

Swing for a cause

Join us at Gescan's fifth annual charity golf tournaments to raise funds for the children's hospital in your local area.

Proceeds raised **directly impact children and families in their time of need.**

Each year, our local hospitals treat medically complex and critically ill patients across Canada. From life-saving treatments and research to mental health services and support programs that provide an emotional outlet for children during hospitalization, our medical professionals are focused on caring for the whole child – mind, body and spirit.

Join us in **making a difference** in our local communities and helping children and their families, including personally touching the lives of people who are close to us – because we are all parents, grandparents, aunts, uncles, friends and neighbours.

Golf for a good cause! We look fore-ward to seeing you on the green!



FIFTH YEAR ON THE GREENS

supporting five children's hospitals across Canada.



Making a Difference Through Golf

For the past four years, Gescan's Charity Golf Tournaments have brought together members of the electrical community to support children's hospitals across Canada. **To date, we've proudly raised over \$815,000 all thanks to the generosity of our sponsors and participants.**

Beyond the game, these tournaments are about **impact - helping children receive the care they need while uniting our industry around a meaningful cause.** Every swing, every putt and every sponsorship helps us drive change and improve the lives of young patients and their families.

Supporting our cause: Transforming Healthcare for Children

More than 8 million children make up **21% of Canada's population** and their well-being is crucial to our future. Our partnerships with five local children's hospitals ensure advancements in pediatric healthcare, including life-saving treatments, research and support programs that help children and families through difficult times.



"The Gescan Golf Tournament highlights the power of community and partnership. We're inspired by the commitment of Gescan and their supporters in raising essential funds for BC Children's Hospital—funds that help ensure children receive the safest, most advanced care possible, when they need it most."

Alana Gentile,
BC Children's Hospital Foundation





It pays to give back

BUILD YOUR BRAND

Companies that invest in socially responsible activities improve the **perception of their brand** — ultimately attracting more talent, customers and investors.

STAND OUT WITH PURPOSE

Showcase your business as being **a positive force** in your community.

GAIN SOCIAL CLOUT

Posting about the event before, during and after on your personal and company pages gets you **in front of attendees** following the event on social media.

BUILD YOUR NETWORK

Meet with colleagues, vendors and customers to **network** and **advance important business relationships**.

REWARD EMPLOYEES

Delight your staff with an experience they would appreciate. Thank employees for a job well done, build **employee morale** and engage in an afternoon of **team building**.

MEET POTENTIAL CUSTOMERS

Generate **new sales leads**. Create a pre- and post-event plan for the team or salespeople attending the event.

SPONSORSHIP LEVEL PER TOURNAMENT

Item	What	Gold \$7,500	Silver \$2,500	Hole \$1,000
Players	# of players per sponsorship	8	4	0
<p><i>We're happy to assist in selecting customers you'd like to golf with and assigning these tickets accordingly. Please let your contact person know.</i></p>				

Logo Placement	Logo placement on marketing collateral throughout the tournament	Premium placement on all materials (Visible and apparent)	Medium placement on select materials	Small placement on select materials
Registration Discount	Exclusive discount for all additional registrations under your company	15% off	10% off	
Promotional Materials:				

Event Program	Brochure with day schedule. All players will receive one	✓	✓	✓
Golf Passport	Custom logo mark on stamp page	✓		
Welcome Signage	Logo inclusion on entrance signage	✓	✓	✓
Reception Signage	Logo on Reception Signage	✓	✓	
Emcee Recognition	Host recognition during announcements	✓	✓	✓

Marketing Materials:				
Email Marketing	A Thank-You Email to be sent to all Gescan subscribers acknowledging your generosity. This will be sent during the time period of the golf tournaments.	✓		
Branch TV Screens	Visible on all 28 branch TVs during summer	✓		
Social Media Post	Across all of Gescan's platforms - schedule of post TBC	1x exclusive post after the tournament (FB, IG, LinkedIn) 2x stories during the tournament (IG & FB)	Inclusion in the post-tournament social post carousel	

ADDITIONAL OPPORTUNITIES: YOUR CHOICE TO PARTICIPATE

Customer Prize	Prize provided by vendor guaranteed to be awarded to a customer	✓		
Gift Bag Swag	Option to include any of your company swag in the gift bag	✓	✓	
On-site Activation	<p>Options include: Your choice of one (1x) add-on from the options on the next page *Other ideas welcome</p>	✓	✓	<p>Available for a fee</p>

Take Your Sponsorship to the Next Level!

Boost your brand's presence at the tournament and make an even bigger impact. Check out these exciting add-ons:



Drink Sponsor

Keep golfers refreshed and energized by sponsoring drinks on the course. Your brand will be front and centre at refreshment stations and on the golf passports. Pricing varies by golf course.



Food Sponsor

Fuel the fun! Sponsor meals for players and get recognized as the official food sponsor. Pricing varies by golf course.



Stamp Challenge Sponsor

Players collect stamps in their golf passport for every activity they participate in, and can redeem a prize once they reach a certain number. Your company's logo will be featured on the passport and sponsors are responsible for providing the prize. Gescan can assist with sourcing and ordering.

STAMP CHALLENGE SAMPLE



Complete all activities and win

Complete all stamps to be entered in a **SPECIAL DRAW!**

GESCAN
A Sonepar Company



[INSERT PRIZE HERE]
sponsored by
[YOUR COMPANY LOGO]

Sponsorship requirements & deadlines

Sponsorship Registration Deadline

Friday, May 1, 2026

Payment must be made before the tournament date or sponsorship will be forfeited



[Learn More](#)

Player Registration Deadline

Two weeks before tournament date



[Learn More](#)



Pitt Meadows, BC
Golden Eagle Golf Club

June 18, 2026



Saskatoon, SK
Moon Lake Golf & Country Club

July 15, 2026



Calgary, AB
Blue Devil Golf Club

September 15, 2026

THANK YOU TO OUR
GENEROUS 2025 SPONSORS

TITLE SPONSOR



GOLD SPONSORS



SILVER SPONSORS



SPONSORSHIP PACKAGE

HOLE SPONSORS



LOCAL SPONSORS

