



JAMES MADISON
UNIVERSITY®

#151

Top national
university in the U.S.

U.S. News & World Report, 2026

THE ULTIMATE
**AMERICAN
UNDERGRADUATE
EXPERIENCE**

INTERNATIONAL STUDY CENTER & DIRECT ENTRY

[ISC.JMU.EDU](https://isc.jmu.edu)

DISCOVER THE SPIRIT THAT SETS US APART

For international students, James Madison University (JMU) is an exciting destination, where the ideals of American education — first-class teaching, a rich campus life and a strong sense of community — come together to offer an incredible experience.

JMU is surrounded by the beautiful mountains of Virginia's Shenandoah Valley, just two hours from the nation's capital of Washington, D.C. We are a large university with approximately 20,000 yet offer a safe and hospitable environment, with a family feel and strong culture of community.

We want all students to succeed and believe that our partnership with Study Group creates a friendly environment where our students can improve their English language skills while also taking courses in our academic programs. All students take courses in our General Education Program, which offers a liberal arts foundation that will help you to think in different ways as you solve problems and address issues in the world today. We also offer a wide variety of excellent academic majors. Our faculty members are devoted to teaching, guiding research and mentoring as you develop as a scholar and mature as a human being.



// Not only does JMU have strong academic programs for students, but it also has different opportunities for us to explore and learn. JMU has so many opportunities for students to get involved. Study hard but at the same time have fun, because that's what JMU has to offer — a great college experience."

Thu Nga (Neena), Vietnam
BBA Finance



CONTENTS

The Madison Experience	2
Career and academic support	4
All-American campus life	6
At home in Harrisonburg	8
Studying at James Madison University	10
Programs: International Year	11
Undergraduate degree profiles	14
How to apply	16

#79

top public school

U.S. News & World Report, 2026

R2 designated by
the Carnegie Commission
as an R2 Doctoral University
with high research activity

THE MADISON EXPERIENCE

JMU offers an unforgettable university experience, **combining the very best of American education and college life.** Named after James Madison, the fourth president of the United States, JMU represents the perfect blend of focused learning and true university spirit. Our students are changing the game.

92% freshmen
retention rate, compared
to national average of
78% of all four-year
public institutions

*JMU data as of 2025; National Center
for Education Statistics data as of 2024*

17:1
student-to-faculty ratio



2 hours
from Washington, D.C.
and Richmond, Virginia

TAKE OUR
VIRTUAL TOUR

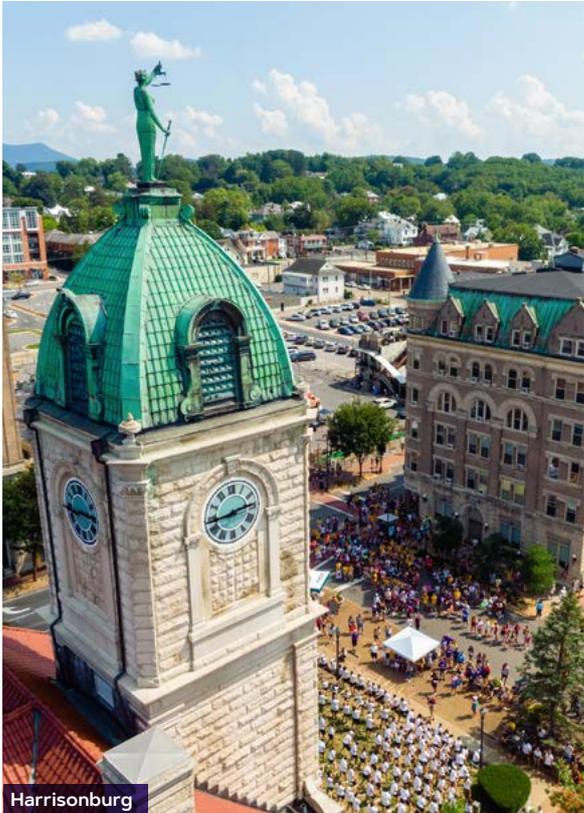


THE PLACE TO STUDY, LIVE AND GROW

Welcome to Harrisonburg. Here you'll find an authentic American college town with a vibrant international community.

JMU has a long history of welcoming students from every continent to the beautiful city of Harrisonburg in the heart of the Shenandoah Valley of Virginia, where more than 44 different languages are spoken.

Just two hours southwest of Washington, D.C., Harrisonburg is a lively town with attractions including museums, shopping, skiing, golfing, caverns, farmers' markets, concerts, movie theaters and restaurants.



QUICK FACTS

Category: Public/State University

Location: Harrisonburg, Virginia

Founded: 1908

Student population:
21,112 undergraduates
1,767 graduate students

International student population: 1%

Student to faculty ratio: 17:1

Average class size: 25 students

Accreditation: Southern Association of Colleges and Schools Commission on Colleges and 30 specialized accreditations for academic programs including AACSB (business and accounting), ABET (engineering and technology), and NASAD (art and design).

Colleges: College of Arts and Letters, College of Business, College of Education, College of Health and Behavioral Studies, Honors College, College of Integrated Science and Engineering, College of Science and Mathematics, College of Visual and Performing Arts.

Degree programs: 76 undergraduate, 53 Master's, 2 educational specialists, 8 doctoral.



BEING THE CHANGE

At JMU, we know that success requires equal parts intellect and action. Students are encouraged to participate in life outside of their studies, for a full and rich university experience.

CAREER AND ACADEMIC SUPPORT

HELPING YOU ACHIEVE SUCCESS

There is a wealth of support for international students at JMU, from the moment you apply through your graduation and pursuit of a career.

CENTER FOR GLOBAL ENGAGEMENT (CGE)

The CGE offers a wealth of services, courses, and excursions aimed at helping international students adapt and excel at JMU. Programs such as International Week create enjoyable and inspiring opportunities for you to make friends and network with students from other cultures.

STUDENT SUCCESS CENTER

The Center is home to 25+ support facilities, including the University Health Center, the University Career Center, and five Learning Centers. Here, we will help you to overcome challenges you may face.

LIBRARIES

JMU Libraries offers a variety of spaces to support teaching, learning, creativity, and faculty and student research. Locations include Carrier Library, Rose Library, the Music Library, Educational Technology and Media Center and JMU Libraries Express. JMU librarians work with academic departments to provide subject-specific library instruction, research consultation, and to develop collections. The award-winning Information Literacy program provides students with skills for lifelong learning.

JMU INTERNATIONAL STUDENTS complete internships and practicums at companies like Datawatch, Deloitte & Touche LLP, Ernst & Young, and Goldman Sachs.

CAREER PLANNING UNIVERSITY CAREER CENTER

From writing resumes and cover letters to searching for internships and jobs, the University Career Center is here to help. It also sponsors a number of career fairs and events each year to provide students in all majors with the opportunities to interact with employers and find out about career options. Hundreds of companies participate in these events each year.

ICAREER

International students have access to iCareer, a series of informative discussions, presentations, and strategies to help you showcase your diverse and unique skillsets, whether you hope to stay in the U.S. or return to your home country for your career.

CAREER GUIDE TO JMU MAJORS

JMU offers a guide to introduce you to some of the career options for each of the majors skillset available. It includes internship opportunities, characteristics of successful students, and websites for further guidance on potential careers.

HANDSHAKE

JMU's online platform, Handshake, enables you to register for internships, full-time jobs, career fairs, workshops, information sessions and more. More than 200,000 jobs and internships are listed on Handshake.

BIGINTERVIEW

Practice your interview techniques with BigInterview, a web-based application that conducts free, online interviews via a webcam.

ALUMNI AND CAREER SUCCESS

JMU graduates enjoy great success in further academic study and in the professional world. You can take advantage of JMU's extensive career services, employment events and internship opportunities:

- International Career Week
- Optional Practical Training
- Internships
- Career and job search services



Amongst the best

391

colleges

The Princeton Review, 2026



“I did an internship last summer here in Northern Virginia, which worked out perfectly. It was for civil engineering, so it gave me the opportunity to actually get in and see what it’s like to be a civil engineer. At the beginning I thought I would be learning by looking around and talking to people, but they gave me the opportunity to get certificates. It was a great experience. People were so welcoming, and so nice to me.”

Andy, Venezuela
BS Engineering



OPTIONAL PRACTICAL TRAINING

Completing a STEM-designated degree may qualify you to extend your stay in the U.S. for up to three years for Optional Practical Training (OPT) in your chosen degree field. JMU international students have completed OPT at companies like Aramark; Deloitte; Expedia, Inc.; H&R Block; JP Morgan Chase & Co.; and Verizon Wireless.

Undergraduate STEM-designated degrees at JMU are:

- Biology BA/BS
- Biophysical Chemistry BS
- Biotechnology BS
- Chemistry BS
- Computer Information Systems BBA
- Computer Science BS
- Earth Science BA
- Engineering BS
- Geology BS
- Information Technology BS
- Intelligence Analysis BS
- Mathematics BA/BS
- Physics BA/BS
- Quantitative Finance BS
- Statistics BS



94%

student satisfaction rate

JMU data, 2025

#102

Best College in the U.S.

Wall Street Journal / College Pulse, 2026

ALL-AMERICAN CAMPUS LIFE

SEIZING THE OPPORTUNITY

If you're looking for the ultimate American college experience, JMU is the place for you. Our state-of-the-art facilities for sports, arts and entertainment offer a huge range of activities, so you're bound to find something for you.

SPORTS

UREC AND UNIVERSITY PARK

The popular University Recreation Center (UREC) and University Park provide everything you need for fitness and fun, including a gym, swimming pool, climbing wall, yoga studio and indoor and outdoor sports courts.

- Basketball
- Dodgeball
- Indoor and Outdoor Soccer
- Racquetball
- Team Handball
- Ultimate Frisbee
- Volleyball

ART, MUSIC, AND MOVIES

For those with a passion for movies and the arts, JMU's state-of-the-art facilities host on-campus movies, concerts, dance and theatrical performances and art exhibitions throughout the year.

OUTDOOR SPACES

ARBORETUM

The quiet lake surrounded by sleepy willow trees is an ideal place to spend outdoor time on campus. There's always a spot for a group study session or an afternoon picnic at the Edith J. Carrier Arboretum or The Quad. You can also enjoy a show at the John C. Wells Planetarium.

OUR JMU COMMUNITY
WANTS YOU TO
KNOW THAT
#YOUAREWELCOMHERE



400+
student organizations

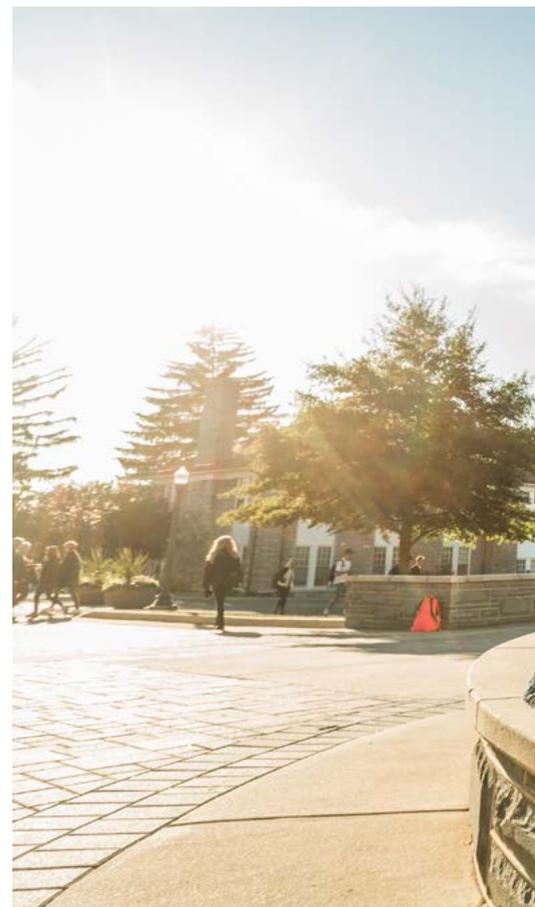
50+
sports clubs on campus

STUDENT ORGANIZATIONS

JMU students are known for being both academically and socially engaged. There are more than 450 clubs and organizations on campus; from the Financial Management Association to Anime Club, and Geology Club to Ski and Snowboard Racing, there truly is something for everyone.

SAFETY

JMU students describe campus as welcome and safe as we place a distinct importance on inclusion and safety, taking all possible steps to help ensure an exceptional experience for all. We have public safety officers, safe transportation for students, Areas of Rescue Assistance called Blue Lights and safety programs on campus. JMU police officers patrol around campus on foot, bike and in cars. If you ever need assistance, you can contact the JMU Department of Public Safety. The number can be found on the back of your JACard.



Great facilities for many ball sports

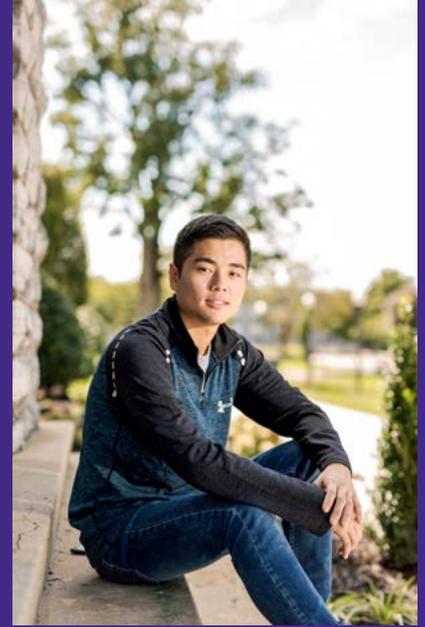
TAKE AN
IMMERSIVE
360° TOUR
OF JMU'S
CAMPUS



#58

best first-year experience

U.S. News & World Report, 2026



“I would describe JMU as a very caring college and campus. People around here are very nice. When I first came here, I was not very outgoing. I was a little bit shy. Then later on I joined several clubs. I met some friends from there and then from classrooms, by studying together. I’ve met a lot of good friends for life.”

Wayne, Myanmar
BBA Finance



Join the team, or go along and support



Try rock climbing in the atrium

AT HOME IN HARRISONBURG

WELCOME TO THE NEIGHBORHOOD

Convenient, comfortable and inclusive accommodation is allocated for students at the International Study Center.

ON-CAMPUS HOUSING

All first-year students live on campus for their first year. All rooms include wireless internet, cable TV, all utilities, access to study lounges and a variety of recreational areas, including billiards rooms, sand volleyball courts, basketball courts and barbecue areas. After the first year, you can choose from a selection of luxurious and affordable nearby off-campus housing.

OFF-CAMPUS HOUSING

After the first year, students are welcome to move into off-campus accommodation. There are a lot of nearby apartment complexes, many of them are new and have great amenities too. Shops, restaurants, parks and cinemas are all close by.

Rent is approximately \$758 per month (Rent.com, 2025) for a 1-bedroom apartment.

You can also choose from one of the many other accommodation options available in Harrisonburg.

MADISON INTERNATIONAL

This is a prestigious dedicated living space where first-year international and U.S. students live and study together. Make friends with people from around the world and improve your English quickly as you spend more time with your English-speaking friends. Apply before Fall intake to live in one of the most desirable residences on campus.

THINGS TO DO

JMU students are all about engaging with the community. Get out and explore!

- Explore Shenandoah Valley National Park with a hike through the woods and see beautiful waterfalls and views.
- Visit an amusement park. Kings Dominion is a 2-hour drive, Busch Gardens Williamsburg is 3 hours away, and there's Virginia's largest water park too - Water Country USA.
- Dance and sing along at one of the many music festivals, including the Levitt AMP Harrisonburg Music Series, and Red Wing Roots Music Festival.

CUISINES FROM AROUND THE WORLD

JMU has some of the best campus food in the U.S. (*Niche, 2026*) and with so much choice it's easy to see why. From world-class coffee, desserts and snacks to halal, kosher, vegetarian, American and Korean dishes, JMU's more than 25 on-campus dining facilities offer something for every taste.

#1

most Instagrammed place in Virginia

CBS News

75%

More than 75% of students said their important values are "my own identity, friendship, education, love, and family"

JMU 2017-2018 Continuing Student Survey

27

comfortable and affordable residence halls on campus, 25 of which are reserved for first-year students

#8

best college food in America

Niche, 2026

LEARN MORE ABOUT OUR ON-CAMPUS ACCOMMODATIONS





“ The people on this campus are awesome. The way they hold the doors open for you and say good morning when they’re walking by even though they don’t know you. They’re smiling and talking with their friends. They’re laughing even if they’re heading to class.”

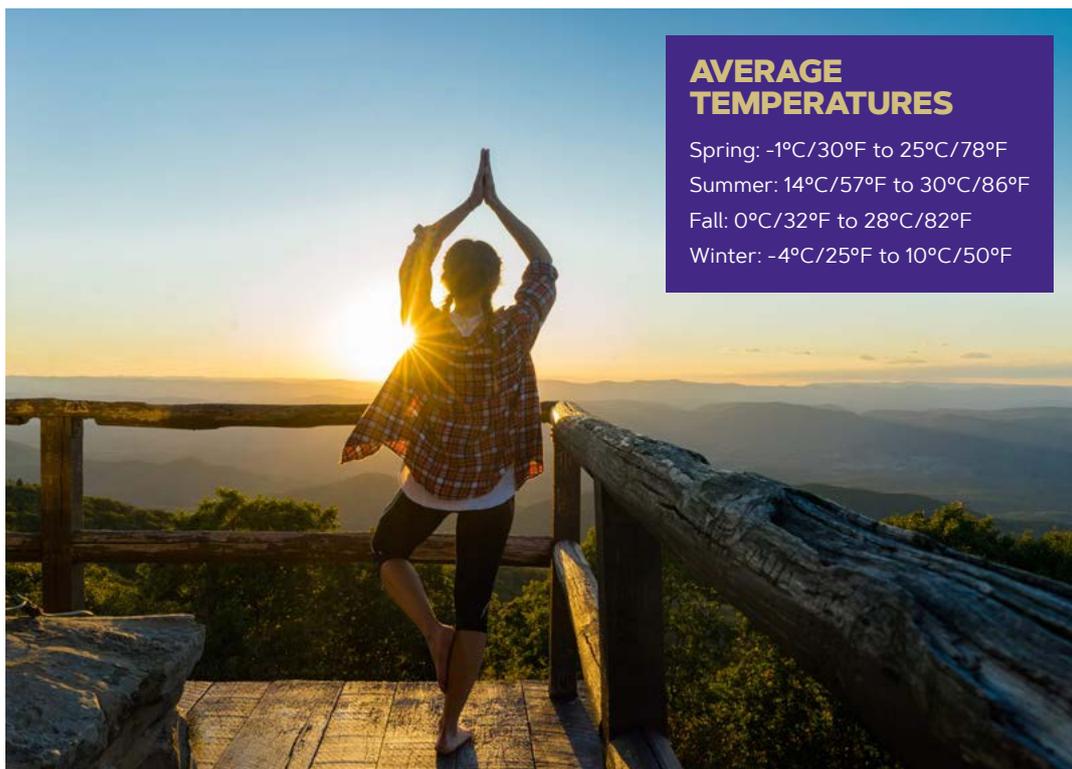
Vine, Nigeria

BA Communication Studies and
MA Communication and Advocacy



AVERAGE TEMPERATURES

Spring: -1°C/30°F to 25°C/78°F
Summer: 14°C/57°F to 30°C/86°F
Fall: 0°C/32°F to 28°C/82°F
Winter: -4°C/25°F to 10°C/50°F



STUDYING AT JAMES MADISON UNIVERSITY

Whether you are admitted directly to JMU or enroll in our International Study Center, we will welcome, support, and help you make the most of your university life.

STARTING YOUR DEGREE

We understand that studying in a foreign country can be challenging, so from your first day at JMU, we are here for you.

We offer you two different routes to begin your JMU education: direct admission or enrollment in the International Study Center. Either option will provide you with the confidence and skills you need to succeed.

At the ISC, you will take academic and English language courses while having the benefit of the full JMU campus experience and the care of a dedicated team to help you adapt and thrive as an international student. When you complete your ISC studies, you'll continue your chosen JMU degree courses, confident and fully prepared for the challenges of a JMU education.



“The ISC gives you an opportunity to make mistakes and learn how to do things right. When I first arrived, I had no idea how to register for classes or write a good paper, but now I am very confident. The ISC definitely helped me a lot as I transitioned to JMU.”

Xi, China
BS Mathematics and Statistics



PROGRAMS: INTERNATIONAL YEAR

International Year includes specialized courses in American culture, English for Academic Purposes, and study skills to help you adjust to U.S. teaching methods and resources. You'll also take courses from year one of your degree programs, allowing you to earn 12 to 28 credit hours.

AT-A-GLANCE

- Available as a 1-, 2-, 3-, or 4-semester program
- Includes academic and English courses
- Specialized academic courses that fully prepare you to enter your degree program
- 12 to 28 credit hours for your degree
- Additional support to help you succeed academically
- You will spend 4-16 months at the International Study Center and then complete the remainder of your degree program.
- Graduate within four years, similar to direct admission students
- Take classes with other international students in the International Study Center, offering you dedicated attention and academic help
- Participate in JMU academic classes with students outside the ISC
- No JMU application fee for International Study Center applicants
- JMU issues the I-20 for visa purposes

Programs at the International Study Center are delivered by Study Group, in partnership with JMU. The International Study Center delivers the academic English courses, and James Madison University delivers the academic, credit-bearing courses.

DIRECT ADMISSION

If you meet the appropriate language and academic requirements, you can apply directly to any of our academic programs at JMU. This is an excellent opportunity for students from English-speaking countries or with high scores on the IELTS and TOEFL to attend JMU.

Please contact our admissions office at admissions@studygroup.com for details about enrolling at JMU by direct admission.



PROGRAMS: INTERNATIONAL YEAR UNDERGRADUATE STUDY PLAN

During our International Year, you will study a combination of academic English courses and academic content courses. Below is a sample list of the courses you may take in the different pathway programs.

SAMPLE INTERNATIONAL YEAR CURRICULUM: ACADEMIC CONTENT COURSES

	1 ST SEMESTER	2 ND SEMESTER	3 RD SEMESTER	4 TH SEMESTER
IEP + 3 SEMESTER	Reading 1	Reading 2	Reading & Writing 3	Research Skills
	Writing 1	Writing 2	Grammar 3	American Culture
	Listening 1	Listening & Speaking 2	Strategic Learning + Lab	Pathways to Success IV
	Speaking 1	Grammar 2	Pathways to Success III	
	Grammar 1	Pathways to Success II		WRTC 100: Reading & Writing Workshop (3 credits)
	Language in Academic Contexts		SCOM 123: Fundamental Human Communication: Group Presentations (3 credits)	ISAT 160: Problem Solving Applications in Science & Technology (3 credits)
	Pathways to Success I	1 JMU Math Course (3 Credits)	HIST 101: World History to 1500 (3 credits)	COB 204: Computer Information Systems (3 credits)
		KIN 100: Lifetime Fitness and Wellness (3 credits)	ECON 200: Introduction to Macroeconomics (3 credits)	PSYCH 160: Lifespan Human Development (3 credits)
	UNST 102 : Career & Academic Planning (1 Credit)			

Students will matriculate with up to 28 credits

	1 ST SEMESTER	2 ND SEMESTER	3 RD SEMESTER
3 SEMESTER IV	Reading 2	Reading & Writing 3	Research Skills
	Writing 2	Grammar 3	American Culture
	Listening & Speaking 2	Strategic Learning + Lab	Pathways to Success IV
	Grammar 2	Pathways to Success III	
	Pathways to Success II		
			WRTC 100: Reading & Writing Workshop (3 credits)
			SCOM 123: Fundamental Human Communication: Group Presentations (3 credits)
			ISAT 160: Problem Solving Applications in Science & Technology (3 credits)
	1 JMU Math Course (3 Credits)	HIST 101: World History to 1500 (3 credits)	COB 204: Computer Information Systems (3 credits)
	KIN 100: Lifetime Fitness and Wellness (3 credits)	ECON 200: Introduction to Macroeconomics (3 credits)	PSYCH 160: Lifespan Human Development (3 credits)

Students will matriculate with up to 27 credits

	1 ST SEMESTER	2 ND SEMESTER
2 SEMESTER IV	Reading & Writing 3	Research Skills
	Grammar 3	American Culture
	Strategic Learning + Lab	Pathways to Success IV
	Pathways to Success III	
		WRTC 100: Reading & Writing Workshop (3 credits)
	1 JMU Math Course (3 Credits)	ISAT 160: Problem Solving Applications in Science & Technology (3 credits)
	SCOM 123: Fundamental Human Communication: Group Presentations (3 credits)	PSYCH 160: Lifespan Human Development (3 credits)
	KIN 100: Lifetime Fitness and Wellness (3 credits)	ECON 200: Introduction to Macroeconomics (3 credits)

Students will matriculate with up to 21 credits

	1 ST SEMESTER
1 SEMESTER IV	Research Skills
	American Culture
	Strategic Learning Lab
	Pathways to Success IV
	WRTC 100: Reading & Writing Workshop (3 credits)
	1 JMU Math Course (3 Credits)
	SCOM 123: Fundamental Human Communication: Group Presentations (3 credits)
	ISAT 160: Problem Solving Applications in Science & Technology (3 credits)

Students will matriculate with up to 12 Credits

The above curriculum serves as a guide only. Depending on your English level, academic background and intended major, you may take a different curriculum than this sample.



PROGRAMS: UNDERGRADUATE MAJORS

COLLEGE OF ARTS AND LETTERS

Anthropology	BA/BS
Communication Studies	BA/BS
English	BA
Global Religions and Cultures	BA
History	BA
International Affairs	BA
Justice Studies	BA/BS
Media Arts and Design, with concentrations in:	BA/BS
■ Creative Advertising	
■ Digital Video and Cinema	
■ Interactive Design	
■ Journalism	
Modern Foreign Languages	BA
Philosophy	BA
Political Science	BA
Psychology	BA/BS
Public Administration	BS
Sociology	BA/BS
Writing, Rhetoric and Technical Communication	BA/BS

COLLEGE OF BUSINESS

Accounting	BBA
Business Management	BBA
Computer Information Systems*	BBA
Economics	BA/BBA/BS
Finance	BBA
International Business	BBA
Marketing	BBA
Quantitative Finance*	BS

COLLEGE OF EDUCATION

Elementary Education	BS
Inclusive Early Childhood Education	BS
Middle Grades Education	BS
Secondary Education	BS
Special Education	BS

HART SCHOOL OF HOSPITALITY, SPORT AND RECREATION MANAGEMENT

Hospitality Management	BS
Sport and Recreation Management	BS

COLLEGE OF HEALTH AND BEHAVIORAL STUDIES

Communication Sciences and Disorders	BA/BS
Dietetics	BS
Health Sciences	BS
Health Services Administration	BS
Kinesiology, with concentrations in:	BS
■ Exercise Science	
■ Physical and Health Education Teacher Education	
Nursing	BSN
Social Work	BSW

COLLEGE OF INTEGRATED SCIENCE AND ENGINEERING

Biotechnology*	BS
Computer Science*	BS
Engineering*	BS
Geography	BS/BA
Information Technology*	BS
Integrated Science and Technology	BS
Intelligence Analysis*	BS

COLLEGE OF SCIENCE AND MATHEMATICS

Biology*	BA/BS
Biophysical Chemistry*	BS
Chemistry*	BS
Earth Science*	BA
Geology*	BS
Mathematics*	BA/BS
Physics*	BA/BS
Statistics*	BS

COLLEGE OF VISUAL AND PERFORMING ARTS

Architectural Design	BFA
Art, with BFA concentrations in:	BA/BFA/BS
■ Ceramics	
■ Fiber Arts and Weaving	
■ Metals and Jewelry	
■ Painting and Drawing	
■ Photography	
■ Printmaking	
■ Sculpture	
Art History	BA
Dance	BA
Graphic Design	BFA
Music	BA/BM
Musical Theatre	BA
Theatre	BA

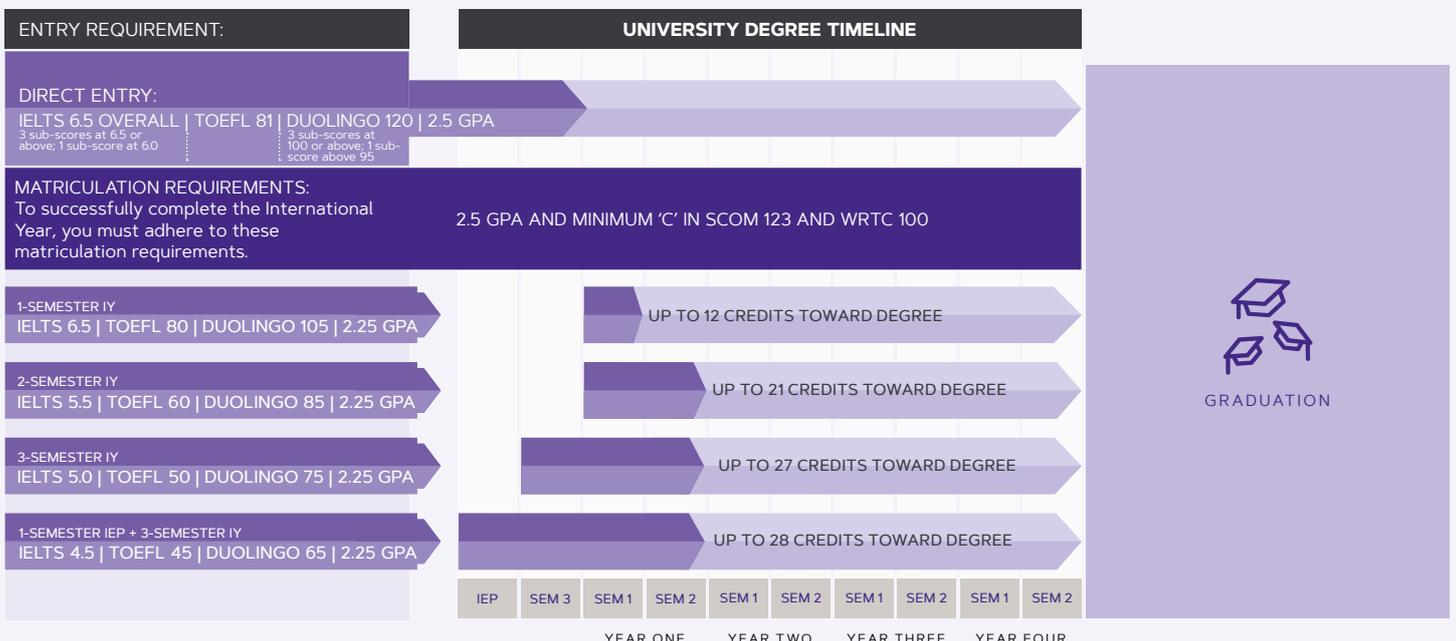
STEM-DESIGNATED DEGREES

Degrees with * are STEM-designated degrees at JMU, which offer international students the opportunity to gain up to 36 months of employment experience in their chosen major area through Optional Practical Training (OPT).

LEARN MORE
ABOUT AVAILABLE
DEGREES HERE!



UNDERGRADUATE STUDY



UNDERGRADUATE DEGREE PROFILES

Our international students have chosen to study JMU degrees in many fields. These are some of the most popular choices:



#109

best undergraduate business program in the U.S.

U.S. News & World Report, 2026

95%

of Class of 2024 grads were employed, enrolled in grad school or seeking career-related endeavors within six months of graduation

JMU class of 2024 data

Part of a prestigious group of programs with both Business and Accounting accreditation from AACSB International

COLLEGE OF BUSINESS PROGRAMS

The College's highly ranked programs focus on academic excellence with engaged students and a global mindset.

Our Business and Accounting undergraduate program is one of under 200 in the world to have AACSB accreditation, an accolade less than 6% business schools have achieved.

Students benefit from having access to multiple centers for research and learning, like the Center for Entrepreneurship and the Center for Professional Sales.

College of Business majors:

- Accounting
- Computer Information Systems
- Economics
- Finance
- International Business
- Business Management
- Marketing
- Quantitative Finance

Computer Information Systems and Quantitative Finance are STEM-designated degrees, which may qualify students for up to 36 months of work experience in the U.S. through Optional Practical Training (OPT).

BS COMPUTER SCIENCE

Our Computer Science program, a STEM-designated degree, focuses on solving real-world problems and encourages group involvement within its small classes. The program covers Artificial Intelligence, Software Development, Systems, and preparation for Graduate School.

The College has been designated as a National Center of Academic Excellence in Information Assurance Education.

This is due to our unique programs in Digital Forensics and Information Security, where students can take part in research projects.

STUDENT ORGANIZATIONS INCLUDE:

- Competitive Programming Club
- Cyber Defense Club
- JMU Robotics Club
- Women in Technology



“JMU really places a lot of emphasis on teaching and devotes a lot of resources, energy and time to teaching. That is what we do best. We hope that students can learn as much as they can both academically and also professionally in other areas and come out of JMU being able to lead a very productive and very meaningful life.”

Dr. Wilson Liu, China
Professor, Finance

#29

Engineering Program for non-doctorate offering schools in the US

US News & World Report, 2026

BS ENGINEERING

Our interdisciplinary program offers hands-on learning in a project-based curriculum, culminating in a two-year project. The Industry Partners Program connects students and departments with leading companies in order to pitch project sponsorships, collaborative research, and mentorship programs.

The renovated Engineering facilities and workspaces include:

- Digital Manufacturing Laboratory
- Sustainable Engineering Research Laboratory
- Circuits Laboratory
- Engineering Analysis Laboratory
- Design Studio

The Engineering, BS program is a STEM-designated degree.

EMPLOYERS OF JMU ENGINEERING GRADUATES INCLUDE:

- Amazon
- Exelon
- Microsoft
- Volvo

“Engineering isn’t just about numbers on a page.”

Dr. Steven Woodruff
Assistant Professor
Engineering Department

Top 50

Hospitality and Hotel Management Schools Globally

CEOWorld, 2025

BS HOSPITALITY MANAGEMENT

Hospitality Management focuses on the use and development of technology, critical thinking and communication skills. This program will provide you with a choice of job opportunities upon graduation.

The program offers:

- Experiential learning programs
- College of Business minor
- 1,000 hours of work experience, including two internships
- Industry-experienced faculty
- Strong alumni relations
- Active professional student organizations

ORGANIZATIONS ON CAMPUS

- Club Managers Association of America (CMAA)
- Hospitality Sales and Marketing Association International (HSMIAI)
- National Society of Minorities in Hospitality (NSMH)
- Professional Convention Management Association (PCMA)
- Sport and Leisure Association of Madison (SLAM)

“The hospitality management program here in JMU is very unique because you get to do a lot of practical work experience in addition to your classes. And also the professors here are really amazing. They are really helpful, and they are really friendly. Whenever you need help, they are always there for you.”

Kesi, Indonesia
BS Hospitality Management
and BBA Business

The Media Arts state-of-the-art labs are home to

\$1.5 million

of industry-standard equipment, including a full digital HD video production studio.

BA/BS MEDIA ARTS & DESIGN

Choosing our Media Arts and Design program allows you to focus on real-world experiences in state-of-the-art facilities with experienced faculty members.

There are four concentrations you can choose from:

- Creative Advertising
- Digital Video & Cinema
- Interactive Design
- Journalism

Other facilities students can access are internship opportunities, contact with alumni, a student-created film production club (DogHouse Productions) and the Madison American Advertising Federation who compete in the National Student Advertising Competition.

MEDIA ARTS & DESIGN ALUMNI INCLUDE:

- A senior White House correspondent
- TV news anchors
- Photographers
- Producers

“When I tell someone that I’m studying at JMU for videos they say, ‘This guy knows what he’s doing. He’s studying for it, he has the equipment.’ JMU definitely gives me the reputation.”

Youssef, Egypt
BA Media Arts and Design

HOW TO APPLY

If you would like to study at James Madison University, complete an application form and submit the relevant documentation, and a member of our team will contact you.

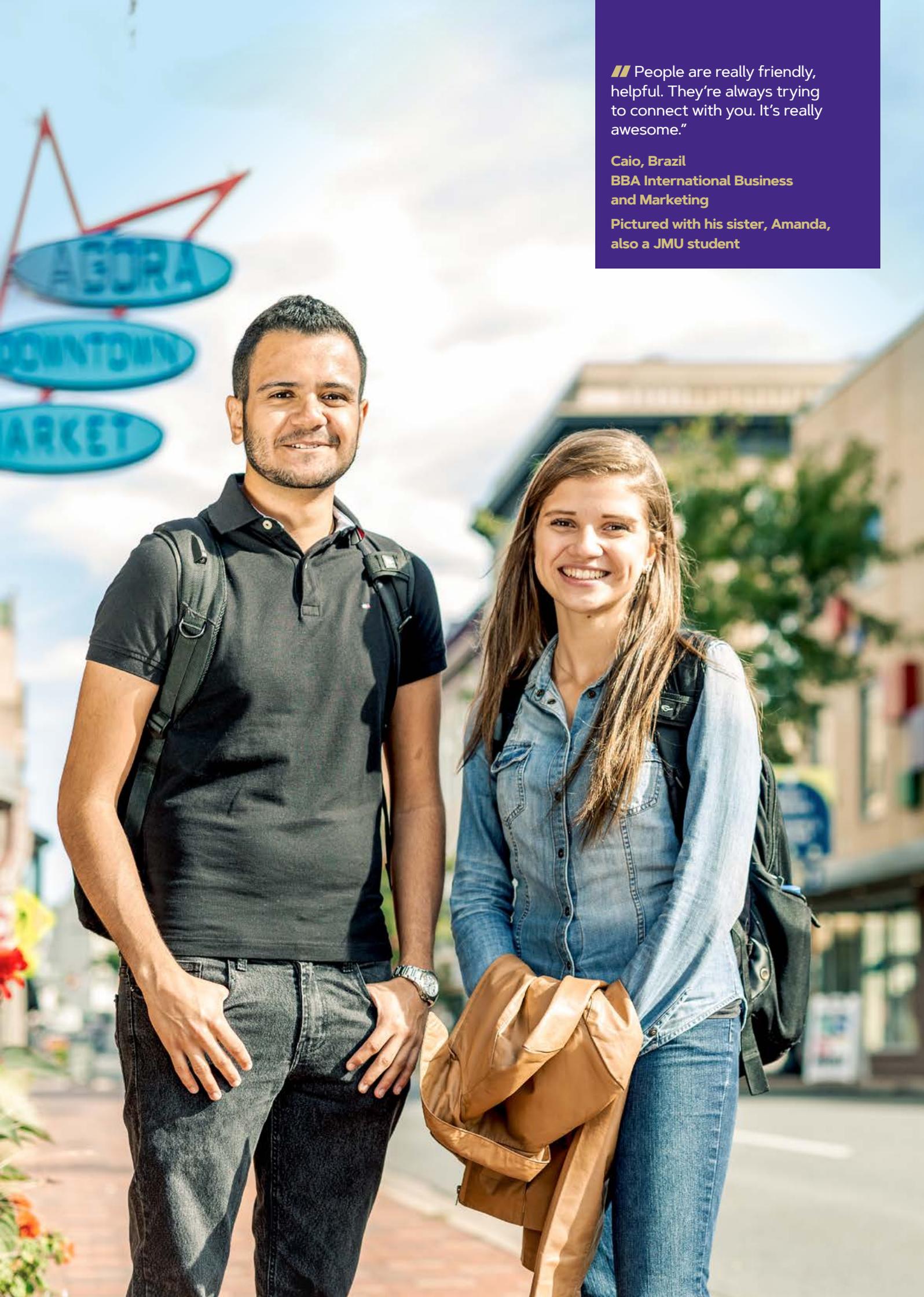
Our Student Enrollment Advisers are always happy to answer your questions and help with your application. Our advisers speak a variety of languages, and understand several more. We will do our best to contact you in your preferred language.

Apply online
isc.jmu.edu
Apply by email
admissions@studygroup.com

Apply via a local agent
Please contact your agent if you have any questions.
Join our social media community
f facebook.com/JamesMadisonUniversityISC
▶ youtube.com/user/IntlStudyCenteratJMU
@ instagram.com/jamesmadisonuniversityisc/

#MyJMUStory #YouAreWelcomeHere





// People are really friendly, helpful. They're always trying to connect with you. It's really awesome."

Caio, Brazil
BBA International Business and Marketing

Pictured with his sister, Amanda, also a JMU student

James Madison University
International Study Center
MSC 6926, 396 South High Street
Harrisonburg, VA 22807 USA
T: +1-540-568-4384
E: admissions@studygroup.com



This brochure is issued for the general guidance of students considering entry to James Madison University International Study Center in 2026.

The information is correct at the time of going to press, and the programs and services described herein are those which Study Group is planning to offer.

However, Study Group reserves the right to amend, add or remove any program and/or services set out in this brochure and/or the timetable, delivery, content syllabi, and assessment of such programs.

The University (where applicable) also reserves the right to amend the regulations governing those programs without prior notice. Study Group therefore strongly recommends that immediately prior to making any application to Study Group or accepting any offer from Study Group, students should refer to the most up-to-date version of the program descriptions and specifications and the regulations on the James Madison University website.

Study Group also reserves the right to make variations to the content and method of delivery of the programs and services, to discontinue programs and services and/or to combine and merge programs, if such action is reasonably considered to be necessary by Study Group.

Applicants to Study Group programs will be notified as soon as practicable of any material changes likely to have a bearing on their applications, such as cancellation of, or major modification to programs offered, changes to accommodation provision, or fees and charges to be levied where applicable.

Neither the University nor Study Group shall be liable for any errors or omissions that may be contained.

James Madison International Study Center is part of Study Group, a global leader in preparing students for international academic success and rewarding careers through a life-changing learning experience. We offer customized programs across higher and language education, starting from high school to life-long learning.

To learn more, please visit studygroup.com

