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MEDIA STATEMENT

**VIRGIN ACTIVE BRINGS FIRST-TO-MARKET
'SOCIAL WELLNESS CLUB' TO AUSTRALIA**

Leading global health and fitness brand, Virgin Active, is introducing a first-to-market, 'Social Wellness Club' located in Westfield Bondi, providing members with an elevated, premium wellness experience that combines the best in fitness, recovery, nutrition and social experiences.

The 'all day concept' will feature a full state-of-the-art gym, group exercise classes, reformer pilates, cold plunge, sauna and spa. It will also feature the latest innovation and services, including recovery zones, sound bath, business lounge, co-working spaces, health food café, personal trainers, instructors, nutritionists and other health professionals.

Planning is underway, with the new 2,500sqm club scheduled to open in early 2025 on Level 1 of Westfield Bondi, replacing the former David Jones Food Hall. Virgin Active will operate the new club alongside their existing facility at Bondi Junction, creating significant additional capacity and an enhanced experience for existing members.

Virgin Active Group Chief Executive Officer Dean Kowarski said:

"Virgin Active's vision is to change people's lives for the better through wellness. We consciously design beautiful spaces that blend physical activity, fitness, wellness, nourishment, work and social interaction, delivering experiences which transcend the traditional fitness club proposition and support every member's personalised wellness journey."