

# Overview Agenda

Times listed are Eastern Standard

7 am  
8 am  
9 am  
10 am  
11 am  
12 pm  
1 pm  
2 pm  
3 pm  
4 pm  
5 pm  
6 pm  
7 pm  
8 pm  
9 pm  
10 pm  
11 pm

## MONDAY October 7, 2024

**REGISTRATION**  
10:00am – 6:00pm

**DEEP DIVE WORKSHOPS**  
12:00pm – 5:00pm

**NEW CUSTOMER WELCOME**  
3:30pm – 4:30pm

**NETWORK PARTNER AWARDS RECEPTION**  
4:30pm – 6:00pm

**WELCOME RECEPTION**  
6:00pm – 8:00pm

## TUESDAY October 8, 2024

**REGISTRATION**  
7:00am – 4:00pm

**BREAKFAST**  
7:00am – 8:15am

**OPENING KEYNOTES**  
INCLUDING WELCOME ADDRESS FROM MARK DUFFELL  
8:15am – 10:00am

**BREAKOUT SESSIONS**  
10:15am – 11:05am

**NETWORKING BREAK**  
11:05am – 11:35am

**BREAKOUT SESSIONS**  
11:35am – 12:25pm

**NETWORKING LUNCH**  
12:25pm – 1:25pm

**BREAKOUT SESSIONS**  
1:25pm – 2:15pm

**WOMEN IN LEADERSHIP PANEL GENERAL SESSION**  
2:30pm – 3:15pm

**PEOPLE HEROES AWARDS**  
3:15pm – 3:40pm

**ROADMAP GENERAL SESSION**  
3:40pm – 4:30pm

**MARKETPLACE**  
7:00am – 6:15pm

**MARKETPLACE MINGLE**  
4:30pm – 6:15pm

## WEDNESDAY October 9, 2024

**REGISTRATION**  
7:00am – 4:00pm

**BREAKFAST**  
7:30am – 8:30am

**CUSTOMER PANEL**  
8:30am – 9:10am

**INDUSTRY KEYNOTE**  
9:10am – 10:00am

**MARKETPLACE**  
7:00am – 1:30pm

**NETWORKING BREAK**  
10:00am – 10:30am

**BREAKOUT SESSIONS**  
10:30am – 11:20am

**BREAKOUT SESSIONS**  
11:35am – 12:25pm

**NETWORKING LUNCH**  
12:30pm – 2:00pm

**ASK THE EXPERTS GENERAL SESSION**  
2:00pm – 2:50pm

**BREAKOUT SESSIONS**  
3:05pm – 3:55pm

**BREAKOUT SESSIONS**  
4:10pm – 5:00pm

**PEOPLE HEROES PARTY**  
6:30pm – 11:00pm