

Customer Success Story





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– Usman Ali, Inventory Control Supervisor, Al Rugaib Furniture

BARCODE TECHNOLOGIES

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# **Customer Success Story**

### The Client: Al Rugaib Furniture

With a legacy spanning 50 years, Al Rugaib Furniture has dedicated itself to providing clients with style, quality, convenience, and competitive pricing. Specializing in both classic and modern designs sourced from top global brands, the company prioritizes service and customer care above all.

## The Challenge

Prior to considering an inventory management solution, Al Rugaib Furniture relied on a manual process, tracking items via pen and paper. This approach proved error-prone, laborious, and inefficient.

"Managing the high volume of inventory traffic manually was unsustainable, leading to inefficiencies in control," said Usman Ali, inventory control supervisor at Al Rugaib Furniture. The lack of defined storage locations across multiple sites resulted in a 73 percent order fulfillment rate due to misplaced or lost items.

#### **The Solution**

Ali researched inventory management solutions online and discovered InventoryCloud by Wasp Barcode Technologies. The company opted for InventoryCloud due to its cost-effectiveness and robust features. According to Ali, the company's goal was to implement an affordable, user-friendly inventory management solution with substantial functionality.

#### **The Result**

Following the implementation of InventoryCloud, order fulfillment soared to an impressive 96 percent. "Processes and reporting have significantly improved; items are tracked by serial numbers, allowing us to efficiently manage missing items and fulfill customers' orders promptly," said Ali.

Currently, 160 users across operations, logistics, sales, and customer service utilize InventoryCloud. They use Wasp devices to perform more than one million inventory transactions annually, tracking over 33,267 items across 95 sites, including furniture, home accessories, and furniture spare parts. On-site training from a Wasp inventory management software expert facilitated a seamless transition, with employees praising the system's reliability and simplicity.

"We've recommended InventoryCloud to numerous companies, and one has already implemented it due to its effectiveness in resolving inventory control issues and user-friendly interface," said Ali. "InventoryCloud is a good inventory control solution and I am very satisfied with the proactive development team," he said.