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A medical staff member instructs how to feed seven-month-old Qudratullah with ready-to-use food (RTUF) in a nutrition centre in Herat Province, Afghanistan. Qudratullah was being treated for severe acute malnutrition in June. ©Kate Geraghty/SMH

Chair's report



he year 2019 will be remembered for many tragedies. One was the measles outbreak which claimed the lives of more than 50 children under five in Samoa. Fortunately, UNICEF was there to deliver vaccines to Samoa and across other vulnerable nations.

Another was the drought in Australia which caused us to shift our focus to domestic challenges. Growing up in the bush can be pretty tough at times but this drought was forcing children to grow up too fast – some working on the family farm before and after school and having to see their parents' overbearing concerns.

In October, we brought a group of young people from across NSW together and connected them with mental health and education experts to hear their concerns. The young people were particularly confused by water management practices, especially in relation to decision-making processes. The group discussed the importance for young people to focus on their social networks, their families, their communities and the broader policy environment. From this, we helped a small delegation of young people present their recommendations in Canberra. It was a reminder to government that their voices matter.

A life-changing experience for me this year was meeting children in one of the largest refugee camps in the world. More than 750,000 Rohingya have fled to Cox's Bazar, Bangladesh, because of violence in Myanmar. It was uplifting to see UNICEF's tangible impact for hundreds of thousands of children, which included the development of more learning centres in the area. During my visit, it was a joy to see children aged five and six proudly showing me how they can write their names on a blackboard.

UNICEF and our partners have ensured access to learning for 192,000 children aged four to 14. Despite this, many adolescents are being left out. An estimated 97 per cent of those aged 15 to 18 are not enrolled in any type of learning facility, so there is much to do to protect them and help them achieve their potential.

"

We helped a small delegation of young people present their recommendations in Canberra. It was a reminder to government that their voices matter.

I express my deep gratitude to all our donors who continue to answer the call so generously to help us respond to such needs. I am proud of the hardworking team at UNICEF Australia. Our Board underwent a refresh this year and I would like to thank all members for their support.

At year's end, our attention turned to the Australian bushfire disaster. It is certain the young people affected will need our support and they will have something to say. We will be there to listen to them and give them a voice.

Ann Sherry AOChair UNICEF Australia

CEO's report

NICEF Australia continued to increase our contribution to children domestically as the nation faced one of its worst droughts and battled an unprecedented bushfire crisis at the end of the year.

Our 2019 business plan identified five key priorities as measured by our contribution to children. We made fantastic progress in the areas of digital transformation, lifting the engagement of our supporters, and growing the support of our directly supported regional programs. In a difficult domestic market, we did not achieve our fundraising revenue targets but we were able to protect our contributions to UNICEF through tight cost control.

I am proud of the progress made in our international and Australian programs in which we have elevated children's voices, engaged our supporters, and inspired connection through our brand and work. It was a powerful year for advocacy by UNICEF Australia as we undertook a number of targeted initiatives and activities dedicated to consulting with young people across the country. We visited the drought-affected New England region of New South Wales and consequently released the report In their own words: the hidden impact of prolonged drought on children and young people.

"

We made fantastic progress in the areas of digital transformation, lifting the engagement of our supporters, and growing the support of our directly supported regional programs.

In October, we held a drought summit for young people and their calls to action around mental health services, financial and education support are now acknowledged by government. New state-wide policies have also been implemented as a result and we have contributed to the development of a new national youth mental health strategy.

We continuously encourage politicians to consider the rights of children when making decisions that directly affect them. During the year, we reviewed our Accelerate Plan for children. As a result, we have decided to prioritise further investment in the early years of vulnerable children and adolescent mental health in Australia.

UNICEF Australia's vision is "for every child, a fair chance" and this includes the right to a safe environment. This year, Australian supporters helped millions of children affected by environmental disasters such as Cyclone Idai in southern Africa, and hundreds of thousands of children suffering a malnutrition crisis because of drought and conflict in Afghanistan.

With a stronger focus in our region, we supported the largest ever vaccination campaign following an outbreak of Poliovirus in Papua New Guinea. UNICEF delivered 300,000 measles vaccines to the Pacific in response to the measles outbreak and in Timor-Leste we supported access to quality maternal and neonatal care services in remote areas.

While initial priorities for 2020 include continuing to strengthen our Australian presence, implementing a new CRM and raising our brand awareness, we are also well-placed and inspired to take a leading role in responding to the COVID-19 pandemic by supporting the recovery of children, young people and their communities. Domestically, we will also focus on projects to assist recovery and resilience of communities impacted by the Australian bushfire crisis from late 2019 to early 2020.



Tony StuartChief Executive



About UNICEF

As the world's leading children's organisation, the United Nations International Children's Emergency Fund (UNICEF) exists to fight for the rights of every child, everywhere. Established in 1946 after World War II, we operate in more than 190 countries and territories.



We consult with children, respect their views and seek to amplify their voice.

ABOVE

A a girl receives a measles vaccination in Leauvaa Village as part of a UNICEF-supported National Vaccination Campaign in response to the measles outbreak in the Pacific region.

©UNICEF/UNI232404/Stephen

UNICEF believes that children in every part of the world deserve to not only survive, but thrive. Our purpose is to:

- Support the world's most vulnerable and marginalised children in war and conflict zones, vast refugee camps and hard-to-reach communities in developing countries.
- Provide access to education, healthcare, shelter, nutrition, safe water and protection from harm. These universal rights are enshrined in the United Nations Convention on the Rights of the Child, which has been ratified by Australia and almost every country in the world.
- Deliver life-saving assistance via our global network where children are facing poverty, violence, discrimination, affected by natural disasters or emergencies.

- Support millions of children all over the world through our development programs focusing on child protection, early childhood development, water, sanitation and hygiene and child survival.
- Work with governments and community partners to ensure children attend school, new mothers get the services they need to give their newborn babies the best start in life, and vaccinations against life-threatening but preventable diseases are provided.

In Australia, we continuously advocate for children by encouraging politicians to consider the rights of children when making decisions that directly affect them.

We consult with children, respect their views and seek to amplify their voice. We are committed to taking positive action by providing a better, safer, healthier future for all children

Our vision and Sustainable Development Goals



Our Vision

UNICEF Australia's vision is "for every child, a fair chance". Providing children with the best chance to survive and thrive from conception onwards helps ensure a solid foundation for healthy development and to meet their full potential.

By providing children with access to the best possible early years, it is hoped the wider community can also benefit from positive outcomes. This fair chance means every child – in Australia and around the world – should have equal access to quality health, nutrition, protection, clean water, sanitation, hygiene, inclusion, education and emergency assistance.

Our mission, in keeping with the UN Children's Convention, is "to be the children's champion" and to inspire Australians to connect with UNICEF by protecting and promoting children's rights and mobilising resources to deliver this vital support.

This means, together with UNICEF globally, UNICEF Australia is accountable to the Sustainable Development Goals, which must be met by 2030.

Sustainable Development Goals

A sustainable future for humanity hinges on how - as a global community - we meet the needs of today's children. The 17 Sustainable Development Goals (SDGs) were derived by 150 world leaders at the 2015 United Nations Sustainable Development Summit, in consultation with children.

These include 44 child-related indicators which help guide how to best support children facing myriad crises and hardship, globally. The SDGs serve to improve the lives of people everywhere, find a pathway to end poverty, promote prosperity, protect the environment and take action on climate change.

UNICEF Australia is committed to these goals, and is working closely with UNICEF globally and with national and regional partners to collect data about the lives of children and young people. This data is used to identify those who are being left behind and to monitor our efforts to reach them.

Using the research, the collective aim is to improve quality of life for children and youth throughout the first two decades of their lives, and better understand the specific challenges faced as they transition into adulthood.

"

A sustainable future for humanity hinges on how - as a global community - we meet the needs of today's children.

ABOVE

A UNICEF education specialist talks with children in a temporary classroom in Chipinde, Mozambique. ©UNICEF/UN0300331/Oatway

Our work in Australia

It was a powerful year for advocacy by UNICEF Australia as we undertook a number of targeted initiatives and activities dedicated to consulting with children and young people across the country.



These activities provided young Australians with the opportunity to communicate their views with one another, as well as with decision-makers. In support of this important work, we provided data and evidence through rigorous reporting, producing recommendations and technical advice aimed at strengthening government policy.

Young Ambassador program

In 2018, we relaunched the UNICEF Australia Young Ambassador program, recruiting eight young people who undertook consultations with over 3,500 children nationwide.

This process, along with a national survey of over 1,000 young people aged 14 to 17 years, was completed at the beginning of 2019. On 17 April, the comprehensive *A Climate for Change:*

2019 Young Ambassador Report was released, documenting the findings.

The report captured and analysed the opinions and concerns of children and young people across the categories of wellbeing, safety, learning, equality, the environment, and climate change. Findings included:

- Children as young as 10 raised mental health issues in consultations, with a general concern that these issues were not well discussed at school. 24 per cent of young people aged 14 to 17 consider themselves to be in poor mental health.
- Children and young people commonly cited stress created by workloads at school as being at unacceptably high levels.
- Among those aged 14 to 17, 43 per cent have been bullied at school in the last two years. There is general low regard for action taken by schools. Over a third of those bullied (35 per cent) did not report it.
- Children are worried about the pollution of air, land, waterways and oceans, as well as deforestation and wildlife extinction rates.
- The vast majority of those aged 14 to 17 (86 per cent), view climate change as a threat to their safety.
- Over half of young people aged 14 to 17 (55 per cent) have a low level of trust in Australia's federal politicians.

During the September sittings of Parliament, our eight Young Ambassadors embarked on a Canberra lobbying trip, where they discussed the findings of the report with 50 politicians.

Drought report and summit

UNICEF Australia this year investigated the impact of the drought on young Australians living in severely affected areas.

We sought the expert advice of organisations in regional NSW that have long been working with drought-affected communities before conducting consultations with children from rural and farming families as well as a cross-section of community members.

ABOVE

Eight UNICEF Australia Young Ambassadors embarked on a Canberra lobbying trip in September, where they discussed the findings of the A Climate for Change: 2019 Young Ambassador Report with politicians. @UNICEF Australia/2019/Porritt

These consultations took place in Gunnedah, Narrabri, Walgett and Tamworth. The resulting report, *In their own words:* the hidden impact of prolonged drought on children and young people, was released on 19 February.

During the drought consultations, children and young people revealed a deep sense of family and community responsibility. They also highlighted the need for dedicated psycho-social support and their desire to be included in solutions.

The report made nine recommendations to federal, state and territory governments. These related to:

- Strengthening the coping skills and resilience of children and young people.
- Supporting parents and families.
- Improving the focus on and inclusion of children and youth in the design and delivery of government drought responses and services.

The next step took place over three days in October, when UNICEF Australia held the NSW Youth Summit on Living with Drought in Lake Macquarie, supported by the NSW Government and Dolly's Dream. The summit brought together 87 young people from drought-affected regions throughout NSW.

At the summit's conclusion, participants released a summary *Call to Action* document, a tool for direct advocacy with influencers and key state and federal decision-makers. In mid-December, a delegation of participants from the summit took this to Canberra, calling for a national drought plan and improved coordination of services. A report and recommendations from the summit will be released in 2020.

Other consultations

In early 2019, we surveyed a national sample of young people aged 16 to 19 to gauge the issues that were important to them. From this, we developed a *Platform for Action* which we used as a tool to advocate to parliamentarians about placing important children's issues at the centre of the political debate.

For World Children's Day on 20 November, we partnered with the University of Western Australia for the Voice Conference in Perth. At the same time, we ran a national survey of young people which investigated the extent to which they consider they are empowered and permitted to form and hold their own views. The results of this

consultation and survey were released as a World Children's Day Fact Sheet.

Business impact on children

On June 18, we released our extensive report, *Building Better Business for Children* – an interim national baseline assessment of Australian policy and law shaping business activities that impact on children. It made two key recommendations to the Australian Government. These were:

- To adopt a National Action Plan on Business and Human Rights to fully implement the UN Guiding Principles on Business and Human Rights, and
- To commit to specific, measurable and time-bound measures to better protect children and their carers.

Advice to government

During 2019, UNICEF Australia provided technical advice to the Australian Government on a number of matters, including youth justice issues. The focus was on alternatives to youth detention and raising the minimum age of criminal responsibility, and Australia's Refugee and Humanitarian Program.

UNICEF Australia continued our role as Chair of the Australian Child Rights Taskforce, which delivered *The Children's Report* at the end of 2018. In this capacity, we presented the findings to the UN Committee on the Rights of the Child at the 82nd Pre-sessional Working Group in Geneva, Switzerland, in February.

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During the drought consultations, children and young people revealed a deep sense of family and community responsibility ... and their desire to be included in solutions.

BELOW

Primary students from northeast New South Wales take part in an exercise during consultations with UNICEF Australia to hear how the drought is affecting children. © UNICEF Australia/2019/Ziaziaris





These findings addressed the disparities that exist for vulnerable children in Australia across issues such as mental health, violence against children, child poverty and education. In August, the taskforce met with and briefed the Australian Government for its appearance before the Committee in September. The Committee then released its concluding observations in October.

Parliamentary Association grows

Our UNICEF Australia Parliamentary Association, with whom we work closely to raise awareness of the gaps for children in Australia, now consists of 34 members across our federal political parties. During 2019, we appointed two new co-chairs – Dr Katie Allen MP and Peter Khalil MP. Our aim is to build a network of champions for children in the Australian Parliament.

Partnering to help eradicate polio



TOP

A young person asks a question to a panel at the NSW Youth Drought Summit which was hosted by UNICEF Australia for children and young people to discuss with one another and decision-makers the challenges they face living with drought.

© UNICEF Australia/2019/Ziaziaris

INSET

A UNICEF worker gives a vaccine against polio to a toddler in Marawi City in the southern Philippines during a nationwide vaccination campaign in October, 2019. @UNICEF/ UN218155/ Maitem

In October, One Last Push Parliamentary Champions gathered with politicians at Parliament House in Canberra for a World Polio Day parliamentary reception to raise awareness for what needs to be done to end polio.

Hosted by UNICEF Australia, Global Citizen, Polio Australia, Results Australia, and Rotary, the event saw powerful speeches from Australia's Minister for Health Greg Hunt MP and Friends of UNICEF Parliamentary Association co-chairs Peter Khalil MP and Dr Katie Allen MP.

We advocated for Australia to continue to invest in the Global Polio Eradication Initiative (GPEI) and support One Last Push to end polio once and for all. We specifically called for Australia to attend a GPEI pledging moment in Abu Dhabi in November and make a new pledge of \$25 million. These collective efforts led to Australia providing a further AU\$15 million over two years (2021-2023) to support the work of GPEI.

UNICEF Australia also announced a four-year partnership with Australian smart home and building automation company KASTA Technologies to support UNICEF's polio eradication work in the Asia-Pacific region. KASTA's funding commitment is AU\$500,000, which will fund oral vaccines for approximately 1.8 million children. This is the largest private sector funding support to polio eradication work ever received by UNICEF Australia.

World Children's Day

World Children's Day is a special day in UNICEF's calendar across the globe. Each year, 20 November is a day dedicated to children, marking the anniversary of the UN General Assembly adopting the Convention of the Rights of the Child in 1989.

In 2019, UNICEF Australia's objective was for World Children's Day to be owned entirely by children. To reflect this, the concept was about making sure children's voices were heard on issues that matter to them by changing one letter to make a big difference - #WorldChildrensSay.

As part of the campaign, UNICEF Australia commissioned new research that asked 600 children aged 10-14 what should be changed to make the world a better place. The results were broadcast on ABC News TV and Radio, Sky News Breakfast and SBS Online.

With "treatment of the environment" the clear winner across age groups, children voiced concerns such as "we should stop wasting water" and "the land all around is just so beautiful, and I don't want that to be ruined."

UNICEF Australia partner Qantas supported the day for the third year in a row by producing a video from Qantas Joey Club Daycare and turning the Qantas kangaroo blue at their Sydney headquarters in honour of UNICEF.

With a goal to lift the voices of children across Australia via social media and in declarations to government, UNICEF Australia asked children to tell the world how they would change the world with results ranging from "when I grow up I want to get rid of spicy food" to "if I could change one thing, I would stop all forms of racism."

The campaign saw more than 1,000 children lend their voice to the campaign across social media. There was also a one-day conference hosted by The University of Western Australia Graduate School of Education where children presented their views and solutions to decision-makers.



Campaign results included working with Google to secure over 480,000 views on the hero campaign video, one of the highest ranking videos for UNICEF Australia of all time.

The Australian campaign was played at the United Nations Headquarters to mark World Children's Day. Adam Liaw and The Wiggles were among key ambassadors to lend their voice to the campaign, which reached more than 1.5 million people, compared to 719,000 in 2018.



UNICEF's work for children spans more than 190 countries and territories and each year the organisation responds to hundreds of emergencies.

Flexible funding is critical to UNICEF, allowing it to respond quickly and effectively to support the fundamental rights of children and young people everywhere. In 2019, UNICEF Australia and 28,359 Global Parents made \$13.1 million in regular donations to support UNICEF's work around the world.

UNICEF Australia also contributed \$635,410 to support UNICEF's response to natural disasters and humanitarian emergencies and we prioritised support to directly supported programs (DSPs) that are giving children a fair chance in our own Asia-Pacific region.

Ruma, 10, picks spinach from the roof of her family's shelter in the Kutupalong refugee camp in southeastern Bangladesh. She attends a UNICEF-supported learning centre. ©UNICEF/UN0331073/Nybo



Child Protection (CP) programs

- Timor-Leste: Strengthening the child and family welfare system
- Cambodia*: Protecting children from violence, abuse, exploitation and unnecessary family separation
- Papua New Guinea: Supporting accelerated implementation of the Child Protection Act and National Child Protection Policy
- Myanmar*: An integrated child protection system for the prevention and response to violence against children
- Laos*: Strengthening community-based child protection services for vulnerable children



Early Childhood Development (ECD) programs

- Bangladesh: Integrated early childhood development interventions for Rohingya communities in Cox's Bazar District
- Timor-Leste: Ready to LEAP Learn, Engage, Achieve, Progress
- Solomon Islands*: Support to early childhood development in Guadalcanal
- Cambodia*: Early Childhood Development
- Laos*: Improving early learning and child development
- Papua New Guinea*: Integrated approach to early childhood development



Child Survival programs

- Pacific Islands: Sustainable introduction of new vaccines in Pacific Island Countries as a comprehensive package to improve child survival
- Timor-Leste*: Improvement of healthcare quality: human right embedded pathway towards universal health coverage
- Papua New Guinea: Saving Lives Spreading Smiles: Roll-out of early essential newborn care (EENC) with a focus on prevention and management of neonatal hypothermia
- Zimbabwe: Improving child survival through quality maternal, newborn and child health services at health facilities and in communities
- Vanuatu~: Remotely Piloted Aerial Services (RPAS) vaccine and health supply delivery
- Indonesia: Scaling up the integrated management of acute malnutrition
- Laos: 1,000 days project home fortification with multiple micronutrients: Phase 2



Water, Sanitation and Hygiene (WASH) programs

- Myanmar*: Thant Shin Star (WASH in Schools)
- Fiji*: Reach for the Stars (WASH in Schools)
- Laos: Sustainable WASH



Work in emergencies

- West and Central Africa: Ebola response
- Mozambique, Malawi, Zimbabwe: Cyclone Idai
- Samoa: Measles response

Burundi: Cholera response/Ebola preparedness
Yemen: Ongoing conflict
Syria: Eight years of civil war
Bangladesh: Rohingya refugee crisis

*Supported by the Australian Government through the Australian NGO Cooperation Program (ANCP).
Supported by the Australian Government Department of Poreign Affairs and Trade's (DPAT) InnovationXchange.

Directly Supported Programs

Since 2014, UNICEF Australia has made it a key part of our strategy to allocate a portion of our funds to directly supporting strategic and innovative programs in our regions. The portfolio of Directly Supported Programs (DSPs) has grown over time and our partnerships with UNICEF Country Offices have deepened.



ABOVE

Two students in northern Myanmar have filled up their water bottles with clean water now available outside their classroom since the Thant Shin Star WASH in schools program helped their school improve access to water and sanitation facilities. @UNICEF Myanmar/2019/Nyan Zay Htet

Our DSPs allow for UNICEF Australia to have stronger partnerships with Country Offices, align our program funding to areas of geographic and thematic interest and directly contribute to increasing effectiveness and accountability through our own programmatic expertise. They also allow for better linkages with the Australian community and Australian Government.

In 2019, UNICEF Australia managed 21 Directly Supported Programs (DSPs) in the four thematic areas of Child Survival; Early Childhood Development; Child Protection;

and Water, Sanitation and Hygiene (WASH), through nine UNICEF Country Office Partnerships in Bangladesh, Cambodia, Indonesia, Laos, Myanmar, the Pacific multicountry office, Papua New Guinea, Timor-Leste and Zimbabwe.

UNICEF Australia substantially expands our contribution to the realisation of children's rights and alleviation of poverty by increasing the reach, scale and impact of our DSPs, with a particular focus on the most disadvantaged children.



Child Protection

Each year, millions of children in the Asia-Pacific Region suffer all forms of abuse and exploitation, including physical, sexual, emotional and neglect. For example, in:

- Papua New Guinea: Around 75 per cent of boys and girls regularly experience physical abuse and 55 per cent have suffered some form of sexual abuse.
- Cambodia: Approximately 50 per cent of children are regularly beaten by adults or peers.
- **Timor-Leste**: 75 per cent of boys and 67 per cent of girls have experienced physical violence by a teacher.
- Laos: Only 15 per cent of child abuse survivors received any form of service, and none of them were girls.
- Myanmar: The changing political and social context has resulted in a 40 per cent increase in reported child abuse cases.
 In 2019, UNICEF Australia strengthened

In 2019, UNICEF Australia strengthened our prevention and response to violence, abuse, exploitation and neglect, focusing on existing gaps, priorities and needs, and complementing the work of other programs and organisations. The child protection program has contributed to the development or strengthening of 13 laws, policies or procedures.

Easing tribal tensions

Tribal conflicts have been present for decades in regions throughout Papua New Guinea. However, attitudes seem to be shifting and tensions are easing in some parts of Hela Province as a result of UNICEF's Positive Parenting Program.

This was not the planned intention of the program, which primarily focuses on positive parenting and preventing the use of violence toward children, especially in the family sphere.

Participants of the program came from various clans and tribal backgrounds (even the facilitators were from rival backgrounds), and very soon they all realised they had more in common than they expected.

Clement, a program participant, says: "When parents met their fellow participants in the training, they discussed common issues they were having with parenting. This brought them together and now they are even building an early childhood development centre for the children of both tribes to go to."

"We hope that children will see one another as friends and fellow peers and not as someone else in another clan to fight."



Program highlights

78,000 people directly benefitted from 5 DSPs

30,000 children supported accessing to child protection services

4,251 social welfare workers received training to improve services





Program highlights

751,060 people benefitted from 7 DSPs

3,400 children immunised

95,000 children treated for acute malnutrition and stunting

Child Survival

Protecting and promoting the health of children is integral to improving the lives of children, families and communities worldwide. Quality maternal and neonatal health, nutrition and immunisation interventions play a key role in child survival and overall wellbeing.

Well-nourished children are better able to grow and learn, to participate in and contribute to their communities, and to be resilient in the face of disease, disasters, and other crises. Yet countries in East Asia and the Pacific face significant challenges with high burdens of both acute and chronic malnutrition.

Improving maternal and neonatal health, nutrition and immunisation are the key lifesaving interventions UNICEF programs are focusing on.

More acute malnutrition services

More than 2 million children suffer from severe acute malnutrition (SAM) in Indonesia. Only a small proportion of children with SAM receive the full treatment they need, because many families are unable to accompany their children to distant hospitals for several weeks to complete the treatment.

The World Health Organization recommends children aged 6-59 months can be given outpatient treatment for SAM if they do not have medical complications. Community-based Management of Acute Malnutrition (CMAM) allows children to remain at home with their families during treatment, improves access to treatment, and increases the proportion of children who are cured

Since 2015, UNICEF Australia has supported a program in Kupang district which assists health authorities to pilot an approach to community-based management of SAM through the existing health system. The program's success led to the Kupang district government fully taking on responsibility for the approach from 2018.

In 2019, UNICEF has provided strong technical support to the District Health Offices and health service providers, with the Ministry of Health (MoH) deciding to scale up Integrated Management of Acute Malnutrition (IMAM) services across all stunting priority districts. This means IMAM services will be made available to 300,000 children with SAM across 260 of 514 districts in 2020.

Early Childhood Development

Early Childhood Development (ECD) programs take a comprehensive approach to policies and services related to child protection, education, and health for children during the early years of life (from conception to age 8). This lays the foundations for children's wellbeing and opportunity throughout their lives.

A recent study by the World Bank found that on average, a child born today in many countries of East Asia and the Pacific (including Cambodia, Papua New Guinea, Solomon Islands, Laos or Timor-Leste) will be less than 50 per cent as productive when they grow as they could be if they enjoyed completed education and full health.

In the past year, UNICEF has supported Papua New Guinea, Laos and Guadalcanal Province of Solomon Islands to establish technical working groups involving Ministries of Education, Health, Planning, Community Development and others. These groups are developing shared work plans to implement more effective services.

Helping children reach their potential

The Human Capital Index from the World Bank estimates that a child born in Papua New Guinea today is likely to only fulfil 38 per cent of their potential. This is due to large gaps that exist in the country's healthcare, education,

and protection systems for children.

UNICEF has established the National ECD Alliance to bring together key stakeholders in the Government of Papua New Guinea and other sector partners, including NGOs and churches to design an effective, multisectoral ECD system which is able to reach children and families across the country with the services, information and support they need for the early years.

One key entry point for this is scaling up early childhood education as an entry point for holistic ECD services to be provided, particularly to children aged 3-5 and their parents.

UNICEF has been working with local partners to establish community-based ECD centres and support communities to deliver regular, high quality and inclusive early learning and development services for their children.

In 2019, UNICEF supported the PNG Education Institute (PNGEI) to enrol the first cohort of 88 students to undertake a Diploma in ECD. From here, UNICEF will continue to work with PNGEI to strengthen the capacity of teacher trainers to respecialise in early childhood. UNICEF is also advocating with the National Department of Education to identify and roll-out other key activities in remote areas.



Program highlights

55,489

teachers, parents and children benefitted from 5 DSPs

70
new ECD centres established

teachers and community members, and 3,150 health workers educated



LEFT

Students in a remote village of Timor-Leste dance together as part of a school transitions program which buddies Grade 1 and Grade 6 students for improved learning outcomes © UNICEF Australia/2019/AHall



Program highlights

50,593 children directly benefitted though 3 DSPs

42,500

students in 142 schools provided with clean water

18,800

students in 62 schools provided with improved sanitation and hygiene

Water, sanitation and hygiene

A lack of decent toilets and clean water can impact a child's development, and sustainable access to clean and safe water, sanitation and hygiene (WASH) lays the foundation of good health, equity, gender equality and education.

Access to safe water and sanitation facilities can also contribute to increased school attendance, particularly for girls, who generally bear the burden of collecting water, and children with a disability.

UNICEF Australia's WASH programs are underpinned by two main systems-strengthening approaches – WASH in Schools (WinS) and Community-Led Total Sanitation (CLTS). These approaches promote participation and consultation, ensuring local ownership and sustainability in the outcomes of the program.

WinS integrates aspects of health, nutrition, education and child protection. It incentivises schools and communities to make incremental low-cost improvements. The CLTS approach ensures that solutions to infrastructure and behaviour change are context-appropriate for local implementation. The CLTS approach in Laos involves strong participation, leadership and ownership from community members.

Menstrual hygiene management (MHM) has been a strong component in all programs and particularly in Fiji where it has included intersectional approaches with MHM for girls with disabilities.

Compost toilets for hygiene

Water is scarce in the remote area of Malolo, which lies within a group of 15 islands in Fiji.

Through a private sector partnership with Rotomould, UNICEF is in the second year of trialling a compost toilet at Namamanuca Primary School. Compost toilets have the potential to make the school environment more hygienic, and the trial has so far resulted in a decline to zero in the incidence of diarrhoeal referrals from schools for 5-8 year olds in the past two years.

As there is no need for the infrastructure related to piping and septic tanks like traditional flush toilets, the compost toilet is also inexpensive and easy to maintain.

UNICEF collaborated with the Fiji Ministry of Health and Medical Services and the University of South Pacific to conduct the first compost sampling test of the trial in May 2019.



Children wash their hands in Myanmar. ©UNICEF



Field case studies Vaccine drones in Vanuatu

Vanuatu has one of the lowest immunisation coverage rates in the Pacific. On top of the remoteness of many communities in Vanuatu, vaccines are difficult to transport as many need to be carried at specific temperatures. As a result, almost 20 per cent of children miss out on routine vaccinations.

The Child Survival Program in Vanuatu successfully trialled using drones for vaccine delivery for the first time, made possible by the Vanuatu Ministry of Health and the Australian Government's Innovation Xchange.

Prior to the drone trial, nurses had to travel by boats, which were often cancelled due to weather conditions or to trek across mountainous terrain for several hours carrying cold chain equipment to keep the vaccines cool.

Now, the drones take 40 minutes to make the same journey, to deliver vaccines more reliably to more children. During the nineweek trial, 17kg of vaccines and supplies were delivered to 33 locations in Vanuatu.

All vaccines remained within the acceptable range of temperature, with 976 children and 90 pregnant women vaccinated with drone-delivered vaccines.

Program highlights

976

children and 90 pregnant women have been vaccinated with dronedelivered vaccines

17kg
of vaccines and supplies
were delivered to 33
locations in Vanuatu
during the trial

Disability inclusion in Laos

Inclusion of children with disabilities is a key component of the Child Protection program in Laos, which aims to reach the most vulnerable.

In Laos, children with severe disabilities are usually kept at home – hidden to the outside world due to stigma and discrimination. As a result, they are less likely to have access to education or opportunities to allow them to learn, thrive and reach their potential.

The Child Protection program in Laos aims to build capacity of parents, village volunteers, village coordinators, and local authorities and officials on prevention, care and referral of children with disabilities through training on data collection and information education communication. Its reach covers 18 villages, well exceeding its target of four.

The Laos Ministry of Labour and Social Welfare started a family support service model for supporting children with disabilities in Xiengkhouang and Savannakhet Provinces. Consultations were held with families with children with disabilities in the target villages, to identify what services were needed, and how to better support and include them.



Play-based approach to learning

Children learn through play and the playbased approach in the ECD program in Timor-Leste provides children with an engaging learning environment, ensuring that children feel comfortable in the classroom, connected to the school and are ready to learn.

The involvement of families, communities and older peers in play-based activities such as singing and reading is not commonly practised in rural Timor-Leste and so by encouraging communities to adopt these new practices, this program's approach strengthens the systems around the child to encourage readiness for school at all levels.

Grade 6 students mentor Grade 1 and Pre-School students in a buddy-system. Parents and teachers have also been trained in play-based learning, emphasising its effectiveness in children's development of socioemotional, physical, motor, communication and cognitive skills.

Fathers are encouraged to take part in particular, as a way of breaking gender stereotypes in family roles. Felis, one of the participating fathers, highlights the benefit of the play-based approach: "They learn at home so when they go to school, they can be more prepared and improve their learning."

Menstruation Hygiene Management

Taboos, norms and practices, a lack of access to information, poor access to sanitary products and facilities can affect a girl's right to equality, health, dignity and access to education.

This is why Menstrual Hygiene
Management (MHM) has been
incorporated into all of UNICEF
Australia's WASH in Schools programs,
in the form of MHM education, supply
of MHM kits, MHM rooms and facilities
and lessons in making reusable sanitary
pads. MHM education in Myanmar and
Fiji includes girls and boys to reduce
stigma around menstruation.

The program plays a significant role in reducing the number of girls missing school due to menstruation. Along with MHM education, sex-segregated toilets and MHM kits and facilities can help to destigmatise menstruation and allow girls a sense of dignity in managing their own health.

UNICEF and the Pacific Disability Forum ran a Menstrual Hygiene Day in Fiji's Hilton Special School in May 2019 to fight the stigma around menstruation. The day also raised awareness on the experiences of young women and girls with disabilities and their menstrual health. UNICEF worked with Christian Blind Mission (CBM) in Fiji on disabilityinclusive MHM that culminated in a comprehensive study report, Disabilityinclusive WASH and menstrual hygiene management for students with disabilities in Fiji Schools. The report made 11 recommendations including improvements to WASH infrastructure, access to MHM products, development of curriculum and learning activities, and availability of information and capacity development. Further work saw the development of WASH teaching material for Fijian teachers to use as part of their "toolkit for disability inclusive education".

ABOVE

A UNICEF facilitator helps Year 6 students prepare to become young facilitators in a Timor-Leste school.

© UNICEF/UN0333077/Soares

Program evaluations

In 2019, UNICEF Australia conducted or commissioned end-of-program reviews and evaluations for several of its directly supported programs (DSPs), including:

- Vanuatu Drone Trial: Phase 1 and 2
- Promoting and Protecting the Rights of Children: A formative evaluation of UNICEF'S Child Protection Program in Cambodia
- Formative Evaluation of the Integrated ECD Approach, Cambodia
- Assessing the impact of socioemotional learning in children in target preschools in Cambodia
- Formative Evaluation of Communitybased School Readiness Program in Lao PDR

The evaluations showed UNICEF's rights-based approach delivered results, which include reaching vulnerable populations of children, strengthening government policy and

systems and focussing on gender and disability inclusion.

The evaluations also demonstrated that geography is a key factor that limits effectiveness and equity, particularly in the Pacific. The drone project in Vanuatu highlighted the role that innovation can play in addressing issues of geography and equity.

The analysis from the evaluations also demonstrated the DSPs need to ensure government ownership of new systems and approaches for sustainability and impact. An important theme was also the need to further engage the participation and voices of children in the design of UNICEF programs.

UNICEF Australia also reflected on implementation of four cross-cutting issues across the DSPs: gender, disability inclusion, environment, and reaching the most vulnerable.

In each of these areas, examples of strong, integrated programming can be found. Examination of cross-cutting issues is undertaken at the program design phase and this is embedded in the process. Under this strategy, a greater number of programs have included a gender or disability lens and this has been supported by UNICEF Australia's investment in technical assistance.

There were 14 instances of technical assistance provided to Fiji, Indonesia, Laos, Solomon Islands, Papua New Guinea, Timor-Leste and Myanmar offices. Specific highlights included review of the disability bill in Papua New Guinea, supporting the Timor-Leste office's child participation and consultation work to include children's voices in the development of their situation analysis, and support for gender program reviews in Laos and Myanmar.





South Asia floods

Families lost their homes, children lost their schools, and entire communities lost their supplies of safe drinking water as massive floods swept through Bangladesh, Nepal and India in July 2019. More than 9 million children were impacted.

- In Nepal, UNICEF dispatched prepositioned contingency supplies for Water, Sanitation and Hygiene (WASH), Health and Child protection. Supplies included 104,200 Aqua tabs or water purifying chlorine tablets, 284 buckets, 284 jerry cans, 284 hygiene kits, 800 tarpaulins and three Interagency Emergency Health Kits (one kit serves a population of 10,000).
- In Bangladesh, UNICEF was at the forefront of the effort to disinfect contaminated tube-wells, providing a total of 7.5 million water purification tablets. UNICEF and our partners also distributed hygiene kits, jerry cans and bleaching powder in the worst-affected northern and coastal districts.

Cyclones Idai and Kenneth

On 14 March, tropical Cyclone Idai made landfall at the port of Beira, Mozambique, before moving across the region. Millions of people in Malawi, Mozambique, and Zimbabwe have been affected by what is the worst natural disaster to hit southern Africa in at least two decades. Six weeks later, Cyclone Kenneth made landfall in northern Mozambique – the first time in recorded history two strong tropical cyclones have hit the country in the same season. UNICEF has:

- Supported integrated mobile health brigades. Using motorbikes or bicycles as their primary mode of transport, these paramedics can reach children in the most remote areas. Almost 1,700 of these brigades were established.
- Screened 653,000 children under the age of five for severe acute malnutrition.
- Rehabilitated 507 contaminated water points and constructed 80 new ones.
- Constructed latrines and distributed 648,000 bottles of household water treatment chemicals to help protect the population from future cholera outbreaks and other waterborne diseases.

ABOVE

Children play on a collapsed tree at an accommodation centre at John Segredo, Mozambique. At least 1.6 million children needed urgent assistance after Cyclone Idai devastated parts of Mozambique, Malawi and Zimbabwe in March.

©UNICEF/UN0305957/Oatway





Rohingya refugee crisis

Over a million Rohingya children have fled from violence in Myanmar only to face a whole new crisis in Bangladesh with torrential monsoon rains. UNICEF has been able to alleviate a huge loss of life, however the health and development of the Rohingya children is severely compromised in these refugee camps. Working alongside the Bangladesh Government and other agencies, UNICEF has:

- Supported the development of youth centres and adolescent clubs in which life skills, psychosocial support, basic literacy and numeracy and vocational skills are provided as part of a comprehensive package. Nearly 70 such facilities were operational by July 2019.
- Reached more than 565,000 people from January-August 2019 with access to safe water.
- Provided more than 190,000 children aged 6 to 59 months with vitamin A.
- Reached more than 57,000 children with psychosocial support services.
- Enrolled 213,000 children aged 4 to 14 years in emergency non-formal education.
- Provided more than 73,000 children from birth to 11 months with pentavalent 3 vaccine.

 Treated almost 12,000 children from birth to 59 months for severe acute malnutrition.

Measles outbreak in the Pacific

A global resurgence of measles cases is being deeply felt in the Pacific. The measles outbreak threatens lives across Samoa, Tonga, Fiji and American Samoa which have all reported outbreaks.

Working with Pacific government and partners, UNICEF has:

- Delivered a total of 115,500 doses of measles vaccines to Samoa since 1 October, including the required diluent, syringes and safety boxes, as well as sufficient supplies of Vitamin A.
- Delivered a total of 135,000 doses of measles vaccines with required diluent, syringes and safety boxes to Fiji.
- Delivered a total of 12,000 measles vaccines including required diluent, syringes and safety boxes across the Kingdom of Tonga.
- Prepared a communication toolkit and resources jointly with WHO to be used for measles prevention, which has been shared with all Pacific Island governments.

ABOVE

Children look on inside a UNICEF supported health clinic in Cox's Bazar, Bangladesh, in December. Bangladesh has long offered sanctuary for Rohingya refugees fleeing violence and persecution in Myanmar. ©UNICEF/UNI252568/

"

UNICEF Australia supporters contributed almost \$76,000 towards our global emergency fund, which allows UNICEF to respond quickly and flexibly to any emergency which occurs around the world, based on need and meeting critical funding gaps.

Continuing conflict in Syria

After nearly nine years of conflict in Syria, children continue to pay the heaviest price. UNICEF and partners are scaling up their response to meet the needs of 800,000 internally displaced people in northwest Syria. In addition to helping 1.8 million children continue their education, UNICEF has:

- Screened 1.8 million mothers and children for malnutrition.
- Provided health consultations for over 2 million people.
- Provided water and sanitation services for over 7.4 million people.
- Provided psychosocial counselling for almost 400,000 women and children.
- Delivered winter clothing and blankets for over 37,000 children.
- Delivered vaccinations for nearly 600,000 children under the age of one.

Yemen's humanitarian crisis

Yemen is experiencing the worst humanitarian crisis in the world, with more than 24 million people - including more than 11 million children - in dire need of food, medical treatment, education, water and sanitation.

By July 2019, nearly 9 million people across Yemen had been reached with emergency cash assistance in the fifth payment cycle by UNICEF to help meet their urgent needs.

In 2019, UNICEF and partners launched the Healthy Start Voucher Scheme to improve access to life-saving healthcare. The initiative includes coupons for poor and vulnerable pregnant and lactating women to help them cover the cost of travelling to a hospital, as well as for accessing emergency obstetric and newborn care in case of complications. Families can also use the scheme to access treatment for malnutrition and contraception.



Australian Government funding



Australian NGO Cooperation Program

UNICEF Australia receives support from the Australian Government through the Australian NGO Cooperation Program (ANCP).

The ANCP is a unique Australian Government aid program that provides annual grants to support the work of Australian NGOs. It has been supporting programs for more than 40 years and is the Australian Government's longest running and largest NGO program.

NGOs funded through the ANCP must pass a rigorous accreditation process that ensures recipient organisations have demonstrated ability to deliver results against objectives, provide good value for money, and maintain strong financial and risk management processes.

In 2019, UNICEF Australia utilised \$2,584,769 in ANCP funding, which was combined with donations from the

Australian public and the private sector to scale up our directly supported programs and maximise the impact for children in the region. This included programs to protect children at risk of violence, provide access to clean water and sanitation, support early learning and development opportunities and ensure safer births.

Direct partnership with UNICEF

In addition to funds received by UNICEF Australia, the Australian Government contributed AU\$46.8m in direct funding to UNICEF in 2019.

This included AU\$20m in core funding to be used where the need is greatest, as well as nearly AU\$10m in targeted funding to support development programs in the Pacific. AU\$16.4m went to assisting children in emergencies in Lebanon, Jordan and the Pacific.

MAIN

A woman and children stand in front of a UNICEF tent erected at a clinic in Satupaitea, Samoa, which is being used as a site for measles vaccinations. @UNICEF/UNI231767/Vulivuli

INSET

Syrian refugees receive supplies including winter clothing supplied by UNICEF and our partners in a refugee camp close to the Lebanese-Syrian border that was affected by the cold and flooding caused by the storm that hit Lebanon in January. © UNICEF/ UN0273195/Haidar

Community fundraising



#CookFor**SYRIA**

Campaign success

Entering its third year in Australia, #CookForSyria is a global movement that encourages restaurants and household chefs to raise money for UNICEF Australia's Syria Crisis Appeal.

The two-month long campaign was launched in August with 14 of the country's leading female chefs, two sommeliers and a group of their restaurant staff coming together to serve a Syrian-inspired feast for 150 guests at Nomad restaurant in Surry Hills.

UNICEF Australia Ambassador for Nutrition Adam Liaw hosted the event and guest speakers included 16-year-old Syrian refugee and violinist Aboud Kaplo and founder of the 'Laziz Project' for newly arrived Syrian refugee women, Sophie Bejok.

Eight official restaurant partners also added a Syrian twist to a signature dish during the campaign and 23 people hosted their own event, including our top fundraisers Lily Hodder and Chris Hope, who hosted a grassroots dinner celebrating Syrian



culture, games, poetry and the amazing stories behind both the Syrian community in Melbourne and Australia.

The campaign raised over \$83,000 to provide vital aid for more than 13 million children in Syria and surrounding countries.

101

A Syrian twist was added to a signature dish during the campaign launch. @NikkiTo

RIGHT

Syrian refugee and violonist Aboud Kaplo was a guest speaker at the #CookForSyria campaign launch in Surry Hills. @NikkiTo



Spanish trek raises funds

In June 2019, six passionate supporters and a UNICEF representative discovered the many wonders of Spain and retraced the footsteps of history as they took on the Camino de Santiago.

Trekking under the warm Spanish sun from Sarria to Santiago, the team walked close to 100km and raised \$27,000 for UNICEF Australia's supported programs, which provide health support, clean water, education facilities and vaccination for children who need it most.

Supporter Pam took part in this rewarding adventure and shares her inspiration: "On arrival in Madrid a visit to the UNICEF Spain Office left me in no doubt that this was an organisation worthy of my support. Each participant in our small group had their own story to share, but the glue that held us together was a common desire to do our small part in UNICEF's work for children. Thank you."

Top fundraisers: Carolyn Hough and Anthony Barrett - \$8,106



Runners go the distance

Supporters across Australia put their best foot forward and joined Team UNICEF in running events including the Sydney Morning Herald Half Marathon, City2Surf, Run Melbourne and Blackmores Running Festival.

Over 100 people donned the UNICEF vest and went the distance to raise \$59,000 in support of children around the world.

Run Melbourne participant Kimberley Hoh says: "It was great being on Team UNICEF, thank you! It was a fantastic opportunity to raise funds for an excellent cause."

Top fundraiser: Milovan Miric - \$2,437

ОP

Team UNICEF participants gather at the City2Surf run in Sydney.

©UNICEF Australia/2019/Deepti

ABOVE

A Spanish trek raised \$27,000 for UNICEF Australia's supported programs. @UNICEF/2019

Emu Trekkers partnership

2019 saw the beginnings of a wonderful partnership with Emu Trekkers - a 100 per cent not-for-profit tour operator run by volunteers who have a serious passion for the outdoors.

Emu Trekkers run weekly eco-friendly hiking adventures around Sydney and the Blue Mountains, with participants exploring epic waterfalls, hiking down massive rock faces, and witnessing the magic of the untouched Blue Gum Forest all for a good cause.

Over 170 people from all corners of the world joined Emu Trekkers on a UNICEF hike and \$20,000 was donated from the proceeds raised.

Ken Done table auctioned

Aldo Mignone and Isabella Wood, the Australian design duo behind Studio Mignone, joined forces with renowned artist Ken Done to create a unique children's table for their Christmas fundraising efforts for UNICEF Australia's work for children.

The table, which was the first design in a new children's furniture collection by Studio Mignone, inspired by the duo's daughter Valentina, was hand-painted by Done at his Sydney studio. The table was auctioned live via Instagram with \$1,200 raised to support UNICEF's work.

"We are incredibly grateful to have worked with such an iconic Australian artist to create our first art piece to support UNICEF Australia's work for children," Aldo Mignone says.



The gift of a lifetime

Melbourne couple Jonathan and Helen Beeby have given both volunteer time and financial help to a number of causes for many years. They feel it is important to include some of these causes in their Will to continue that support for generations to come. One area of support they wish to focus on is in international development.

"I often have a sense of the postcode lottery of life that allows for one nation, and its people, to have so many advantages, while other countries and communities endure desperate situations, war zones and natural disasters," Helen says.

"Inevitably, it is the children and women who suffer most of all. It always seemed such a random and unequal birthright."

The couple have three sons and have lived in the UK and Australia. "We are grateful that our boys have not had to face such

human tragedy or cultural challenges, but this spurs us on to do whatever we can to alleviate even a small part of that suffering elsewhere," Helen says.

"This makes our gifts to UNICEF vitally important – and a gift in Will most important of all. We have, of course, made provision for our boys in our Will – but we have chosen to divide our residual estate between charities that we feel strongly about. UNICEF is one of them.

"We know their work has stood the test of time, tackles widespread global issues and is backing moves to effect change for a better world - so we can all live with the same peace, full bellies, equality and freedom that our family and society enjoys every day.

"We hope that our legacy may contribute to such a vision for a better world for all children.

UNICEF Australia expresses gratitude to the dedicated supporters and their families who left a gift in their Will in 2019 to contribute towards building a better future for every child.

Their gifts enable us to continue the work we do with the world's most vulnerable and disadvantaged children for generations to come.

Through the decision to leave a gift in their Will, Australians are giving the gift of a lifetime and are making a lasting impact in the lives of children who need it most.

ABOVE

Jonathan and Helen Beeby with their sons. Picture supplied.

Global Parents



School children drink water from a water tap that was installed by UNICEF at Topa Primary School in Mendi, Papua New Guinea.

©UNICEF/UN0293128/Holt

We rely on monthly donations from a passionate group of supporters called Global Parents, who are essential to UNICEF Australia's work.

Thanks to their flexible and reliable monthly contributions, UNICEF can quickly reach the world's most vulnerable children with the type of support they need, when they need it. This is never more urgent than during global crises.

The constant support of our Global Parents also means that we can more effectively plan our work to ensure the greatest impact for children, knowing that funds are ready to be invested in long-term solutions.

UNICEF Australia is honoured to receive the ongoing support of a generous

community of 28,359 Global Parents. In 2019 we were delighted to welcome a further 7,932 new supporters to this wonderful Global Parent community.

With the support of our Global Parent family, we aim to provide 60 million more people with safe drinking water, reach 93 million more children with educational materials and safely deliver 120 million more babies at UNICEF-supported health facilities by 2021.

We would sincerely like to thank each of our Global Parents for their powerful commitment to fulfilling these goals and partnering with UNICEF Australia to achieve a fair chance for every child.

With the support of our Global Parent family, we aim to provide 60 million more people with safe drinking water, reach 93 million more children with educational materials and safely deliver 120 million more babies at UNICEFsupported health facilities by 2021.

Creating big change

Robyn, from Melbourne, has been a Global Parent since 2018. "I've admired UNICEF for a long time before I came across the Global Parent program," she says.

"I think the concept of helping kids in the first 1,000 days of their life really resonated with me ... which prompted me to get

involved. UNICEF seems really focused on supporting the child's community and their caregivers, which is just so important.

"I'd like to say to other Australians donating to UNICEF that even though you feel like it might not be much, it actually is. If everyone does their small part, it actually builds a community that can create big change."



Our partners

UNICEF Australia sincerely thanks the many corporate partners who supported us in 2019. Along with their staff, customers and other stakeholders, these companies share our vision of a fair chance for every child.







The Change for Good program, which enables passengers to donate foreign and local currency, has raised a phenomenal \$37 million over the past 29 years.

3P Learning helped vulnerable children access quality education, focusing on improved water and sanitation facilities in schools in Myanmar.

IKEA staff continued to provide valuable support for UNICEF's vaccination work in Kiribati and education programs in the Rohingya refugee camps in Bangladesh.



Commonwealth Bank



MMG supported the 1,000 Day Project in Laos, providing life-saving nutrients to vulnerable children and educating communities on key health and nutrition practices during the critical early years.

The Coins for Kids program continues to operate across Commonwealth Bank branches, encouraging customers to donate foreign currency to help the world's most vulnerable children.

As part of their global focus on improving access to water and sanitation, Domestos donated a percentage of sales from select bottles to UNICEF.



A UNICEF global partner, DLA Piper has raised over \$3.5 million for UNICEF and provided 27,000 hours in pro bono support. In Australia, DLA Piper staff continue to raise funds through workplace giving and community events while also donating their legal expertise.



Bankwest inspires customers to donate foreign currency through the *Coins for Kids* program.



As part of their *Small Change, Big Difference* campaign, Travel Money Oz raised more than \$120,000 at coin collection points across Australia.

LOUIS VUITTON

The sale of a specially designed Silver Lockit pendants or bracelets helps bring life-saving humanitarian support to children in conflict-affected areas.



Each time a student enrols in one of its courses, Online Education donates \$5 to UNICEF's education programs in Syria.



Kasta Technologies supported UNICEF's polio eradication work in the Asia Pacific region with the launch of a four-year partnership funding oral vaccines for approximately 1.8 million children.



A new partner of UNICEF Australia, P&O Cruises Australia committed to protect the health and wellbeing of over 10,000 mothers and newborns in the Pacific.



Pandora has partnered with UNICEF to support girls and young women with the resources to achieve their dreams. Pandora's *Charms for Change* initiative supports UNICEF's work around the world to empower young voices and promote gender equality. By wearing a Pandora for UNICEF charm, everyone can play their part in supporting UNICEF efforts.

Champions for Children

Our Champions for Children are small to medium-sized businesses committed to making a positive change in the lives of children. They include:

Astute Immigration Advisory, Australian All Star Cheerleading Federation, Australian College of Applied Psychology, Beddingco, Bio Dental Care, Business Geographics, Camalee Investments, Centennial College, DCS Internet, Elk, Firecorp Australia, Grace and Maggie, Haven Specialty Coffee, Interactive Freight Systems, Interior Images, Itchyfoot, M. Clinica, Meet Fresh Melbourne, Molonglo Group, Narellan Veterinary Hospital, Noja Power Switchgear, Oak House School, Obi Holdings, QND Chemist, Quiz Time In Critical Care, RCR International Pty Ltd, Sol Edu, Thomas Adam Solicitors, Unity Asian Supermarket, Vax4Vax, Web Profits, Well-Being Pharmacy, Westernex Supply.

We would like to extend our sincerest thanks to everyone who supports us through workplace giving, making a regular donation to UNICEF every payday.

Our people

At UNICEF Australia, our people are at the heart of everything we do. Together, we strive to advance a culture of excellence and attract and retain a strong and capable team who accelerate our impact for children across Australia, the region, and the world.

Great Place to Work survey

As a follow-up to the Great Place to Work survey conducted in 2018, we created a pulse survey to gather feedback on specific areas that had been identified as opportunities for improvement.

These included better communication of the organisation's strategic plan and understanding how that translates into expectations and goals for staff. This was addressed through the introduction of a goal setting and performance review process which aligns individual goals with the pillars of the organisational strategy.

A series of briefings and workshops were held to launch and embed the process and the survey achieved a response rate of 88 per cent. Currently, 68 per cent of staff think the organisation's strategy is clearly communicated and understood compared to 46 per cent in 2018. An overwhelming 98 per cent have told us they know how what they do contributes to the achievement of our strategy.

The main area of focus for improvement relates to systems, with only 44 per cent of staff believing that they have the systems required to effectively perform their roles. We are confident that the investment in our new CRM and finance systems in 2020 will address these concerns.

Staff communication and development

Following the launch of Workplace by Facebook in August, there have been more than 700 posts and 21,000 instant messages which enables our people to connect more quickly and encourages stronger collaboration.

We have seen increasing engagement with the Newsfeed and Chat functionality. Sharing positive stories and successes has strengthened cross-functional interest and built team spirit while breaking down perceived barriers to engaging directly with leaders.

All staff also participated in a one-day development session which focused on applying the latest research in Positive Psychology, Neuroscience and Emotional Intelligence to create a happy, high performance organisation and embed positive practices into our day-to-day routines and habits

Workplace Health & Safety

Our focus on Workplace Health Safety (WHS) and wellbeing continues to be a priority. In 2019, we regrettably recorded two reportable workplace injuries. Both incidents were managed effectively through ongoing support and positive return-to-work process and both staff members made a fast and full recovery.

The WHS committee stepped up its focus on the implementation of the WHS annual plan. To support our goal to build a mentally and physically healthy workplace, we launched in-house meditation classes in addition to yoga and sports initiatives.

The leadership team also attended mandatory training on physical and mental wellbeing in the workplace.

Staff profile in 2019

- Full time 50
- Part time 10
- Casual 6
- Regretted turnover 10 per cent (compared to 16 per cent in 2018)

More than two thirds of our people benefit from flexible working arrangements, including part-time and working-from-home models.

Finally, we are always very appreciative of the support from our fabulous volunteers – in 2019, 12 people volunteered their services in a variety of areas, including supporter relations, fundraising, IT and administration. Their contribution is invaluable - thank you!

Our ambassadors

Our high profile ambassadors play an important role in reaching out to the public and raising awareness in Australia of UNICEF's vital work.

Special thanks to UNICEF National Ambassadors The Wiggles, Adam Liaw, Carrie Bickmore, Tim Cahill, Ken Done, Callan McAuliffe, Tara Moss, Erica Packer and Susan Carland for their continued support in raising awareness and funds to support children via World Children's Day, #CookForSyria and emergency appeals.

A highlight of 2019 was the handwashing song recorded for UNICEF Australia by The Wiggles to celebrate Global Handwashing Day. It is a fantastic resource for children, educating on good hygiene habits in a fun and engaging way. UNICEF Australia is extremely grateful to The Wiggles for their ongoing support and commitment to children

Written and sung by The Wiggles, the song seeks to motivate millions of children around the world to make washing their hands with soap a simple and enjoyable habit before eating food and after touching animals or going to the toilet. The new song was released for Global Handwashing Day, on 15 October, for which the theme was "Clean Hands for All".

As Ambassadors for UNICEF Australia, The Wiggles want to help raise awareness that handwashing with soap is an easy, effective and affordable way to prevent illness and diseases, and save lives.

Yellow Wiggle Emma Watkins says:
"Music can make early life lessons enjoyable whilst being educational at the same time.
We hope our Handwashing Song will help to make handwashing fun for children and those caring for them and stop germs spreading to keep everyone healthy."

Every day, around 800 children under the age of five die from preventable diseases caused by poor water and lack of sanitation and hygiene. Washing hands with soap before eating and after using the toilet can help reduce the incidence of diarrhoeal diseases, which are a major killer of children in developing countries.

UNICEF's water, sanitation and hygiene (WASH) team works in over 100 countries worldwide to improve water and sanitation, and to ensure that children practice basic hygiene including handwashing.

BELOW

UNICEF Australia Ambassador Adam Liaw demonstrates how to cook a healthy meal using local ingredients. UNICEF Lao's nutrition program uses cooking demonstrations to provide parents with knowledge to meet the nutritional needs of their children reduce malnutrition. ©UNICEF Lao PDR/2019/SSanoubane





Our board



Ms Ann Sherry AO

Chair, Enero Group

- Elected Chair November 2017
- Attendance at Board meetings: 5/5



Mr Colin Storrie

Group Portfolio Director, Woolworths Group

- Elected August 2015
- Retired June 2019
- Attendance at Board meetings: 2/2



Mr Matt Comyn

Chief Executive Officer of the Commonwealth Bank of Australia

- Elected April 2016
- Attendance at Board meetings: 3/5



Ms Olivia Wirth

Chief Executive Officer of Qantas Loyalty

- Elected August 2015
- Attendance at Board meetings: 5/5



Ms Jacqui De Lacy

Managing Director, Abt Associates

- Elected May 2018
- Attendance at Board meetings: 4/5



Mr Nigel Andrade

Partner and Managing Director of A.T. Kearnev

- Elected: March 2019
- Attendance at Board meetings: 4/4



Ms Suzanne Dvorak

Executive General Manager, residential communities at Australian Unity

- Elected March 2017
- Attendance at Board meetings: 4/5



Ms Tharani Jegatheeswaran

Partner of Deloitte Australia's Social Impact Consulting Practice

- Elected: March 2019
- Attendance at Board meetings: 4/4



Mr Toby Hall

Group Chief Executive Officer, Saint Vincent's Health Australia

- Elected August 2017
- Attendance at Board meetings: 5/5



Ms Sandra Rouse

Chief Finance Officer at TEG

- Elected: June 2019
- Attendance at Board meetings: 3/3



Ms Elizabeth Ann Macgregor OBE

Director, Sydney's Museum of Contemporary Art

- Elected August 2017
- Attendance at Board meetings: 2/5



Ms Megan Quinn

Managing Director, Q&CO. Consulting and nonexecutive director of Specialty Fashion Group

- Elected May 2013
- Retired January 2019

Governance

The Australian Committee for UNICEF Limited is committed to achieving best practise in its management of program funding and corporate governance for not-for-profit organisations.

ACNC

UNICEF Australia is a registered charity with the Australian Charities and Notfor-profits Commission (ACNC) and regulated under the ACNC Act 2012. As a large charity we comply with the ACNC governance standards, in fact the corporate governance standards we apply are aligned with best practice for ASX listed companies. In addition, as a charity that sends funds overseas (UNICEF) we also adhere to the ACNC External Conduct standards.

Applying the ACNC External Conduct Standards gives assurance that our activities are consistent with its purposes, controlling resources, reviewing overseas activities & ensuring good record keeping, minimising risk of fraud & corruption and the protection of vulnerable individuals. This adherence is assured through ongoing internal review, with a formal self-assessment against the standards planned for 2020.

ACFID

The company is a member of the Australian Council for International Development (ACFID) and has applied the principles of the ACFID Code of Conduct for Non-Government Development Organisations, which sets minimum standards of governance, management and accountability for member agencies.

Adherence to the code is monitored by an independent Code of Conduct Committee.

Accreditation

UNICEF Australia has accreditation with the Australian Government. Accreditation is a robust assessment of an organisation's practice, in governance, program and partner management, community engagement and financial accountability.

Gaining accreditation recognises UNICEF Australia meets the criteria of and has the capacity and accountability to manage Australian Government funding.

Accreditation makes us eligible for government funding, including the Australian NGO Cooperation Program (ANCP).

Establishment and Operations

Australian Committee for UNICEF Limited is a public company limited by guarantee and established under the corporations Act 2001.

The company has Deductible Gift Recipient and Income Tax Exempt charity status with the Australian Taxation Office and is registered in each State under applicable charitable collections legislation.

International Affiliation

The company is one of 33 UNICEF National Committees around the world. Each National Committee operates under a formal Cooperation Agreement and an individually agreed Joint Strategic Plan with UNICEF.

Governance

Although not a listed company, in developing and continuously improving its corporate governance policies and practices, the company has applied, where relevant, the best practice corporate governance principles laid down by the ASX for limited companies.

The Board regularly reviews the corporate governance framework to ensure continued best practice. The Board has two Board subcommittees:

The Audit and Risk Committee:

assists the Board effectively discharge its responsibility to oversee UA's financial performance and reporting. The committee ensures effective risk identification and management processes are in place and UNICEF Australia's compliance with its statutory and other reporting obligations. It also provides a direct link between the Board and UNICEF Australia's external auditor. This committee is chaired by Toby Hall and met four times in 2019.

The Governance, Ethics and Remuneration Committee: assists the Board in discharging its duties with respect to organisational culture, review of board composition and corporate governance. The committee assists on Board and CEO recruitment, performance evaluation and succession planning as well as making recommendations on remuneration and key ethical matters. This committee is chaired by Matt Comyn and met two times in 2019.

The company's directors are committed to adding value to the organisation by bringing their broad range of skills and experience to the Board. Brief details on each of the directors are included on Page 32 of this report.

The company operates under a Constitution. The current Constitution was formally adopted by the Members at a Special General Meeting held on December 15, 2001. The Constitution provides for a voluntary and independent Board of Directors to be responsible for the company's overall management and specifies, inter alia, the Board's powers and responsibilities and how directors are elected and reelected by the members. Members will be contacted with respect to a likely update to the constitution in 2020

The Board regularly reviews the company's financial performance and ensures the risk management and corporate compliance protocols it has approved are being followed. The Audit and Risk Committee and the Board receive detailed budget and financial performance reports at each of their meetings.

The Board conducts a board and director performance self-assessment on a regular basis. The company's audited financial statements are forwarded to its members each year for consideration at the Annual General Meeting and are reported to ASIC, ACFID, ACNC and State Government departments responsible for State charitable collections legislation.

An abridged version, which complies with ACFID code of conduct requirements, is included in this published Annual Report. Copies of the full audited financial statements are available upon request.

Risk management

UNICEF Australia considers risk management an integral part of its organisational culture and an essential component of its strategic planning and decision-making.

Its risk management policy identifies those risks facing the organisation, assigns responsibility to managing these risks and how these should be monitored and reported on an ongoing basis. Effective risk management may only occur through involvement of all members of the organisation.

Whilst management maintain the responsibility for responding to risks, all staff are required to assist in identifying risks in the first instance. Consideration of risk is key whenever there is a significant change in circumstances, such as the introduction of new processes, or implementation of new programs.

An organic risk register is maintained which is updated on a regular basis by all departments within the organisation. Risks are categorised under the following headings and ranked based upon likelihood and severity:

- Strategic: Evaluation of risks relating to the organisation's mission and strategic objectives.
- Regulatory: Evaluation of risks relating to compliance obligations, considering laws and regulations, ethics and business conduct standards, contractual obligations and best practices to which the organisation has committed.
- Operational: Evaluation of the risks associated with failed internal processes, systems or external events.

- Fraud: Evaluation of the potential for fraud and its impact on the organisation's ethics, compliance standards and integrity.
- Information technology: Evaluation of risks relating to technology system failures and data security.
- Financial statement: Evaluation of risks relating to material misstatement of the financial statements.
- Reputational: Evaluation of risks relating to the organisation's wider reputation.

Higher-ranked risks are summarised and shared with the Audit and Risk Committee and Board meetings twice a year.

Further information

For further information about the company's corporate governance framework, please see our website at www.unicef.org.au

Feedback and complaints

Anyone wishing to provide feedback or make a complaint can do so via email at unicef@unicef.org.au or via (02) 9261 2811. Complaints relating to a breach of the ACFID Code of Conduct by an ACFID code member can also be made to the ACFID Code of Conduct Committee. For information on how to make a complaint see www.acfid.asn.au

Financials

Statement of Comprehensive Income

For the year ended 31 December 2019

| | 2019 \$ | 2018 \$ Restated |
|---|------------|---------------------|
| REVENUE | | |
| Donations and Gifts | | |
| Monetary | 23,591,252 | 24,656,808 |
| Non Monetary | 615,649 | 1,795,299 |
| | 24,206,901 | 26,452,107 |
| Bequests and Legacies | 2,900,337 | 2,694,201 |
| Grants | | |
| Department of Foreign Affairs and Trade | 3,000,853 | 2,982,028 |
| Other – Australian | 63,636 | - |
| Overseas UNICEF | 4,397,264 | 4,031,666 |
| | 7,461,753 | 7,013,694 |
| Commercial Activities Income | - | 4,545 |
| Investment Income | 151,165 | 203,074 |
| Other Income | 3,500 | 1,177 |
| TOTAL REVENUE | 34,723,656 | 36,368,798 |
| International Programs Funds to international programs | | |
| International Aid and Development Programs Expenditure | | |
| Funds to international programs | | |
| UNICEF Australia directly supported programs | 7,807,399 | 6,472,292 |
| UNICEF global programs | 8,043,929 | 9,354,550 |
| | 15,851,328 | 15,826,842 |
| Program support costs | 979,300 | 788,819 |
| Community Education | 2,361,718 | 2,298,590 |
| Total Contribution to Children | 19,192,346 | 18,914,251 |
| Fundraising Costs | | |
| Public | 7,212,587 | 8,843,124 |
| Funded by UNICEF | 4,397,264 | 4,031,666 |
| | 11,609,851 | 12,874,790 |
| Accountability and Administration | 2,305,810 | 2,483,232 |
| Non-Monetary Expenditure | 615,649 | 1,795,299 |
| TOTAL EXPENDITURE | 33,723,656 | 36,067,572 |
| EXCESS OF REVENUE OVER EXPENDITURE | 1,000,000 | 301,226 |
| Other Comprehensive Income | - | - 301,220 |
| TOTAL COMPREHENSIVE INCOME FOR THE YEAR | 1,000,000 | 301,226 |
| TO THE TOTAL PROPERTY OF THE PEAR | 1,000,000 | 301,220 |

Statement of Financial Position

As at 31 December 2019

| | 2019 \$ | 2018 \$ Restated |
|-------------------------------|------------|---------------------|
| ASSETS | | |
| Current assets | | |
| Cash and cash equivalents | 9,161,714 | 8,831,286 |
| Trade and other receivables | 491,064 | 606,149 |
| Prepayments | 149,114 | 397,252 |
| Total current assets | 9,801,892 | 9,834,687 |
| Non-current assets | | |
| Plant and equipment | 337,839 | 826,584 |
| Intangibles | 441,137 | 303,218 |
| Total non-current assets | 778,976 | 1,129,802 |
| TOTAL ASSETS | 10,580,868 | 10,964,489 |
| LIABILITIES | | |
| Current liabilities | | |
| Trade and other payables | 4,571,798 | 5,611,858 |
| Lease payable | 199,773 | 461,718 |
| Provisions | 441,372 | 338,480 |
| Total current liabilities | 5,212,943 | 6,412,056 |
| Non-current liabilities | | |
| Lease payable | - | 199,773 |
| Provisions | 110,344 | 95,079 |
| Total non-current liabilities | 110,344 | 294,852 |
| TOTAL LIABILITIES | 5,323,287 | 6,706,908 |
| NET ASSETS | 5,257,581 | 4,257,581 |
| | ., .,,,,, | ,, |
| EQUITY | | |
| Reserves | 5,257,581 | 4,257,581 |
| TOTAL EQUITY | 5,257,581 | 4,257,581 |

Statement of Changes in Equity

For the year ended 31 December 2019

| | Reserves \$ |
|--|-------------|
| Balance at 1 January 2018 as previously reported | 3,965,528 |
| Impact of change in accounting policy | (9,173) |
| Restated balance at 1 January 2018 | 3,956,355 |
| Restated excess of revenue over expenditure | 301,226 |
| Other comprehensive income | - |
| Restated balance at 31 December 2018 | 4,257,581 |
| Excess of revenue over expenditure | 1,000,000 |
| Other comprehensive income | - |
| Balance at 31 December 2019 | 5,257,581 |

Notes:

- 1. The Summarised Financial Report has been prepared in accordance with the presentation and disclosure requirements set out in the ACFID Code of Conduct. For further information on the Code please refer to the ACFID website at www.acfid.asn.au.The Summarised Financial Report comprising the Statement of Comprehensive Income, Statement of Financial Position and Statement of Changes in Equity for the year ended 31 December 2019 are an extract of the Annual Financial Report of Australian Committee for UNICEF Limited ("UNICEF Australia") for the year ended 31 December 2019. The Summarised Financial Report was extracted for the purpose of presenting the summarised financial position and performance of UNICEF Australia to its members in the 2019 Annual Report. UNICEF Australia is a company limited by guarantee. The liability of each member of the company is limited to \$1.00. UNICEF Australia is a not-for-profit entity for financial reporting purposes under Australian Accounting Standards. The Annual Financial Report of UNICEF Australia complies with Australian Accounting Standards Reduced Disclosure Requirements adopted by the Australian Accounting Standards Board. The Summarised Financial Report has been prepared under the historical cost basis and are presented in Australian dollars, which is the company's functional and presentation currency. UNICEF Australia has applied AASB 16 Leases with a date of initial application of 1 January 2019 and applied the retrospective approach resulting in a restatement of the comparative period balances. Details of the change in accounting policies are discussed in the full financial report which is available on request as described in Note 2.
- 2. For a copy of the full financial report for the year ending 31 December 2019 please contact us directly on telephone (02) 9261 2811; or email unicef@unicef.org.au.



Independent Auditor's Report

To the members of Australian Committee for UNICEF Limited

Opinion

We report on the **Summary Financial Statements** of Australian Committee for UNICEF Limited (the Company) as at and for the year ended 31 December 2019. The Summary Financial Statements are derived from the audited financial report of the Company (the Audited Financial Report).

In our opinion, the accompanying Summary Financial Statements of Australian Committee for UNICEF Limited are consistent, in all material respects, with the Audited Financial Report, in accordance with the basis of preparation described in Note 1 to the Summary Financial Statements.

The Summary Financial Statements comprise:

- Summary statement of financial position as at 31 December 2019
- Summary statement of profit or loss and other comprehensive income and Summary statement of changes in equity for the year then ended.
- Related notes.

The Summary Financial Statements are contained in the Annual Report on pages 35 to 37.

Scope of the Summary Financial Statements

The Summary Financial Statements do not contain all the disclosures required by *Australian Accounting Standards – Reduced Disclosure Requirements* applied in the preparation of the Audited Financial Report. Reading the Summary Financial Statements and this Auditor's Report thereon, therefore, is not a substitute for reading the Audited Financial Report and our auditor's report thereon.

The Audited Financial Report and our auditor's report thereon

We expressed an unmodified audit opinion on the Audited Financial Report in our auditor's report dated 27 May 2020.

Emphasis of matter – basis of preparation and restriction on use and distribution

We draw attention to Note 1 to the Summary Financial Statements, which describes the basis of preparation.

The Summary Financial Statements have been prepared to assist the Directors of Australian Committee for UNICEF Limited for the purpose of complying with the presentation and disclosure requirements set out in the Australian Council for International Development (ACFID) Code of Conduct and should not be used by or distributed to parties other than the Directors of Australian Committee for UNICEF Limited or ACFID for any other purpose than that for which it was prepared.



Other Information

Other Information is financial and non-financial information in Australian Committee for UNICEF Limited's Annual Report which is provided in addition to the Summary Financial Statements and this Auditor's Report. The Directors are responsible for the Other Information.

Our opinion on the Summary Financial Statements does not cover the Other Information and, accordingly, we do not express an audit opinion or any form of assurance conclusion thereon.

In connection with our audit of the Summary Financial Statements, our responsibility is to read the Other Information. In doing so, we consider whether the Other Information is materially inconsistent with the Summary Financial Statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

We are required to report if we conclude that there is a material misstatement of this Other Information, and based on the work we have performed on the Other Information that we obtained prior to the date of this Auditor's Report we have nothing to report.

Responsibility of the Directors for the Summary Financial Statements

The Directors are responsible for the preparation of the Summary Financial Statements in accordance with the basis of preparation described in Note 1 to the Summary Financial Statements, including their derivation from the Audited Financial Report of the Company as at and for the year ended 31 December 2019.

Auditor's responsibility for the Summary Financial Statements

Our responsibility is to express an opinion on whether the Summary Financial Statements are consistent, in all material respects, with the Audited Financial Report based on our procedures, which were conducted in accordance with *Australian Auditing Standard ASA 810 Engagements to Report on Summary Financial Statements*.

I, Stephen Isaac, am currently a member of Chartered Accountants Australia and New Zealand and my membership number is 374502.

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KPMG

Tower Three, International Towers Sydney, 300 Barangaroo Avenue, Sydney, Australia Stephen Isaac

Partner

Sydney 27 May 2020

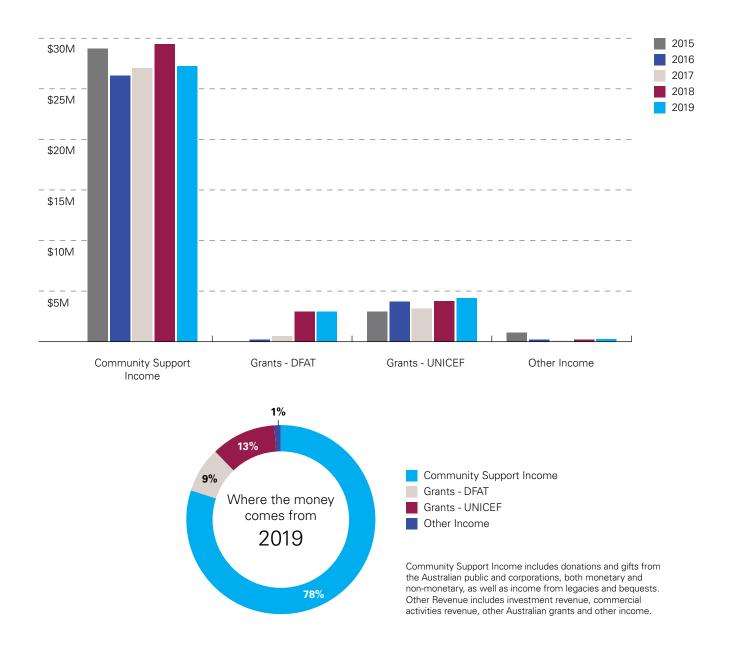
Where the money comes from

UNICEF Australia's total 2019 revenue of \$34.7 million represented a 5 per cent year-on-year decline and reflects a reduction in community support income. Monetary donations and gifts reduced by 10 per cent - a consequence of the challenging fundraising market in which we operate.

UNICEF Australia received additional revenue through bequests in 2019 with \$2.9 million (2018: \$2.7 million) received from individuals leaving a legacy that transforms children's lives.

Overall grant funding increased from \$7 million (2018) to \$7.5 million (2019), with additional funding secured from UNICEF to invest in fundraising activities that generate strong long-term returns for children.

UNICEF Australia continues to benefit from Australian Government support with grant funding of \$3 million received predominantly through DFAT's Australian NGO Cooperation Program (ANCP) for a range of early childhood development, child protection, child survival, water and sanitation programs in the East Asia and Pacific Region.



Where the money goes

UNICEF Australia's contribution to children includes funds to international programs, together with local program support costs and community education expenditure which informs and educates Australians on child rights.

In 2019, contribution to children increased to \$19.2 million (2018: \$18.9 million) and at 67 per cent represented a higher proportion of public expenditure than in 2018 (63 per cent).

UNICEF Australia's remittance of unrestricted regular resource funding to UNICEF grew by more than 10 per cent to \$6.5 million in 2019 (2018: \$5.9 million) ensuring that UNICEF is able to support children wherever the need is greatest and respond quickly at the onset of disasters.

Through the support of the Australian community and the Australian Government, UNICEF Australia's investment in Directly Supported Programs across the East Asia and Pacific region grew to \$7.8 million (2018: \$6.5 million).

Domestically, UNICEF Australia considered the impact of drought on children and young people living in severely affected areas and convened the NSW Youth Summit on Living with Drought. Participants delivered a call to action to key state and federal decision-makers.

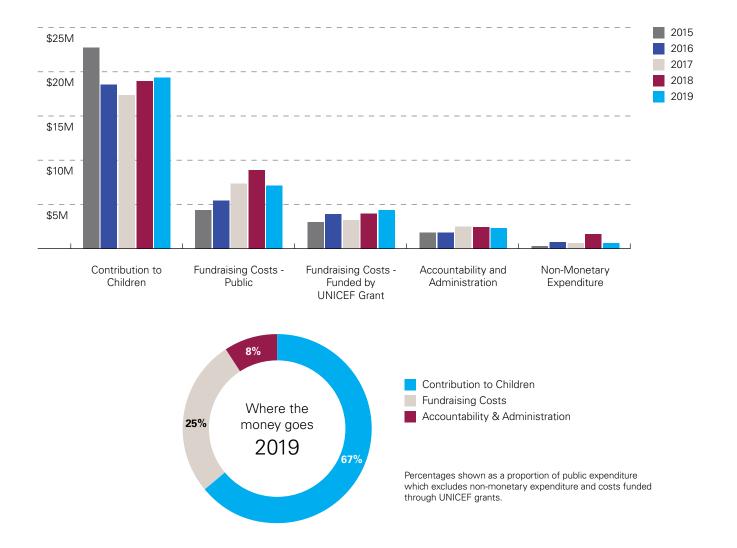
Fundraising Costs – Public have fallen, both in absolute terms and as a proportion of overall expenditure.

In a competitive fundraising market, UNICEF Australia prioritised high-performing activities and limited investment in other areas such that the proportion of public expenditure spent on fundraising dropped from 25 per cent (2018: 29%).

Fundraising Costs – UNICEF are incurred predominantly across the organisation's Global Parent pledge and legacy fundraising programs, which generate funding for UNICEF's global programs in future years. There is a strict return on investment protocol for these investments.

Accountability and Administration expenditure is required to efficiently run the organisation. It includes such items as staff costs for finance, human resources and administration as well as audit fees and insurances.

Accountability and administration costs reduced by 7 per cent in 2019 to \$2.3 million (2018: \$2.5 million), with lower staffing and travel expenditure during the year.







Australian Committee for UNICEF Limited

ABN 35 060 581 43

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