bolivia	79%	268
<b>H</b>	Sri Lanka	89%	200		Gambia	79%	04
_	South Africa	89%	121,360		(The)	79%	81
	Eswatini	89%	585		Madagascar	78%	180
	Wales	89%	43,901		Norway	78%	90,485
¢	Israel	88%	466		Canada	78%	234,140
•	Afghanistan	88%	150	_	Bulgaria	78%	621
•	Costa Rica	88%	639	w w	Barbados	78%	564
×	Scotland	88%	166,363		Poland	78%	4,566
	Senegal	88%	220		Serbia	78%	573
+	England	88%	620,758	€	Cyprus	77%	934
	Tanzania	88%	568		Romania	77%	1,091
(• <u> </u>	Malaysia	87%	166,125		Papua New	77%	1,000
	Seychelles	87%	130		Guinea Andorra	77%	288
60	Guatemala	87%	1,219		Kenya	77%	8,712
	Chile	86%	14,800		Greece	76%	650
0	Ethiopia	86%	107		Italy	75%	63,292
	Oman			_	Egypt	75%	600
	(Sultanate	86%	532		Kazakhstan	75%	600
	of)	0.404	4.50:		Armenia	75%	15
1	Zambia	86%	1,531		Qatar	75%	1,050
•	Argentina	86%	48,600		Tunisia	75%	592
	San Marino	85%	96	0	Slovenia	75% 75%	4,576
	Zimbabwe	85%	2,800				

: re	egist	erea goitei	S	
	· ·	Croatia	74%	598
	会	Hong Kong	74%	10,217
		Sweden	73%	347,153
		France	73%	291,886
	<b>*</b>	Cook Islands	73%	190
	8	Spain	73%	187,798
		Malawi	73%	400
		Lithuania	72%	649
	+	Finland	71%	98,529
	==	Denmark	71%	111,461
		Jordan	71%	34
		Czech	70%	32,005
		Republic	7070	32,003
	_	Slovakia	70%	6,018
		Turkey	69%	3,708
	•	Belarus	69%	359
		Russia	69%	2,029
		Latvia	68%	3,533
		Ukraine	68%	1,385
	_	Netherlands	68%	269,588
		Luxembourg	67%	2,089
	_	Bermuda	67%	1,157
		Belgium	66%	46,340
		Morocco	66%	4,034
		Iceland	66%	13,200
		Nigeria	65%	5,500
		Estonia Switzerland	64%	2,232
	_		64%	61,612
		Germany Liechtenstein	63%	409,072 853
		Austria	62%	56,021
	_	India	60%	90,000
	_	Iran	59%	930
		Chinese	3770	
	_	Taipei	56%	32,000
	<b>(0)</b>	Republic of Korea	55%	115,781
	G	Algeria	-	-
		Botswana	-	-
		Cameroon	-	-
	<u>'</u>	Democratic Republic of Congo	-	-
		Liberia	_	_
	, E	Bhutan	-	-
	- M	Cambodia	_	_
		Indonesia	-	-
	0	Kyrgyzstan	-	-
	_	Laos	-	-
	vi i je	Virgin		
		Islands		
	_	Samoa	-	-
		Curação	-	-
		Falkland Islands	-	-
		Honduras	-	-
	*	Panamá	-	-

### R&A

### Adult female registered golfers - showing absolute numbers and % of adult registered golfers

Market	registered golfers as a	Adult female	Poland	22%	1,319		Coatland	400/	
Market	_			2270	1,317		Scotland	12%	22,28
	% of adult	registered	<b>■</b> Barbados	22%	163		Costa Rica	12%	8
	registered	golfers	Bulgaria	22%	176		Afghanistan	12%	2
	golfers	2022	<b>I</b> ◆■ Canada	22%	66,040		Israel	12%	ć
: Republic of	45%	96,041	Norway	22%	25,221	3.00	Wales	11%	5,63
Korea	4576	70,041	Madagascar	22%	50		Eswatini	11%	7
Chinese	44%	25,200	Gambia			_	South Africa	11%	15,43
Taipei 			(The)	21%	22		Azerbaijan	11%	10,40
Iran	41%	645	Bolivia	21%	72		Sri Lanka	11%	2
India	40%	60,000	Portugal	21%	3,337	-	Ecuador	11%	
Austria	38%	34,276	Vanuatu	21%	38	_			
Liechtenstein	37%	491	China	20%	100,000	_	Jamaica	11%	
Germany	36%	229,593	El Salvador	20%	20		Saint Maarten	11%	:
Switzerland	36%	34,312	* Malta	20%	108		Paraguay	10%	1
Estonia	36%	1,229	Ireland	20%	40,526		Japan	10%	68,86
■ Nigeria	35%	3,000	Bahamas	20 /6	40,320		Namibia	9%	13
lceland	34%	6,875	(The)	19%	237				
Morocco	34%	2,060	= Thailand	19%	2,631		Fiji	9%	10
■ Belgium	34%	23,646	*** Australia	19%	76,944		Nicaragua	8%	
Bermuda	33%	578	Mauritius	18%	254		Bahrain (Kingdom	8%	
Luxembourg	33%	1,022	_				of)	0 70	,
Netherlands	32%	129,473	Peru	18%	566		Republic		
Ukraine	32%	658	Hungary	18%	372		of North	8%	
			Venezuela	18%	2,020		Macedonia		
Latvia	32%	1,678	Singapore	18%	6,800	*	Vietnam	7%	2,5
Russia	31%	930	Trinidad &	17%	225	<b>k</b>	Nepal	6%	!
Belarus	31%	163	Tobago			4	Lebanon	6%	:
Turkey	31%	1,680	Bosnia and Herzegovina	17%	27	111	Ivory Coast	5%	:
Slovakia Slovakia	30%	2,580	Cayman			*	Myanmar	5%	
Czech	30%	13,407	Islands	17%	30	20	Dominican	F0/	41
Republic	000/	4.1	Mongolia Mongolia	17%	21		Republic	5%	1!
Jordan	29%	14	<del>∷:</del> Georgia	17%	39	SHIRA	Saudi Arabia	4%	10
Denmark	29%	44,860	Gabon	17%	53		Bangladesh	4%	4
+ Finland	29%	39,488	Sierra Leone	17%	15		Philippines	4%	1,00
Lithuania	28%	249	<b>™</b> ∴ New	470/	E4 0 4 E	C	Pakistan	3%	2!
Malawi	27%	150	Zealand	17%	51,945	(·	Libya	0%	
Spain Spain	27%	69,242	Brazil	16%	1,386	8	Belize	0%	
Cook Islands	27%	70	Uruguay	16%	185	6	Algeria		
France	27%	106,921	Ghana	16%	252		Botswana	-	
Sweden	27%	126,430	Haiti	16%	18			-	
🛨 Hong Kong	26%	3,675	United Arab				Cameroon	-	
Croatia	26%	211	Emirates	15%	1,020		Democratic Republic of	_	
Uganda	25%	267	<b>Colombia</b>	15%	1,823		Congo		
Slovenia	25%	1,552	Zimbabwe	15%	500		Liberia	-	
Tunisia	25%	198	San Marino	15%	17	A	Bhutan	-	
Egypt	25%	200	Argentina	14%	8,100	_	Cambodia	-	
Kazakhstan	25%	200	Zambia	14%	252		Indonesia	-	
Armenia	25%	5	Oman				Kyrgyzstan	-	
Qatar	25%	350	(Sultanate	14%	86		Laos		
_			of)			_	Virgin	-	
Italy	25%	20,799	<b>Ethiopia</b>	14%	17		Islands	-	
Greece	24%	200	Chile	14%	2,335		Samoa	-	
Kenya	23%	2,666	<b>■</b> Guatemala	13%	188		Curação	-	
Andorra	23%	88	Seychelles	13%	20		Falkland		
Papua New	23%	300	Malaysia	13%	25,381		Islands	-	
I=IIIDOG				12%	81		Honduras	-	
Guinea  Romania	23%	321	Tanzania	12/0					

### Junior registered golfers - showing absolute numbers and % of all registered golfers

	Junior registered golfers as	Junior registered		Cayman Islands	13%	2, 52,
Market	a % of all	golfers		Spain	12%	36,520
	registered	2022	*	Ghana	12%	217
	golfers			Haiti	12%	1!
<b>Armenia</b>	60%	30		Vanuatu	12%	2
Libya	60%	200		Malta	12%	7:
<b>Z</b> Jordan	52%	52		Luxembourg	12%	41
El Salvador	44%	80		Sweden	12%	62,62
🖪 Sri Lanka	44%	175		Poland	12%	76
Maristan Afghanistan	43%	130	SING	Saudi Arabia	11%	30
<b>Egypt</b>	43%	600	#	Norway	11%	14,16
Sierra Leone	39%	57	+	Finland	11%	16,39
Gambia	38%	62		Italy	11%	9,95
(The)	30 /0	02	Co.	Azerbaijan	11%	1
Ecuador	34%	403	×	Scotland	10%	21,36
Bolivia Bolivia	32%	160		Belgium	10%	7,84
Tunisia	29%	328		France	10%	43,15
Greece	29%	340		Estonia	10%	37
San Marino	28%	45		Serbia	9%	7.
Uganda	28%	411	*	Vietnam	9%	3,36
Morocco	27%	2,216		Hungary	8%	18
Myanmar 🔀	26%	60		Madagascar	8%	2
Ivory Coast	26%	130		Latvia	8%	43
Thailand	23%	4,081	•	Portugal	8%	1,30
Nigeria	23%	2,500	886 <del>g</del>	Fiji	8%	9
Kazakhstan	22%	220	:::	Georgia	7%	1
Malawi	21%	150		Ireland	7%	15,77
■ Iran	20%	390		Costa Rica	7%	5
Nepal	19%	200	<b>*</b>	Cook Islands	7%	2
Nicaragua	18%	29		Chinese		
■ Belarus	18%	112		Taipei	7%	4,30
✓ Jamaica	17%	30	Q	Liechtenstein	7%	10
Russia	17%	615	w w	Barbados	7%	5
Lithuania	17%	186		Austria	7%	6,58
Senegal	17%	50	34	Wales	7%	3,54
- Ukraine	17%	407		Qatar	7%	100
Bulgaria	17%	158	$\sim$	Venezuela	7%	80
Mandorra	16%	72		Colombia	7%	83
Bosnia and	10 /0	12		Oman		
Herzegovina Turkey	16% 15%	30 983		(Sultanate of)	7%	4
Trinidad &				Germany	6%	44,27
Tobago	14%	220		Romania	6%	9
<b>■</b> India	14%	25,000	+	Switzerland	6%	6,20
Czech Republic	14%	7,318		Canada South Africa	6% 6%	19,16 8,71
= Iceland	14%	3,217		Chile	6%	1,08
Tanzania	14%	102	7	Kenya	6%	72
Papua New				Guatemala	6%	8
Guinea	13%	200	W	Mauritius	6%	
<b>Zambia</b>	13%	273		United Arab	0%	8
Zimbabwe	13%	500		United Arab Emirates	6%	39
Gabon	13%	48	-	Paraguay	6%	5
► Bahamas	120/	107		Croatia	5%	4
(The)	13%	186	<b>C</b> :	Singapore	5%	2,00
Slovakia	13%	1,280		Bahrain	370	2,00

	Donmark	F0/	7544
	Denmark	5%	7,544
	Hong Kong	5%	656
	England	4%	33,256
	Uruguay	4%	53
	Dominican Republic	4%	150
	Namibia	4%	65
	Slovenia	4%	265
П	Peru	4%	131
	Netherlands	4%	16,730
	Seychelles	4%	6
*	Australia	4%	16,241
<b>₩</b> 0	Bermuda	4%	65
€	Cyprus	3%	42
	New Zealand	3%	10,646
	Brazil	3%	289
_	Bangladesh	3%	390
	Israel	3%	16
_	Lebanon	3%	10
_	Eswatini	3%	17
_	Argentina	2%	1,300
	Indonesia	2%	295
	Philippines	2%	500
C	Pakistan	2%	150
	Botswana	2%	10
-0-	Ethiopia	2%	2
•	Japan	1%	8,578
(0)	Republic of Korea	1%	2,178
(*	Malaysia	1%	1,481
G	Algeria	-	_
	Cameroon	-	-
<u> </u>	Democratic Republic of Congo	-	-
*	Liberia	-	-
Æ	Bhutan	_	_
	Cambodia	_	_
	China	_	_
_	Kyrgyzstan		
	Laos		
	Mongolia	_	
	Saint	-	-
	Maarten	-	-
V.	Virgin Islands	-	-
米	Republic of North Macedonia	-	-
2	Samoa	-	-
8	Belize	_	_
¥	Curação	_	_
	Falkland		
	Islands	-	-
	Honduras	-	-

14,000 13,000

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3,000

3,000

3.000

3,000

2,560

2,560

2,460

2,340 2,340 2,130

2.000

2,000

1,980

1,920

1,920

1,790

1.780

Belize

### All 9 & 18 hole golfers - showing absolute number of 9 & 18 hole golfers (registered and independent) and % of the total population

and % of the t	otal popul	ation				
		All 9 & 18		Poland	-	
	All 9 & 18 hole	hole golfers		Bangladesh	-	
Market	golfers	(incl. registered		Latvia	1%	
	as a % of	and		Zimbabwe	0.1%	
	population	independent)	C+	Turkey	-	
Japan	6%	8,143,000	20	Dominican	0.1%	
Canada	15%	5,588,000		Republic		
: Republic of				Peru	40/	
Korea	10%	5,350,000		Estonia	1%	
+ England	6%	3,407,000		Saudi Arabia	40/	
Germany	3%	2,117,000		Luxembourg Russia	1%	
Mustralia Australia	7%	1,876,000	₩ n	Bermuda	9%	
France	2%	1,459,000	_	Laos	0.1%	
Sweden	10%	1,072,000	_	Hungary	0.1%	
■ Ireland	15%	1,007,000		Zambia	0.176	
China	0.1%	1,000,000	-	Ghana	_	
New 7	19%	969,000	•	Iran	_	
Zealand	400/		_	Namibia	0.2%	
Scotland	18%	966,000		Panamá	0.1%	
Netherlands	5%	832,000		Papua New	0.170	
Spain	1%	588,000		Guinea	0.1%	
Malaysia Italy	2%	579,000	*	Myanmar	-	
South Africa	1% 1%	544,000	2	Samoa	2%	
India	176	450,000	器專	Fiji	0.4%	
Denmark	6%	350,000		Mauritius	0.3%	
+ Finland	6%	328,000 308,000		Trinidad &	0.3%	
Norway	5%	257,000		Tobago		
Wales	8%	244,000		Lithuania	0.1%	
Switzerland	2%	204,000	mic:m	Honduras	-	
Austria	2%	194,000	0	Guatemala	-	
Chinese				Ukraine	-	
Taipei	1%	185,000	_	Uganda Cambodia	-	
Argentina	0.3%	157,000	-	Kazakhstan	-	
■ Belgium	1%	156,000		Liechtenstein	8%	
Singapore	2%	120,000		Qatar	0.1%	
Thailand	0.2%	116,000		Uruguay	0.1%	
Czech	1%	106,000	0	Tunisia	0.176	
Republic	0.40/		-	Ecuador	_	
Vietnam	0.1%	78,000		Romania	_	
Philippines  Iceland	0.1%	75,000 68,000	<b>.</b>	Nepal	_	
Chile			•	Eswatini	0.2%	
Hong Kong	0.3%	54,000 44,000		Botswana	0.1%	
Indonesia	170	42,000	€	Cyprus	0.2%	
Colombia	0.1%	38,000	<b>*</b>	Barbados	1%	
Venezuela	0.1%	36,000		Costa Rica	-	
Nigeria	0.170	33,000		Bulgaria	_	
Portugal	0.3%	32,000		Bahamas	0.50/	
Brazil	0.076	27,000		(The)	0.5%	
C Pakistan		27,000		Egypt	-	
Morocco	0.1%	25,000		Oman		
Kenya	-	24,000		(Sultanate of)	-	
United Arab			A.	Bhutan	0.2%	
Emirates	0.2%	21,000		Cameroon	-	
Slovakia	0.4%	20,000	:=	Greece	_	
Slovenia	1%	14,000		Belarus	-	

<u>'</u>	Democratic		4.77
	Republic of Congo	-	1,660
	Croatia	-	1,640
	Vanuatu	1%	1,600
۵	Bolivia	-	1,500
	Tanzania	-	1,500
ē	Serbia	-	1,480
v <del>i i j</del> ri	Virgin Islands	1%	1,440
0	Paraguay	-	1,400
(-	Libya	-	1,280
*	Nicaragua	-	1,280
*	Malta	0.2%	1,220
*	Curação	1%	1,200
Ħ	Sri Lanka	-	1,200
G	Algeria	-	1,200
	Gabon	-	1,100
¢	Israel	-	1,080
	Malawi	-	1,000
	Ivory Coast	-	1,000
**	Falkland Islands	27%	960
*	Liberia	-	960
0	Azerbaijan	-	960
0	Andorra	1%	900
*	Senegal	-	900
<b>*</b> (	Cook Islands	5%	840
•	Bahrain (Kingdom of)	0.1%	810
	Seychelles	1%	640
<b></b> *∗	Cayman Islands	1%	600
U	El Salvador	-	600
•	Afghanistan	-	600
	Saint	1%	570
	Maarten	170	37 (
$\times$	Jamaica	-	510
	Gambia (The)	-	500
#	Georgia	-	500
	Madagascar	-	500
4	Lebanon	-	450
	Sierra Leone	-	440
	Bosnia and Herzegovina	-	390
4	Mongolia	-	380
	Haiti	-	380
-8-	Ethiopia	-	380
0	Kyrgyzstan	-	330
4	San Marino	1%	300
<b>&gt;</b>	Jordan	-	300
米	Republic of North Macedonia	-	110
	Armenia	_	90
			70

### Glossary.

### Global golfer number estimates

#### CALCULATING TOTAL ENGAGEMENT

This iteration of the Global Golfer Number Estimates is the first time that an estimate has been made for Total Golf Engagement based on anything other than the core recorded figures and estimates of total 9 & 18 hole golfers submitted by the national associations and estimated by other industry stakeholders – this is the first time that an estimate of on-course activity other than 9 & 18 hole play and alternative-only formats has been carried out. Our estimates are based on insight from nationally representative studies, and where these are not available, on our 'best' estimate calculations.

For each market, the number of people participating in each type of engagement has been extrapolated using multipliers derived from The R&A's Golf Barometer, and each type of golf engagement has been calculated using an individual multiplier.

#### PREVIOUS METRICS

Previously we used the 'Total Golfers' metric - meaning all golfers who had played on a 9 or 18 hole golf course. In some markets (Japan, South Korea and Chinese Taipei), this also included golfers who only played on driving ranges and golf simulators, as the golf landscape in these markets suggests that these golfers are core to the sport. For the 2022 estimates in this report, simulator and range use have not been included in the core 9 & 18 hole user figures, as our categories are broader this year, and now include estimates for 'alternative only' golfers. We have also recalculated totals for previous years to be comparable with this definition – this has an impact on the Asia totals for previous years and also the Global total.

#### DATA SOURCE

The numbers have been estimated by drawing on multiple sources:

- European numbers were submitted by individual national associations through the EGA Member Portal.
- ROW numbers were submitted by individual nations via a survey link circulated by The R&A.
- The 2022 Golf Barometer was used to calculate multipliers to be able to project and calibrate the level of total adult engagement from the existing metrics provided by the affiliates. Where individual markets were included in the 2022 Golf Barometer, consistent figures have been used for the Global Golfer estimates.
- Where information is incomplete we have used previous estimates to balance information for a particular market.
- Golf course numbers are taken from the National Golf Foundation's 'Golf Around the World' service - updated December 2022.
- Population figures have been sourced from the World Bank's most recently available metrics (https://data. worldbank.org/indicator/SP.POP.TOTL) or local official figures where information is not available through this source.

### Definitions & hierarchy - Adults

### 1. REGISTERED GOLFERS

These are the number of golfers who are affiliated to the federation (they may be members of golf clubs or affiliated to the federation in another way, eg through a direct subscription). This figure includes registered juniors for year-on-year and cross-market consistency in the majority of cases.

### 2. UNREGISTERED 9&18 HOLE GOLFERS

& 18 hole golf course at least once in the

last year, but are not registered with their national association.

#### 3. OTHER ON COURSE GOLFERS

People who have played an on course format that is not 9 or 18 holes – 6 hole or par 3 / short course golf, and have not played 9 & 18 hole golf.

#### 4. ALTERNATIVE FORMAT ONLY GOLFERS

People who have played an alternative format of golf at least once in the past year but have not played an on-course format. Pitch & putt, Putting green / putting experience, Adventure Golf (eg themed golf venue – Pirate Golf / Prehistoric Golf), Driving Range – with tracker technology, Driving Range – without tracker technology, Indoor Golf simulator (eg City Golf / Urban Golf), Golf on school pitches are included as alternative formats.

#### 5. TOTAL ADULT ENGAGEMENT

People who have played any on-course or alternative format at least once in the past year.

### **Definitions & hierarchy - Juniors**

#### 1. REGISTERED JUNIOR GOLFERS

These are the number of junior golfers who are affiliated to the federation (they may be members of golf clubs or affiliated to the federation in another way, eg through a direct subscription).

### 2. TOTAL JUNIOR ENGAGEMENT

Junior golfers who have taken part in any format of golf in the past year, but are not affiliated to their national association. Included formats are: 18 hole, 9 hole, 6 hole, par 3 / short course, Pitch & putt, Putting green / putting experience, Adventure Golf (eg themed golf venue – Pirate Golf / Prehistoric Golf), Driving Range – with tracker technology, Driving Range – without tracker technology, Indoor Golf simulator (eg City Golf / Urban Golf), Golf on school pitches.

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