

25/12/2023

## Gigafast Extra

FDM Average Monthly Cost	BT Full Fibre 900 Broadband Only	EE Full Fibre Gigabit Essentials	Plusnet Full Fibre 900	TalkTalk Full Fibre 900 (Variable)	Virgin Media Gig1 Fibre Broadband Only	Shell Energy Full Fibre 900	Sky Gigafast Broadband	NOW No Comparable Package	Vodafone Full Fibre 900	Average of Major Providers' Average Monthly Cost	G.Network Gigafast Extra - 24 month term	G.Network Gigafast Extra - 12 month term
ANNUAL AVERAGE	£45.66	£54.54	£45.17	£54.97	£44.55	£46.16	£54.76	N/A	£43.75	£48.70	£42.00	£47.00
vs. G.Network											-£6.69	-£1.69
Market Beating Price?											YES	YES

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ANNUAL AVERAGE	£45.66	£54.54	£45.17	£54.97	£44.55	£46.16	£54.76	N/A	£43.75	£48.70	£32.00	£37.00
vs. G.Network											-£16.70	-£11.70
Market Beating Price?											YES	YES

## Ultrafast

FDM Average Monthly Cost	BT Full Fibre 300 Broadband Only	EE Full Fibre 500 Essentials	Plusnet Full Fibre 500	TalkTalk Full Fibre 500	Virgin Media M250 Fibre Broadband Only	Shell Energy Full Fibre 300	Sky Ultrafast Plus Broadband	NOW 12 Super Fibre + Calls	Vodafone Full Fibre 500	Average of Major Providers' Average Monthly Cost	G.Network Ultrafast - 24 month term	G.Network Ultrafast - 12 month term
ANNUAL AVERAGE	£35.33	£45.69	£36.68	£39.13	£30.74	£40.34	£43.02	£23.38	£32.77	£36.34	£24.00	£32.00
vs. G.Network											-£12.34	-£4.34
Market Beating Price?											YES	YES

Market Beating Price conditions are met if G.Network's Average Monthly Contract Cost for each package at point of sale is cheaper than the Average of the Average Monthly Contract Costs (Monthly Rental + Upfront Costs, divided by contract length in months) of Major Providers' (as defined by Ofcom) most comparable packages over a defined 52 week period ending on 25-12-2023. Pricing is verified by FDM on behalf of G.Network. Pricing is taken from that advertised directly on provider websites every Monday from 02-01-2023 to 25-12-2023.

### Gigafast Extra - 24 month term

The Average of the Average Monthly Contract Costs for the below packages over this period was £48.70. G.Network's current Average Monthly Contract Cost for Gigafast Extra - 24 month term is £42.00/month. Therefore G.Network's Gigafast Extra - 24 month term has a Market Beating Price.

In this comparison, packages included (and Annual Average Monthly Costs) are: BT Full Fibre 900 Broadband Only (£45.66), EE Full Fibre Gigabit Essentials (£54.54), Plusnet Full Fibre 900 (£45.17), TalkTalk Full Fibre 900 (Variable) (£54.97), Virgin Media Gig1 Fibre Broadband Only (£44.55), Shell Energy Full Fibre 900 (£46.16), Sky Gigafast Broadband (£54.76), NOW No Comparable Package (N/A), Vodafone Full Fibre 900 (£43.75).

### Gigafast - 24 month term

The Average of the Average Monthly Contract Costs for the below packages over this period was £48.70. G.Network's current Average Monthly Contract Cost for Gigafast - 24 month term is £32.00/month. Therefore G.Network's Gigafast - 24 month term has a Market Beating Price.

In this comparison, packages included (and Annual Average Monthly Costs) are: BT Full Fibre 900 Broadband Only (£45.66), EE Full Fibre Gigabit Essentials (£54.54), Plusnet Full Fibre 900 (£45.17), TalkTalk Full Fibre 900 (Variable) (£54.97), Virgin Media Gig1 Fibre Broadband Only (£44.55), Shell Energy Full Fibre 900 (£46.16), Sky Gigafast Broadband (£54.76), NOW No Comparable Package (N/A), Vodafone Full Fibre 900 (£43.75).

### Ultrafast - 24 month term

The Average of the Average Monthly Contract Costs for the below packages over this period was £36.34. G.Network's current Average Monthly Contract Cost for Ultrafast - 24 month term is £24.00/month. Therefore G.Network's Ultrafast - 24 month term has a Market Beating Price.

In this comparison, packages included (and Annual Average Monthly Costs) are: BT Full Fibre 300 Broadband Only (£35.33), EE Full Fibre 500 Essentials (£45.69), Plusnet Full Fibre 500 (£36.68), TalkTalk Full Fibre 500 (£39.13), Virgin Media M250 Fibre Broadband Only (£30.74), Shell Energy Full Fibre 300 (£40.34), Sky Ultrafast Plus Broadband (£43.02), NOW 12 Super Fibre + Calls (£23.38), Vodafone Full Fibre 500 (£32.77).

### Gigafast Extra - 12 month term

The Average of the Average Monthly Contract Costs for the below packages over this period was £48.70. G.Network's current Average Monthly Contract Cost for Gigafast Extra - 12 month term is £47.00/month. Therefore G.Network's Gigafast Extra - 12 month term has a Market Beating Price.

In this comparison, packages included (and Annual Average Monthly Costs) are: BT Full Fibre 900 Broadband Only (£45.66), EE Full Fibre Gigabit Essentials (£54.54), Plusnet Full Fibre 900 (£45.17), TalkTalk Full Fibre 900 (Variable) (£54.97), Virgin Media Gig1 Fibre Broadband Only (£44.55), Shell Energy Full Fibre 900 (£46.16), Sky Gigafast Broadband (£54.76), NOW No Comparable Package (N/A), Vodafone Full Fibre 900 (£43.75).

### Gigafast - 12 month term

The Average of the Average Monthly Contract Costs for the below packages over this period was £48.70. G.Network's current Average Monthly Contract Cost for Gigafast - 12 month term is £37.00/month. Therefore G.Network's Gigafast - 12 month term has a Market Beating Price.

In this comparison, packages included (and Annual Average Monthly Costs) are: BT Full Fibre 900 Broadband Only (£45.66), EE Full Fibre Gigabit Essentials (£54.54), Plusnet Full Fibre 900 (£45.17), TalkTalk Full Fibre 900 (Variable) (£54.97), Virgin Media Gig1 Fibre Broadband Only (£44.55), Shell Energy Full Fibre 900 (£46.16), Sky Gigafast Broadband (£54.76), NOW No Comparable Package (N/A), Vodafone Full Fibre 900 (£43.75).

### Ultrafast - 12 month term

The Average of the Average Monthly Contract Costs for the below packages over this period was £36.34. G.Network's current Average Monthly Contract Cost for Ultrafast - 12 month term is £32.00/month. Therefore G.Network's Ultrafast - 12 month term has a Market Beating Price.

In this comparison, packages included (and Annual Average Monthly Costs) are: BT Full Fibre 300 Broadband Only (£35.33), EE Full Fibre 500 Essentials (£45.69), Plusnet Full Fibre 500 (£36.68), TalkTalk Full Fibre 500 (£39.13), Virgin Media M250 Fibre Broadband Only (£30.74), Shell Energy Full Fibre 300 (£40.34), Sky Ultrafast Plus Broadband (£43.02), NOW 12 Super Fibre + Calls (£23.38), Vodafone Full Fibre 500 (£32.77).

This comparison is not intended to give you any advice in relation to any aspect of any product or service other than the price and the usage allocations of the compared offerings. Other factors such as network coverage and reliability and the provider's terms and conditions are also relevant things to consider when making a decision. This comparison is just one information point among others you should consider before making a decision. Prices are derived from the provider websites of the providers listed above on every Monday between 02-01-2023 to 25-12-2023, but you should check with the compared provider to confirm they are still current. For more information on how these comparisons are prepared please email [comparisons@fdm.uk](mailto:comparisons@fdm.uk).