

# OUTPERFORMING THE COMPETITION

## WASP WPL618 vs ZEBRA ZT610

The Wasp WPL618 industrial barcode printer is the fastest, most rugged and highest-performing industrial label printer in the Wasp printer line - delivering advanced print speeds, durable construction, and high-volume barcode printing in mission-critical applications.



	<b>WASP WPL618</b>	<b>Zebra ZT610</b>
List Price	<b>\$1,795 USD (£1,349.00 GBP)</b>	\$2,865 USD
Print Technology	DT/TT	DT/TT
Resolution	203 dpi (8 dots/mm)	203 dpi (8 dots/mm)
Print Speed (Max)	<b>18 ips (457 mm/second)</b>	14 ips (356 mm/second)
Print Width (Max)	4.09" (104 mm)	4.09" (104 mm)
Ribbon Length	<b>1,968 ft. (600 meters)</b>	1,476 ft. (450 meters)
Label Capacity	8.0" (203.2 mm) OD	8.0" (203.2 mm) OD
Construction	Die-cast based print mechanism and aluminum cover	12-gauge steel frame
Program Language	WPL, TSPL-EZ™ (incl. TPLZ & TPLE)	ZPL/ZPL2
LCD Display	4.3" (109 mm) color touch TFT	Color non touch LCD
Real Time Clock	Included	Included
Standard DRAM	512 MB	1 GB
Standard FLASH	512 MB	2 GB
Expanded Memory	<b>Standard SD card reader (Max. 32 GB)</b>	-
Internal Ethernet	Included	Included
Internal WiFi	\$395 USD (£295 GBP) Option	Option
USB	USB 2.0	USB 2.0
Parallel & Serial	Included	Included
USB Host	2	2
Cutter Option	<b>\$349 USD (£269 GBP) Guillotine Option</b>	\$665 USD Option (w/ catch tray)
Stand Alone/Downtime Mode	Included	Not Available
Height	15.47" (393 mm)	15.58" (396 mm)
Width	11.81" (300 mm)	10.56" (268 mm)
Length	20.08" (510 mm)	19.88" (505 mm)
Weight	39.68 lbs (18 kg)	50 lbs (23 kg)
Replacement Printhead Cost	\$549 USD (£420 GBP)	\$925 USD
Warranty	<b>2 Years</b>	1 Year