

Annual Report | 20  
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UNICEF Australia acknowledges the Traditional Custodians of Country of the land and communities in which we and our partners work throughout Australia, and their connection to their lands, waters, and communities. We pay respect to Aboriginal and Torres Strait Islander peoples and cultures, and to Elders past, present and emerging.





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**Cover:** Nine-year-old Gayatri is happy to be back at school in Rajasthan, India, after a devastating second wave of the pandemic swept the country. © UNICEF/UN0595337/Panjwani

**This page:** Porters carry COVID-19 vaccines to health facilities in Jumla District in Nepal's remote far-west region. © UNICEF/UN0431111/Laxmi-Prasad-Ngakhusi

# Chair's report



**“ This makes us more determined than ever to finish the race to vaccinate the world, suppress new COVID-19 variants, strengthen health systems in low-income countries, and improve access for all children to develop opportunities in their lives. ”**

**D**espite a year of enduring adversity, the needs and voices of children were not sidelined thanks to the steadfast humanitarian spirit of our devoted board, team and generous donors.

Faced with waves of the COVID-19 virus impacting low-income countries, including many of our close neighbours, our supporters and partners were resolute in their response. Through their continuous generosity, we provided life-saving medical supplies and information to protect vulnerable communities against the virus and worked to improve access to vaccines.

The Cotton On Foundation joined us to combat vaccine inequity in African countries, supporting the delivery of one million vaccines, tests and treatments. To this day, these countries remain the hardest hit by the pandemic.

As COVID escalated across our country, Australian children needed our support to have their voices heard. I'm proud to say that we were there to listen to their experiences and present their concerns to decision makers about the impact of lockdowns on their wellbeing and education.

We also spoke up for working families and partnered with Parents At Work to launch the National Work and Family Standards. The aim is to provide equal work and family opportunities for both parents, create more flexible working conditions for the benefit of the entire family, and ensure companies have a benchmark of best practice guidelines that support employees to meet their work, family and wellbeing needs. As a pioneer of paid parental leave, I was honoured to launch the Family Friendly Workplaces initiative which will continue to drive improvements for working families.

Another great achievement this year was fortifying our programs for Indigenous children and young people. We expanded our support for the Indi Kindi early

childhood education program, with a second location in Tennant Creek in the Northern Territory, in partnership with the Moriarty Foundation. We also launched a new program in Woorabinda, Queensland in partnership with the Cathy Freeman Foundation. The Sprint Passport Program is helping Indigenous teenagers to transition from school to further study or employment.

We continued to provide opportunities for girls' education in countries living with conflict and poverty, thereby reducing the likelihood of them being vulnerable to child labour and child marriage.

We also maintained attention to longstanding emergencies such as the plight of Rohingya refugees by continuing to provide neonatal health, education and nutrition support.

We have achieved a lot during another year dominated by the pandemic, but we know families and carers in many countries still need our support to fight illness, to keep children in classrooms and to put meals on the table. This makes us more determined than ever to finish the race to vaccinate the world, suppress new COVID-19 variants, strengthen health systems in low-income countries, and improve access for all children to develop opportunities in their lives.

I would like to thank our great team at UNICEF Australia, our strong and committed board, partners and donors who, despite their own challenges, continue to support children around the world.

**Ann Sherry AO**  
Chair  
UNICEF Australia



# CEO's report

**B**eyond doubt, 2021 showed us the enormous hearts, generosity and commitment of our supporters, partners and teams to make a difference to the lives of children and young people.

After a run of shocking events in Australia and abroad in 2020, from fire and flood to pandemic, we knew 2021 would be difficult and communities would still be reeling from the year before. It truly challenged us more than we could have imagined.

The Delta outbreak sent shockwaves across South Asia, humanitarian progress in Afghanistan was rocked by internal conflict, and children in Australia spent a global record number of days in lockdown.

Incredibly, when we feared many Australians may not have much more energy in the tank to give attention to challenges beyond their own households, they showed us again and again how much they care, with unwavering support.

We saw a remarkable level of giving throughout the year, starting with an unprecedented response to the devastation in India from the massive second wave of COVID-19. In particular, we thank our Australian Indian communities, who showed incredible solidarity in driving fundraising efforts.

Throughout the year, lives were saved in countries around the world with funds given generously by our donors. Medical equipment such as oxygenators and oxygen plants were delivered to low-income countries battling COVID-19. Nutrition and clean water were provided to countries in drought or with an unstable food chain due to conflict.

It is the critical work that UNICEF does every day around the globe and the relationships it builds with all stakeholders that enables it to have vital humanitarian access when an emergency erupts. This

was seen in Afghanistan, when after 70 years in the country UNICEF stayed and found ways to continue to support children against what seemed like insurmountable odds. Even amongst conflict, UNICEF was able to conduct a routine vaccination program to protect children against a polio outbreak.

At home, UNICEF Australia partnered with the Department of Health, Facebook and TikTok to reduce false information about COVID-19 and vaccination. Our corporate partners formed the COVID-19 Vaccine Alliance to be leaders in protecting the community against the virus through vaccination. These were important actions in helping Australia progress through the pandemic, get children back to school, and ensure parents and carers could continue to work to support their families – for everyone's wellbeing.

We stride confidently toward 2025 with our new strategic plan, determined to improve the lives of children – no matter what.

I want to take this opportunity to commend our team. In my career, I have never worked with a team that is so high performing, purposeful and committed. Every time a new challenge or crisis presents itself, the team rallies and the energy from everyone to give it their all is incredibly moving.

I'm inspired for the year ahead, knowing all of you are with me, for every child, everywhere.



**Tony Stuart**  
Chief Executive  
UNICEF Australia



**“Incredibly, when we feared many Australians may not have much more energy in the tank to give attention to challenges beyond their own households, they showed us again and again how much they care, with unwavering support.”**

# About UNICEF

UNICEF works with a global community of partners to enhance its impact and contribute to the long-term sustainability of its work.





One of the world's most trusted organisations, UNICEF (the United Nations Children's Fund) has been working tirelessly for 75 years to support the health, nutrition, education and protection of the world's children.

UNICEF teams are working in more than 190 countries with local partners – including local and national governments – to deliver life-saving help and to create sustainable change.

As the world's leading children's charity, UNICEF works at both community and policy levels to influence local, national and regional governments globally, including in Australia. UNICEF teams do this by leveraging highly sophisticated infrastructure, economies of scale, collaboration with local in-country partners, decades of expertise and global reach to deliver for every child.

This framework enables UNICEF to develop sustainable systems at scale that consistently reach children most in need. Due to UNICEF's long-term presence in so many countries, it is always ready to



respond quickly to emergencies as they happen, and stays well beyond a crisis to protect and support children.

Protecting children's rights to survive, thrive, and reach their full potential is in the DNA of UNICEF. Its work reaches children and young people who are most at risk and most in need. UNICEF works to save their lives. To protect their rights. To keep them safe from harm. To give them a childhood in which they are protected, healthy, and educated. To give them a chance to fulfil their potential, so that someday, they can build a better world. UNICEF stands for every child, everywhere.

### **UNICEF'S goals:**

UNICEF aims to achieve long-term results in five goal areas, linked to the Convention on the Rights of the Child. UNICEF wants to shape a world where children:

- 1 Survive and thrive, with access to nutritious food, quality health care, a caring environment and essential supplies
- 2 Learn and gain skills for the future
- 3 Are protected from violence, exploitation, abuse, neglect and harm
- 4 Have access to water, sanitation and hygiene, and live in a safe and sustainable climate and environment
- 5 Have access to inclusive social protection and live free from poverty



Dr Katie Allen MP, Co-Chair of the Friends of UNICEF Parliamentary Association in the 46th Parliament of Australia, with UNICEF Australia Young Ambassadors Emily, Hawa and Jumana at Parliament House, Canberra. © UNICEF Australia/2021/Moran

## About UNICEF Australia

UNICEF Australia operates as an independent registered charitable entity, subject to Australian regulations and DGR1 status.

Since 1966, UNICEF Australia has been lifting children's voices, changing policy and standing up for children across our country and those in the Asia-Pacific region.

UNICEF Australia works under the globally-coordinated UNICEF strategy, in full collaboration with our international teams, and upholds UNICEF's worldwide mandate based on the United Nations Convention on the Rights of the Child.

UNICEF Australia's Priority Programs are designed to meet critical needs of children and young people in Australia and internationally. These domestic and international programs are designed to build futures from the very start of life and throughout childhood, with benefits continuing well into adulthood.

UNICEF Australia and our partners are working to deliver targeted advocacy and support community programs that reach the most vulnerable children in

Australia. We believe in sustainable change, so we not only work through partnerships targeting the most vulnerable and marginalised children at the community level, but also advocate to improve systems and policies that affect every child across the country, as well as ensuring youth participation across all areas of our programs.

Through our Priority Programs, UNICEF Australia prioritises funding of programs which are strategic, innovative and have a focus on addressing inequality.

We have a strategic alignment with the Asia-Pacific region and uniquely strong relationships with program specialists in Papua New Guinea, the Pacific, and South East Asia.

Our staff members work alongside local governments and communities to roll out high quality programs that address the specific needs of children in each country and drive progress toward the Sustainable Development Goals (SDGs).

**“We stand for raising the voices of young people, protecting every child and improving the lives of the next generation.”**

Our teams work in the most challenging and hardest-to-reach places to improve the lives of children and young people in both emergency and development contexts.

From sending emergency supplies to children during conflict, natural disasters or humanitarian crises, to long-term survival and development programs, UNICEF Australia inspires Australians with the determination it takes to improve the lives of every child, no matter what.





Indi Kindi educator Deandra delivers inclusive and culturally appropriate early childhood education in her remote Northern Territory community of Borroloola.  
© Moriarty Foundation/Lister



# Our local and global impact

**U**NICEF Australia is an Australian children's charity with a global footprint. We operate entirely on voluntary donations.

In 2021, UNICEF Australia's worldwide contribution to children grew to \$36.5 million, and our overall contribution to global programs more than doubled to \$21.4 million. We directly supported 30 Priority Programs focused on reaching the most vulnerable – in all their diversity – and supported more than 846,000 children.

Our contribution to children includes funding for international and domestic programs, together with


local program support costs and community education expenditure. UNICEF Australia invested \$1.1 million in Australian programs in 2021 as we accelerated our domestic program and advocacy work, partnering with local organisations to directly support some of the most disadvantaged children in the country.

UNICEF Australia continues to hold full accreditation under the Department of Foreign Affairs and Trade (DFAT) Australian NGO Cooperation Program (ANCP) and receives annual funding to support a range of programs in the Asia and Pacific Region. In 2021, with the support of the Australian community and DFAT, UNICEF Australia

contributed \$9.1 million to Priority Programs primarily across the Asia-Pacific region and has advanced a further \$3 million to continue these programs in 2022.

In 2021, specific support was given to UNICEF programs in the Pacific Islands, Papua New Guinea, Timor-Leste, Laos, Cambodia, Sri Lanka and Burundi.

Countries where UNICEF Australia provided earmarked support to Priority Programs, response to emergencies, and COVID-19 response programs throughout 2021 are highlighted on the following page.

A photograph of a woman, Mrs. Nai, holding her three-month-old son, Airnay. They are standing in front of a traditional wooden house with a corrugated metal roof. The woman is wearing a dark blue and white striped long-sleeved shirt and a red skirt. The child is wearing a yellow long-sleeved shirt and green patterned shorts. The background shows a dirt path and some trees under a clear blue sky.

Mrs Nai, 23, and three-month-old son Airnay benefited from assistance under the Mother and Early Child Grant that gives cash transfers to pregnant women and newborns in some of the poorest areas in Laos. © UNICEF Laos/2022/ Helm





### Burundi

- Adolescent Education

### Cambodia

- Adolescent Development and Participation\*
- Child Protection\*
- Early Childhood Development\*

### Indonesia

- Child Survival

### Laos

- Child Protection\*
- Social Protection\*
- COVID-19 response
- Early Childhood Development\*

### Pacific Island Nations (multi-country)

- COVID-19 response
- New Vaccine Introduction

### Papua New Guinea

- Adolescent Education\*
- COVID-19 Vaccine Rollout
- Convergence (multi-sector program)\*
- COVID-19 response
- Child Survival\*
- Child Protection

### Solomon Islands

- COVID-19 response\*
- Early Childhood Development\*

### Sri Lanka

- Adolescent Development\*

### Timor-Leste

- Adolescent Development and Participation\*
- COVID-19 Vaccine Rollout\*
- COVID-19 response
- Child Protection\*
- Early Childhood Education
- Child Survival\*

### Vanuatu

- Child Survival\*

### Zimbabwe

- Child Survival\*

### Australia

- Youth Participation and Advocacy (National)
- Bushfire Response: Mental Health and Psychosocial Support (NSW and VIC)
- Early Childhood Education and Care (Northern Territory)
- Youth Development (Queensland)

\* Indicates projects receiving support from the Australian Government.



# Responding to COVID-19

The pandemic has continued to have profound impacts on children's health, wellbeing and development.



A six-year-old girl in Yemen learns the correct way to wash her hands to help prevent the spread of COVID-19.  
© UNICEF/UNI341693/Al-Adimi



**U**NICEF continues to work with government partners to strengthen national health, education and protection systems – supporting emergency responses while sustaining work on existing priorities and mitigating the impacts of the pandemic on progress towards the Sustainable Development Goals (SDGs).

In 2021, UNICEF's role as the world's largest buyer of vaccines came to the fore as it took on the role of procurement and distribution of COVID-19 vaccines and immunisation supplies for COVAX.

COVAX is co-led by Gavi (The Vaccine Alliance), the World Health Organisation (WHO), and the Coalition for Epidemic Preparedness Innovations (CEPI).

UNICEF has been called upon to deliver COVID-19 vaccines to the most remote and vulnerable communities in the world. UNICEF's years of experience and vaccine expertise helps it deliver safe and effective vaccines to all.

In the 12 months from February 2021, COVAX delivered more than a billion doses of COVID-19 vaccines to 144 countries around the world. The focus of vaccine delivery has been on equity and access, with 85 per cent of doses transported to 86 low- and middle-income countries.

UNICEF's COVID-19 response focused on improving health systems, including:

- An increased number of trained healthcare workers to administer vaccines;

- An effective communications effort to let people know what the vaccine does, how it's safe and why it's so important for them and their communities;
- Cold storage to get temperature-sensitive products to remote villages;
- Providing a safe way to dispose of the syringes after the dose is given;
- More vaccination sites, especially in rural communities, and pop-up vaccination sites in busy places like markets and bus stations; and
- Robust electronic health records to identify which communities have high or low vaccination rates, helping to inform rollout plans.

Beyond global procurement and delivery, UNICEF is also working closely with in-country partners to support safe and equitable distribution of vaccines to the hardest-to-reach communities. UNICEF will continue to build on these successes in 2022, addressing the challenges of inequity to accelerate vaccine rollouts in low- and middle-income countries while keeping communities protected from the COVID-19 pandemic.

The Australian Government has been a key partner in this response, supporting UNICEF's work to mitigate the impacts of COVID-19 for children and families, as well as providing almost \$AU304 million to support COVID-19 vaccine rollouts in low- and middle-income countries.

Since 2020, the COVID-19 pandemic has turned all of our lives upside-down. But it is not over yet. The pandemic's long-term impacts continue to hit children hardest, particularly the most vulnerable.

## Highlights

# 1 billion+

doses of the COVID-19 vaccine procured and delivered to 144 countries in the 12 months from February 2021

# \$8.8 million

sent by UNICEF Australia to support UNICEF's COVID-19 response in India



## Supporting our neighbours

UNICEF Australia, with funding from the Australian Government and the private sector, directly supported six COVID-19 response projects in the Asia-Pacific that focused on health, nutrition, education and protection impacts of the pandemic, together with the COVID-19 vaccine rollout. Through these projects, UNICEF reached more than 7,500 children and parents with mental health, nutrition and education services.

In Papua New Guinea, more than 8,400 community members were reached, with community engagement activities providing accurate, up-to-date information about COVID-19 vaccines. Four districts in New Ireland Province were supported with the training of 41 health workers and 150 community advocates for the COVID-19 vaccine rollout.

In Timor-Leste, UNICEF delivered vehicles to the Ministry of Health to ensure smooth distribution of vaccines and vaccine-related supplies, as well as

procurement of health and ICT supplies. By the end of 2021, 83.8 per cent of the population aged over 18 had received at least one dose and 69.6 per cent were fully vaccinated.

UNICEF Australia was a member of the End COVID For All campaign, which raised public awareness around national and global vaccination rates as well as the scaling up of investment in COVID-19 vaccines for Asia-Pacific neighbours.

## On the ground in India

In April 2021, UNICEF launched the India COVID-19 Crisis Appeal as the country faced its second wave of the pandemic, with the death toll surpassing 200,000 and the number of new infections rising above 17 million.

UNICEF's response focused on supporting the health system with supplies and maintaining essential services. UNICEF was on the ground, working with partners to deliver

urgently needed medical equipment including oxygen, personal protection equipment, hygiene supplies and critical care.

Helped by funds raised from the Australian public, UNICEF supported more than 41 million children and women to access primary health services, as well as installing 4,650 oxygen concentrators and 40 oxygen generation plants for providing emergency care to people with COVID-19.

**Above:** A UNICEF representative chats to preschoolers from an early learning centre in Morobe Province, Papua New Guinea, to evaluate the impact of water, sanitation and hygiene interventions. © UNICEF/UN0506019/Chambers

**Opposite top:** Australian teenagers such as Bella have faced isolation from lockdowns during the pandemic. © UNICEF Australia/2020/Simons

**Opposite right:** Beatriz attends to a mother and her newborn child at a health facility in Liquica Municipality, Timor-Leste. © UNICEF Timor-Leste/2021/Benevides





## **Vaccine advocacy in Australia**

Throughout 2021, UNICEF Australia continued to advocate for access and vaccine equity through communication campaigns.

In 2021, we released the third of a three-part series of Young Ambassador reports, drawing on the direct inputs of children and young people aged 7-20 from around the nation on how the pandemic was affecting their lives.

Together with the Australian Research Alliance for Children and Youth (ARACY), UNICEF Australia issued a call for children's priorities to be given more attention, recommending action across the areas of lost learning, mental health, youth participation and support to families experiencing financial hardship. We jointly created the Knowledge Acceleration Hub to draw on data from Australia and international comparators on the latest research and analysis of COVID-19 and its impacts on children and families.



### **Give the World a Shot campaign**

→ *More details on Page 34*



### **CASE STUDY**

## **Helping recovery in Timor-Leste**

The COVID-19 pandemic has had a huge impact on UNICEF's health programs in Timor-Leste, including community outreach programs and immunisation and nutrition services. Many children and pregnant mothers missed out on services they needed.

In response, UNICEF worked with the country's Ministry of Health and more than 6,000 healthcare workers such as Beatriz to help the recovery of immunisation rates and services for pregnant mothers.

Beatriz oversees maternal and child health services in Liquica's three health centres, spread across the municipality that stretches along the coast westward from the capital, Dili.

"We resumed full immunisation and maternal care services in the health facility and went out into communities to track and immunise children who missed out on routine vaccinations and do checks on pregnant mothers who missed out on their regular appointments," Beatriz said.

"As a mother and a healthcare worker, I know how important it is to have antenatal care and have children vaccinated against preventable diseases.

"We (healthcare workers) were all determined that children and mothers would not miss out on these essential services."

# Our work in Australia

At UNICEF Australia, we believe in sustainable change. Working through partnerships to support the most vulnerable and marginalised children, we also advocate to improve systems and policies that affect every child in Australia.



The Indi Kindi program provides young children in remote parts of the Northern Territory with essential early learning opportunities.  
© Moriarty Foundation/Lister



**U**NICEF Australia accelerated our domestic program and advocacy work in 2021 to elevate the voices of children and young people, and influence policy to improve their lives. We are partnering with local organisations to reduce inequality and directly support some of the most disadvantaged children in the country.

UNICEF Australia invested \$1.1 million in domestic programs throughout 2021 to advance the health, wellbeing and development of children in Australia.

Anchored in the Convention on the Rights of the Child and building on the lessons we have learned, we are achieving results for children across Australia through the following four strategies:

- **Advocacy** with the government to address inequality and strengthen policies in ways which improve children's lives;
- **Creating knowledge, data and evidence** on the situation of children and young people and using this knowledge to inform and guide national decision-making;
- **Elevating the voices of young people** and facilitating participation of children and young people, ensuring they have a say in policies and programs that shape their lives and communities; and
- **Partnering with local community organisations** to target inequality and accelerate impact, addressing critical gaps and needs of the most vulnerable children.

## Creating knowledge, data and evidence

UNICEF Australia generates knowledge, data and evidence on the situation of children and young people in Australia and uses this knowledge to inform and guide national decision-making – with the objective of improving children's rights and wellbeing.

Key highlights of our work in the generation of knowledge, data and evidence throughout 2021 include:

- Partnering with the Australian Research Alliance for Children and Youth (ARACY) to create the Knowledge Acceleration Hub and a monthly publication that draws upon data from Australia and international comparators on the latest research and analysis of COVID-19 and its impacts on children and families.
- Releasing a three-part series of Young Ambassador Reports during the COVID-19 pandemic in 2020 and 2021. Over this period more than 4,000 young Australians aged 7-20 were consulted about how the pandemic was impacting their lives. The first two reports were released in May 2020 and September 2020. The third report was published in late 2021.
- In November 2021, UNICEF Australia and ARACY published The Australian Children's Wellbeing Index.
- With our partners, we published eight reports throughout the year that amplified the voices of young people.

## The three focus areas of our work in Australia are:

- 1 **Investing in the early years:** Addressing disadvantage in the early years so that all Australian children get the best start in life
- 2 **Adolescent potential and wellbeing:** Ensuring young Australians have a chance to reach their full potential
- 3 **Children in crisis:** Addressing the needs of Australian children affected by emergencies, particularly in communities impacted by bushfires, drought and the COVID-19 pandemic

## Program highlights



# 285,000

employees from 70 Australian corporations benefited from family-friendly policies and practices



# \$4 million

secured from NSW and federal governments to extend and continue to deliver child-focused programs in bushfire-impacted communities in partnership with Royal Far West



# 3

policy recommendations adopted by governments which UNICEF Australia directly advocated for

## Advocacy and policy

UNICEF Australia is a leading advocate for the rights and wellbeing of children and young people in Australia.

A critical component of our work is mobilising political will, strengthening policy and increasing investment to address inequality.

In 2021, our advocacy work with federal and state governments has been to influence policy outcomes that improve the lives for Australian children and young people in the following key areas:

**Mental health:** UNICEF Australia was appointed to an expert advisory group in 2020 to inform the process of a national child mental health strategy. In October 2021, this culminated with the Australian Government launching the strategy – the first of its kind anywhere in the world – and we are pleased to see a many of our key recommendations reflected. We also facilitated a policy roundtable on children's mental health with the Mental Health Commission.

**Bushfire recovery support for children's mental health:** In partnership with Royal Far West, UNICEF Australia prepared *After the Disaster: Recovery for Australia's Children* – a report into the impact of disasters on children and young people and best practice response. The report was used as a tool for political engagement to advocate for improved policies and increased investment for future disaster preparedness, response and recovery planning. Our advocacy work led to a \$4 million investment through the

Federal/NSW Bushfire Local Economic Recovery Package to deliver ongoing support and therapy for children in impacted communities.

**Creating an enabling environment for children's rights:** Our work as Chair of the Child Rights Taskforce and UNICEF Australia's Parliamentary Association, co-chaired by Dr Katie Allen MP and Peter Khalil MP, continues to build a network of champions for children at the federal level and across the sector. The Child Rights Taskforce made two government submissions to *Raise the Minimum Age of Criminal Responsibility* to the Australian Capital Territory and Queensland governments. UNICEF Australia also made a submission to the consultation on the *Privacy Legislation Amendment (Enhancing Online Privacy and Other Measures) Bill 2021* (the Online Privacy Bill); and a submission to the consultation on the successor plan to the *National Framework for Protecting Australia's Children* to the Department of Social Services.

**Family friendly workplaces:** UNICEF Australia engaged with the private sector to boost the wellbeing of children and carers across Australia, as well as promote inclusion and gender equality in the workplace through the Family Friendly Workplaces Program. More than 70 corporations have been engaged in 2021 and 285,000 employees have been reached.

→ **Vaccine advocacy in Australia:**  
More details on Page 15



**This page:** UNICEF Australia Young Ambassador Hawa meets NSW Senator Tim Ayres at Parliament House, Canberra. © UNICEF Australia/2021/Moran

**Opposite:** UNICEF Australia's Young Ambassadors at Parliament House, Canberra. © UNICEF Australia/2021/Moran



## Elevating young voices

UNICEF Australia is empowering young Australians to influence action on the issues that are important to them through youth consultations and leadership programs.

Children have the right to have their say about issues that affect their lives, and yet too often they are left out of these discussions. UNICEF Australia prioritises participation of children and young people as our partners and collaborators, contributing to our work to achieve policy and program goals. We are helping young people build skills that will enable them to negotiate with adults for the realisation of their rights.

It is important that young Australians are involved in shaping the policies and programs that affect their lives. UNICEF Australia strengthens platforms for youth participation by bringing young people together through national consultations and a Young Ambassador Program.

### Young Ambassadors Program

In 2021, UNICEF Australia's Young Ambassadors conducted more than 170 consultations with more than 4,000 young Australians aged 7-20 in order to listen and learn about issues

that affect them. Reports created from the consultations were presented at Parliament House in June 2021 to advocate for better policies for young people.

In November, a new cohort of Young Ambassadors were recruited from across Australia. From mental health advocates to former refugees, these incredible young people have come together to raise the voices of children and young people. They will be trained in leadership, government advocacy, media and communications, and engagement with children and young people.

### U-Speak Digital Platform

U-Speak is the brainchild of six Australian university students, who in partnership with UNICEF Australia, developed the U-Speak digital platform for youth consultations.

This platform will be used by UNICEF Australia and the Young Ambassadors in 2022 to engage with young Australians, encouraging them to share their views and connect them with decision makers to make real, observable, social change. U-Speak features 75 conversation cards that aim to facilitate organic and meaningful conversations on topics that young people care most about.

### Program highlights



# 7,902

children and young people consulted on global and local issues



# 45

young people had a direct exchange with a decision maker



# 12

new Young Ambassadors, aged 15-24, recruited



## Program highlights



# 3,985

children and young people supported with mental health and psychosocial support through our Bushfire Response Program



# 27

bushfire and flood-affected schools supported with equipment and learning materials



# 4,308

parents, educators and professionals supported through the Mental Health and Psychosocial Support Program

Rina takes part in the Sprint Passport Program on Palm Island. © Cathy Freeman Foundation.

## Partnerships for impact

At UNICEF Australia, we believe that partnerships are fundamental to achieving positive outcomes for children and communities.

UNICEF Australia partners with local community organisations to address inequality and accelerate impact. We support programs that are targeted and deliver impact, particularly around wellbeing and education for children in remote, regional and Indigenous communities.

Highlights throughout 2021 under our three focus areas of investing in the early years, adolescent potential and wellbeing, and children in crisis include:

- UNICEF Australia partners with local community organisations to address inequality and accelerate impact. We support programs that are targeted and deliver impact, particularly around wellbeing and education for children in remote, regional and Indigenous communities.
- UNICEF Australia launched our first domestic program in response to the Black Summer Bushfires in 2020. In 2021, the program was selected as a winner of the NSW 2021 Community Resilience Awards that celebrate and promote initiatives that build whole-of-community resilience to disasters and emergencies across Australia. In 2021, \$4 million was secured in partnership with Royal Far West through advocacy with NSW and federal governments to enable ongoing program delivery across 27 communities in NSW.
- UNICEF Australia has partnered with the Cathy Freeman Foundation to support high impact interventions in remote communities for youth aged 15-18. Through the Sprint Passport Program, we are supporting Aboriginal and Torres Strait Islander students in the community of Wooraabinda to transition from secondary school to tertiary study or the world of work through this skills development program.
- Support for four remote communities in the Northern Territory, in partnership with the Moriarty Foundation. The focus is to achieve significant change in development outcomes to ensure that children from birth to the age of five, especially the most vulnerable, thrive and survive.





# UNICEF Australia – Domestic Programs

This map highlights the areas and regions where our domestic programs are being implemented for children, families and communities in Australia.



**Bushfire Response: Psychosocial Support program**  
(NSW and VIC)



**Early Childhood Education and Care program**  
(Northern Territory)



**Youth Development program**  
(Queensland)

## New programs in 2021

### Northern Territory



- 1 Borroloola
- 2 Tennant Creek



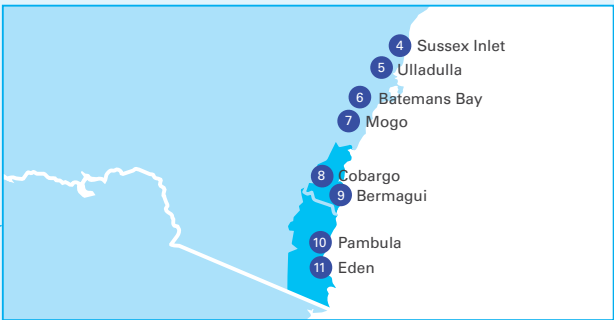
### Queensland

- 1 Wooralabinda

### Northern NSW



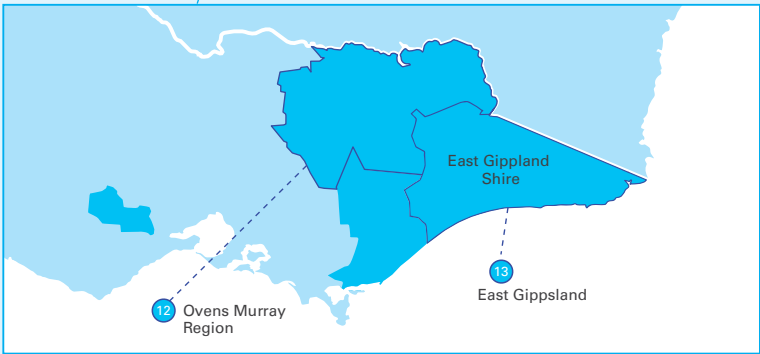
- 1 Glen Innes
- 2 Wyaliba
- 3 Grafton



### Southern NSW



- 4 Sussex Inlet
- 5 Ulladulla
- 6 Batemans Bay
- 7 Mogo
- 8 Cobargo
- 9 Bermagui
- 10 Pambula
- 11 Eden



### Victoria



- 12 Ovens Murray Region
- 13 East Gippsland

# Our work around the world

Since 2014, UNICEF Australia's international Priority Programs have been part of a special commitment to support critical, underfunded programs in our neighbouring countries.



Four-year-old Tonnam, his mother and 12-month-old sister received the Mother and Early Child Grant in Laos, which has helped them afford to eat more nutritious food.  
© UNICEF Laos/2022/Helin





UNICEF Australia supports world-leading development and emergency programming with global reach, local presence and policy influence for wide-reaching, long-lasting, culturally appropriate impact.

Priority Programs allow UNICEF Australia to deepen our impact by directly contributing to increase effectiveness and accountability.

Through our close partnerships with UNICEF Country Offices, the UNICEF Australia team contributes programmatic expertise to connect support from the Australian community and the Australian Government with UNICEF's work on the ground. This benefits children and their families, while contributing to sustainable change at scale.

To make this happen, we work in partnership with governments, local community organisations and the private sector, as well as children and families. It is through this approach — working in partnership with local organisations — that we can help target inequality and accelerate the expansion of programs that are successful at community level.

In 2021, UNICEF Australia managed 30 Priority Programs under the three pillars of:

- **Investing in the early years:**  
Addressing disadvantage in the early years so that all children get the best start in life.
- **Unleashing adolescent potential:**  
Empowering young people to reach their full potential through education and leadership programs.

- **Protecting children from harm:**

Preventing and responding to violence against children and all forms of abuse and exploitation to keep children safe from harm.

These programs were delivered in collaboration with 10 UNICEF offices in Burundi, Cambodia, Indonesia, Laos, the Pacific Islands, Papua New Guinea, Sri Lanka, Timor-Leste and Zimbabwe.

In 2021, with the support of the Australian community and the Australian Government, UNICEF Australia contributed \$9.1 million to international Priority Programs which directly benefited more than 846,000 children.

Our team in Australia comprises specialists in each thematic area, ensuring that the support we give isn't just the funding and resources, but also the expertise to ensure the programs have the best chance of success.

Our purpose is to protect every child, no matter what, and our teams in Australia and around the world work together to ensure that every child has the chance to survive, thrive and reach their full potential.



### Program highlights

# 927,589

people benefited from  
12 Priority Programs

# 13,672

children accessed early  
learning

# 135,437

children reached with  
services to reduce  
malnutrition

# 203,078

parents and carers  
received information and  
support on providing  
nurturing care

**Above:** Ms Morn helps a disabled student in a Cambodian school after participating in UNICEF-supported inclusive education training.  
© UNICEF/UN0367672/Raab

## Investing in the early years

UNICEF works to ensure that children can have the best start in life, by supporting families, improving services, and strengthening systems across all aspects of the Nurturing Care Framework, including health, nutrition, early learning and protection.

In 2021, UNICEF Australia supported 12 projects under the pillar of investing in the early years across Cambodia, Cook Islands, Indonesia, Kiribati, Laos, Nauru, Niue, Papua New Guinea, Samoa, Solomon Islands, Timor-Leste, Tonga, Tuvalu, Vanuatu and Zimbabwe. This included a multi-country program to introduce three new vaccines in the Pacific.

Through these projects, UNICEF reached more than 717,000 children with high quality, inclusive health, nutrition, education and parenting services. This included working with health workers to provide early essential newborn care to more than 4,000 babies in Papua New Guinea, screening more than 136,000 children for acute and chronic malnutrition in Indonesia and Cambodia (and providing treatment as needed), and improving access to water and sanitation in six health centres and 36 preschools in Timor-Leste, Zimbabwe and Papua New Guinea.

Priority Programs in the early years focus on systems strengthening — working with local government partners to strengthen laws, policies, budget allocation and service delivery to ensure that UNICEF's work has sustainable impact for all children well into the future. In 2021, government partners in Papua New Guinea, Indonesia, Timor-Leste and Laos have worked to scale up UNICEF's joint programs.



### CASE STUDY

## Creating inclusive classrooms

Ms Morn is a teacher working in a preschool in northeast Cambodia who recently participated in UNICEF-supported inclusive education training. The training equipped her with the skills to identify children who may have non-visible disabilities and the knowledge to adjust her teaching techniques and the learning environment to suit each child. One such child is six-year-old Sievchhing.

Ms Morn said: "She was always a student who stayed at the back of the class and didn't like to speak. I didn't really explore why until the training, but afterwards I started to realise that she had difficulties with speech and memory. I began to provide a lot more one-on-one support, and I was more patient. It really worked. When I started as a teacher, I didn't understand how to work with children with disabilities, which meant I couldn't help them as much as they needed. The training changed all that."

Ms Morn said she could see the changes as Sievchhing began to speak and learn more in class. Sievchhing agreed: "I like to come to school now and I really like my teacher because she listens to me."

*This program is supported by the Australian Government*



## Unleashing adolescent potential

UNICEF works to protect and empower adolescents by enhancing learning and skills development and providing them with opportunities to fully participate in society. Programs work to meet their needs around safety and protection, and health and wellbeing.

In 2021, UNICEF Australia supported five projects to unleash adolescent potential, including continuing our support to Sri Lanka and Burundi, and establishing three new initiatives in Cambodia, Timor-Leste and Papua New Guinea. These projects support adolescents to develop creative and critical thinking skills, have the opportunity and skills to participate in decisions affecting their lives and communities, and become agents of change in their communities.

In Sri Lanka, a sport for development project designed to contribute toward enhancing social cohesion, inclusion and life skills development for all adolescents is being incorporated into the national curriculum and rolled out to all schools across the country in partnership with the Ministry of Education.

In Burundi, the piloting of the innovative Creatable project in schools is already challenging gender stereotypes that limit girls' participation and leadership in STEM education.

### CASE STUDY

## Getting innovative with Creatable

Since the Creatable project commenced in his school in rural Burundi, 17-year-old Jean Baptiste has learnt new skills that benefit him and his family while also having a ripple effect for the community and the local environment.

Within the Creatable project, students learnt how to use creative technology to solve local problems and apply these new STEM skills to build an innovative type of stove which is cleaner, more fuel-efficient and safer to use.

The new stove is very popular in the village, with Jean Baptiste's neighbours asking him to build one for them. Before the improved stove, one bundle of firewood worth 500 Burundian francs could be used only once. Now it lasts a whole week.

After participating in Creatable, Jean Baptiste and his fellow students have established a student association. He said: "I have changed the way I see school. My wish is that this kind of course be accessible to all Burundian students."

Student association members spend their weekends participating activities that can generate income. The money is then used to buy items that benefits the entire group.



### Program highlights

# 708

adolescents reached with projects designed to challenge harmful gender norms

# 2

innovative education programs designed to prepare adolescents for the future of work commenced

# 3

curriculums for adolescent skills developed

**Below:** Burundi teenager Jean Baptiste takes notes during a lesson on the theories of rocket stoves. ©UNICEF Burundi/2021/ Ngendakumana





### Program highlights

# 3,309

children benefited from five Priority Programs

# 106

children with disabilities in Laos received community-based care and referrals for services

# 2,000+

new mothers received nine monthly cash grant payments to improve maternal and neonatal health

## Protecting children from harm

It is estimated that three out of four children globally experience violent discipline at home or in school.

UNICEF's approach to address this is to strengthen the child protection system of countries in which it operates, aiming to create a holistic protective environment for children where the government is the ultimate guarantor and the focus is on both prevention and response. This involves:

- Supporting governments to develop and implement relevant policies, laws, national plans and operating procedures to set the framework of the child protection system;
- Strengthening the capacity of the social welfare workforce across sectors (social workers, health practitioners, justice officials, law enforcement officers, and community leaders) to deliver effective and adequate services in a coordinated manner, especially in early response and child protection case management;
- Shifting harmful societal norms and attitudes (such as violent discipline and approaches, gender inequality and power imbalances) through parenting, awareness and other community-based programs; and

- Supporting mechanisms to collect and analyse data, which is crucial to inform policies, approaches and programs and to be more effective in addressing violence against children.

In 2021, UNICEF Australia supported five Child Protection projects across the Asia-Pacific region, including Laos, Cambodia, Papua New Guinea and Timor-Leste. Through these projects, UNICEF directly reached more than 3,300 children with high quality programming to strengthen and support child protection systems alongside local governments.

In Laos, two of the first-ever models of services for children were piloted and have now been integrated into the country's new child protection system. More than 100 social welfare workers have been trained and child protection modules have been integrated into the Training Institute for Judges and Prosecutors and the Police Academy. These activities will ensure that those in positions of authority will be better equipped to assist children in need of protection and support.

Meanwhile, more than 220 social welfare workers in Timor-Leste and Cambodia have been trained to provide quality, gender responsive and inclusive child protection services.



Boudsany holds five-month-old Mac, who was born by caesarean section in rural Laos. A new cash transfer program has helped the family pay for emergency medical bills.  
© UNICEF Laos/2022/Helin

### CASE STUDY

## Cash grants for survival

Throughout 2021, family members and carers visited a local school in Southern Laos to access a new social protection service – mother and early childhood cash grants.

The grant is for use during pregnancy and when the baby is still an infant, but the cash transfer is unconditional. The transfers create improvements in multiple domains such as nutrition, mental health, and savings.

Bounmy, the mum of four-year-old Tonniam and a one-year-old girl, accessed the program. She said: "I am from a poor family. Normally I don't have money to buy enough food. Thanks to the cash transfers, we have fared much better. The money has helped us survive. As I don't have my own field, I rent a small lot from other people. I pay them back by working for them. For salary, I only receive rice but not cash."

*This program is supported by the Australian Government*





The Creatable program in Burundi allows 16-year-old Ghislaine to now focus on her education as she spends less time collecting firewood. ©UNICEF Burundi/2021/Ngendakumana

## Reaching the most vulnerable

It is critical that UNICEF projects keep a focus on the most vulnerable, seeking to level the playing field for children no matter who they are and where they live. This includes children from the poorest households and Indigenous communities, those living in remote areas, girls, and children with disabilities.

### Gender equality

In 2021, 25 Priority Programs had a specific focus on improving gender equality in the areas of health, education, child protection, parenting and adolescent participation. In Sri Lanka and Burundi, adolescent education and participation projects are designed to challenge harmful gender norms, promoting girls as leaders and providing opportunities to participate equally in traditionally male-dominated activities such as STEM education and sport.

In Papua New Guinea, Timor-Leste and Zimbabwe, mothers in remote areas gained improved access to quality healthcare including maternal and neonatal care. And in Cambodia, new training for health workers included a strong component on how to take a gender-responsive approach to supporting the survivors of child abuse.

### Disability inclusion

Through its Priority Programs, UNICEF promotes the full inclusion and participation of children with disabilities in mainstream services and programs, while also implementing targeted strategies that meet the specific needs of children with disabilities and their families. In 2021, 76 per cent of Priority Programs had a specific focus on disability inclusion.

In Papua New Guinea and Cambodia, preschool teachers in rural and remote areas were trained to provide disability inclusive education. In Timor-Leste, accessible water, sanitation and hygiene infrastructure was installed in health

centres. And in Laos a new parenting package provided parents with key information on nurturing care for young children with disabilities.

### Climate change

UNICEF serves as an ally for young people as they stand up for the urgent issue of climate change. In Timor-Leste and Cambodia, UNICEF is supporting young people to develop leadership and advocacy skills, and enhancing access to decision-making platforms.

In Timor-Leste and Papua New Guinea, UNICEF installed climate-resilient and sustainable water supply systems in schools and health centres. In Cambodia, activities to prevent and treat malnutrition provided a safeguard against the worst impacts of ongoing drought. And in Burundi, the introduction of training for adolescents to build an innovative stove has been reported to reduce deforestation and indoor air pollution by improving thermal efficiency and minimising fuel use.

#### CASE STUDY

### Shelter from family violence

The COVID-19 pandemic has contributed to an increase in family violence, with families under significant additional strain and reduced access to support networks and services.

In Papua New Guinea, the 1TOK Kaunselin Helpim Lain Service is providing a place to turn to, with phone counsellors available to provide counselling, support and referrals to women, men and children experiencing violence, abuse or mental health issues. Victims can be provided with safe houses where they can receive support and practical help, including essential items such as nappies, as well as ongoing case management support.



A UNICEF Timor-Leste child protection officer carries baby Gizela, whose family has been displaced at Hera, Dili Municipality. ©UNICEF/UN0439723/Benevides

## Applying evidence for impact

UNICEF Australia strategically invests in the collection of evidence to build a deeper understanding of the experiences of children and young people and to measure the impact we are having in communities.

In 2021, UNICEF Australia supported reviews or evaluations of nine Priority Programs and two studies into specific child rights issues in our programs. The following highlights the results of two reviews. Both programs are supported by the Australian Government. The P4CD program is supported by the Australian Government through the PNGAusPartnership.

**Parenting For Child Development in Papua New Guinea (P4CD):** This program is designed to improve the knowledge and skills of parents and carers of children aged 3-10 around positive parenting in order to reduce violence, abuse and neglect of children.

Undertaken by StratMan Evaluation, the results showed that the P4CD program has broadly achieved these objectives. Additionally, the evaluation found that the program addresses the crucial ways that gender norms influence children from birth through early childhood and middle childhood, and that fathers exposed to the program have experienced a key turning point by gaining a new-found sense of responsibility, spending

more time with their children and playing games with them.

Recommendations for the next phase of the program include:

- Continue to strengthen gender transformative approaches to harness successes in this area;
- Further consider the perspectives and specific needs of teens and tweens;
- Continue to scale up the program with community-based partners; and
- Ensure sufficient financing for community facilitators, who are key to the success of the program.

**Financial Barriers to Accessing Maternal, Neonatal and Child Healthcare in Timor-Leste:** Despite healthcare being free in Timor-Leste, many women and children are not accessing essential health services.

For example, only 26 per cent of women giving birth from the poorest households access a skilled birth attendant, presenting significant health risks for both mother and baby. This study, led by the University of Sydney in collaboration with the Universidade Nacional Timor Lorosae, sought to understand what indirect financial barriers might contribute to these issues.

It found that indirect and unexpected out-of-pocket costs are experienced by many households seeking healthcare and can account for a substantial proportion of their income.

Lost income, transport costs and the frequent need to purchase medicines due to short supply at health centres can cause some families to turn to alternatives such as traditional healers close to their home or to self-treat by purchasing medicines from a local kiosk. Implementation of the recommendations arising from this study are now being reviewed by UNICEF and the Ministry of Health.

## Full list of 2021 reviews

### Evaluations

- Evaluation of the UNICEF Parenting For Child Development (P4CD) Program In Papua New Guinea (December).
- Evaluation of the Violence Against Children National Plan of Action in Cambodia (June).
- Review of Strengthening Community Based Child-Protection Services for Vulnerable Children Project in Lao PDR (April).
- End-line evaluation of the Health Development Fund Program in Zimbabwe (September).
- Formative evaluation of the UNICEF Three Star Approach for WASH in Schools in the Pacific (August).
- Evaluation of Child Friendly Education (including IECD) in PNG (March).
- Review of Saving Lives, Spreading Smiles in PNG (December).
- Evaluation of Children Ready to LEAP – School Readiness Program in Timor-Leste (December).
- Formative evaluation of the UNICEF Love and Care for Every Child project in Lao PDR (December).

### Studies

- Indirect Financial Barriers to Accessing Maternal, Neonatal and Child Healthcare in Timor-Leste: A Qualitative Study (December).
- New Ireland COVID-19 Baseline Survey Report (November).



## International program results 2021



# 846,512

**children and young people** directly benefited from international development programs



# 139,488

**children and families** reached through emergency relief projects **addressing the effects of COVID-19**



# 203,078

**parents reached with information on child development**, health and nutrition, gender equality and disability inclusion



# 135,437

**children reached with nutrition programs**



# 13,672

**children provided with access to early childhood education**



# 11,623

**health workers trained** on providing high quality, inclusive maternal and child health services



# 708

**adolescents, including 423 girls**, participated in programs designed to challenge gender norms



# 305

**early learning centres supported** to be more accessible and inclusive



# 233

**government officials and teachers** provided with training on gender issues and gender equality



# 12

**projects contributed to national or sub-national policy change**



# 6

**health facilities upgraded** to provide safe and quality maternal and child healthcare in Timor-Leste and Zimbabwe

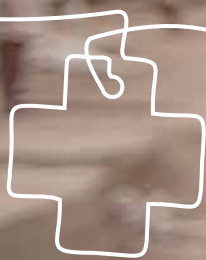


# 5

**projects successfully leveraging national and provincial level funding** to continue work commenced by UNICEF


# Responding to emergencies

Every year, supporters help make children's lives better in the places UNICEF's work is needed most, including those impacted by prolonged conflict.



A young girl lines up at a water point in a camp for displaced people in Aden, southern Yemen.  
© UNICEF/UNI313440/Fuad





**U**NICEF Australia's overall emergency contribution in 2021 (including COVID-19) was \$18.1 million, as emergencies took to a new level during the pandemic. The collapse of health systems collided with economic fallout, poverty levels skyrocketed and the impacts of natural disasters and conflict were unrelenting.

Outside of the COVID-19 pandemic and the devastating second wave in India, two crises that received the most support from donors throughout the year were Afghanistan and Yemen — places that tragically have endured many years of suffering.

The conflict in Yemen entered its seventh year, remaining the largest humanitarian crisis in the world. The coup in Afghanistan, coupled with drought and disease outbreaks, threatens the lives of millions. Such are the conditions in these locations that UNICEF's first priority is to keep children alive.

## **Making a difference in Yemen**

More than 11 million children in Yemen are in need of humanitarian assistance, with nearly three million children suffering from malnutrition. During the year, UNICEF reached more than seven million children for malnutrition screening, and provided safe and sustained drinking water to more than five million children.

The level of poverty in Yemen is a breeding ground for disease and illness. In 2021, UNICEF vaccinated nearly four million children against polio — no small undertaking during a pandemic when medical teams and resources are stretched. The same number of children were given vitamin A supplements, which defends against childhood blindness, common childhood infections and increases likelihood of survival from serious illness.

**“UNICEF leads in times of emergency, whenever and wherever disaster strikes. UNICEF is there before a disaster, helping communities plan ahead.”**

To give newborns the best chance at health, more than two million mums received iron folate supplements and almost four million received counselling on feeding infants and young children.

Through the year, UNICEF also conducted Penta (five in one) vaccinations, as well as vaccinations for measles, cholera, and tetanus for young people over the age of 15. Sanitation and hygiene support was delivered in the form of chlorination tablets, hygiene kits, emergency latrines and wastewater treatment plants.

Beyond the health risks children in Yemen face daily, their survival is threatened by the violent conflict. During the year, UNICEF delivered education to help safeguard almost six million children from explosives.

In the face of a second year of the pandemic, UNICEF constructed triage areas and provided supplies including personal protective equipment, ventilators, oxygen concentrators and cylinders, as well as solar-powered fridges and cold rooms for vaccination storage.

Relief for children in Yemen will not be fast won, but UNICEF has been making incredible in-roads, and a daily difference in their lives, thanks to its supporters.



Children play as part of recreational activities and psychosocial support provided by UNICEF and its supporters in a settlement in Herat City, Afghanistan. ©UNICEF/UN0512089/Bidel

## **Making a difference in Afghanistan**

It was a harrowing 2021 for the people of Afghanistan. Yet, despite all the challenges, UNICEF reached around a third of the 10 million children in need and implemented new ways of working to almost double its programmatic achievements.

Disease was one of the major threats to children in Afghanistan during the year, including polio, measles, cholera and dengue fever. Polio vaccination programs supported by UNICEF saw the delivery of more than 28 million doses to houses and mosques across the country.

Mobile health teams more than doubled and mobile health clinics were operational to provide treatments for illnesses caused by water contamination which affected around 18 provinces, as less than 20 per cent of the urban population had access to piped water. About 40,000 religious and community leaders were trained with cholera prevention messages.

UNICEF detected that almost half of all children in the south of Afghanistan had acute malnutrition in the face of drought. With drought seriously impacting food supply in almost half of all rural areas, UNICEF responded by increasing the number of nutrition teams to deliver life-saving malnutrition treatments and preventative services.

By the year's end, the number of internally displaced people in Afghanistan had increased 50-fold from the start of 2021. UNICEF responded with mental health, psychosocial support and case management services, including reuniting unaccompanied and separated children with their caregivers. With the onset of winter, supplies such as warm clothing and blankets were provided to children in need.

Even through adversity, innovation prevailed, with a UNICEF-developed chatbot delivering information to 10 million people on how and where to get food, water and other humanitarian services. In response to COVID-19, UNICEF delivered personal protective equipment to frontline workers, oxygen concentrators and supported the rollout of COVID vaccines to 15 per cent of the eligible population.

Both the pandemic and political upheaval contributed to school closures throughout the year. UNICEF accelerated community-based education and delivered teaching and learning materials to the most marginalised children in the country. Among the efforts, school bags, textbooks, handwashing stations and high-performance tents for makeshift classrooms were distributed across 30 provinces. This helped more than a million children by providing a sense of normality and hope that is so important for them to cope in a crisis.

UNICEF also fortified its strategic partnerships with local groups for the support of women's and girls' rights. Above all, UNICEF was there working for the wellbeing and more often the survival of children, against all odds and when many others chose to leave.



# Australian Government funding

**U**NICEF Australia is accredited by the Australian Department of Foreign Affairs and Trade (DFAT), responsible for managing the Australian Government's development program. UNICEF Australia receives vital support through the Australian NGO Cooperation Program (ANCP).

The ANCP is a unique Australian Government aid program that provides annual grants to support the work of accredited Australian NGOs. Just 41 Australian NGOs have full accreditation with the Government, requiring demonstrated ability to deliver results against objectives, provide good value for money, and maintain strong financial and risk management processes.

In 2021, UNICEF Australia utilised \$2.3 million in ANCP funding, which was combined with donations from the Australian public and the private sector to scale up our Priority Programs and maximise the impact for children.

An additional \$2.3 million in Government funding was secured for specific grants for the Solomon Islands, Timor-Leste and Laos.

In Australia, we operate as an independent registered charitable entity, subject to Australian regulations and



Deductible Gift Recipient (DGR1) Status and are signatories to the Australian Council for International Development's Code of Conduct.

## Direct partnership with UNICEF

In addition to funds received by UNICEF Australia, the Australian Government contributed more than \$AU84 million in direct funding to UNICEF in 2021. This included \$AU21 million in core funding to be used where the need is greatest, as well as targeted funding to support development programs in the Asia-Pacific region. \$AU47 million supported UNICEF's work to assist children

impacted by emergencies including the COVID-19 response in Indonesia, Vietnam, Papua New Guinea and Timor-Leste, and supporting refugees in Bangladesh.

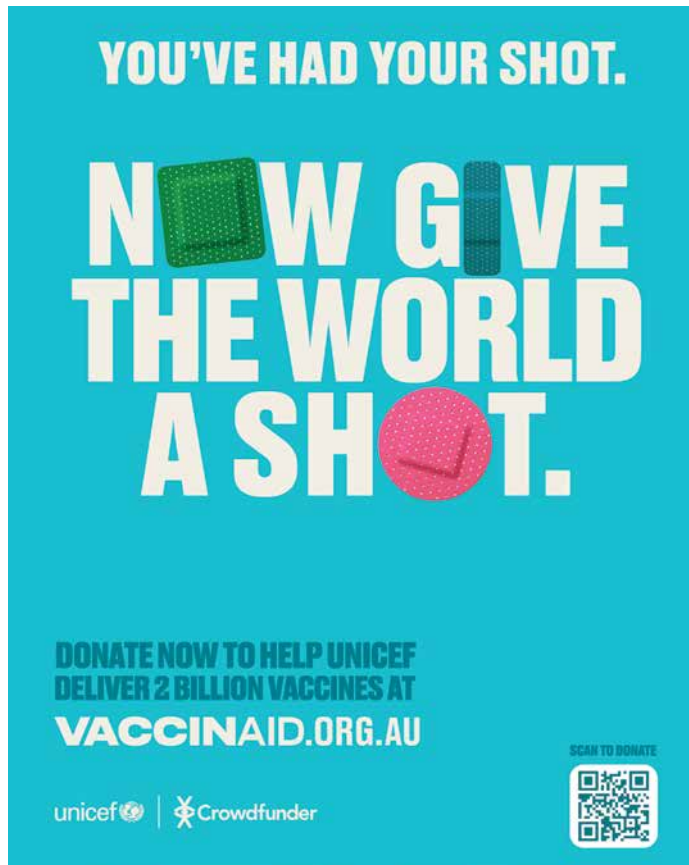
The Australian Government also provided additional support of almost \$AU304 million to the ACT-A-SFF to support COVID-19 vaccine rollout efforts in low- and middle-income countries. This funding has been a critical contribution towards ensuring that not only are vaccines procured, but that they are also successfully reaching the communities that need them most.



**Top:** Miss Solomon Islands Gladys Habu was among the first in the region to be vaccinated. © UNICEF/UN0436941/Qoriniasi Bale Jnr

**Left:** Australian High Commissioner to Vanuatu Sarah de Zouten attends a vaccine handover in Vanuatu in May 2021. © UNICEF/UN0524886/Bax

# Community engagement



There's no better example of determination than the commitment of our supporters, donors, ambassadors and fundraisers across Australia.

**F**rom championing vaccine equity, to responding to devastating emergencies, or putting on an apron to help children in crisis, the support of the Australian community was unwavering in 2021 with almost 1,000 fundraisers signing up to raise money in their communities.

Our sincerest thanks to all our fundraisers and their supporters. We couldn't do what we do without you.

## Give the World a Shot

In 2021, UNICEF Australia and equity crowdfunding platform Crowdfunder launched a nationwide fundraising campaign, VaccinAid, calling on Australians to Give the World a Shot and support the biggest vaccine drive in history — to deliver nearly two billion COVID-19 vaccines around the world.

The campaign provided everyday Australians with the opportunity to play their part in helping UNICEF deliver vaccines, tests and treatments to the world's most vulnerable.

A special thank you to Robert Booy and the Immunisation Coalition for championing the campaign, along with our incredible corporate partners and fundraisers.

The Give the World a Shot campaign received substantial media exposure across all platforms. Well-known Australians including Erica Packer, Adam Liaw, Carrie Bickmore, Dr Susan Carland and Ken Done made a video in support of the biggest vaccine drive in history.



## Give Fundraising a Shot

As part of our Give the World a Shot campaign, we encouraged Australians to Give Fundraising a Shot.

We were inspired by the incredible challenges our supporters set themselves, from running marathons, hosting virtual trivia nights and even giving up sugar.

One special supporter, Duncan, decided to challenge himself to hike the height of Mt Kosciuszko while in hotel quarantine. Duncan stepped onto his footrest 8,898 times over eight hours, unofficially beating the Guinness World Record, to raise more than \$2,000 for the Give the World a Shot campaign.

Thank you to everyone who rolled up their sleeves and tried something they've never done before. You've helped make history.

**Above:** Supporter Duncan hiked the height of Mt Kosciuszko in his hotel room. Image supplied.



## Emergency response in India

Despite struggling with lockdowns throughout 2021, the Australian community didn't hesitate to step up and support our COVID-19 emergency response in India.

More than 150 individuals, community groups, schools and businesses held fundraising events and raised almost \$300,000 to support UNICEF teams in

India. The events included celebrations of Indian food, dance and cricket.

To celebrate his bar mitzvah in Melbourne, Sam launched his version of the BBL — the Big Barmi Legacy — to help deliver urgent supplies to health centres in India. Sam raised more than \$9,000, which helped UNICEF deliver life-saving supplies including oxygen, rapid antigen tests and COVID-19 vaccines.



## Support for Syrian children

As with any emergency or crisis in today's world, support from the community plays a critical role in UNICEF's emergency response to help children and families.

The #CookForSyria campaign was launched to celebrate Syria's food and culture, while raising vital funds to support UNICEF's emergency response.

With support from UNICEF Australia Ambassador Adam Liaw and recipes by Donna Hay, #CookForSyria encouraged Australians to get in their kitchens and host a Syrian-inspired lunch or dinner while asking their guests to donate what they would spend on a meal out.

Money raised went to support Syrian children in crisis. In Syria, more than half of the country's children continue to be unable to access education and more than two million children are living in dangerous conditions as refugees in neighbouring countries.

UNICEF is working on the ground in Syria and across the region to protect children, while helping them cope with the impact of conflict and to resume their childhoods.

#CookForSyria saw more than 150 Australians put their aprons on and raise more to support Syrian children.



## Young storyteller

When Abbie was looking through sporting magazines in a medical waiting room, she was disappointed to find they hardly mentioned any of her female sporting heroes. So the 11-year-old created digital magazine *Her Way* as a way to tell stories about women in sport.

Abbie is generously donating 50 per cent of the sale price to UNICEF Australia's Empower Girls Through Cricket appeal. Within days of being released, *Her Way* garnered the support of high-profile athletes including cricketer Elyse Villani and golfer Karrie Webb.

Abbie said: "I wanted to donate to a place that would help girls, particularly in sport and helping them to be able to have the same opportunities. Then we found UNICEF, it's helping girls play cricket. I'm happy that I've been able to help UNICEF out."

→ Watch Abbie's story by scanning the QR code



# Our partners and corporate supporters

UNICEF Australia sincerely thanks the many organisations that supported us in 2021. Along with their staff, customers and other stakeholders, these companies share our vision.



The Cotton On Group was the first global retailer to support UNICEF in delivering the COVID-19 vaccine, with 100 per cent of proceeds from the sale of selected Cotton On Foundation products directed to the cause, raising a total of \$2.4 million.



As part of UNICEF's global Change for Good program, which enables passengers to donate foreign and local currency, Qantas has raised over \$37 million to support UNICEF's work over the past 30 years.



This partnership joins Bupa with UNICEF Australia to provide Australian children with a voice in the design of future cities. Bupa has also provided extensive support to UNICEF's Give the World a Shot campaign through donations for every fully-vaccinated Bupa employee across its Asia-Pacific business.



As a founding member of the COVID Vaccination Alliance of UNICEF Australia, the GHD Foundation supported the timely, equitable and effective vaccine rollout in Papua New Guinea by building vaccine confidence in communities. The GHD Foundation also supported UNICEF's global COVAX work through the Give the World a Shot campaign.



Through a four-year partnership, Kasta Technologies is supporting UNICEF's polio eradication work in the Asia-Pacific region, funding oral vaccines for approximately 1.8 million children.



A new partner in 2021, Livingstone supported UNICEF Australia's Indi Kindi program, helping to improve the development, health and learning opportunities for Indigenous children living in remote communities in the Northern Territory.



In partnership with UNICEF Australia, P&O Cruises Australia is supporting a program that helps mothers and newborns in remote areas across Papua New Guinea.



The Coins for Kids program continued to operate across all Commonwealth Bank branches, encouraging customers to donate foreign currency. The Commonwealth Bank also generously supported UNICEF Australia's India COVID-19 Crisis appeal as well as our Indi Kindi program through a CommBank Staff Foundation Community Grant.



Through the PayPal Giving Fund, UNICEF Australia was chosen to be a priority partner for PayPal's Give at Checkout initiative, raising much needed funds for UNICEF's 2021 emergency responses. PayPal also provided extensive pro bono legal guidance throughout the year.



Through its workplace engagement program, IKEA staff continued to provide valuable support for UNICEF Australia's Young Ambassadors Program.



One of the earliest supporters of UNICEF's COVID vaccination rollout in the Pacific, Newcrest Mining aided vaccine deployment in Papua New Guinea, including funding to train health workers and provide accurate information on suppressing and protecting against the virus.



Rotary's Australasian Centenary Project, Rotary Give Every Child a Future, will vaccinate some of the most disadvantaged children and adolescent girls across the Pacific over three years, in collaboration with UNICEF.





Throughout 2021, eBay Australia engaged customers to support UNICEF's emergency response to the COVID-19 pandemic globally through a donation add-on function at the point of purchase.



In 2021, H&M raised funds across its Australian stores to aid UNICEF's vaccination program in Papua New Guinea and made further contributions through an online giving initiative to help raise funds to support UNICEF's work in vaccinating children against preventable diseases.



Travel Money Oz continued to run the Small Change program, providing customers a channel to donate their unwanted and unusable foreign coins to support UNICEF's work.

## LOUIS VUITTON

Louis Vuitton is a global UNICEF partner, and the sale of its specially designed Silver Lockit pendants and bracelets has helped bring life-saving humanitarian support to children in conflict-affected areas.



For each student enrolled in one of its courses, Online Education donated \$5 to UNICEF's education programs in Syria, helping to provide a safe and formal education for children affected by war in the country.

## PANDORA

Pandora's Charms for Change initiative supports UNICEF's work around the world to empower young voices and promote gender equality.

UNICEF Australia would like to recognise the following companies that raised over \$100,000 for our India and South Asia COVID-19 emergency appeals, the Give the World a Shot campaign, and our work with the COVAX facility to support global COVID-19 vaccine rollout.





Thank you to all the organisations that supported UNICEF Australia's emergency response appeals and directly supported programs in 2021, including: AMEX GBT, Armadillo & Co, Atlassian, Aurecon, Australian Medical Association, Australia-Papua New Guinea Business Council, AutoPacific Group, Bain & Co, BankWest, Barry Nilsson., Boehringer Ingelheim, Bradman Foundation, CareChoice, Carnarvon Petroleum, Charter Hall Group, Cloudera, Colin Biggers & Paisely Lawyers, Cricket ACT, Dentsu, EBOS Group, Evolution Healthcare, Facebook, Foxtel, Gilbert + Tobin, GreenCollar, ING Foundation, Jackson McDonald, Judo Bank, Kennedys, KPMG, Lander & Rogers, L'Occitane, Mark Group, Mastercard, Mercedes-Benz Financial Services, Microsoft, MMG, Modern Star Group, MYOB, News Corp, Pacific Equity Partners, Patties Foods, PwC, Royal College of Pathologists of Australasia Quality Assurance Programs, South Australian Indian Medical Association, SAP, SBS, Southern Cross Austereo, Specsavers, Suncorp, Telstra, Tibra Capital Foundation, TikTok, Today Strategic Design, Token Group, Toyota, VGB Wealth, Western Australian Cricket Association, WINconnect, WPP AUNZ, WTP, Z Zurich Foundation, and all other supporters of these programs.

### Champions for Children and Workplace Giving

Our Champions for Children are small to medium-sized businesses committed to making a positive change in the lives of children.

They include: Australian College of Applied Psychology, Awakind Sleepwear, Bio Dental Care, Camalee Investments, Cork Jointing Systems Australia, DCS Internet, Elk, Favco, Firecorp Australia, Grace and Maggie, Haven Specialty Coffee, Illuminate by V, Interior Images, Itchyfoot, Meet Fresh Melbourne, Molonglo Group, Narellan Veterinary Hospital, NOJA Power Switchgear, Obi Holdings, Picseepal, QND Chemist, Quiz Time in Critical Care, Reachdime, Sensory Tools Australia, Solo Services Group Australia, Vax4Vax, Web Profits, Well-Being Pharmacy, Wesley Institute of Training, and Westernex Supply.

We would like to extend our sincere thanks to everyone who supports us through our Workplace Giving program, making regular donations and the matched funds by the corporate entity, to UNICEF Australia through their payroll.

# Our supporters

**A**s an organisation run entirely on voluntary contributions, we sincerely thank our generous supporters for their powerful commitment to UNICEF Australia's work for children around the world.

We are honoured to receive ongoing support from those who donated either as a monthly Global Parent, as a subscriber to Paddington's Postcards, or as a responder to an emergency appeal. We also received support from those who donated after reading our regular stories from the fields and from individuals who left a gift in their Will. No matter how you chose to have an impact for children in 2021, thank you from all of us at UNICEF Australia.

Monthly donations from Global Parents and Paddington's Postcards supporters allow UNICEF to rapidly respond to sudden onset disasters and support underfunded or less-known programs where the need is often greatest. It also means that UNICEF can effectively plan its programmatic work to ensure the greatest impact for children, knowing that funding is ready to be invested in long-term, child-focused solutions. This is never more urgent than during global crises such as the COVID-19 pandemic.

To our generous and far-sighted Global Parents and Paddington's Postcards supporters throughout Australia, your flexible and reliable monthly contributions combining to an extraordinary \$12.4 million means we can reach the world's most vulnerable children with the type of support they need, when they need it.

## \$12.4m

contributed by Global Parents and Paddington's Postcards supporters combined



### Inspired to help

#### Tessa

I became a supporter when I was researching which charity I should donate to and I chose UNICEF because of its amazing transparency and donation allocation. As a young supporter, I acknowledge the privilege I was given and want to help children in other parts of the world by giving some of what I receive.



#### Isabella

I first became a supporter when I made a donation to UNICEF's Yemen appeal in 2020. When I later heard about the Global Parent initiative, I signed up then and there. I've been a supporter ever since. I study International Relations and Political Science at university, and in my studies I constantly learn about the injustices children around the world face just because of their place of birth.



# Our people

**O**ur people are at the heart of everything we do at UNICEF Australia. Together, we strive to advance a culture of purpose, collaboration, inclusion and belonging to attract and retain a diverse and capable team that accelerates our impact for children across Australia and the world.

## Focus on team's wellbeing

It was a year of uncertainty and disruption as the pandemic continued to present the challenges of lockdowns, self-isolation and quarantine measures. The time invested in 2020 to develop a flexible framework and new ways of working significantly helped us to deal with these challenges.

This year, we were able to focus our efforts on supporting the wellbeing of our team. We adapted routines to recognise the needs of parents and carers who were homeschooling, provided flexibility and support for those impacted by COVID, and recognised and promoted individual success throughout lockdown. This focus successfully enhanced our team's connection to purpose and engagement, which showed strong returns on team productivity.

We remained committed to enhancing and evolving a truly flexible environment built on two-way trust and care for our people and their families. Our team reported that they felt consulted, listened to and included in our return-to-office approach.

## Building a safe workplace for all

The safety, health and wellbeing of our team and their families has a direct impact on our ability to deliver for the children we advocate and work for. Our approach has been driven by creating an environment that is safe and without risk to health and wellbeing, not only for our own teams but also for the broader community.

Central to this has been:

- The evolution of our Ways of Working, ensuring UNICEF Australia is future-ready, with the required flexibility and agility;
- The implementation of wellbeing programs focused on prevention and promoting mental wellness, arming our team with strategies to integrate into their lives;
- The provision of clear and consistent messaging. This included communicating our position on vaccination, which resulted in a fully-vaccinated team at UNICEF; and
- Understanding the needs of our diverse team to maintain a feeling of inclusion and belonging.

## Technology for a changing world

The year saw the continuation of UNICEF Australia's digital roadmap through the introduction of new technologies to empower and enable our teams. As part of this, teams and roles were redesigned around the use of technology in our programs.

A new Human Resource Information Management System (HRIS) was selected for implementation in 2022 to further ensure our ability to work efficiently in a changing digitised world. This technology will drive efficiency, accuracy and optimisation of processes performed by all our People managers. It will aid our ability to recruit, manage and retain top talent and ultimately achieve our ambitious outcomes for children.

### Staff profile in 2021

- Full time: 66
- Part time: 15
- Casual: 1
- Volunteers/interns: 14

We remain grateful and committed to the volunteers who generously provide us with their skills and expertise. In 2021, we were fortunate to benefit from the support of 14 skilled volunteers across a variety of programs.



© UNICEF Australia/2022/Seuseu

# Our ambassadors

Our dedicated team of UNICEF Australia Ambassadors play an important role in reaching out to the public and raising awareness of UNICEF's vital work in Australia and overseas.

In yet another challenging year, we extend our sincere thanks to the outstanding group of UNICEF Australia Ambassadors who have relentlessly continued to support our mission in so many incredible ways: The Wiggles, Adam Liaw, Carrie Bickmore, Pat Cummins, Dr Susan Carland, Callan McAuliffe, Brooke Boney, Prof Fiona Stanley, Erica Packer, Ken Done, Michael Cheika, Mitch Tambo, Tammin Sursok, Tara Moss, Tim Cahill, Rachael Haynes, Will Genia and Dr Zameer Gill.

Our ambassadors have rallied to provide top-tier content on social media, use their voice for incredible media moments and utilise their personal platforms to raise much needed funds in support of children around the world.

Some of the highlights from 2021 include:

- Our ambassadors joined forces for World Immunisation Week, where every like, share or comment on their social media posts resulted in donations towards UNICEF's vaccination programs. This content reached an audience of 28 million.
- Adam Liaw, Carrie Bickmore, Tara Moss, Ken Done and Dr Susan Carland shared their experiences as they rolled up their sleeves to receive the COVID-19 vaccine. Sharing these empowering moments helped build vaccine confidence in our communities.

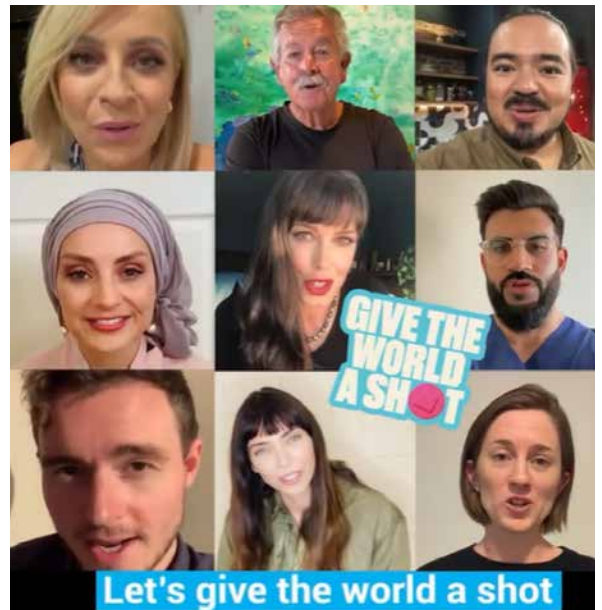
- Our ambassadors stood with India as the number of COVID-19 infections in the country increased at an exponential rate. Cricket Australia joined us and players including Pat Cummins, Brett Lee, Ellyse Perry, Alyssa Healey, Rachael Haynes and Mitch Starc called for support of the India COVID-19 Crisis Appeal, raising much needed awareness and funds.

Watch Will Genia's video message by scanning the QR code



Rugby player Will Genia called for people in Papua New Guinea to get vaccinated. Image supplied.





- Dr Susan Carland shared her words of wisdom for students studying online. With so much disruption and change to school schedules, her helpful message was viewed more than 25,000 times.
- Brooke Boney shared a powerful message about what COVID-19 means for remote communities in NSW and Victoria on the Today Show. Calling for people in remote communities to follow health directives to ensure Elders and babies are kept safe, Brooke's impassioned message reached thousands of viewers around the country.
- Nine ambassadors used their voices to elevate our Give the World a Shot campaign, calling for vaccine equity. This gained significant national media attention.
- Cricket Test captain Pat Cummins was welcomed as a UNICEF Australia Ambassador. Pat has been extremely engaged with UNICEF as a supporter for a number of months and is also providing philanthropic support for our Indigenous education program, Indi Kindi. Pat's announcement reached more than 48 million and was well timed with his appointment as new Test captain.



- Will Genia used his voice for vaccine confidence, calling for people in Papua New Guinea to get vaccinated. His video message was shared across UNICEF Australia, UNICEF Papua New Guinea and his personal digital media platforms to reach an audience of more than 150,000 viewers, gaining media attention in Australia and Papua New Guinea.
- Our Christmas campaign saw great success, with Tammin Sursok posting to her audience of 1.3 million, the Wiggles sharing a beautiful children's video across their social media platforms, and Dr Susan Carland contributing to our Christmas Appeal television commercial that was launched nationally.

**Top left:** The Wiggles shared a children's video across their social media platforms to support our Christmas campaign. Image supplied.

# Our board



## Ms Ann Sherry AO

Chair of Eneo Group and Port of Townsville

- Elected Chair November 2017
- Attendance at board meetings: 5/5



## Ms Olivia Wirth

Chief Executive Officer of Qantas Loyalty

- Elected August 2015
- Attendance at board meetings: 3/5



## Mr Matt Comyn

Chief Executive Officer and Managing Director of the Commonwealth Bank of Australia

- Elected April 2016
- Attendance at board meetings: 3/5



## Mr Nigel Andrade

Partner and Managing Director of A.T. Kearney's Australia & New Zealand

- Elected November 2019
- Attendance at board meetings: 5/5



## Ms Jacqui De Lacy

Managing Director of Abt Australia

- Elected May 2018
- Attendance at board meetings: 5/5



## Ms Tharani Jegatheeswaran

Partner of Deloitte Australia

- Elected March 2019
- Attendance at board meetings: 3/5



## Ms Suzanne Dvorak

Managing Director of Bupa Villages and Aged Care, Australia

- Elected March 2017
- Attendance at board meetings: 3/5



## Ms Sandra Rouse

Chief Finance Officer of TEG

- Elected June 2019
- Attendance at board meetings: 5/5



## Mr Toby Hall

Chief Executive Officer of St Vincent's Health Australia

- Elected August 2017
- Attendance at board meetings: 5/5



## Ms Lesley Podesta

Chair of the Young and Resilient Research Centre Advisory Board, University of Western Sydney

- Elected May 2021
- Attendance at board meetings: 4/4



## Ms Elizabeth Ann Macgregor OBE

Former Director of the Museum of Contemporary Art, Sydney

- Elected August 2017
- Attendance at board meetings: 5/5
- Retired December 2021

The directors of UNICEF Australia serve voluntarily and do not receive any remuneration for their services as directors. Expenses incurred by directors on behalf of the company are reimbursed on a cost only basis.



# Governance

The Australian Committee for UNICEF Limited is committed to achieving best practice in our management of program funding and corporate governance.

A Corporate Governance Statement is available on our website which outlines the establishment and detailed governance framework of UNICEF Australia.

Our company's directors are committed to adding value to the organisation by bringing their wide range of skills and experience to the Board. Brief details on each of the directors are included on Page 42 of this report.



## ACNC

UNICEF Australia is a registered charity with the Australian Charities and Not-for-profits Commission (ACNC) and regulated under the ACNC Act 2012.

As a large charity, we comply with the ACNC Governance Standards and, as a charity that sends funds overseas, we also adhere to the ACNC External Conduct standards.



ACFID  
MEMBER

## ACFID

UNICEF Australia is a member of the Australian Council for International Development (ACFID) and applies the principles of the ACFID Code of Conduct for Non-Government Development Organisations, which sets minimum standards of governance, management and accountability for member agencies.

We are also committed to the ACFID Fundraising Charter which requires that we are ethical and accountable in how we use fundraising information and communicate to our stakeholders.



ORGANISATIONAL  
MEMBER  
CODE COMPLIANT

UNICEF Australia is a member of the Fundraising Institute Australia and is committed to adhering to the FIA Code, a self-regulatory code of conduct for fundraising in Australia.



## Accreditation

UNICEF Australia is accredited with the Australian Government. Accreditation is a robust assessment of an organisation's practice, in governance, program and partner management, community engagement and financial accountability.

Gaining accreditation recognises that UNICEF Australia has the capacity and accountability to manage Australian Government funding, and in 2022 UNICEF Australia will undertake the re-accreditation process which occurs every five years.

Accreditation provides eligibility for government funding, including the Australian NGO Cooperation Program (ANCP). In 2021, UNICEF Australia was grateful to receive \$2.3 million in ANCP funding.

## Risk management

UNICEF Australia considers risk management an integral part of our organisational culture and an essential component of our strategic planning and decision-making. Our risk management policy and framework were updated in 2021 to enhance the identification and flow of risks throughout the organisation, assigning responsibility to managing these risks and how they should be monitored and reported. Two of the risks UNICEF Australia is currently managing are staff wellbeing in the context of COVID-19 and cyber security threats, mitigated by the development of a cyber strategy which was accepted by the board in early 2022.

## Feedback and complaints

Anyone wishing to provide feedback or make a complaint can do so via email at [unicef@unicef.org.au](mailto:unicef@unicef.org.au) or via (02) 9261 2811. Complaints relating to a breach of the ACFID Code of Conduct by an ACFID code member can also be made to the ACFID Code of Conduct Committee. For information on how to make a complaint see [www.acfid.asn.au](http://www.acfid.asn.au)

# Financial summary

**W**ith the generous support of our donors and supporters, UNICEF Australia's contribution to children in 2021 grew to \$36.5 million, from \$21.9 million in 2020.

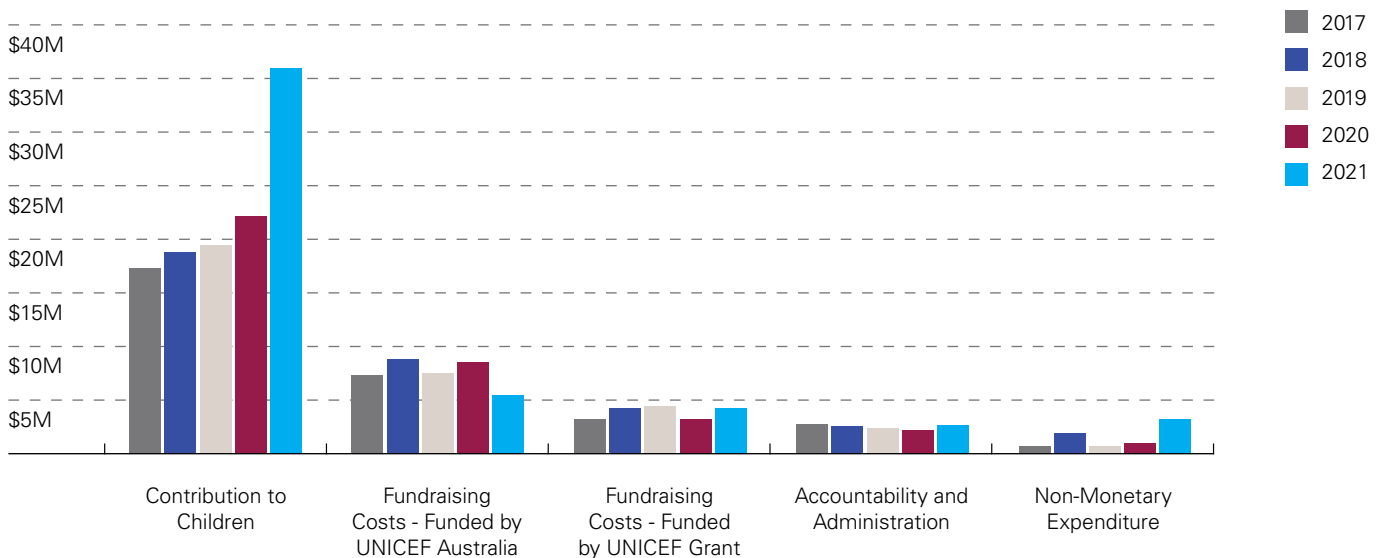
The growth in contribution to children was achieved through an increase

in our total revenue to \$54.1 million and a \$1.7 million reduction in fundraising costs.

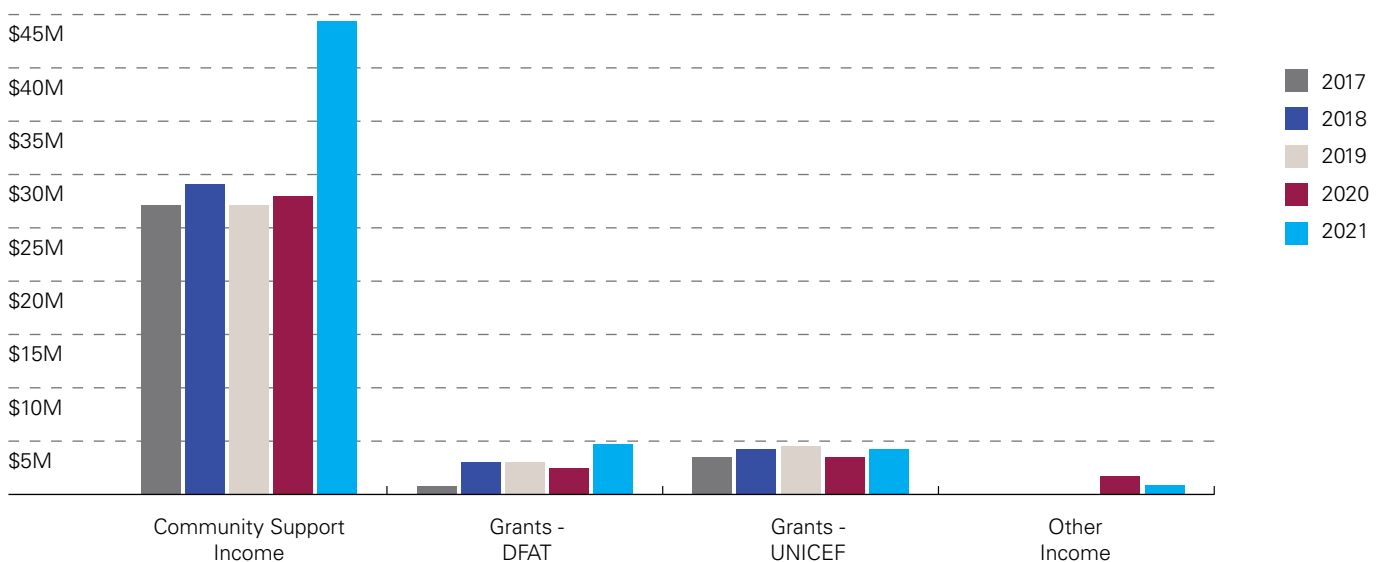
In the second year of the pandemic, the Australian community helped UNICEF to slow the spread of COVID-19 and minimise its impact on children

and families around the world. This included the provision of life-saving health supplies and the delivery of water and hygiene facilities. UNICEF worked to help keep children and young people connected to education, while continuing its commitment to long-term development programs.

## Five-year expenditure trend (by type)



## Five-year revenue trend (by source)







Young girls play at a primary school in Fiji. ©UNICEF Pacific/2021/Stephen

## Where the money comes from

UNICEF Australia's community support income rose by 59 per cent in 2021 following increases in corporate and philanthropic giving, together with a rise in donations from individuals and families across Australia.

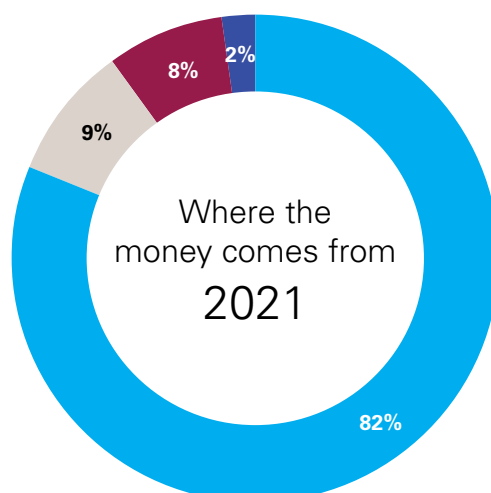
Successful fundraising campaigns raised critical funding for children and families in India following severe COVID-19 outbreaks while UNICEF's COVID Vaccination Alliance garnered support for the global COVAX mechanism, through which COVID-19 vaccines are procured and distributed around the world.

Amid the challenges of the pandemic, UNICEF Australia is thankful for the unwavering support of our Global Parents and regular donors which protected and advanced our long-term work that helps every child survive and thrive.

UNICEF Australia continues to hold full accreditation under the Department of Foreign Affairs and Trade (DFAT) Australian NGO Cooperation Program (ANCP) and receives annual funding to support a range of early childhood development, child protection, child survival, and water and sanitation programs in the East Asia and Pacific region. In 2021, overall DFAT revenues grew to \$4.6 million, with a further

\$4 million recognised as deferred revenue as at 31 December 2021 and available for use in 2022.

UNICEF Australia receives grant funding from UNICEF to support fundraising activities that generate a strong long-term return on investment. In 2021, this income was predominantly used to engage with new Global Parents and our ongoing Gifts in Wills communications – both of which will generate unrestricted funding for UNICEF's global programs in future years.



- Community Support Income\*
- Grants - DFAT
- Grants - UNICEF
- Other Income

\*Community support income includes donations and gifts from the Australian public and corporations, both monetary and non-monetary, as well as income from legacies and bequests. Other income includes investment revenue, commercial activities revenue, other Australian grants and other income.

Percentages may not total 100% due to rounding.

## Where the money goes

UNICEF Australia's contribution to children includes funds to international and domestic programs, together with local program support costs and community education expenditure which informs and educates Australians on child rights.

In 2021, our contribution to children represented 82 per cent of overall expenditure, excluding non-monetary costs and amounts funded by UNICEF grants.

UNICEF Australia's overall contribution to global programs more than doubled to \$21.4 million. \$8.8 million was sent to support UNICEF's COVID-19 response in India through which 4,650 oxygen concentrators and 40 oxygen generation plants were installed and more than 41 million children and women accessed primary health care services. Together with generous public donations, and the support of UNICEF

Australia's COVID Vaccination Alliance, a further \$3.1 million was contributed to the global COVAX mechanism for procurement and equitable distribution of life-saving COVID-19 vaccines.

With the support of the Australian community and the Department for Foreign Affairs and Trade (DFAT), UNICEF Australia contributed \$9.1 million to Priority Programs across the East Asia and Pacific region and has advanced a further \$3 million in prepayments to continue these programs in 2022.

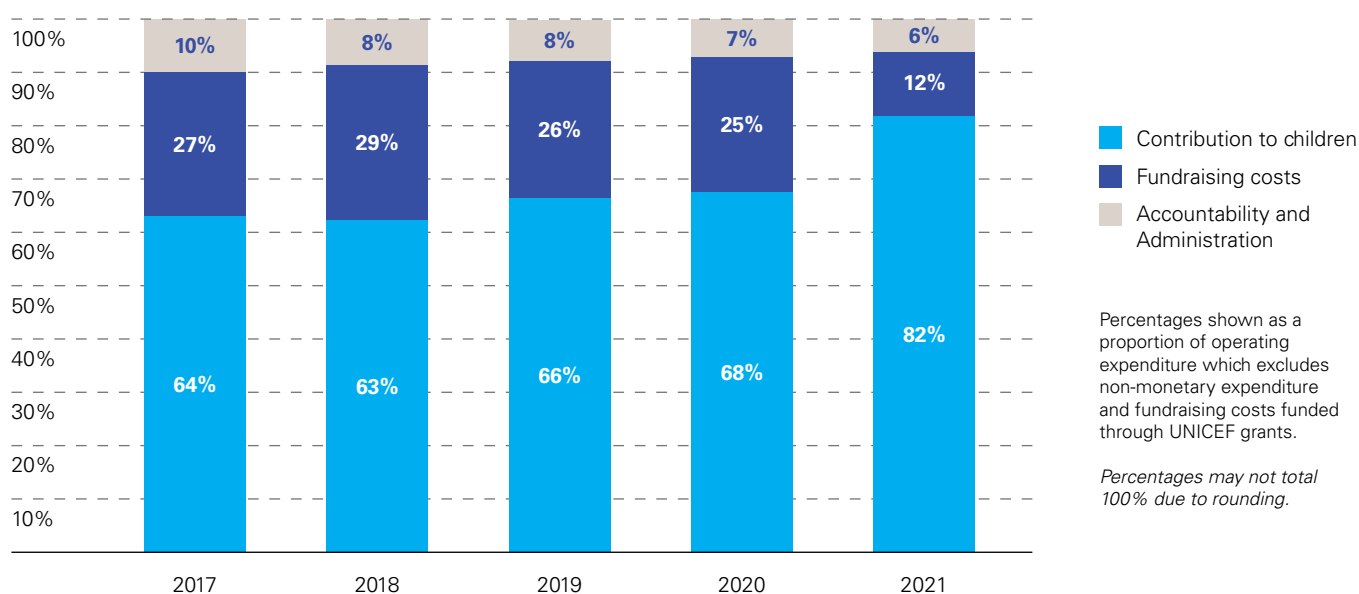
Consistent with our aim that all Australian children and young people have a fair chance to achieve their potential, UNICEF Australia invested \$1.1 million in domestic programs focusing on early childhood education within Indigenous communities and skills development for Aboriginal and Torres Strait Islander students entering adulthood. UNICEF Australia is also supporting the development of the Family Friendly Workplace recognition

framework, which guides employers on best practice to help employees meet their work, family, and wellbeing needs.

Fundraising costs reduced by \$1.7 million across 2021 as we prioritised high-performing activities and reduced investments elsewhere. Fundraising costs are funded through a combination of UNICEF grant funding (2021: \$4.2 million; 2020: \$3.2 million) and UNICEF Australia resources (2021: \$5.4 million; 2020: \$8.2 million).

Accountability and administration expenditure is required to efficiently run UNICEF Australia. It includes items such as staff costs for finance, human resources, and administration as well as audit fees and insurances. Amid growing revenues and programmatic activity, accountability and administration costs increased by \$0.3 million but decreased to 6 per cent of public expenditure.

## Cost ratios



# Financials

## Statement of Comprehensive Income

For the year ended 31 December 2021

	2021 \$	2020 \$
<b>REVENUE</b>		Restated*
<b>Donations and Gifts</b>		
Monetary	40,874,241	25,794,894
Non-Monetary	3,121,588	873,294
	<b>43,995,829</b>	26,668,188
<b>Bequests and Legacies</b>	383,544	1,204,854
<b>Grants</b>		
Department of Foreign Affairs and Trade	4,614,218	2,264,081
Other Australian	363,150	15,455
Overseas UNICEF	4,237,400	3,152,315
	<b>9,214,768</b>	5,431,851
<b>Commercial Activities Income</b>	130,136	20,746
<b>Investment Income</b>	25,270	60,770
<b>Other Income</b>	398,148	1,823,126
<b>TOTAL REVENUE</b>	<b>54,147,695</b>	35,209,535
<b>EXPENDITURE</b>		
<b>International Aid and Development Programs Expenditure</b>		
<b>International Programs</b>		
Funds to international programs		
UNICEF Australia Priority Programs	9,077,875	6,984,798
UNICEF global programs	21,446,865	9,962,318
	<b>30,524,740</b>	16,947,116
Program support costs	1,174,221	908,886
<b>Community Education</b>	3,662,204	2,118,341
<b>Fundraising Costs</b>		
Public	8,601,223	10,292,379
Government, multilateral and private sector	1,020,420	1,051,056
	<b>9,621,643</b>	11,343,435
<b>Accountability and Administration</b>	2,533,065	2,264,959
<b>Non-Monetary Expenditure</b>	3,121,588	873,294
<b>Total International Aid and Development Programs Expenditure</b>	<b>50,637,461</b>	34,456,031
<b>Domestic Programs</b>	<b>1,117,889</b>	1,887,842
<b>TOTAL EXPENDITURE</b>	<b>51,755,350</b>	36,343,873
<b>SURPLUS/(DEFICIT)</b>	<b>2,392,345</b>	(1,134,338)
Other Comprehensive Income	-	-
<b>TOTAL COMPREHENSIVE INCOME FOR THE YEAR</b>	<b>2,392,345</b>	(1,134,338)

\*Refer to Note 2 for details of the restatement.



## Statement of Financial Position

As at 31 December 2021

	2021 \$	2020 \$
<b>ASSETS</b>		Restated*
<b>Current assets</b>		
Cash and cash equivalents	11,574,168	10,003,010
Trade and other receivables	309,430	509,418
Prepayments	3,814,911	1,525,977
<b>Total current assets</b>	<b>15,698,509</b>	12,038,405
<b>Non-current assets</b>		
Plant and equipment	2,446,656	2,662,149
Intangibles	6,296	29,068
<b>Total non-current assets</b>	<b>2,452,952</b>	2,691,217
<b>TOTAL ASSETS</b>	<b>18,151,461</b>	14,729,622
<b>LIABILITIES</b>		
<b>Current liabilities</b>		
Trade and other payables	8,854,029	7,788,761
Lease payable	223,844	240,178
Provisions	602,595	509,536
<b>Total current liabilities</b>	<b>9,680,468</b>	8,538,475
<b>Non-current liabilities</b>		
Lease payable	2,070,516	2,244,530
Provisions	170,838	109,323
<b>Total non-current liabilities</b>	<b>2,241,354</b>	2,353,853
<b>TOTAL LIABILITIES</b>	<b>11,921,822</b>	10,892,328
<b>NET ASSETS</b>	<b>6,229,639</b>	3,837,294
<b>EQUITY</b>		
Reserves	<b>6,229,639</b>	3,837,294
<b>TOTAL EQUITY</b>	<b>6,229,639</b>	3,837,294

\*Refer to Note 2 for details of the restatement.

## Statement of Changes in Equity

For the year ended 31 December 2021

	<b>Reserves \$</b>
<b>Balance at 1 January 2020</b>	5,257,581
Impact of change in accounting policy relating to SaaS arrangements	(285,949)
<b>Balance at 1 January 2020 (Restated)</b>	<b>4,971,632</b>
Surplus/(Deficit) (Restated)	(1,134,338)
Other comprehensive income	-
<b>Balance at 31 December 2020 (Restated)</b>	<b>3,837,294</b>
Surplus/(Deficit)	2,392,345
Other comprehensive income	-
<b>Balance at 31 December 2021</b>	<b>6,229,639</b>

### Notes:

1. The Summarised Financial Report has been prepared in accordance with the presentation and disclosure requirements set out in the ACFID Code of Conduct. For further information on the Code please refer to the ACFID website at [www.acfid.asn.au](http://www.acfid.asn.au). The Summarised Financial Report comprising the Statement of Comprehensive Income, Statement of Financial Position and Statement of Changes in Equity for the year ended 31 December 2021 are an extract of the Annual Financial Report of Australian Committee for UNICEF Limited ("UNICEF Australia") for the year ended 31 December 2021. The Summarised Financial Report was extracted for the purpose of presenting the summarised financial position and performance of UNICEF Australia to its members in the 2021 Annual Report. UNICEF Australia is a company limited by guarantee. The liability of each member of the company is limited to \$1.00. UNICEF Australia is a not-for-profit entity for financial reporting purposes under Australian Accounting Standards. The Annual Financial Report of UNICEF Australia complies with Australian Accounting Standards – Reduced Disclosure Requirements adopted by the Australian Accounting Standards Board. The Summarised Financial Report has been prepared under the historical cost basis and are presented in Australian dollars, which is the company's functional and presentation currency.
2. The International Financial Reporting Standards Interpretations Committee (IFRIC) has issued two final agenda decisions which impact SaaS arrangements which resulted in a reclassification of these intangible assets to recognition as an expense in the Statement of Comprehensive Income, impacting both the current prior periods presented. For details of the impact of the updated policy and restatement please refer to our full financial report.
3. For a copy of the full financial report for the year ending 31 December 2021 please contact us directly on telephone (02) 9261 2811; or email [unicef@unicef.org.au](mailto:unicef@unicef.org.au).



## Independent Auditor's Report

To the members of Australian Committee for UNICEF Limited

### Opinion

We report on the **Summary Financial Statements** of the Australian Committee for UNICEF Limited (the Company) as at and for the year 31 December 2021. The Summary Financial Statements are derived from the audited financial report of the Company (the Audited Financial Report)

In our opinion, the accompanying Summary Financial Statements of the Company are consistent, in all material respects, with the Audited Financial Report, in accordance with the basis of preparation described in Note 1 to the Summary Financial Statements.

The **Summary Financial Statements** comprise:

- Summary statement of financial position as at 31 December 2021.
- Summary statement of profit or loss and other comprehensive income and Summary statement of changes in equity for the year then ended
- Related notes.

The Summary Financial Statements are contained in the Annual Report on pages 47 to 49.

### Scope of the Summary Financial Statements

The Summary Financial Statements do not contain all the disclosures required by Australian Accounting Standards – Reduced Disclosure Requirements applied in the preparation of the Audited Financial Report. Reading the Summary Financial Statements and this Auditor's Report thereon, therefore, is not a substitute for reading the Audited Financial Report and our auditor's report thereon.

### The Audited Financial Report and our auditor's report thereon

We expressed an unmodified audit opinion on the Audited Financial Report in our auditor's report dated 25 May 2022.

### Emphasis of matter – basis of preparation and restriction on use and distribution

We draw attention to Note 1 to the Summary Financial Statements, which describes the basis of preparation.

The Summary Financial Statements have been prepared to assist the Directors of Australian Committee for UNICEF Limited for the purpose of complying with the presentation and disclosure requirements set out in the Australian Council for International Development (ACFID) Code of Conduct and should not be used by or distributed to parties other than the Directors of Australian Committee for UNICEF Limited or ACFID for any other purpose than that for which it was prepared.





## Other Information

Other Information is financial and non-financial information in Australian Committee for UNICEF Limited's Annual Report which is provided in addition to the Summary Financial Statements and this Auditor's Report. The Directors are responsible for the Other Information.

Our opinion on the Summary Financial Statements does not cover the Other Information and, accordingly, we do not express an audit opinion or any form of assurance conclusion thereon.

In connection with our audit of the Summary Financial Statements, our responsibility is to read the Other Information. In doing so, we consider whether the Other Information is materially inconsistent with the Summary Financial Statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

We are required to report if we conclude that there is a material misstatement of this Other Information, and based on the work we have performed on the Other Information that we obtained prior to the date of this Auditor's Report we have nothing to report.

## Responsibility of the Directors for the Summary Financial Statements

The Directors are responsible for the preparation of the Summary Financial Statements in accordance with the basis of preparation described in Note 1 to the Summary Financial Statements, including their derivation from the Audited Financial Report of the Company as at and for the year ended 31 December 2021.

## Auditor's responsibility for the Summary Financial Statements

Our responsibility is to express an opinion on whether the Summary Financial Statements are consistent, in all material respects, with the Audited Financial Report based on our procedures, which were conducted in accordance with Australian Auditing Standard ASA 810 Engagements to Report on Summary Financial Statements.

I, Daniel Robinson, am currently a member of Chartered Accountants Australia and New Zealand and my membership number is 266086.

KPMG

Daniel Robinson

Tower Three,  
International Towers Sydney,  
300 Barangaroo Avenue,  
Sydney, Australia

Partner  
Sydney  
25 May 2022





COVID-19 vaccines are delivered in  
Darchula District in Nepal's remote  
far-west. © UNICEF/UN0498806/  
Laxmi-Prasad-Ngakhusi

**unicef**   
AUSTRALIA  
for every child

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